

## YouGov / The Times Survey Results

Sample Size: 1875 GB Adults Fieldwork: 30th - 31st May 2017

Weighted Sample
Unweighted Sample

|   |       | EU Ref | 2016  | Voti | ng Inten                     | ition               |     | Vote | in 2015 | 5    | Ge     | ender |       | Ag    | е   |      | Social | Grade  |                  |                     | Region |          |     |
|---|-------|--------|-------|------|------------------------------|---------------------|-----|------|---------|------|--------|-------|-------|-------|-----|------|--------|--------|------------------|---------------------|--------|----------|-----|
|   | Total | Remain | Leave | Con  | Lab Lib Con Lab Lib Dem UKIP |                     |     |      |         | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE   | London | Rest of<br>South | Midlands /<br>Wales | North  | Scotland |     |
| е | 1875  | 737    | 801   | 589  | 565                          | Lab Dem Con Lab Dem |     |      |         |      | 907    | 968   | 217   | 801   | 463 | 394  | 1069   | 806    | 225              | 622                 | 403    | 452      | 172 |
| е | 1875  | 910    | 787   | 614  | 617                          | 136                 | 554 | 471  | 127     | 204  | 824    | 1051  | 225   | 705   | 520 | 425  | 1216   | 659    | 122              | 672                 | 427    | 481      | 173 |
|   | %     | 0/2    | 0/2   | 0/2  | 0/2                          | 0/2                 | %   | 0/2  | %       | %    | 0/2    | 0/2   | %     | %     | %   | 0/2  | 0/2    | 0/2    | 0/2              | 0/2                 | %      | 0/2      | 0/2 |

|  | 25-26 |     |    |    |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-------|-----|----|----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| HEADLINE VOTING INTENTION:   | May   | May |    |    |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Westminster  |       |     |    |    |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| [Weighted by likelihood to vote, excluding those who would not vote or don't know] |       |     |    |    |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Con  | 43    | 42  | 24 | 60 | 100 | 0   | 0   | 85 | 10 | 11 | 52 | 42 | 42 | 19 | 32 | 49 | 60 | 42 | 42 | 38 | 51 | 41 | 39 | 28 |
| Lab  |       | 39  | 53 | 25 | 0   | 100 | 0   | 9  | 83 | 31 | 19 | 37 | 41 | 69 | 47 | 29 | 23 | 38 | 40 | 49 | 32 | 42 | 50 | 20 |
| Lib Dem  |       | 7   | 13 | 2  | 0   | 0   | 100 | 4  | 4  | 51 | 2  | 6  | 8  | 11 | 7  | 10 | 5  | 9  | 5  | 9  | 10 | 5  | 6  | 4  |
| UKIP   |       | 4   | 0  | 8  | 0   | 0   | 0   | 1  | 1  | 0  | 25 | 5  | 3  | 0  | 4  | 3  | 6  | 3  | 6  | 3  | 4  | 4  | 4  | 4  |
| Other  |       | 8   | 10 | 5  | 0   | 0   | 0   | 1  | 2  | 7  | 1  | 9  | 6  | 1  | 10 | 8  | 6  | 7  | 8  | 1  | 3  | 7  | 2  | 45 |
| Other Parties Voting Intention   |       |     |    |    |     |     |     | •  |    |    |    | •  |    | •  |    |    |    |    |    | l  |    |    |    |    |
| [Weighted by likelihood to vote, excluding those who would not vote or don't know] |       |     |    |    |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| SNP/ PCY   | 4     | 5   | 7  | 3  | 0   | 0   | 0   | 0  | 1  | 0  | 0  | 6  | 4  | 1  | 7  | 5  | 4  | 5  | 5  | 0  | 0  | 3  | 0  | 42 |
| Green  | 2     | 2   | 2  | 1  | 0   | 0   | 0   | 0  | 1  | 6  | 1  | 2  | 2  | 0  | 2  | 2  | 1  | 1  | 2  | 1  | 2  | 2  | 1  | 1  |
| BNP  | 0     | 0   | 0  | 0  | 0   | 0   | 0   | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 1  | 0  | 0  | 0  | 0  | 1  | 0  | 0  |
| Respect  | 0     | 0   | 0  | 0  | 0   | 0   | 0   | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  | 0  |
| Other  | 1     | 1   | 1  | 1  | 0   | 0   | 0   | 0  | 0  | 1  | 1  | 1  | 0  | 0  | 1  | 1  | 1  | 0  | 1  | 0  | 1  | 1  | 0  | 1  |



| Fieldwork: 30th - 31st May 2017   |         |         |         |        |          |            |         |         |            |         |         |         |          |                 |          |         |         |          |         |                  |                     |          |          |
|---|---------|---------|---------|--------|----------|------------|---------|---------|------------|---------|---------|---------|----------|-----------------|----------|---------|---------|----------|---------|------------------|---------------------|----------|----------|
|   |         | EU Ref  | 2016    | Voti   | ng Inter |            |         | Vote    | in 2015    | j       | Ge      | ender   |          | Αç              | je       |         | Social  | Grade    |         |                  | Region              |          |          |
|   | Total   | Remain  | Leave   | Con    | Lab      | Lib<br>Dem | Con     | Lab     | Lib<br>Dem | UKIP    | Male    | Female  | 18-24    | 25-49           | 50-64    | 65+     | ABC1    | C2DE     | London  | Rest of<br>South | Midlands /<br>Wales | North    | Scotland |
| Weighted Samp   | le 1875 | 737     | 801     | 589    | 565      | 110        | 529     | 439     | 112        | 184     | 907     | 968     | 217      | 801             | 463      | 394     | 1069    | 806      | 225     | 622              | 403                 | 452      | 172      |
| Unweighted Samp   |         |         | 787     | 614    | 617      | 136        | 554     | 471     | 127        | 204     | 824     | 1051    | 225      | 705             | 520      | 425     | 1216    | 659      | 122     | 672              | 427                 | 481      | 173      |
|   | %       | %       | %       | %      | %        | %          | %       | %       | %          | %       | %       | %       | %        | %               | %        | %       | %       | %        | %       | %                | %                   | %        | %        |
|   | 6 30-31 |         |         |        |          |            |         |         |            |         |         |         |          |                 |          |         |         |          |         |                  |                     |          |          |
| There is a general election on June 8th, which party will you vote for?   | / May   |         |         |        |          |            |         |         |            |         |         |         |          |                 |          |         |         |          |         |                  |                     |          |          |
| Conservative 31   | 31      | 20      | 49      | 100    | 0        | 0          | 74      | 9       | 9          | 40      | 32      | 31      | 16       | 25              | 36       | 48      | 32      | 30       | 28      | 38               | 30                  | 28       | 22       |
| Labour 28   |         | 44      | 21      | 0      | 100      | 0          | 7       | 72      | 25         | 16      | 30      | 30      | 50       | 35              | 23       | 19      | 30      | 31       | 34      | 25               | 33                  | 37       | 17       |
| Liberal Democrat 7  | 6       | 12      | 2       | 0      | 0        | 100        | 3       | 4       | 38         | 2       | 6       | 6       | 9        | 6               | 7        | 4       | 8       | 3        | 7       | 8                | 4                   | 5        | 3        |
| UK Independence Party (UKIP) 3  | 3       | 0       | 7       | 0      | 0        | 0          | 1       | 1       | 0          | 20      | 4       | 2       | 0        | 3               | 3        | 5       | 2       | 4        | 2       | 3                | 3                   | 3        | 3        |
| Scottish National Party (SNP)/ Plaid Cymru 3  | 4       | 6       | 3       | 0      | 0        | 0          | 0       | 1       | 0          | 0       | 6       | 3       | 1        | 6               | 4        | 3       | 4       | 4        | 2       | 0                | 2                   | 0        | 38       |
| Some other party 2  | 2       | 3       | 2       | 0      | 0        | 0          | 1       | 1       | 5          | 1       | 3       | 1       | 0        | 3               | 2        | 1       | 2       | 3        | 1       | 2                | 4                   | 1        | 2        |
| Will not vote 10<br>Don't know 15   |         | 3<br>14 | 3<br>14 | 0      | 0        | 0<br>0     | 2<br>11 | 1<br>13 | 1<br>23    | 2<br>19 | 7<br>13 | 9<br>18 | 10<br>15 | 8<br>16         | 10<br>15 | 5<br>15 | 6<br>16 | 11<br>15 | 6<br>21 | 8<br>15          | 6<br>18             | 12<br>13 | 5<br>9   |
| DOIT KNOW 78  | 13      | 14      | 14      | U      | U        | U          | 1 ''    | 13      | 23         | 19      | 13      | 10      | 13       | 10              | 15       | 15      | 10      | 15       | 21      | 13               | 10                  | 13       | 9        |
| And which of these parties would you vote for?  |         |         |         |        |          |            |         |         |            |         |         |         |          |                 |          |         |         |          |         |                  |                     |          |          |
| [This question was only asked to those who selected 'some other party'; n=41]   |         |         |         |        |          |            |         |         |            |         |         |         |          |                 |          |         |         |          |         |                  |                     |          |          |
| Green 62  | 57      | 78      | 32      | 0      | 0        | 0          | 41      | 69      | 88         | 30      | 45      | 78      | 100      | 57              | 68       | 33      | 69      | 48       | 100     | 61               | 43                  | 74       | 59       |
| British National Party (BNP) 0  | 5       | 0       | 17      | 0      | 0        | 0          | 37      | 0       | 0          | 0       | 8       | 0       | 0        | 0               | 0        | 36      | 12      | 0        | 0       | 0                | 13                  | 0        | 0        |
| Women's Equality Party 4  |         | 1       | 0       | 0      | 0        | 0          | 0       | 0       | 4          | 0       | 0       | 2       | 0        | 1               | 0        | 0       | 0       | 1        | 0       | 0                | 1                   | 0        | 0        |
| Some other party 34   |         | 21<br>0 | 52<br>0 | 0      | 0<br>0   | 0          | 22<br>0 | 31      | 8          | 70      | 47      | 20      | 0        | <b>4</b> 2<br>0 | 32<br>0  | 32      | 19<br>0 | 51       | 0<br>0  | 39<br>0          | <b>4</b> 2<br>0     | 26<br>0  | 41       |
| Don't know 0  | 0       | U       | U       | 0      | U        | 0          | U       | 0       | 0          | 0       | 0       | 0       | U        | Ü               | U        | 0       | U       | 0        | Ü       | Ü                | Ü                   | U        | 0        |
| On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election on June 8th? |         |         |         |        |          |            |         |         |            |         |         |         |          |                 |          |         |         |          |         |                  |                     |          |          |
| 0 - Certain NOT to vote 9   | 8       | 2       | 3       | 1      | 0        | 1          | 2       | 1       | 3          | 2       | 7       | 8       | 11       | 8               | 8        | 4       | 6       | 10       | 4       | 8                | 6                   | 11       | 5        |
| 1 1   | 1       | 0       | 0       | 0      | 0        | 0          | 0       | 0       | 0          | 0       | 1       | 1       | 0        | 1               | 1        | 1       | 1       | 1        | 1       | 1                | 3                   | 0        | 1        |
| 2 1   | 1       | 1       | 0       | 0      | 0        | 0          | 0       | 1       | 0          | 1       | 0       | 1       | 1        | 1               | 0        | 2       | 1       | 1        | 1       | 1                | 0                   | 1        | 0        |
| 3 1   | 1       | 0       | 1<br>1  | 1<br>0 | 0<br>1   | 0<br>0     | 0       | 0       | 1<br>0     | 0<br>1  | 0       | 2<br>1  | 1<br>0   | 2               | 0<br>1   | 0       | 1<br>1  | 2<br>1   | 2<br>4  | 1<br>1           | 1<br>1              | 1<br>1   | 0<br>0   |
| 5 <i>4</i>  | 3       | 2       | 4       | 1      | 1        | 4          | 3       | 4       | 1          | ı<br>5  | 4       | 3       | 2        | 5               | 3        | 1       | 4       | 3        | 7       | 3                | 4                   | 2        | 0        |
| 6 2   | 2       | 2       | 2       | 1      | 2        | 0          | 1       | 1       | 1          | 4       | 2       | 2       | 2        | 2               | 2        | 1       | 2       | 2        | 3       | 1                | 3                   | 1        | 1        |
| 7 4   | 4       | 3       | 4       | 4      | 3        | 5          | 3       | 1       | 3          | 5       | 4       | 4       | 7        | 4               | 3        | 3       | 4       | 4        | 6       | 3                | 5                   | 4        | 1        |
| 8 6   | 5       | 5       | 6       | 6      | 5        | 2          | 5       | 6       | 11         | 6       | 5       | 5       | 4        | 7               | 4        | 4       | 6       | 4        | 5       | 6                | 3                   | 6        | 7        |
| 9 8   | 9       | 11      | 9       | 7      | 10       | 15         | 9       | 9       | 14         | 6       | 10      | 9       | 10       | 8               | 10       | 10      | 9       | 9        | 10      | 9                | 9                   | 8        | 13       |
| 10 - Absolutely certain to vote, or have already voted by post  | 65      | 74      | 71      | 78     | 77       | 74         | 78      | 77      | 67         | 68      | 65      | 65      | 62       | 61              | 67       | 74      | 66      | 64       | 59      | 67               | 65                  | 63       | 72       |



| Fieldwork: 30th - 31st May 2017  | ı        |              | EU Ref   | 2016     | Voti    | ng Inten | tion       |         | Voto     | in 2015    |          | G        | ender    |          | Ag       |            |          | Social   | Grada    |          |                  | Region   |          |          |
|--|----------|--------------|----------|----------|---------|----------|------------|---------|----------|------------|----------|----------|----------|----------|----------|------------|----------|----------|----------|----------|------------------|--|----------|----------|
|  |          |              | EU Rei   | 2010     | VOU     | ng inten |            |         | vote     |            | )        | G        | enaer    |          | Ag       | je         | I        | Social   | Grade    |          | D                | <del>.                                      </del> | 1        |          |
|  |          | Total        | Remain   | Leave    | Con     | Lab      | Lib<br>Dem | Con     | Lab      | Lib<br>Dem | UKIP     | Male     | Female   | 18-24    | 25-49    | 50-64      | 65+      | ABC1     | C2DE     | London   | Rest of<br>South | Midlands /<br>Wales                                | North    | Scotland |
| Weighted Sa  |          |              | 737      | 801      | 589     | 565      | 110        | 529     | 439      | 112        | 184      | 907      | 968      | 217      | 801      | 463        | 394      | 1069     | 806      | 225      | 622              | 403  | 452      | 172      |
| Unweighted Sa  | ample    |              | 910      | 787      | 614     | 617      | 136        | 554     | 471      | 127        | 204      | 824      | 1051     | 225      | 705      | 520        | 425      | 1216     | 659      | 122      | 672              | 427  | 481      | 173      |
|  |          | %            | %        | %        | %       | %        | %          | %       | %        | %          | %        | %        | %        | %        | %        | %          | %        | %        | %        | %        | %                | %  | %        | %        |
|  |          | 30-31        |          |          |         |          |            |         |          |            |          |          |          |          |          |            |          |          |          |          |                  |  |          |          |
|  | May      | May          |          |          |         |          |            |         |          |            |          |          |          |          |          |            |          |          |          |          |                  |  |          |          |
| Even if you aren't sure, which way do you think you would end up voting in an election   |          |              |          |          |         |          |            |         |          |            |          |          |          |          |          |            |          |          |          |          |                  |  |          |          |
| tomorrow?  |          |              |          |          |         |          |            |         |          |            |          |          |          |          |          |            |          |          |          |          |                  |  |          |          |
| [This question was only asked to those who selected  |          |              |          |          |         |          |            |         |          |            |          |          |          |          |          |            |          |          |          |          |                  |  |          |          |
| 'don't know'; n=250]   |          |              |          |          |         |          |            |         |          |            |          |          |          |          |          |            |          |          |          |          |                  |  |          |          |
| Conservative   | 18       | 13           | 11       | 19       | 0       | 0        | 0          | 21      | 8        | 25         | 14       | 13       | 14       | 3        | 11       | 14         | 24       | 13       | 13       | 4        | 17               | 14   | 17       | 8        |
| Labour   | 16       | 13           | 18       | 8        | 0       | 0        | 0          | 9       | 19       | 8          | 8        | 13       | 12       | 18       | 14       | 14         | 6        | 14       | 11       | 14       | 14               | 7  | 18       | 5        |
| Liberal Democrat   | 8        | 8            | 18       | 2        | 0       | 0        | 0          | 8       | 3        | 43         | 0        | 10       | 6        | 11       | 8        | 5          | 8        | 9        | 5        | 10       | 5                | 9  | 11       | 0        |
| UK Independence Party (UKIP)   | 2        | 2            | 0        | 6        | 0       | 0        | 0          | 3       | 2        | 0          | 8        | 2        | 2        | 0        | 1        | 6          | 3        | 1        | 4        | 2        | 2                | 2  | 4        | 0        |
| Scottish National Party (SNP)/ Plaid Cymru   | 1        | 1            | 2        | 0        | 0       | 0        | 0          | 1       | 0        | 0          | 0        | 0        | 1        | 2        | 0        | 0          | 3        | 0        | 1        | 0        | 0                | 0  | 1        | 10       |
| Some other party   | 4        | 1            | 1        | 1        | 0       | 0        | 0          | 1       | 0        | 0          | 0        | 1        | 2        | 0        | 2        | 3          | 0        | 2        | 0        | 0        | 3                | 1  | 0        | 5        |
| Will not vote  | 1        | 4            | 1        | 1        | 0       | 0        | 0          | 0       | 0        | 0          | 9        | 7        | 1        | 9        | 5        | 1          | 0        | 2        | 5        | 11       | 2                | 2  | 3        | 0        |
| Don't know   | 50       | 58           | 49       | 63       | 0       | 0        | 0          | 56      | 68       | 24         | 62       | 54       | 61       | 57       | 60       | 58         | 56       | 57       | 60       | 60       | 57               | 66   | 45       | 72       |
| Thinking about the General Election expected on 8th June, will you definitely vote for the party you mentioned earlier, or might you change your mind? [This question was only asked to those who selected a party/some other party; n=1539] |          |              |          |          |         |          |            |         |          |            |          |          |          |          |          |            |          |          |          |          |                  |  |          |          |
| I will definitely vote for that party  | 67       | 74           | 71       | 77       | 80      | 74       | 53         | 81      | 77       | 63         | 72       | 74       | 74       | 64       | 72       | 73         | 82       | 71       | 77       | 76       | 70               | 75   | 75       | 76       |
| I will probably vote for that party, it is very unlikely   | 22       | 18           | 22       | 14       | 15      | 18       | 30         | 14      | 18       | 21         | 16       | 18       | 18       | 27       | 18       | 18         | 13       | 20       | 15       | 16       | 19               | 17   | 18       | 17       |
| that I will change my mind   | 22       | 10           | 22       | 14       | 13      | 10       | 30         | 14      | 10       | 21         | 10       | 10       | 10       | 21       | 10       | 10         | 13       | 20       | 13       | 10       | 19               | 17   | 10       | 17       |
| I will possibly vote for that party, but there is a chance I will change my mind   | 9        | 7            | 6        | 7        | 4       | 6        | 15         | 5       | 4        | 12         | 10       | 7        | 7        | 8        | 8        | 6          | 4        | 8        | 5        | 8        | 8                | 7  | 5        | 6        |
| More likely than not I will change my mind   | 1        | 1            | 0        | 1        | 1       | 1        | 1          | 0       | 0        | 2          | 0        | 1        | 1        | 1        | 1        | 1          | 1        | 0        | 1        | 1        | 1                | 1  | 0        | 0        |
| Don't know   | 1        | 1            | 1        | 1        | 1       | 1        | 0          | 0       | 1        | 1          | 2        | 1        | 1        | 1        | 1        | 1          | 1        | 1        | 2        | 0        | 2                | 1  | 1        | 1        |
| Which of the following do you think would make the best Prime Minister?  | May      | 30-31<br>May |          | 00       |         | _        | 00         |         | 47       | 00         | 00       |          | 44       | Loo      | 0.4      | <b>5</b> 4 | 00       | ٠        | 44       |          | 40               | 40   | 40       |          |
| Theresa May<br>Jeremy Corbyn   | 45<br>28 | 43<br>30     | 27<br>47 | 63<br>16 | 96<br>1 | 5<br>75  | 26<br>33   | 81<br>6 | 17<br>58 | 29<br>30   | 63<br>13 | 44<br>30 | 41<br>30 | 20<br>52 | 34<br>36 | 51<br>22   | 63<br>15 | 44<br>30 | 41<br>29 | 34<br>35 | 48<br>25         | 43<br>29   | 40<br>33 | 41<br>34 |
| Not sure   | 28<br>27 | 30<br>27     | 47<br>25 | 21       | 3       | 75<br>20 | 33<br>41   | 12      | 25       | 30<br>41   | 24       | 26       | 30<br>29 | 28       | 30       | 22<br>28   | 22       |          | 30       | 35<br>31 | 25<br>26         | 29<br>28   | 33<br>27 | 34<br>25 |
| Not sure   | LI       |              | 20       | ۷.       |         | 20       | 71         | 12      | 20       | 71         | 47       | 1 20     | 25       | 1 20     | 00       | 20         |          | 20       | 00       |          | 20               | 20   | 21       | 20       |



| Fieldwork: 30th - 31st May 2017   |          | EU Ref   | 2016     | Vot     | ing Inter | ntion      |         | Vote i   | in 2015    |         | Ge       | nder     |          | Ag       | e        |          | Social   | Grade    |          |               | Region              |         |          |
|---|----------|----------|----------|---------|-----------|------------|---------|----------|------------|---------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------------|---------------------|---------|----------|
|   | Total    | Remain   | Leave    | Con     | Lab       | Lib<br>Dem | Con     | Lab      | Lib<br>Dem | UKIP    | Male     | Female   | 18-24    | 25-49    | 50-64    | 65+      | ABC1     | C2DE     | London   | Rest of South | Midlands /<br>Wales | North   | Scotland |
| Weighted Sampl  | e 1875   | 737      | 801      | 589     | 565       | 110        | 529     |          | 112        | 184     | 907      | 968      | 217      | 801      | 463      | 394      | 1069     | 806      | 225      | 622           | 403                 | 452     | 172      |
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|   | %        | %        | %        | %       | %         | %          | %       | %        | %          | %       | %        | %        | %        | %        | %        | %        | %        | %        | %        | %             | %                   | %       | %        |
|   | 30-31    |          |          |         |           |            |         |          |            |         |          |          |          |          |          |          |          |          |          |               |                     |         |          |
| May Which of the following do you think are the most  | May      |          |          |         |           |            |         |          |            |         |          |          |          |          |          |          |          |          |          |               |                     |         |          |
| important issues facing the country at this time?   |          |          |          |         |           |            |         |          |            |         |          |          |          |          |          |          |          |          |          |               |                     |         |          |
| Please tick up to three.  |          |          |          |         |           |            |         |          |            |         |          |          |          |          |          |          |          |          |          |               |                     |         |          |
| Britain leaving the EU 56   | 58       | 60       | 63       | 75      | 47        | 62         | 71      | 51       | 62         | 65      | 60       | 57       | 55       | 55       | 60       | 65       | 62       | 53       | 55       | 61            | 61                  | 53      | 61       |
| Health 41   | 44       | 56       | 37       | 31      | 62        | 53         | 38      | 60       | 53         | 23      | 41       | 46       | 55       | 42       | 41       | 44       | 46       | 40       | 37       | 49            | 43                  | 42      | 42       |
| Immigration & Asylum 37   | 35       | 15       | 55       | 50      | 21        | 11         | 40      | 26       | 15         | 81      | 34       | 35       | 14       | 32       | 38       | 47       | 29       | 42       | 33       | 34            | 35                  | 35      | 35       |
| The economy 28  | 31       | 39       | 25       | 36      | 31        | 29         | 38      | 32       | 36         | 21      | 37       | 26       | 27       | 34       | 30       | 30       | 36       | 25       | 32       | 31            | 33                  | 28      | 35       |
| Defence and security 34   | 24       | 17       | 31       | 39      | 12        | 18         | 34      | 17       | 18         | 28      | 22       | 27       | 16       | 21       | 29       | 31       | 23       | 26       | 19       | 24            | 22                  | 28      | 27       |
| Education 16<br>Housing 13  | 18<br>15 | 26<br>15 | 10<br>13 | 9<br>7  | 30<br>22  | 27<br>20   | 13<br>8 | 24<br>19 | 18<br>19   | 5<br>10 | 17<br>15 | 19<br>15 | 34<br>18 | 18<br>17 | 14<br>11 | 11<br>13 | 19<br>16 | 15<br>14 | 17<br>35 | 18<br>15      | 19<br>13            | 16<br>9 | 19<br>11 |
| Welfare benefits 12   | 12       | 14       | 10       | 8       | 17        | 8          | 8       | 17       | 9          | 11      | 10       | 13       | 11       | 13       | 11       | 10       | 10       | 14       | 4        | 10            | 10                  | 17      | 20       |
| Pensions 8  | 8        | 8        | 10       | 6       | 10        | 13         | 7       | 10       | 15         | 9       | 8        | 9        | 2        | 4        | 14       | 16       | 7        | 10       | 4        | 10            | 8                   | 9       | 8        |
| Crime 8   | 7        | 6        | 9        | 7       | 6         | 7          | 7       | 7        | 3          | 12      | 7        | 7        | 6        | 7        | 8        | 7        | 7        | 7        | 10       | 6             | 7                   | 8       | 3        |
| The environment 7   | 7        | 13       | 3        | 4       | 10        | 17         | 5       | 7        | 9          | 3       | 8        | 7        | 16       | 7        | 8        | 4        | 8        | 7        | 7        | 8             | 9                   | 5       | 8        |
| Tax 5   | 5        | 5        | 5        | 4       | 6         | 6          | 4       | 3        | 6          | 6       | 6        | 4        | 6        | 6        | 4        | 3        | 6        | 4        | 3        | 5             | 5                   | 6       | 4        |
| Family life & childcare 4   | 4        | 5        | 4        | 2       | 6         | 7          | 2       | 4        | 9          | 5       | 4        | 5        | 5        | 6        | 4        | 2        | 4        | 5        | 2        | 4             | 5                   | 5       | 5        |
| Transport 2   | 1        | 1        | 1        | 0       | 1         | 1          | 0       | 2        | 1          | 1       | 2        | 0        | 0        | 1        | 1        | 1        | 2        | 0        | 3        | 0             | 1                   | 1       | 2        |
| None of these 2<br>Don't know 3   | 0<br>5   | 0<br>2   | 0<br>3   | 0       | 1<br>2    | 0<br>1     | 0       | 1<br>2   | 1<br>1     | 0<br>3  | 0<br>5   | 1<br>5   | 0<br>10  | 1<br>6   | 0<br>5   | 0        | 0<br>4   | 1<br>6   | 0<br>6   | 1<br>4        | 0<br>6              | 1<br>6  | 0<br>1   |
| Don't know 3  |          | 1 2      | 3        | 2       | 2         | i          | J       | 2        | '          | ٠ ١     | 3        | 3        | 10       | O        | 5        | ' '      | 7        | ١        | O        | 7             | Ü                   | O       | '        |
| Here is a list of problems facing the country.  Could you say for each of them which political party you think would handle the problem best? |          |          |          |         |           |            |         |          |            |         |          |          |          |          |          |          |          |          |          |               |                     |         |          |
| National Health Service   |          |          |          |         |           |            |         |          |            |         |          |          |          |          |          |          |          |          |          |               |                     |         |          |
| Conservative 24   | 23       | 14       | 36       | 66      | 1         | 4          | 55      | 4        | 10         | 28      | 24       | 22       | 7        | 16       | 27       | 41       | 23       | 23       | 17       | 26            | 23                  | 22      | 20       |
| Labour 38   | 39       | 55       | 27       | 9       | 86        | 44         | 15      | 73       | 42         | 27      | 41       | 37       | 59       | 42       | 33       | 29       | 41       | 37       | 51       | 34            | 40                  | 43      | 28       |
| Liberal Democrat 4 UKIP 1   | 4        | 7<br>0   | 2        | 2       | 1<br>0    | 34<br>1    | 3       | 3<br>0   | 20<br>0    | 1<br>7  | 5<br>1   | 3<br>1   | 5<br>2   | 4<br>1   | 4<br>1   | 1<br>1   | 5<br>1   | 1<br>1   | 2<br>0   | 6<br>1        | 3<br>1              | 3<br>3  | 4<br>0   |
| Other 2   | 2        | 3        | 1        | 0       | 0         | 0          | 0       | 1        | 1          | 0       | 3        | 1        | 0        | 3        | 2        | 1        | 2        | 2        | 0        | 0             | 1                   | 0       | 19       |
| None 7  | 8        | 6        | 10       | 7       | 2         | 6          | 9       | 4        | 6          | 13      | 10       | 6        | 3        | 10       | 8        | 7        | 8        | 8        | 6        | 9             | 7                   | 6       | 16       |
| Don't know 23   | 23       | 14       | 22       | 15      | 9         | 11         | 18      | 15       | 21         | 23      | 15       | 30       | 24       | 23       | 24       | 19       | 19       | 28       | 24       | 24            | 25                  | 22      | 12       |
| Asylum and immigration  |          | -        |          |         |           |            |         |          |            |         |          |          |          |          |          |          |          |          |          |               |                     |         |          |
| Conservative 31   | 30       | 23       | 42       | 74      | 10        | 17         | 66      | 12       | 27         | 26      | 32       | 29       | 21       | 22       | 37       | 45       | 32       | 28       | 29       | 33            | 30                  | 31      | 21       |
| Labour 19   | 19       | 32       | 9        | 1       | 52        | 14         | 3       | 43       | 13         | 5       | 18       | 20       | 29       | 24       | 14       | 9        | 20       | 18       | 28       | 16            | 19                  | 20      | 15       |
| Liberal Democrat 6<br>UKIP 13   | 4<br>13  | 9        | 1<br>25  | 1<br>14 | 3<br>8    | 38<br>7    | 2<br>12 | 4<br>7   | 26<br>7    | 1<br>45 | 5<br>16  | 4<br>10  | 7<br>7   | 5<br>12  | 5<br>15  | 2<br>16  | 6<br>11  | 2<br>16  | 3<br>7   | 6<br>15       | 4<br>13             | 4<br>12 | 4<br>16  |
| Other 2   | 3        | 5        | 25<br>1  | 0       | 1         | 1          | 0       | 1        | 2          | 45<br>1 | 4        | 10       | 2        | 4        | 3        | 1        | 3        | 2        | 0        | 1             | 1                   | 2       | 17       |
| None 6  | 7        | 8        | 6        | 3       | 7         | 6          | 5       | 9        | 7          | 5       | 8        | 5        | 3        | 8        | 6        | 6        | 7        | 6        | 8        | 6             | 7                   | 7       | 9        |
| Don't know 23   | 23       | 21       | 17       | 7       | 20        | 17         | 13      | 24       | 17         | 17      | 17       | 30       | 31       | 25       | 20       | 20       | 20       | 28       | 24       | 22            | 27                  | 24      | 17       |
|   |          |          |          |         |           |            |         |          |            |         |          |          |          |          |          |          |          |          |          |               |                     |         |          |



