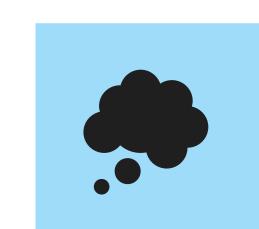
What other thoughts might influence their behavior?



Its very hard to start a business without money.

Business
strategies are
must to run a
successful
business

We should find the needs of our products in market.

How to run a business without encountering cash flow problems?

Most business expenses are either one time costs.

Determine the salary of employees include in our budget.

ESTIMATION OF BUSINESS EXPENSES.

Must have a clear cut idea of the money need to run a business.

Collect an ideas from a successful businesses and business related books.

There is a chance that the data we collected is inaccurate.

concerns about how changes in the market or economy might impact our expenses.

Inquire the rate of the products in various sources.

Worrying about unexpected costs that might arise and disrupt our budget.

Wha

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels