



KRISHAANGI AGRO FOODS PVT. LTD.



COMPANY OVERVIEW

KRISHAANGI: Enhancing Everyday Living Through Food Innovation



Krishangi Agro Foods was established in 2017 in Indore, Madhya Pradesh – the Food Capital of India. The company began its operations in 2020 with the manufacturing of noodles and masala.



Currently, Krishangi Agro Foods manufactures instant noodles at its facility in Indore. The company is also in the process of increasing its production capacity and installing a wet line production unit within the existing plant.



Krishangi Agro Foods is also the creator of the HOP-HOP brand, which has gained strong recognition and presence in the FMCG market.



Over time, the company expanded its product portfolio to include Hakka Noodles, Sauces, Chutneys and Soya chunks, all developed with a strong focus on taste, quality, and everyday convenience.

Currently the company has partnered with a manufacturer in Ratlam for the production of Sauces and Chutneys.





VISION

To become the most admired food company, inspiring people to explore new culinary possibilities while staying deeply committed to quality, innovation, and sustainability.



MISSION

We aim to create high-quality food solutions that simplify cooking while delivering exceptional taste. Through continuous innovation, we strive to empower consumers to explore and enjoy new culinary possibilities with ease & confidence.





AT A GLANCE

CORE STRENGTH

Industry Experts with more than 20+ yrs of experience

No. of Employees

186

Noodles Sold

8,86,99,650 Packets

8,57,079 Boxes

6808

No of Outlets reached so far

PRODUCTS & SKU'S

No. of products

12

No of SKU's

22

Upcoming Products

09

SKU's to be launched

10

MANUFACTURING FACILITIES & DISTRIBUTION NETWORK

Total Installed Capacity

Noodles : 9000 MT
per Annum

Hakka Noodles : 12000
MT per Annum

Wet Line : 12000 MT
per Annum

Masala : 4000 MT
per Annum

Soya Chunks : 900 MT
per Annum

No. of Distributors & Sub-stockists

98

TRACK RECORD OF ROBUST FINANCIALS

Revenue CAGR (FY 22-25)*

1234

EBITDA CAGR (FY 22-25)*

1234

PAT CAGR (FY 22-25)*

1234

ROE & ROCE

1234

** FY 22-24 Audited data & FY 25 Provisional data"

QUALITY AND ASSURANCE

QMS Certificate
ISO 9001:2015

FSMS Certificate
ISO 22000:2018

FSSAI Central &
State License

COMPANY MILESTONES



2017

Company Incorporation

Krishaangi Agro Foods was officially incorporated, marking the beginning of its journey in the food innovation space.

2018

Breaking Ground on the First Plant

Construction of the company's first noodles manufacturing facility began in Indore, setting the stage for production.

2020

Production Commences – The Journey from Vision to Reality

Krishaangi Agro Foods manufacturing plant in Indore became fully operational, signifying the transition from planning to full-scale production and turning vision into reality.

2021

First Sales – A Taste of Success

After years of preparation, Krishaangi Agro Foods launched its products in the market and achieved its first successful sales.

2023

Explosive Growth – 7x Increase

In just two years, the company recorded a remarkable 7x growth compared to its initial sales year, reflecting strong consumer demand and brand traction.

2024

Expansion Backed by Investor Confidence

Raised its first round of funding from investors, enabling expansion at strategic locations:



**INDORE
NAGPUR**

2025

Distribution Channel & Geographical Expansion

- Appointed a National Sales Head in Mumbai with extensive FMCG experience.
- Onboarded Senior Sales Professionals across Delhi, Punjab, MP, Chhattisgarh, UP, Bihar, West Bengal, Andhra Pradesh, Telangana, Rajasthan.
- Appointed Super Stockists and Distributors in major cities in Madhya Pradesh, Chhattisgarh, West Bengal, North East States, Bihar, Jharkhand, Orissa, Andhra Pradesh, Telangana, Delhi & NCR, Punjab.

PRODUCT PORTFOLIO AND SKU'S

INSTANT NOODLES

Masala Noodles



Ready to Eat Noodles



NOODLES

Manchurian Noodle



Fiery Schzwan Noodle



Curry Noodle



Chowmein



Veg Hakka Noddles





PRODUCT PORTFOLIO AND SKU'S

WET LINE

Red Chilli
Sauce



Chilli
Sauce



Green Chilli
Sauce



Chilli
Vinegar



Dark Soya
Sauce



Tomato
Ketchup






Ginger Garlic
Paste





PRODUCT CATEGORY AND CAPACITY

Product Types	INSTANT NOODLES	SAUCES & CHUTNEY	SOYA CHUNKS & OTHERS
Installed Capacity	9000 MT	Plant in commissioning phase, production to be commenced from May 2025	Plant in commissioning phase, production to be commenced from April 2025
Capacity Utilisation	80.88%		
			

NEW PRODUCT AND SKU'S GOING TO BE LAUNCHED

UPCOMING NEW PRODUCTS

Date Tamarind
Chutney



Mumbai Sandwich
Chutney



Fiery Schezwan
Ketchup



Fiery Schezwan
Chutney



Pizza Pasta
Sauce



Green Schewan
Chutney



Hakka
Noodle



Chowmein
Hakka Noodle





MANUFACTURING FACILITIES

1. INDORE

Expansion in Progress

- Operational manufacturing unit for Instant Noodles
- Additional land acquired; registry completed
- Civil work for new Hakka Noodles & Wet Line line near completion
- Machinery orders placed; delivery expected by May 2025



2. RATLAM

Existing Facility:

- Wet Line products are currently manufactured through a contract manufacturing arrangement with a partner facility based in Ratlam

3. NAGPUR

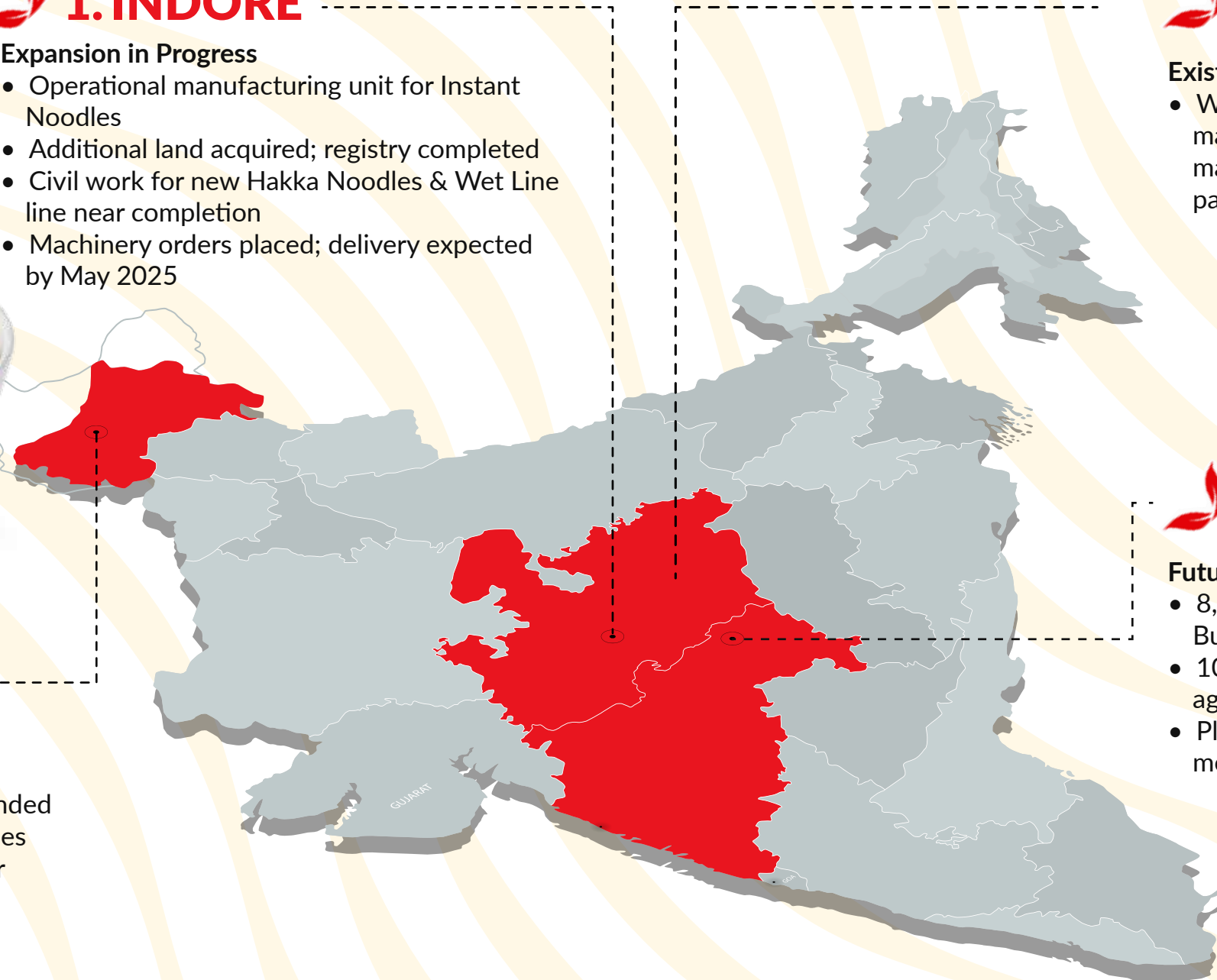
Future Expansion Plan

- 8,500 sq. mtrs. land allotted at Butibori Industrial Area (Phase II)
- 100% payment made; lease agreement in process
- Planned production start in 9-12 months (Wet Line & Noodles)

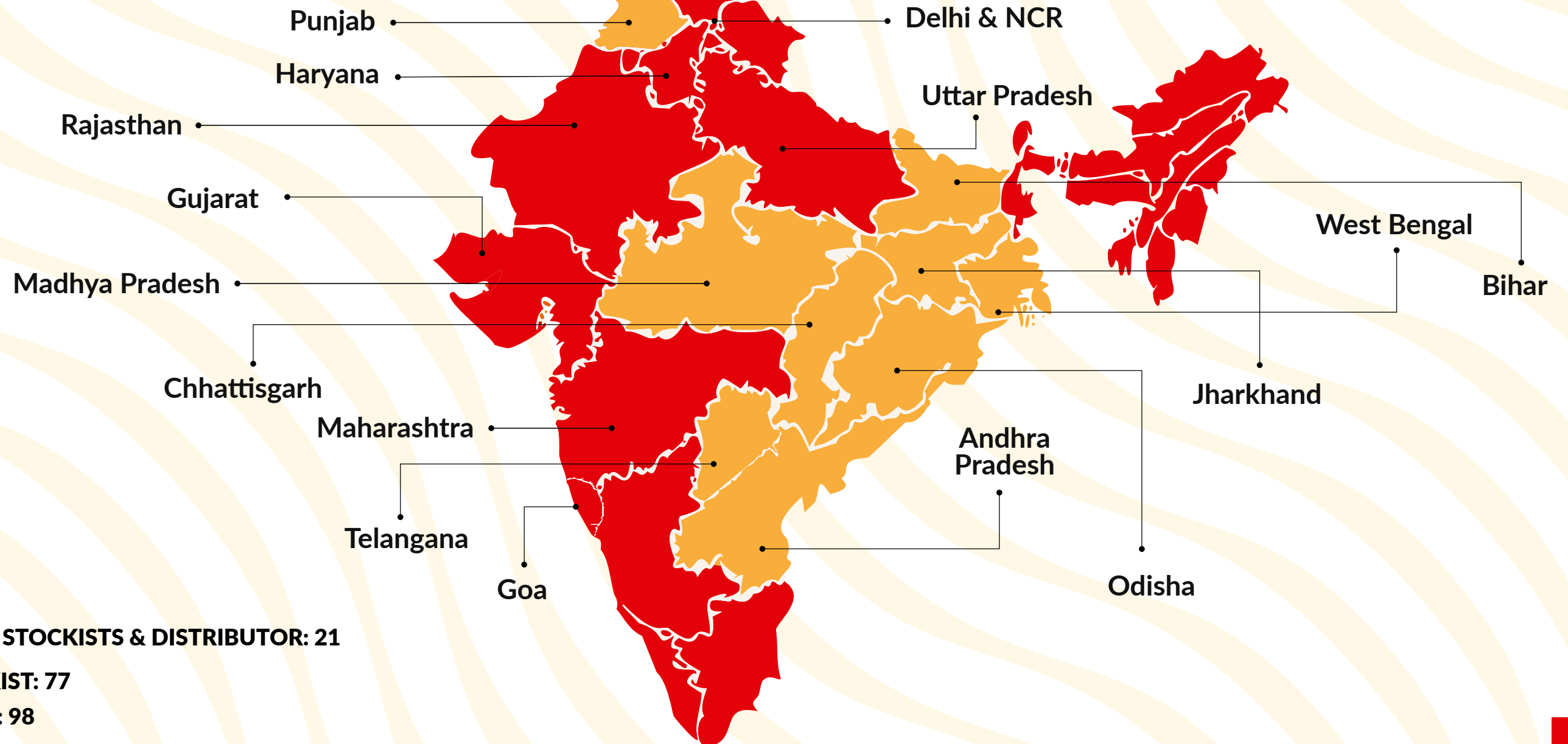
4. JAMMU

Future Expansion Plan

- Application for land processed and recommended to Directorate of Industries
- Awaiting allocation letter



RAPIDLY GROWING DEALER NETWORK



CERTIFICATIONS

Form C
Government of India
Food Safety and Standards Authority of India
License under FSS Act, 2006

10019026001527

1. Name & Registered Office address of Licensee / अर्जाकर्ता का नाम और पता: KRISHAANGI AGRO FOODS PRIVATE LIMITED
1st Floor, Cabin No 27, Office No 102 - A, Prakrati Corporate,
18/02 Y.N. Road, Indore, Indore, Madhya Pradesh, 452003, Indore, Madhya Pradesh-452003

2. Address of Authorized Premises / अर्जाकर्ता का पता: 20/11, KHARDAKHHERA, P.H.NO.-26, R.N.M.3, TEHSIL-MHOW, INDORE MADHYA PRADESH-452020, Indore, Indore, Madhya Pradesh-452020

3. Kind of Business / व्यवसाय का प्रकार: Manufacturer - General Manufacturing
Relabeller - General Manufacturing
Trade/Retail - Trader/Merchant - Exporter
Trade/Retail - e-Commerce
Trade/Retail - Importer

4. Dairy Business Details / डेयरी व्यवसाय के बारे में: No

5. Category of License / अर्जाकर्ता का वर्ग: Central License

This license is granted under and is subject to the provisions of FSS Act, 2006 all of which must be complied with by the licensee. / ये अर्जाकर्ता को दिए गए अधिकार, 2006 के अधिनियम 40 के अधिनियम के तहत है और इसे 3 द्वारा अर्जाकर्ता को दिए गए अधिकारों के तहत है।

Place / स्थान: FSSAI Mumbai
Issued On / जारी: 17-02-2025 (Modified License)
Valid Upto / वैध: 31-07-2025 (For details, refer Annexure)

Designated Officer

Annexures:
1. Product Annexure
2. Validity Annexure
3. Non-Form C Annexure
4. Conditions Of License

Note:
1. Application for renewal of License can be filed as early as 180 days prior to expiry date of License. You can file application for renewal or modification of License by login into FSSAI's Food Safety Compliance System (<https://cosmos.fssai.gov.in>) with your user id and password or call us at 1800112190 for any clarification.
2. This License is only to commence or carry on food businesses and not for any other purpose.

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FSSAI CERTIFICATE OF NOODLE & WET LINE PLANT

FSSAI CERTIFICATE OF MASALA DIVISION

Form C
Government of Madhya Pradesh
Food and Drugs Administration
Food Safety and Standards Authority of India
License under FSS Act, 2006

11425850000005

1. Name & Registered Office address of Licensee / अर्जाकर्ता का नाम और पता: KRISHAANGI AGRO FOODS PRIVATE LIMITED (MASALA DIVISION)
KRISHAANGI AGRO FOODS PVT. LTD. 20/11, KHARDAKHHERA, P.H. NO.-26, R.N.M.3, TEHSIL-MHOW, INDORE, Indore, Madhya Pradesh-452020

2. Address of Authorized Premises / अर्जाकर्ता का पता: SURVEY NO. 228/12/151 GRAM SHIV NAGAR, TEHSIL-AMBEDKAR NAGAR (MHOW), DIST-INDORE, Mhow, Indore, Madhya Pradesh-452020

3. Kind of Business / व्यवसाय का प्रकार: Manufacturer - General Manufacturing
Repacker - General Manufacturing

4. Dairy Business Details / डेयरी व्यवसाय के बारे में: No

5. Category of License / अर्जाकर्ता का वर्ग: State License

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Place / स्थान: Indore
Issued On / जारी: 21-01-2025 (New License)
Valid Upto / वैध: 20-01-2026 (For details, refer Annexure)

Designated Officer
Date: 21-01-2025 16:09:47
User Id: 108274
Verified this is mobile: 91000000075
License Grant on: 20-01-2025 15:29:18
License Issued On: 21-01-2025 16:09:47

Annexures:
1. Product Annexure
2. Validity Annexure
3. Non-Form C Annexure
4. Conditions Of License

Note:
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Certificate of Registration
This is to Certify That
Quality Management System of
KRISHAANGI AGRO FOODS PVT. LTD.
20/11, KHARDA KHERRA, P.H NO. 26 R.N.M.3, TEHSIL.MHOW DIST- INDORE, MADHYA PRADESH - 452020, INDIA.

has been assessed and found to conform to the requirements of
ISO 9001:2015
for the following scope:

MANUFACTURING & SUPPLY OF INSTANT NOODLES, READY TO EAT NOODLES AND SNACKS.

Certificate No: 23MEQLX28
Initial Registration Date: 18/05/2023 Issuance Date: 18/04/2024
Date of Expiry: 17/05/2026
2nd Surve. Due: 18/04/2025

Director
Magnitude Management Services Pvt. Ltd.

ISO 9001:2015

QMS CERTIFICATE

FSMS CERTIFICATE

Certificate of Registration
This is to Certify That
Food Safety Management System of
KRISHAANGI AGRO FOODS PVT. LTD.
20/11, KHARDA KHERRA, P.H NO. 26 R.N.M.3, TEHSIL.MHOW DIST- INDORE, MADHYA PRADESH - 452020, INDIA.

has been assessed and found to conform to the requirements of
ISO 22000:2018
for the following scope:

MANUFACTURING & SUPPLY OF INSTANT NOODLES, READY TO EAT NOODLES AND SNACKS
(Category - C & Sub Category - CIV)

Certificate No: 23MEQLX28
Initial Registration Date: 18/05/2023 Issuance Date: 18/04/2024
Date of Expiry: 17/05/2026
2nd Surve. Due: 18/04/2025

Director
Magnitude Management Services Pvt. Ltd.

ISO 22000:2018

BOARD OF DIRECTORS AND KMP'S



Mr. Harsh Garg
Director

- 30+ years' experience in Noodle manufacturing and Flour processing.
- Key contributor since inception , previously led noodle unit in Nepal for 25+ years.



Mr. Manohar Lal Agrawal
Director

- 40+ years experience in manufacturing with strong expertise in general management and accounting.



Mr. S. K. Virmani
CEO

- A seasoned Food Technologist with 45+ years of experience, including 25+ years as Director & CEO at Capital Foods (CHING's) . He has proven track record in launching successful SKUs and brings valuable expertise to drive product innovation and market expansion.



Mr. Shreyas Sancheti
CFO

- CS and LLB by qualification with 6+ years' experience in finance and purchase
- Expert in streamlining operations, risk management, and financial resilience

BOARD OF DIRECTORS AND KMP'S



Mr. Vipin Khanna
Independent Director

- Seasoned FMCG leader having worked as National Sales Head in Capital Foods (CHING's) and had also worked in leadership roles in Heinz India, Rupa & Co .
- Proven expertise in sales, marketing, P&L turnaround, and business transformation



Ms. Sonali Shah
Independent Director

- Business owner in the biomass manufacturing sector, managing finance and administration across five units.
- Expert in bank finance, capital markets, legal and financial matters, and administrative functions



Ms. Rachita Somani
Company Secretary & Compliance Officer

- Experience in Corporate compliance, she has worked with Link Intime and Anjani Synthetics as Compliance Officer. Skilled in handling compliance matters for limited companies.

MANAGEMENT TEAM/ TOP LEVEL EXECUTIVES



Mr. Vikas Sharma

**National Sales
Head**

A seasoned Sales and marketing professional with 29+ years of experience. Mr Sharma was National Sales Head in Capital Foods (CHINGs) before joining our company. He has led national level strategies across General Trade, Modern Trade and CSD Channels having worked in senior sales position with Companies like Cadbury, Reliance Retail, Heinz, LT Foods etc.



Mr. Arvind Pujari

**President – Administration
& Liaisoning**

With over 42 years of experience in Accounts, Finance, Business Development and Commercial Functions. Mr Pujari has held key roles in reputed organizations like Kores India, Rajratan Global Wire, Ruchi Strips etc.



Mr. Rajesh Barla

**President – Procurement
& Planning**

An accomplished industry expert with 38+ years of experience across Marketing, Logistics, Procurement, Production. He is an accomplished Techno Commercial person having worked with companies like Nippon Denro Ispat, Jindal Steel, Lloyd Steel , Rajratan Global Wire.



Mr. Biplov Bhetwal


**Head – Operations
Noodle Line**

A B.Tech in Food Technology, Mr. Bhetwal brings 12+ years of hands-on experience in noodle production, with international exposure in Nepal and Ghana through roles at Kwality Noodles and Blow Plast Industries.


INDUSTRY OVERVIEW




Fast-moving Consumer Goods (FMCG) sector is India's fourth-largest sector, with expected revenue growth at a CAGR of 27.9% through 2021–27, reaching nearly Rs. 53,43,120 crore (US\$ 615.87 billion), while CRISIL forecasts 7–9% revenue growth in FY25 driven by increased volume and rural demand recovery.



The rise in disposable income among the Indian middle class, with GDP per capita increasing from \$2,045 in 2018 to \$2,202 in 2023, has led to higher spending on ready-to-eat food products such as instant noodles.



The global instant noodles market was valued at USD 57.73 billion in 2023 and is projected to grow from USD 61.08 billion in 2024 to USD 98.26 billion by 2032, exhibiting a CAGR of 6.12% during the forecast period.



The instant noodles market in India is growing at a much faster pace, set to jump from \$1.8 billion in 2023 to \$3.8 billion by 2028 with an annual growth rate of 15.3%, driven by increased demand for convenient food options, and is dominated by the northern region, particularly cities like Delhi, NCR, and Chandigarh.

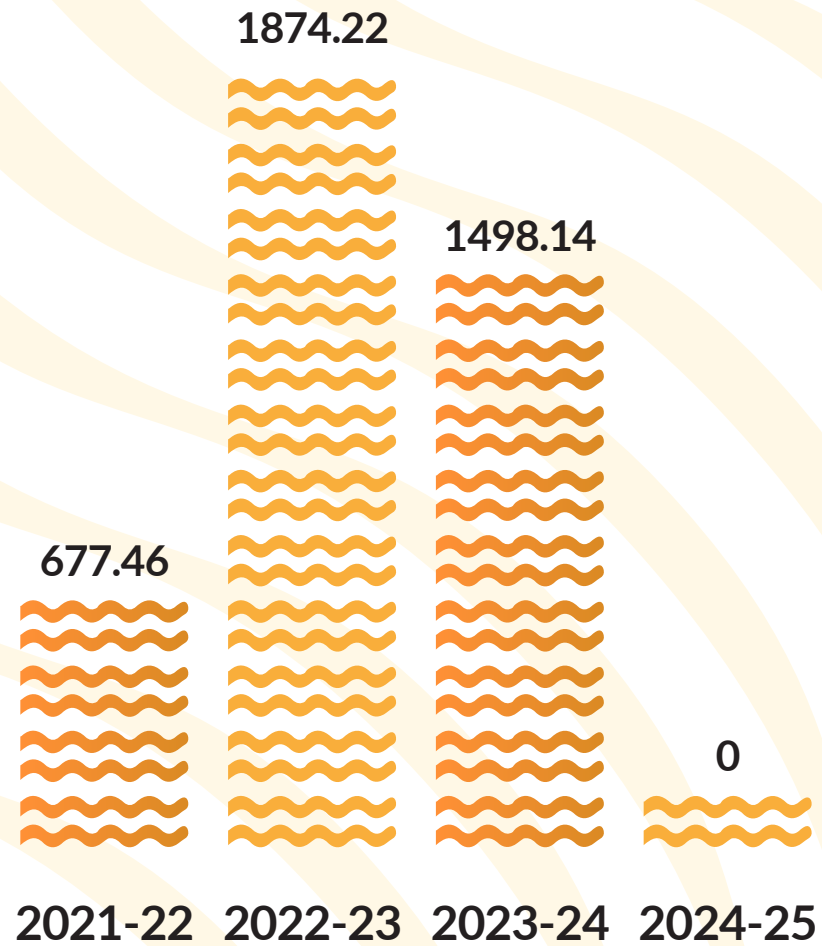


RESULT SNAPSHOT*

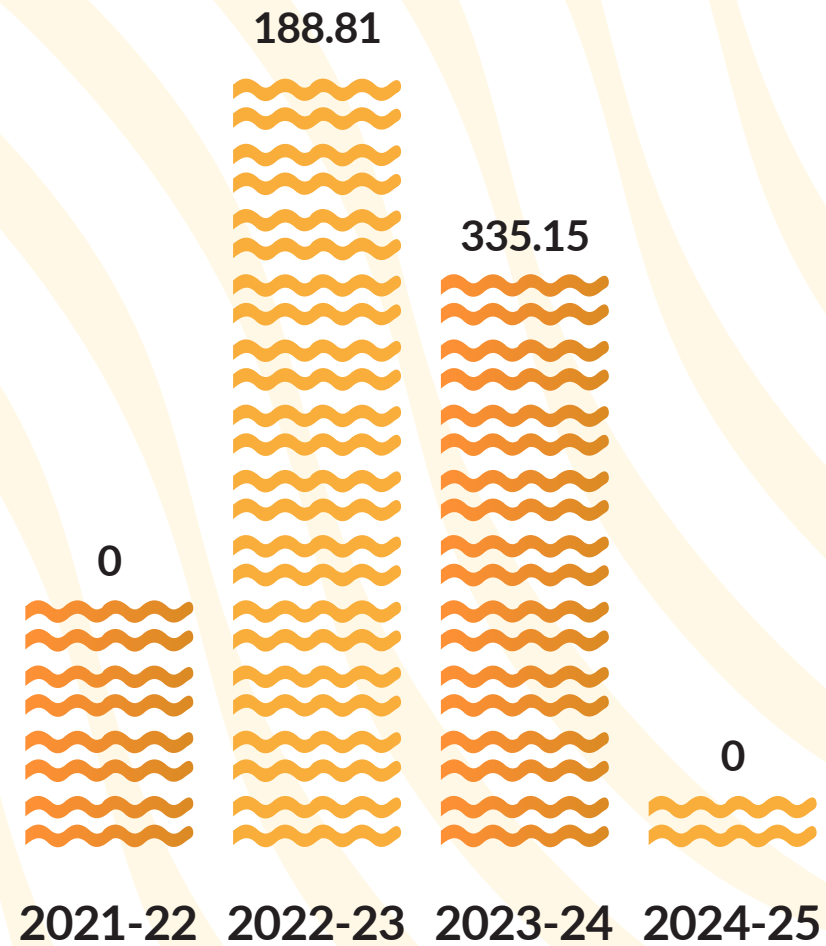


(Rs. in Lakhs)

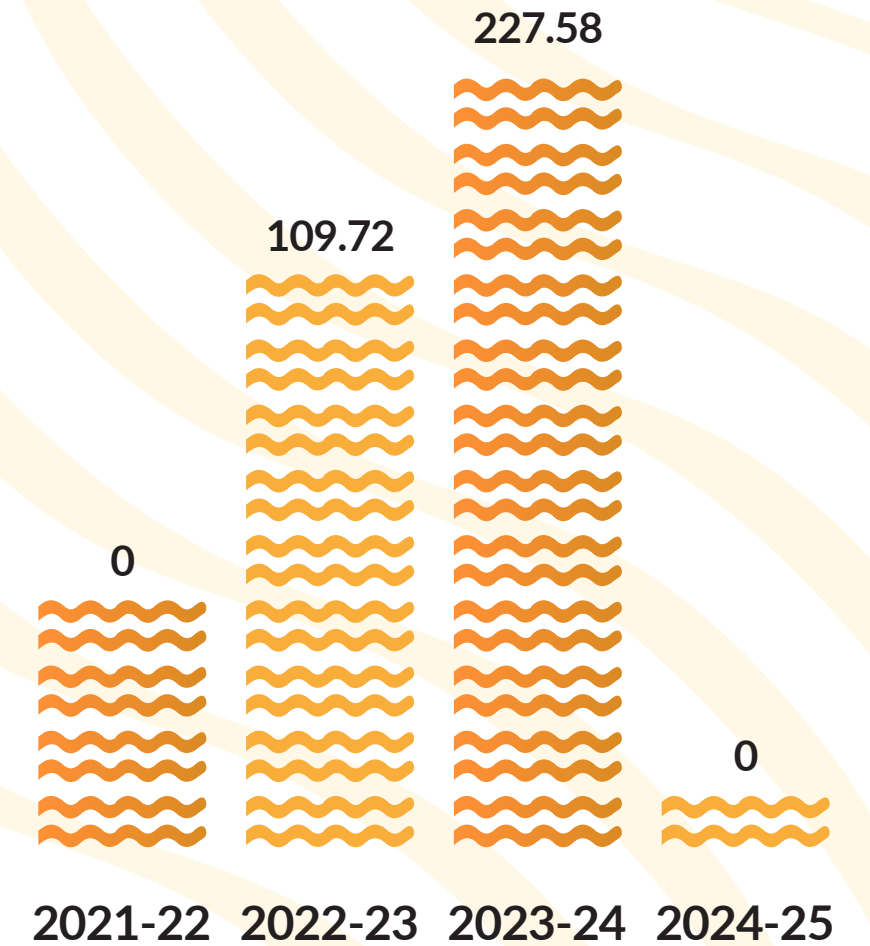
REVENUE FROM OPERATIONS



EBITDA



PAT

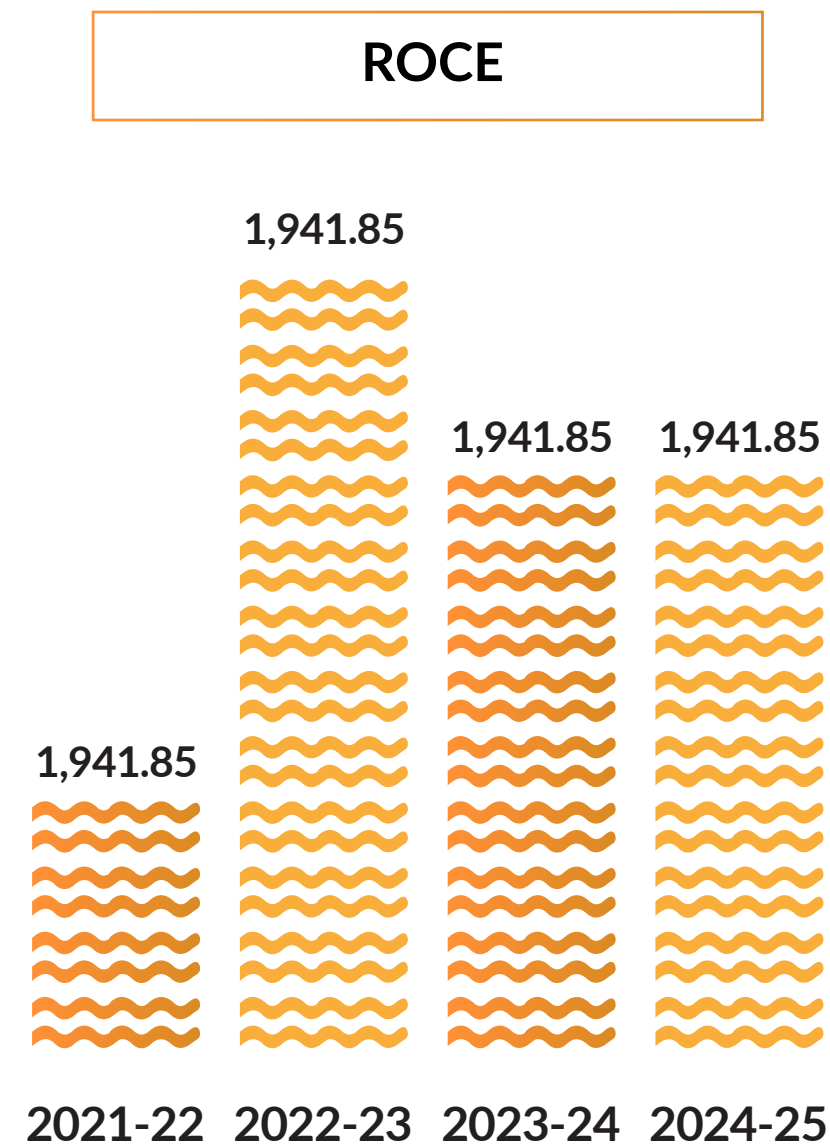
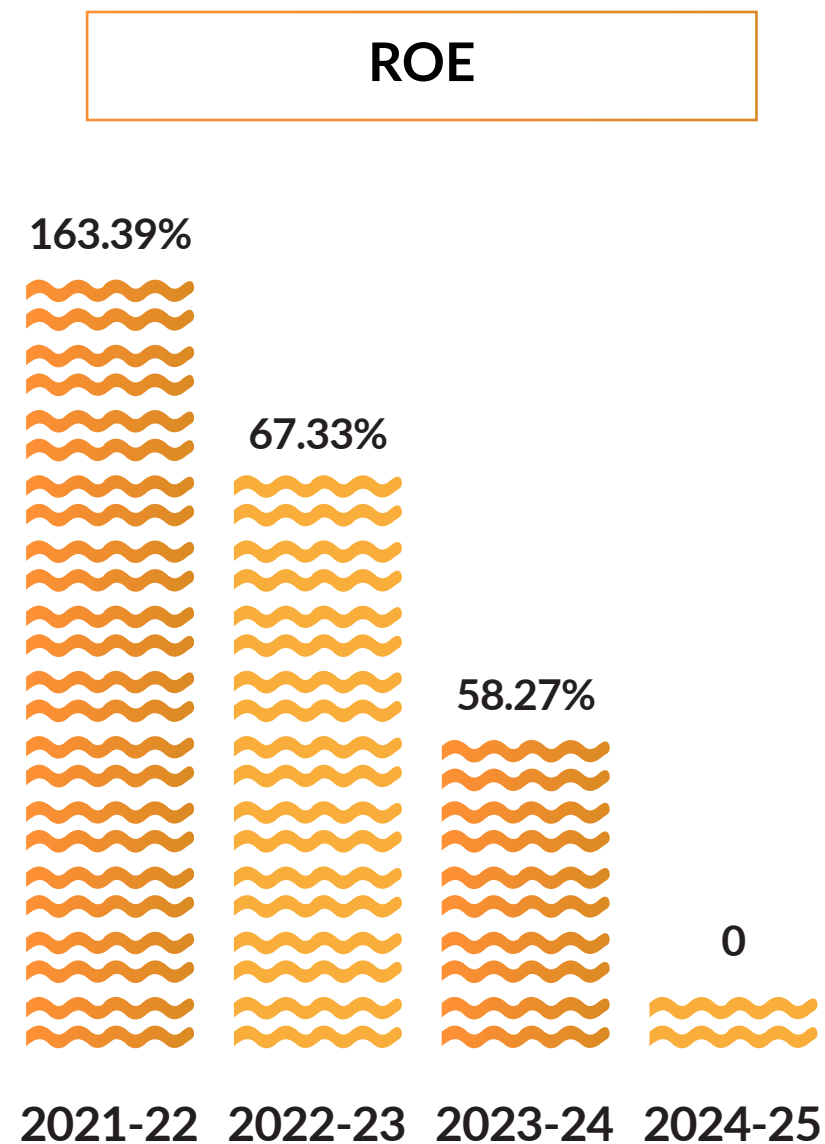


*** FY 22-24 Audited data & FY 25 Provisional data**



RESULT SNAPSHOT*

(Rs. in Lakhs)



“* FY 22-24 Audited data & FY 25 Provisional data”



PROFIT AND LOSS

(Rs. in Lakhs)

Particular	2022-23 (A)	2023-24 (A)	2024-25 (P)
Total Revenue	1,885.54	1,505.63	
Cost Of Goods Sold	1,285.55	836.24	
Gross Profit	599.99	669.39	
Gross Margins (%)	31.82%	44.46%	
Employee Benefit Expenses	95.33	118.74	
Other Expenses	315.86	215.51	
EBITDA	188.81	335.15	
EBITDA Margin (%)	10.01%	22.26%	
Depriciation and Ammortization	41.74	28.45	
EBIT	147.07	306.70	
EBIT Margin (%)	7.80%	20.37%	
Finance Cost	14.35	2.55	
PBT	132.72	304.16	
Tax	23.01	76.58	
PAT	109.72	227.58	
PAT Margin (%)	5.82%	15.11%	



PROJECTIONS

(Rs. in Lakhs)

Particular	March 31'23	March 31'24	March 31'25	March 31'26	March 31'27	March 31'28
Total Revenue	Audited	Audited	Provisional	Projected	Projected	Projected
Total Revenue	18.85	15.05	21.32	80.24	150.24	250.24
Cost Of Goods Sold	12.85	7.42	8.96	36.77	75.38	126.97
Gross Profit	6.00	7.63	12.36	43.47	74.86	123.27
Gross Margins (%)	31.81%	50.70%	57.98%	54.18%	49.83%	49.26%
Employee Benefit Expenses	2.07	2.12	3.26	10.45	19.60	32.67
Other Expenses	2.04	2.16	2.50	7.50	10.00	12.50
EBITDA	1.89	3.35	6.60	25.52	45.26	78.11
EBITDA Margins (%)	10.00%	22.26%	30.98%	31.80%	30.12%	31.21%
Depriciation and Ammortization	0.42	0.28	2.12	5.53	7.73	12.44
EBIT	1.47	3.07	4.48	19.99	37.53	65.67
EBIT Margin (%)	7.77%	20.40%	21.03%	24.91%	24.98%	26.24%
Finance Cost	0.14	0.03	0.03	1.00	0.80	0.64
PBT	1.33	3.04	4.45	18.99	36.73	65.03
Tax	0.23	0.76	0.85	3.61	6.98	12.36
PAT	1.10	2.28	3.61	15.38	29.75	52.67
PAT Margin (%)	5.81%	15.15%	16.92%	19.17%	19.80%	21.05%



STATE WISE REVENUE BIFURCATION

NORTH ZONE

S.NO.	ZONE	AMOUNT
1	Delhi	1,09,200.00
2	Hrayana	8,17,06,368.17
3	Punjab	8,91,539.64
4	Uttar Pradesh	1,43,92,705.49

South Zone

S.NO.	ZONE	AMOUNT
5	Andra Pradesh	4.01.229.63
6	Telangana	13,67,175.68

East Zone

S.NO.	ZONE	AMOUNT
7	Rajasthan	17,69,793.06
8	Gujrat	1,06,36,229.49
9	Maharashtra	2,42,64,893.24
10	Goa	2,48,040.00

West Zone

S.NO.	ZONE	AMOUNT
11	Odisha	9,07,092.74
12	West Bengal	50,52,600.53
13	Bihar	69,06,344.33
14	Jharkhand	17,84,512.73
15	Assam	10,88,077.09

Central Zone

S.NO.	ZONE	AMOUNT
16	Chattisgarh	31,43,564.81
17	Hrayana	8,17,06,368.17
3	Punjab	8,91,539.64
4	Madhya Pradesh	3,67,47,645.84



**KRISHAANGI AGRO
FOODS PVT. LTD.**

SMILE



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