| Fieldwork: 30th - 31st May 2017 |         | Leubi           | 0040     | M. C     | 1.6             | e          |          | V. (.   |            |         | _        |         |         |         |         |          | 0       | 01.     |          |                  | D                   |          |          |
|---------------------------------|---------|-----------------|----------|----------|-----------------|------------|----------|---------|------------|---------|----------|---------|---------|---------|---------|----------|---------|---------|----------|------------------|---------------------|----------|----------|
|                                 | -       | EU Ref          | 2016     | Voti     | ng Inten        |            | -        | Vote    | in 2015    |         | Ge       | ender   |         | Ag      | е       |          | Social  | Grade   |          | D ( . (          | Region              |          |          |
|                                 | Total   | Remain          | Leave    | Con      | Lab             | Lib<br>Dem | Con      | Lab     | Lib<br>Dem | UKIP    | Male     | Female  | 18-24   | 25-49   | 50-64   | 65+      | ABC1    | C2DE    | London   | Rest of<br>South | Midlands /<br>Wales | North    | Scotland |
| Weighted Sample                 |         | 737             | 801      | 589      | 565             | 110        | 529      | 439     | 112        | 184     | 907      | 968     | 217     | 801     | 463     | 394      | 1069    | 806     | 225      | 622              | 403                 | 452      | 172      |
| Unweighted Sample               | 1875    | 910<br><b>%</b> | 787<br>% | 614<br>% | 617<br><b>%</b> | 136        | 554<br>% | 471     | 127<br>%   | 204     | 824<br>% | 1051    | 225     | 705     | 520     | 425<br>% | 1216    | 659     | 122<br>% | 672              | 427<br>%            | 481<br>% | 173<br>% |
| 24-25                           | 30-31   | %               | 70       | 70       | 70              | %          | 70       | %       | 70         | 70      | 70       | %       | %       | %       | %       | 70       | %       | %       | 70       | %                | 76                  | 70       | 70       |
| May                             | May     |                 |          |          |                 |            |          |         |            |         |          |         |         |         |         |          |         |         |          |                  |                     |          |          |
| Law and order                   |         | _               | _        |          |                 |            |          |         |            |         | _        |         | _       |         |         |          |         | _       |          |                  |                     |          |          |
| Conservative 38                 | 37      | 27              | 52       | 84       | 10              | 21         | 75       | 15      | 28         | 38      | 40       | 33      | 24      | 27      | 43      | 55       | 38      | 35      | 28       | 43               | 36                  | 32       | 35       |
| Labour 21                       | 22      | 35              | 13       | 2        | 59              | 23         | 4        | 52      | 17         | 13      | 22       | 22      | 27<br>5 | 25      | 20      | 13       | 22      | 22      | 27<br>4  | 18               | 24                  | 25       | 14       |
| Liberal Democrat 4 UKIP 3       | 3       | 5<br>1          | 1<br>6   | 0<br>3   | 2<br>1          | 32<br>3    | 1<br>1   | 2       | 19<br>1    | 1<br>20 | 4        | 3<br>2  | 1       | 3<br>3  | 3<br>4  | 2        | 4<br>3  | 2       | 1        | 4<br>3           | 3<br>3              | 3<br>5   | 3<br>1   |
| Other 2                         | 3       | 4               | 2        | 0        | 1               | 0          | 1        | 1       | 1          | 1       | 4        | 2       | 2       | 4       | 3       | 2        | 3       | 2       | 2        | 1                | 2                   | 1        | 18       |
| None 6                          | 7       | 8               | 6        | 3        | 7               | 5          | 5        | 8       | 10         | 7       | 9        | 5       | 3       | 9       | 7       | 6        | 7       | 7       | 7        | 6                | 6                   | 9        | 9        |
| Don't know 26                   | 25      | 21              | 19       | 8        | 20              | 15         | 14       | 21      | 25         | 20      | 16       | 33      | 38      | 28      | 20      | 19       | 22      | 30      | 31       | 25               | 26                  | 24       | 20       |
| Education and schools           |         | -               |          |          |                 |            | 1        |         |            |         |          | ,       |         |         |         |          |         |         |          |                  |                     |          |          |
| Conservative 26                 | 24      | 16              | 38       | 67       | 1               | 5          | 57       | 6       | 12         | 33      | 25       | 23      | 8       | 17      | 28      | 44       | 25      | 23      | 17       | 27               | 24                  | 25       | 21       |
| Labour 34                       | 36      | 49              | 26       | 10       | 84              | 36         | 13       | 68      | 36         | 25      | 37       | 36      | 57      | 41      | 30      | 22       | 37      | 35      | 46       | 33               | 35                  | 42       | 26       |
| Liberal Democrat 6<br>UKIP 2    | 5<br>1  | 10<br>0         | 2        | 4<br>1   | 2<br>0          | 45<br>0    | 5<br>1   | 3<br>1  | 27<br>0    | 2<br>8  | 7<br>2   | 4<br>1  | 5<br>0  | 5<br>1  | 6<br>1  | 5<br>2   | 7<br>1  | 4<br>2  | 7<br>0   | 8<br>1           | 4<br>2              | 4<br>2   | 3<br>0   |
| Other 2                         | 3       | 4               | 2        | 0        | 1               | 0          | 0        | 1       | 2          | 0       | 4        | 2       | 1       | 4       | 3       | 2        | 3       | 3       | 2        | 1                | 0                   | 2        | 20       |
| None 5                          | 7       | 5               | 7        | 4        | 3               | 3          | 5        | 3       | 8          | 8       | 8        | 5       | 4       | 8       | 7       | 5        | 7       | 6       | 6        | 6                | 5                   | 6        | 15       |
| Don't know 24                   | 23      | 16              | 22       | 15       | 10              | 11         | 19       | 17      | 16         | 23      | 16       | 29      | 25      | 23      | 24      | 20       | 19      | 28      | 22       | 25               | 29                  | 19       | 15       |
| Taxation                        |         |                 |          |          |                 |            |          |         |            |         |          |         |         |         |         |          |         |         |          |                  |                     |          |          |
| Conservative 31                 | 31      | 21              | 46       | 80       | 5               | 11         | 66       | 12      | 19         | 39      | 35       | 27      | 15      | 24      | 37      | 48       | 32      | 29      | 26       | 36               | 30                  | 28       | 26       |
| Labour 28                       | 29<br>5 | 42              | 19       | 4        | 74              | 27         | 8        | 58      | 24         | 18      | 29<br>6  | 29      | 46      | 33      | 22<br>5 | 19       | 29<br>6 | 30      | 35<br>5  | 24<br>6          | 29<br>4             | 35       | 25       |
| Liberal Democrat 6<br>UKIP 2    | 2       | 9               | 2        | 2<br>1   | 4<br>0          | 36<br>0    | 3<br>1   | 4<br>1  | 24<br>0    | 1<br>9  | 2        | 4<br>1  | 8       | 5<br>2  | 2       | 4<br>2   | 1       | 3<br>2  | 0        | 2                | 2                   | 4<br>2   | 3<br>0   |
| Other 2                         | 3       | 4               | 2        | 0        | 1               | 1          | 1        | 1       | 1          | 1       | 4        | 2       | 1       | 4       | 3       | 2        | 3       | 2       | 0        | 1                | 2                   | 1        | 20       |
| None 6                          | 7       | 6               | 7        | 3        | 3               | 7          | 5        | 4       | 11         | 9       | 9        | 5       | 1       | 8       | 8       | 4        | 7       | 6       | 9        | 5                | 6                   | 6        | 12       |
| Don't know 26                   | 24      | 18              | 21       | 11       | 13              | 18         | 16       | 20      | 22         | 22      | 16       | 32      | 28      | 25      | 23      | 21       | 21      | 28      | 25       | 25               | 27                  | 23       | 14       |
| Unemployment                    |         |                 |          |          |                 |            | ı        |         |            |         |          | 1       |         |         |         |          |         |         | ii       |                  |                     |          |          |
| Conservative 31                 | 31      | 22              | 45       | 79       | 5               | 12         | 69       | 10      | 16         | 37      | 34       | 27      | 18      | 25      | 34      | 46       | 33      | 28      | 25       | 36               | 33                  | 28       | 24       |
| Labour 28<br>Liberal Democrat 3 | 29<br>3 | 41<br>4         | 19<br>1  | 4<br>1   | 70<br>1         | 33<br>26   | 7<br>1   | 57<br>1 | 28<br>15   | 20<br>2 | 29<br>2  | 28<br>3 | 45<br>5 | 30<br>3 | 24<br>2 | 23<br>1  | 30<br>3 | 27<br>2 | 37<br>2  | 25<br>4          | 26<br>3             | 35<br>2  | 19<br>1  |
| UKIP 2                          | 1       | 1               | 3        | 1        | 0               | 1          | 0        | 0       | 0          | 8       | 2        | 1       | 1       | 2       | 2       | 1        | 2       | 1       | 0        | 1                | 1                   | 3        | 1        |
| Other 2                         | 3       | 5               | 2        | 0        | 1               | 1          | 0        | 1       | 1          | 1       | 4        | 2       | 2       | 4       | 3       | 2        | 3       | 2       | 1        | 1                | 2                   | 0        | 22       |
| None 6                          | 8       | 7               | 9        | 4        | 6               | 5          | 5        | 7       | 15         | 10      | 11       | 6       | 2       | 10      | 10      | 5        | 8       | 9       | 9        | 7                | 6                   | 8        | 16       |
| Don't know 28                   | 25      | 20              | 21       | 11       | 16              | 22         | 17       | 23      | 25         | 23      | 18       | 33      | 28      | 27      | 25      | 22       | 22      | 30      | 26       | 26               | 29                  | 24       | 16       |
| The economy in general          |         |                 |          |          |                 |            |          |         |            | 1       |          |         |         |         |         | 1        |         | 1       | 1        |                  |                     |          |          |
| Conservative 40                 | 38      | 28              | 54       | 89       | 8               | 19         | 78       | 14      | 28         | 45      | 42       | 33      | 22      | 29      | 45      | 56       | 39      | 35      | 28       | 43               | 40                  | 35       | 35       |
| Labour 22<br>Liberal Democrat 4 | 22<br>4 | 36<br>6         | 12<br>1  | 0<br>0   | 64<br>3         | 20<br>38   | 2        | 53<br>3 | 14<br>19   | 11<br>2 | 22<br>4  | 23<br>3 | 34<br>8 | 27<br>4 | 18<br>3 | 13<br>1  | 21<br>5 | 24<br>2 | 29<br>4  | 18<br>5          | 22<br>4             | 28<br>3  | 17<br>2  |
| UKIP 1                          | 1       | 0               | 2        | 0        | 0               | 1          | 0        | 0       | 0          | 6       | 1        | 1       | 0       | 1       | 2       | 1        | 1       | 1       | 0        | 1                | 1                   | 2        | 0        |
| Other 2                         | 3       | 4               | 3        | 0        | 1               | 0          | 1        | 1       | 1          | 3       | 5        | 2       | 2       | 4       | 4       | 2        | 4       | 3       | 2        | 1                | 2                   | 2        | 20       |
| None 6                          | 7       | 7               | 7        | 3        | 7               | 6          | 4        | 7       | 17         | 10      | 9        | 6       | 3       | 10      | 7       | 6        | 8       | 7       | 8        | 7                | 6                   | 7        | 13       |
| Don't know 25                   | 24      | 19              | 20       | 6        | 17              | 17         | 13       | 22      | 21         | 23      | 16       | 32      | 31      | 26      | 22      | 21       | 21      | 29      | 29       | 26               | 26                  | 23       | 14       |



| Fieldwork: 30th - 31st May 2017  |       | EU Ref | 2016    | Voti   | ing Inter | tion       |        | Vote   | in 2015    |         | Ge     | ender  |        | Ag     | ie     |        | Social | Grade  |        |               | Region              |        |          |
|--|-------|--------|---------|--------|-----------|------------|--------|--------|------------|---------|--------|--------|--------|--------|--------|--------|--------|--------|--------|---------------|---------------------|--------|----------|
|  | Total | Remain | Leave   | Con    | Lab       | Lib<br>Dem | Con    | Lab    | Lib<br>Dem | UKIP    | Male   | Female | 18-24  | 25-49  |        | 65+    | ABC1   | C2DE   | London | Rest of South | Midlands /<br>Wales | North  | Scotland |
| Weighted Sample  |       | 737    | 801     | 589    | 565       | 110        | 529    | 439    | 112        |         | 907    | 968    | 217    | 801    | 463    | 394    | 1069   | 806    | 225    | 622           | 403                 | 452    | 172      |
| Unweighted Sample  |       | 910    | 787     | 614    | 617       | 136        | 554    | 471    | 127        | 204     | 824    | 1051   | 225    | 705    | 520    | 425    | 1216   | 659    | 122    | 672           | 427                 | 481    | 173      |
|  | %     | %      | %       | %      | %         | %          | %      | %      | %          | %       | %      | %      | %      | %      | %      | %      | %      | %      | %      | %             | %                   | %      | %        |
|  | 30-31 |        |         |        |           |            |        |        |            |         |        |        |        |        |        |        |        |        |        |               |                     |        |          |
| May Housing  | May   |        |         |        |           |            |        |        |            |         |        |        |        |        |        |        |        |        |        |               |                     |        |          |
| Conservative 22  | 21    | 13     | 33      | 61     | 1         | 5          | 50     | 4      | 8          | 25      | 22     | 21     | 9      | 15     | 24     | 38     | 21     | 21     | 16     | 24            | 22                  | 22     | 14       |
| Labour 34  | 34    | 47     | 23      | 10     | 77        | 37         | 12     | 66     | 41         | 20      | 37     | 30     | 50     | 37     | 28     | 24     | 36     | 31     | 46     | 29            | 32                  | 38     | 26       |
| Liberal Democrat 5   | 4     | 6      | 2       | 2      | 1         | 34         | 3      | 2      | 19         | 1       | 4      | 3      | 5      | 4      | 4      | 2      | 6      | 2      | 7      | 5             | 3                   | 3      | 3        |
| UKIP 2   | 2     | 1      | 3       | 1      | 0         | 1          | 1      | 1      | 0          | 9       | 2      | 1      | 1      | 2      | 2      | 2      | 1      | 2      | 1      | 1             | 2                   | 3      | 0        |
| Other 2  | 4     | 5      | 3       | 0      | 1         | 1          | 1      | 2      | 2          | 1       | 5      | 2      | 2      | 4      | 4      | 3      | 4      | 4      | 0      | 2             | 3                   | 2      | 21       |
| None 7   | 8     | 6      | 10      | 7      | 4         | 3          | 8      | 6      | 10         | 10      | 11     | 6      | 2      | 11     | 9      | 7      | 8      | 9      | 7      | 8             | 7                   | 8      | 17       |
| Don't know 28  | 28    | 22     | 26      | 19     | 15        | 18         | 24     | 20     | 19         | 34      | 19     | 36     | 31     | 28     | 28     | 25     | 24     | 32     | 23     | 30            | 32                  | 26     | 20       |
| Britain's exit from the EU   |       |        | ı       | i      |           |            |        |        |            |         |        |        |        |        |        |        |        |        |        |               |                     |        |          |
| Conservative 39  | 36    | 24     | 54      | 86     | 10        | 15         | 74     | 16     | 22         | 41      | 37     | 35     | 20     | 25     | 46     | 56     | 37     | 34     | 31     | 41            | 36                  | 35     | 28       |
| Labour 17  | 17    | 27     | 8       | 0      | 50        | 11         | 2      | 39     | 10         | 6       | 17     | 17     | 31     | 21     | 13     | 7      | 18     | 17     | 27     | 13            | 15                  | 21     | 13       |
| Liberal Democrat 8   | 7     | 15     | 1       | 1      | 8         | 51         | 4      | 8      | 28         | 1       | 8      | 6      | 12     | 9      | 6      | 2      | 9      | 4      | 6      | 9             | 7                   | 6      | 4        |
| UKIP 6<br>Other 2  | 6 2   | 4      | 12<br>1 | 5<br>0 | 2         | 3<br>0     | 4<br>0 | 2<br>1 | 3<br>2     | 29<br>0 | 8<br>3 | 4<br>2 | 3<br>1 | 5<br>4 | 7<br>2 | 6<br>1 | 5<br>3 | 7<br>2 | 2<br>0 | 6<br>1        | 8<br>1              | 6<br>0 | 5<br>18  |
| None 7   | 8     | 9      | 6       | 2      | 7         | 9          | 4      | 7      | 16         | 6       | 10     | 6      | 4      | 10     | 7      | 6      | 9      | 6      | 11     | 6             | 6                   | 8      | 13       |
| Don't know 22  | 24    | 20     | 18      | 6      | 23        | 10         | 12     | 26     | 19         | 17      | 16     | 31     | 29     | 27     | 18     | 21     | 19     | 30     | 24     | 23            | 27                  | 23     | 19       |
| Defence and security   |       |        | 10      | U      | 20        | 10         | 1 12   | 20     | 13         | .,      | 10     | 01     | 25     | 21     | 10     | ۱ ۱ ۲  | 13     | 50     | 2-7    | 20            | 21                  | 20     | 13       |
| Conservative 41  | 40    | 30     | 55      | 87     | 15        | 21         | 78     | 19     | 33         | 44      | 44     | 36     | 28     | 30     | 46     | 60     | 40     | 39     | 32     | 46            | 39                  | 38     | 35       |
| Labour 18  | 20    | 32     | 11      | 1      | 55        | 19         | 2      | 44     | 16         | 12      | 20     | 19     | 28     | 24     | 16     | 10     | 20     | 19     | 24     | 16            | 20                  | 23     | 15       |
| Liberal Democrat 3   | 3     | 5      | 1       | 0      | 2         | 33         | 1      | 2      | 17         | 1       | 3      | 3      | 6      | 4      | 2      | 1      | 5      | 1      | 3      | 5             | 2                   | 2      | 1        |
| UKIP 3   | 3     | 1      | 6       | 2      | 1         | 1          | 1      | 1      | 0          | 15      | 5      | 2      | 2      | 3      | 4      | 3      | 3      | 3      | 2      | 3             | 3                   | 4      | 3        |
| Other 2  | 2     | 4      | 1       | 0      | 0         | 0          | 0      | 1      | 1          | 0       | 3      | 2      | 2      | 3      | 2      | 1      | 3      | 2      | 0      | 1             | 1                   | 0      | 17       |
| None 6   | 6     | 6      | 5       | 2      | 5         | 4          | 3      | 5      | 9          | 7       | 8      | 5      | 3      | 8      | 6      | 5      | 6      | 6      | 7      | 6             | 4                   | 7      | 10       |
| Don't know 27  | 26    | 23     | 21      | 7      | 23        | 22         | 14     | 28     | 23         | 23      | 17     | 34     | 32     | 28     | 24     | 20     | 22     | 30     | 31     | 24            | 31                  | 25     | 18       |
| In hindsight, do you think Britain was right or wrong to vote to leave the European Union? |       |        |         |        |           |            |        |        |            |         |        |        |        |        |        |        |        |        |        |               |                     |        |          |
| Right to leave 46  | 44    | 5      | 89      | 69     | 27        | 17         | 56     | 32     | 30         | 91      | 46     | 41     | 17     | 36     | 51     | 65     | 40     | 49     | 36     | 44            | 46                  | 46     | 40       |
| Wrong to leave 43  | 45    | 90     | 4       | 24     | 65        | 81         | 35     | 61     | 64         | 5       | 47     | 44     | 70     | 51     | 38     | 29     | 52     | 37     | 52     | 44            | 43                  | 45     | 51       |
| Don't know 11  | 11    | 5      | 7       | 7      | 8         | 2          | 9      | 7      | 6          | 4       | 7      | 15     | 13     | 13     | 11     | 6      | 8      | 15     | 12     | 12            | 11                  | 9      | 9        |



|                   | ntion |        | Vote i | in 2015 | 5   | Ge         | ender |     | Ag         | е    |      | Social | Grade |       |       | Region |      |      |        |                  |                     |       |          |
|-------------------|-------|--------|--------|---------|-----|------------|-------|-----|------------|------|------|--------|-------|-------|-------|--------|------|------|--------|------------------|---------------------|-------|----------|
|                   | Total | Remain | Leave  | Con     | Lab | Lib<br>Dem | Con   | Lab | Lib<br>Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+    | ABC1 | C2DE | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |
| Weighted Sample   | 1875  | 737    | 801    | 589     | 565 | 110        | 529   | 439 | 112        | 184  | 907  | 968    | 217   | 801   | 463   | 394    | 1069 | 806  | 225    | 622              | 403                 | 452   | 172      |
| Unweighted Sample | 1875  | 910    | 787    | 614     | 617 | 136        | 554   | 471 | 127        | 204  | 824  | 1051   | 225   | 705   | 520   | 425    | 1216 | 659  | 122    | 672              | 427                 | 481   | 173      |
| •                 | %     | %      | %      | %       | %   | %          | %     | %   | %          | %    | %    | %      | %     | %     | %     | %      | %    | %    | %      | %                | %                   | %     | %        |

|   |     |       |     |    |    |         |          |      |    |    |    |    |    |             |    | 0-0 |     |    |             |          |     |    |    |    |
|---|-----|-------|-----|----|----|---------|----------|------|----|----|----|----|----|-------------|----|-----|-----|----|-------------|----------|-----|----|----|----|
|   |     | %     | %   | %  | %  | %       | %        | %    | %  | %  | %  | %  | %  | %           | %  | %   | %   | %  | %           | %        | %   | %  | %  | %  |
|   |     |       |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
|   | 2-3 | 30-31 |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
|   | May | May   |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
| How interesting or boring have you found the    | way | illay |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
| • •   |     |       |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
| election campaign so far?                       |     |       | 1 _ | _  |    |         | _        |      |    |    | _  |    |    |             | _  | _   | _ 1 | _  |             | _        | _   | _  | _  | _  |
| Very interesting                                | 3   | 7     | 9   | 5  | 5  | 13      | 8        | 5    | 10 | 4  | 6  | 7  | 6  | 13          | 7  | 5   | 6   | 8  | 4           | 7        | 6   | 7  | 9  | 3  |
| Fairly interesting                              | 19  | 30    | 36  | 31 | 33 | 43      | 37       | 32   | 38 | 33 | 25 | 32 | 29 | 39          | 28 | 30  | 29  | 31 | 29          | 32       | 29  | 35 | 28 | 29 |
| TOTAL INTERESTING                               | 22  | 37    | 45  | 36 | 38 | 56      | 45       | 37   | 48 | 37 | 31 | 39 | 35 | 52          | 35 | 35  | 35  | 39 | 33          | 39       | 35  | 42 | 37 | 32 |
| Fairly boring                                   | 44  | 35    | 35  | 36 | 45 | 27      | 35       | 42   | 31 | 36 | 38 | 34 | 35 | 23          | 35 | 34  | 41  | 35 | 34          | 35       | 40  | 31 | 30 | 38 |
| Very boring                                     | 23  | 20    | 16  | 21 | 13 | 10      | 14       | 16   | 15 | 21 | 24 | 21 | 20 | 12          | 21 | 24  | 20  | 19 | 22          | 18       | 21  | 17 | 22 | 26 |
| TOTAL BORING                                    | 67  | 55    | 51  | 57 | 58 | 37      | 49       | 58   | 46 | 57 | 62 | 55 | 55 | 35          | 56 | 58  | 61  | 54 | 56          | 53       | 61  | 48 | 52 | 64 |
| Don't know                                      | 11  | 8     | 4   | 6  | 4  | 6       | 6        | 4    | 6  | 5  | 7  | 6  | 10 | 1 11        | 9  | 6   | 5   | 6  | 11 <b>I</b> | 9        | 5   | 10 | 11 | 4  |
| Don't know                                      | 11  | 0     | 4   | O  | 4  | O       | O        | 4    | O  | 5  | ,  | O  | 10 | 1 '''       | Э  | O   | 5   | O  | 11          | 9        | 5   | 10 | 11 | 4  |
|   |     |       |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
| Thinking about the general election campaigns   |     |       |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
| and promises from the main parties, do you      |     |       |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
| think the following parties are being generally |     |       |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
| honest or dishonest?                            |     |       |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
| Conservatives                                   |     |       |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
|   |     |       | ۱ ، |    |    |         | 4.0      | 1 -4 | •  | 40 |    | ۰. |    | 1           | 4- |     |     |    | oo I        | 0.4      | 0.5 |    |    |    |
| Honest  | 26  | 24    | 17  | 35 | 62 | 4       | 10       | 51   | 8  | 13 | 33 | 25 | 23 | 11          | 17 | 30  | 36  | 24 | 23          | 21       | 25  | 26 | 23 | 20 |
| Dishonest                                       | 44  | 51    | 66  | 39 | 13 | 84      | 78       | 22   | 74 | 62 | 42 | 55 | 47 | 67          | 56 | 45  | 38  | 51 | 50          | 49       | 45  | 53 | 53 | 63 |
| Not sure  | 30  | 26    | 17  | 26 | 25 | 11      | 11       | 27   | 17 | 24 | 25 | 21 | 30 | 22          | 27 | 25  | 26  | 24 | 27          | 30       | 30  | 21 | 23 | 18 |
| Labour  |     |       |     |    | •  |         |          | •    |    |    |    | •  |    | •           |    |     |     | ,  | •           |          |     |    |    |    |
| Honest  | 27  | 35    | 52  | 23 | 11 | 80      | 44       | 17   | 65 | 38 | 17 | 37 | 34 | 58          | 39 | 31  | 22  | 37 | 33          | 41       | 30  | 40 | 37 | 32 |
| Dishonest                                       | 40  | 35    | 26  | 48 | 60 | 7       | 32       | 53   | 15 | 31 | 60 | 41 | 30 | 21          | 31 | 39  | 49  | 37 | 33          | 23       | 37  | 36 | 36 | 42 |
|   | 33  | 29    | 22  | 28 | 29 | ,<br>14 | 32<br>24 | 30   | 20 | 31 | 24 | 22 | 36 | 21          | 31 | 31  | 29  | 26 | 33          | 23<br>36 | 33  | 24 | 28 | 25 |
| Not sure  | 33  | 29    | 22  | 20 | 29 | 14      | 24       | 30   | 20 | 31 | 24 | 22 | 30 | 21          | 31 | 31  | 29  | 20 | აა          | 30       | ఎఎ  | 24 | 20 | 25 |
| Liberal Democrats                               |     |       |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
| Honest  |     | 25    | 43  | 13 | 18 | 33      | 76       | 22   | 34 | 47 | 9  | 29 | 21 | 36          | 26 | 24  | 19  | 30 | 19          | 33       | 26  | 23 | 23 | 25 |
| Dishonest                                       | 34  | 29    | 20  | 40 | 35 | 26      | 7        | 30   | 28 | 14 | 52 | 35 | 24 | 21          | 28 | 31  | 36  | 29 | 31          | 24       | 27  | 31 | 32 | 34 |
| Not sure  | 43  | 45    | 37  | 47 | 46 | 41      | 17       | 49   | 38 | 39 | 39 | 35 | 54 | 44          | 46 | 45  | 45  | 41 | 50          | 44       | 47  | 46 | 45 | 41 |
| UKIP  |     |       |     |    |    |         |          |      |    |    |    |    |    | •           |    |     |     | U  | •           |          |     |    |    |    |
| Honest  | 14  | 16    | 10  | 25 | 23 | 11      | 14       | 18   | 9  | 13 | 46 | 18 | 13 | <b>I</b> 11 | 13 | 19  | 20  | 16 | 15          | 16       | 15  | 18 | 17 | 10 |
|   | 46  |       |     |    |    |         |          |      |    | 57 |    |    |    |             |    |     |     |    |             |          |     |    |    |    |
| Dishonest                                       |     | 45    | 64  | 27 | 32 | 59      | 65       | 35   | 60 |    | 18 | 50 | 39 | 51          | 49 | 41  | 36  | 48 | 41          | 46       | 42  | 44 | 43 | 58 |
| Not sure  | 40  | 40    | 27  | 48 | 45 | 30      | 21       | 46   | 31 | 30 | 36 | 31 | 48 | 38          | 38 | 40  | 45  | 37 | 44          | 38       | 43  | 38 | 40 | 32 |
|   |     |       |     |    |    |         |          |      |    |    |    |    |    |             |    |     |     |    |             |          |     |    |    |    |



