

## Introduction

Toronto is the largest city of Canada and most ethnically diverse city. Many immigrant cultures have brought their traditions, language and food. The cuisine of Toronto reflects its size and multicultural diversity. It provides ample opportunity for people to start their own business and one of the most common one is to open restaurant. The big question when coming to open a restaurant is the location. This report covers the details that would help to narrow down the location to open the restaurant.

## Business Problem

There is lot of research one has to do before starting the restaurant like the idea, resources, budget, etc. We are considering aspiring entrepreneur who has unique idea to start an Indian Restaurant in Toronto. The most important problem is to identify the location to start the restaurant. Location is one of the key to restaurant success. In an ethnically diverse city like Toronto, this is even harder to narrow down the location to start the restaurant.

## Stakeholders

Entrepreneur who wants to start an Indian Restaurant in the neighbourhoods of Toronto city.