| Fieldwork: 30th - 31st May 2017   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
|---|---|----------|---------|----------|----------|-----------|------|------|--------|---------|------|----------|-----------|----------|------------|----------|----------|--------|----------|----------|----------|------------|----------|----------|
|   |   |          | EU Ref  | 2016     | Vot      | ing Inten | tion |      | Vote i | in 2015 |      | G        | ender     |          | Αg         | je       |          | Social | Grade    |          |          | Region     |          |          |
|   |   | Total    | Remain  | Leave    | Con      | Lab       | Lib  | Con  | Lab    | Lib     | UKIP | Male     | Female    | 18-24    | 25-49      | 50-64    | 65+      | ABC1   | C2DE     | London   | Rest of  | Midlands / | North    | Scotland |
|   |   | 40==     |         |          |          |           | Dem  |      |        | Dem     |      |          |           |          |            |          |          |        |          |          | South    | Wales      | 450      |          |
| Weighted S  |   |          | 737     | 801      | 589      | 565       | 110  | 529  | 439    | 112     | 184  | 907      | 968       | 217      | 801<br>705 | 463      |          | 1069   | 806      | 225      | 622      | 403        | 452      | 172      |
| Unweighted S  | sample  | 1875     | 910     | 787<br>% | 614<br>% | 617<br>%  | 136  | %    | %      | %       | 204  | 824<br>% | 1051<br>% | 225<br>% | %          | 520<br>% | 425<br>% | 1216   | 659<br>% | 122<br>% | 672<br>% | 427<br>%   | 481<br>% | 173<br>% |
|   | 2-3   | 30-31    | 70      | 70       | 70       | 70        | 70   | 70   | 70     | 70      | 70   | 70       | 70        | 70       | 70         | 70       | 70       | 70     | 70       | 70       | 70       | 70         | 70       | 70       |
|   | May   | May      |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
| Thinking about the general election campaigns   |   | inay     |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
| and promises from the main parties, do you  |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
| think the following parties are being generally   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
| positive or negative?   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
| Conservatives   |   |          | -       | -        |          |           |      |      |        |         |      | _        |           | -        |            |          |          |        | _        | -        |          |            |          |          |
| Positive  | 42  | 33       | 23      | 48       | 75       | 9         | 22   | 63   | 17     | 23      | 47   | 35       | 31        | 15       | 22         | 40       | 54       | 33     | 32       | 27       | 34       | 35         | 33       | 29       |
| Negative  | 31  | 42       | 58      | 28       | 11       | 73        | 64   | 19   | 60     | 56      | 29   | 48       | 35        | 62       | 49         | 36       | 23       | 45     | 38       | 44       | 37       | 41         | 40       | 59       |
| Not sure  | 28  | 26       | 19      | 23       | 15       | 18        | 14   | 18   | 23     | 22      | 24   | 17       | 34        | 23       | 29         | 24       | 23       | 22     | 30       | 29       | 28       | 25         | 27       | 12       |
| Labour  | 00  | 40       | I 50    | 04       | 0.5      | 00        |      | ۱ ۵۵ | 07     | - 4     | 00   | 1 47     | 40        | I 00     | 4.4        | 40       | 0.5      | 45     | اید      |          | 07       | 40         | 40       | 40       |
|   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
|   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        | -        | -        |          |            |          |          |
|   | 30  | 20       | 19      | 23       | 19       | 14        | 10   | 21   | 21     | 22      | 21   | 10       | 34        | 19       | 20         | 21       | 24       | 23     | 31       | 20       | 29       | 21         | 20       | 13       |
|   | 23  | 27       | 42      | 17       | 21       | 36        | 71   | 23   | 37     | 50      | 13   | 30       | 24        | 37       | 26         | 28       | 23       | 31     | 21       | 29       | 29       | 25         | 26       | 25       |
|   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
| Not sure  | 42  | 42       | 36      | 40       |          | 40        |      |      |        |         |      |          |           |          | 46         |          |          |        | 49       | 43       | 41       | 44         | 44       |          |
| UKIP  |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
| Positive  | 15  | 14       | 5       | 26       | 24       | 6         | 7    | 20   | 7      | 7       | 45   | 14       | 13        | 6        | 8          | 18       | 24       | 12     | 16       | 12       | 12       | 14         | 18       | 10       |
| Negative  | 43  | 46       | 66      | 30       | 36       | 62        | 66   | 40   | 58     | 61      | 18   | 56       | 36        | 50       | 51         | 44       | 36       | 52     | 38       | 52       | 44       | 45         | 41       | 61       |
| Not sure  | 42  | 40       | 30      | 44       | 40       | 32        | 27   | 40   | 35     | 32      | 37   | 30       | 50        | 44       | 41         | 39       | 40       | 36     | 46       | 36       | 44       | 41         | 41       | 29       |
|   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
|   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
| Thinking about the committee and accomises that   | May   | May      |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
|   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
| •   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
|   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
| • •   |   |          | I       | Ī        |          |           |      | I    |        |         |      | 1        |           | Ī        |            |          |          |        |          |          |          |            |          |          |
| through   | 12  | 15       | 9       | 23       | 40       | 1         | 3    | 33   | 4      | 8       | 22   | 14       | 15        | 10       | 11         | 19       | 21       | 15     | 15       | 10       | 17       | 17         | 15       | 9        |
| They have lots of policies, but they don't seem very  | 22  | 25       | 20      | 20       | 27       | 47        | E0.  | 20   | 40     | 4.4     | 20   | 27       | 20        | 40       | 20         | 24       | 20       | 20     | 20       | 24       | 20       | 20         | 2.4      | 2.4      |
| well thought through  | 33  | 35       | 38      | 36       | 27       | 47        | 53   | 32   | 40     | 44      | 33   | 37       | 33        | 40       | 32         | 34       | 39       | 38     | 32       | 34       | 38       | 33         | 34       | 34       |
| They don't have many policies, but those they do  | 7   | e        | 5       | a        | 14       | 2         | າ    | 11   | 1      | 10      | a    | 7        | 6         | 5        | 5          | 7        | O        | 7      | 6        | 7        | 6        | 6          | 7        | 6        |
| have seem well thought through  | ′   | U        | ٥       | IJ       | 14       | 3         | 2    | ''   | 4      | 10      | ອ    | ′        | U         | 5        | Ü          | 1        | Э        | '      | υ        | ′        | U        | U          | '        | U        |
| They don't have many policies and those they do   | 21  | 21       | 30      | 13       | 5        | 35        | 35   | 8    | 33     | 25      | 19   | 27       | 15        | 18       | 25         | 20       | 15       | 22     | 19       | 21       | 17       | 22         | 20       | 36       |
|   |   |          |         |          |          |           |      |      |        |         |      |          |           |          |            |          |          |        |          |          |          |            |          |          |
| Not sure  | 28  | 23       | 17      | 19       | 14       | 14        | 8    | 17   | 19     | 13      | 16   | 15       | 30        | 27       | 27         | 19       | 17       | 19     | 29       | 28       | 22       | 23         | 25       | 15       |
| UKIP  Positive Negative Not sure  Thinking about the campaign and promises that the Conservative Party have laid out so far at this election, which of the following do you think best applies to them? They have lots of policies that seem well thought through They have lots of policies, but they don't seem very well thought through They don't have many policies, but those they do have seem well thought through | 15<br>43<br>42<br>22-23<br>May<br>12<br>33<br>7<br>21 | 14<br>46 | 5<br>66 | 26<br>30 | 36       | 6<br>62   | 66   | 40   | 58     | 61      | 18   | 56       | 36        | 50       | 8<br>51    | 44       | 36       | 52     | 16<br>38 | 12<br>52 | 12<br>44 | 14<br>45   | 18<br>41 | 61       |



| Fieldwork: 30th - 31st May 2017  |       |        |        |     |           |            |     |      |            |      |      |        |       |       |         |     |        |       | 1      |                  |                     |       |          |
|--|-------|--------|--------|-----|-----------|------------|-----|------|------------|------|------|--------|-------|-------|---------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
|  |       | EU Re  | f 2016 | Vot | ing Inten | tion       |     | Vote | in 2015    |      | Ge   | ender  |       | Ag    | е       |     | Social | Grade |        |                  | Region              |       |          |
|  | Total | Remain | Leave  | Con | Lab       | Lib<br>Dem | Con |      | Lib<br>Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64   | 65+ | ABC1   | C2DE  | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |
| Weighted Sample  | 1875  | 737    | 801    | 589 | 565       | 110        | 529 | 439  | 112        | 184  | 907  | 968    | 217   | 801   | 463     | 394 | 1069   | 806   | 225    | 622              | 403                 | 452   | 172      |
| Unweighted Sample  | 1875  | 910    | 787    | 614 | 617       | 136        | 554 | 471  | 127        | 204  | 824  | 1051   | 225   | 705   | 520     | 425 | 1216   | 659   | 122    | 672              | 427                 | 481   | 173      |
|  | %     | %      | %      | %   | %         | %          | %   | %    | %          | %    | %    | %      | %     | %     | %       | %   | %      | %     | %      | %                | %                   | %     | %        |
| 22-23  |       |        |        |     |           |            |     |      |            |      |      |        |       |       |         |     |        |       |        |                  |                     |       |          |
| May  | May   |        |        |     |           |            |     |      |            |      |      |        |       |       |         |     |        |       |        |                  |                     |       |          |
| Thinking about the campaign and promises that  |       |        |        |     |           |            |     |      |            |      |      |        |       |       |         |     |        |       |        |                  |                     |       |          |
| the Labour Party have laid out so far at this  |       |        |        |     |           |            |     |      |            |      |      |        |       |       |         |     |        |       |        |                  |                     |       |          |
| election, which of the following do you think  |       |        |        |     |           |            |     |      |            |      |      |        |       |       |         |     |        |       |        |                  |                     |       |          |
| best applies to them?  |       | ı      | 1      |     |           |            |     |      |            |      |      |        | ı     |       |         |     |        | ı     | Ī      |                  |                     |       |          |
| They have lots of policies that seem well thought through                                      | 22    | 35     | 13     | 2   | 60        | 22         | 7   | 44   | 23         | 13   | 25   | 20     | 41    | 25    | 16      | 14  | 23     | 21    | 29     | 19               | 24                  | 24    | 18       |
| They have lots of policies, but they don't seem very well thought through                      | 41    | 36     | 52     | 67  | 18        | 49         | 61  | 26   | 49         | 52   | 44   | 38     | 30    | 36    | 47      | 50  | 43     | 38    | 34     | 46               | 42                  | 37    | 40       |
| They don't have many policies, but those they do have seem well thought through                | 6     | 8      | 4      | 4   | 8         | 6          | 4   | 8    | 3          | 3    | 6    | 5      | 5     | 7     | 4       | 5   | 5      | 6     | 5      | 5                | 5                   | 5     | 13       |
| They don't have many policies and those they do  |       | _      | 45     | 47  | 0         | 45         | 40  |      | 40         | 00   | 40   | 0      |       | •     | 40      | 40  | 40     | •     | •      | 4.4              | 4.4                 | •     | 45       |
| have are not well thought through  | 11    | 7      | 15     | 17  | 2         | 15         | 16  | 4    | 12         | 20   | 13   | 8      | 1     | 9     | 13      | 18  | 12     | 9     | 9      | 11               | 11                  | 9     | 15       |
| Not sure 25  | 20    | 14     | 16     | 10  | 12        | 8          | 13  | 17   | 13         | 12   | 13   | 28     | 23    | 24    | 20      | 13  | 17     | 25    | 23     | 20               | 19                  | 24    | 12       |
| Which of the following parties do you think has the best policies for the country?             |       |        |        |     |           |            |     |      |            |      |      |        |       |       |         |     |        |       |        |                  |                     |       |          |
| Conservative   | 32    | 21     | 47     | 87  | 1         | 7          | 71  | 9    | 15         | 36   | 33   | 30     | 13    | 24    | 38      | 50  | 33     | 30    | 23     | 38               | 31                  | 29    | 26       |
| Labour   | 33    | 50     | 21     | 2   | 87        | 20         | 8   | 68   | 33         | 16   | 34   | 32     | 55    | 38    | 25      | 20  | 34     | 32    | 40     | 27               | 34                  | 35    | 37       |
| Liberal Democrat   | 6     | 11     | 1      | 1   | 3         | 55         | 3   | 5    | 31         | 1    | 6    | 5      | 9     | 6     | 25<br>5 | 4   | 8      | 3     | 6      | 7                | 5                   | 6     | 4        |
| UKIP   | 4     | 0      | 8      | 3   | 0         | 3          | 2   | 1    | 2          | 22   | 5    | 3      | 1     | 4     | 5       | 4   | 4      | 4     | 3      | 3                | 5                   | 4     | 6        |
| Don't know   | 25    | 17     | 22     | 7   | 9         | 15         | 16  | 18   | 19         | 25   | 21   | 29     | 23    | 27    | 28      | 21  | 22     | 30    | 27     | 25               | 25                  | 25    | 27       |
| And which of the following parties do you think has the best policies for you and your family? |       |        |        |     |           |            |     |      |            |      |      |        |       |       |         |     |        |       |        |                  |                     |       |          |
| Conservative   | 29    | 18     | 44     | 82  | 1         | 3          | 67  | 7    | 8          | 30   | 30   | 28     | 16    | 22    | 34      | 45  | 31     | 27    | 25     | 32               | 30                  | 28    | 25       |
| Labour   | 35    | 50     | 23     | 5   | 88        | 32         | 11  | 69   | 39         | 18   | 36   | 34     | 52    | 40    | 27      | 26  | 35     | 35    | 40     | 29               | 35                  | 39    | 39       |
| Liberal Democrat   | 6     | 12     | 2      | 1   | 3         | 51         | 4   | 5    | 33         | 1    | 7    | 6      | 6     | 8     | 6       | 4   | 9      | 4     | 9      | 8                | 5                   | 6     | 4        |
| UKIP   | 4     | 0      | 8      | 2   | 0         | 2          | 1   | 0    | 0          | 25   | 5    | 3      | 2     | 4     | 4       | 4   | 3      | 5     | 2      | 4                | 3                   | 3     | 6        |
| Don't know   | 26    | 19     | 23     | 10  | 8         | 12         | 17  | 18   | 20         | 26   | 22   | 29     | 25    | 27    | 29      | 21  | 23     | 30    | 24     | 27               | 27                  | 24    | 27       |



> Weighted Sample Unweighted Sample

|     |       | EU Ref | 2016  | Voti | ng Inten | tion       |     | Vote | in 2015    | i    | Ge   | ender  |       | Ag    | е     |     | Social | Grade |        |                  | Region              |       |          |
|-----|-------|--------|-------|------|----------|------------|-----|------|------------|------|------|--------|-------|-------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
|     | Total | Remain | Leave | Con  | Lab      | Lib<br>Dem | Con | Lab  | Lib<br>Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1   | C2DE  | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |
| ole | 1875  | 737    | 801   | 589  | 565      | 110        | 529 | 439  | 112        | 184  | 907  | 968    | 217   | 801   | 463   | 394 | 1069   | 806   | 225    | 622              | 403                 | 452   | 172      |
| ole | 1875  | 910    | 787   | 614  | 617      | 136        | 554 | 471  | 127        | 204  | 824  | 1051   | 225   | 705   | 520   | 425 | 1216   | 659   | 122    | 672              | 427                 | 481   | 173      |
|     | %     | %      | %     | %    | %        | %          | %   | %    | %          | %    | %    | %      | %     | %     | %     | %   | %      | %     | %      | %                | %                   | %     | %        |

Taking everything into account, how good or bad an election campaign do you think the following have had so far?
Conservatives

| Very good   5   3   7   14   1   1   11   1   1   1   1   1  |
|--|
| TOTAL GOOD  35   |
| Fairly bad 29 35 26 17 40 41 24 37 39 24 31 27 33 29 27 28 32 24 26 30 26 30 31 Very bad 17 25 10 3 33 26 4 28 17 13 21 12 23 21 14 8 17 16 21 11 18 16 28 TOTAL BAD 46 60 36 20 73 67 28 65 56 37 52 39 56 50 41 36 49 40 47 41 44 46 59 Don't know 19 13 16 8 11 8 11 14 11 15 12 27 23 21 19 14 15 25 18 21 19 21 9 21 9 21 20 4 26 20 22 20 11 6 12 8 16 13 6 4 10 10 10 13 6 13 12 6 Fairly good 33 42 27 25 53 40 28 46 38 22 34 33 44 33 34 26 36 29 31 32 33 34 38 TOTAL GOOD 43 55 35 27 79 49 30 66 49 28 46 41 60 46 40 30 46 39 44 38 46 46 44 10 10 10 10 10 10 10 10 10 10 10 10 10  |
| Very bad 17 25 10 3 33 26 4 28 17 13 21 12 23 21 14 8 17 16 21 11 18 16 28  TOTAL BAD 46 60 36 20 73 67 28 65 56 37 52 39 56 50 41 36 49 40 47 41 44 46 59  Don't know 19 13 16 8 11 8 11 14 11 15 12 27 23 21 19 14 15 25 18 21 19 21 9  abour  Very good 10 13 8 2 2 26 9 2 20 11 6 12 8 16 13 6 4 10 10 10 13 6 13 12 6 Fairly good 33 42 27 25 53 40 28 46 38 22 34 33 44 33 34 26 36 29 31 32 33 34 38  TOTAL GOOD 43 55 35 27 79 49 30 66 49 28 46 11 60 46 40 30 46 39 44 38 46 46 44 10 10 10 10 10 10 10 10 10 10 10 10 10  |
| TOTAL BAD  46 60 36 20 73 67 28 65 56 37 52 39 56 50 41 36 49 40 47 41 44 46 59 Don't know 19 13 16 8 11 8 11 14 11 15 12 27 23 21 19 14 15 25 18 21 19 21 9  21 9  28 25 43 31 32 33 34 34 38 45 46 47 48 48 48 48 48 48 48 48 48 48 48 48 48   |
| Don't know 19   13   16   8   11   8   11   14   11   15   12   27   23   21   19   14   15   25   18   21   19   21   9    Labour  Very good 10   13   8   2   26   9   2   20   11   6   12   8   16   13   6   4   10   10   13   6   13   12   6    Fairly good 33   42   27   25   53   40   28   46   38   22   34   33   44   33   34   26   36   29   31   32   33   34   38    TOTAL GOOD 43   55   35   27   79   49   30   66   49   28   46   41   60   46   40   30   46   39   44   38   46   46   44    Fairly bad 27   25   35   43   11   34   41   17   35   34   27   26   15   22   29   39   27   26   21   29   25   24   34    Very bad 12   8   15   20   1   11   17   4   5   22   16   7   5   10   14   17   12   11   14   12   10   10   15    TOTAL BAD 39   33   50   63   12   45   58   21   40   56   43   33   20   32   43   56   39   37   35   41   35   34   49    Don't know 19   13   15   10   9   7   12   13   11   16   12   26   20   22   17   14   15   24   20   21   19   20   8    Liberal Democrats |
| Asbour    Very good   10   13   8   2   26   9   2   20   11   6   12   8   16   13   6   4   10   10   13   6   13   12   6   |
| Very good 10 13 8 2 26 9 2 20 11 6 12 8 16 13 6 4 10 10 13 6 13 12 6 Fairly good 33 42 27 25 53 40 28 46 38 22 34 33 44 33 34 26 36 29 31 32 33 34 38 38 46 44 48 48 48 48 48 48 48 48 48 48 48 48   |
| Fairly good 33 42 27 25 53 40 28 46 38 22 34 33 44 33 34 26 36 29 31 32 33 34 38  TOTAL GOOD 43 55 35 27 79 49 30 66 49 28 46 41 60 46 40 30 46 39 44 38 46 46 44  Fairly bad 27 25 35 43 11 34 41 17 35 34 27 26 15 22 29 39 27 26 21 29 25 24 34  Very bad 12 8 15 20 1 11 17 4 5 22 16 7 5 10 14 17 12 11 14 12 10 10 15  TOTAL BAD 39 33 50 63 12 45 58 21 40 56 43 33 20 32 43 56 39 37 35 41 35 34 49  Don't know 19 13 15 10 9 7 12 13 11 16 12 26 20 22 17 14 15 24 20 21 19 20 8  Liberal Democrats   |
| TOTAL GOOD  43 55 35 27 79 49 30 66 49 28 46 41 60 46 40 30 46 39 44 38 46 46 44  Fairly bad 27 25 35 43 11 34 41 17 35 34 27 26 15 22 29 39 27 26 21 29 25 24 34  Very bad 12 8 15 20 1 11 17 4 5 22 16 7 5 10 14 17 12 11 14 12 10 10 15  TOTAL BAD 39 33 50 63 12 45 58 21 40 56 43 33 20 32 43 56 39 37 35 41 35 34 49  Don't know 19 13 15 10 9 7 12 13 11 16 12 26 20 22 17 14 15 24 20 21 19 20 8  Liberal Democrats  |
| Fairly bad 27   25   35   43   11   34   41   17   35   34   27   26   15   22   29   39   27   26   21   29   25   24   34   25   25   25   25   25   25   25   2   |
| Very bad 12 8 15 20 1 11 17 4 5 22 16 7 5 10 14 17 12 11 14 12 10 10 15  TOTAL BAD 39 33 50 63 12 45 58 21 40 56 43 33 20 32 43 56 39 37 35 41 35 34 49  Don't know 19 13 15 10 9 7 12 13 11 16 12 26 20 22 17 14 15 24 20 21 19 20 8  Liberal Democrats   |
| TOTAL BAD 39 33 50 63 12 45 58 21 40 56 43 33 20 32 43 56 39 37 35 41 35 34 49  Don't know 19 13 15 10 9 7 12 13 11 16 12 26 20 22 17 14 15 24 20 21 19 20 8  Liberal Democrats  |
| Don't know 19 13 15 10 9 7 12 13 11 16 12 26 20 22 17 14 15 24 20 21 19 20 8  iberal Democrats   |
| iberal Democrats   |
|  |
| Very good 1 2 0 1 0 9 1 1 0 4 0 1 1 1 2 1 1 0 1 1 0 1 1 1 1 1 0  |
| 701/ygood  |
| Fairly good 19 27 12 14 24 51 16 25 34 9 18 19 25 18 17 19 20 17 20 22 16 17 16  |
| TOTAL GOOD 20 29 12 15 24 60 17 25 38 9 19 20 27 19 18 19 21 17 21 23 17 18 16   |
| Fairly bad <b>28</b> 31 30 35 31 22 33 28 31 28 34 23 24 28 31 28 31 24 23 26 31 29 33   |
| Very bad 18 10 26 27 12 2 23 13 8 35 23 12 9 14 20 26 18 17 18 18 18 17 17   |
| TOTAL BAD 46 41 56 62 43 24 56 41 39 63 57 35 33 42 51 54 49 41 41 44 49 46 50   |
| Don't know <b>35</b> 30 32 24 33 16 28 34 22 28 24 45 41 40 30 28 30 42 37 34 34 37 33   |
| JKIP   |
|  |
| Very good 1 0 2 1 0 1 0 0 0 5 1 0 0 1 1 1 1 1 2 1 1 1 0  |
| Very good 1 0 2 1 0 1 0 0 0 5 1 0 0 1 1 1 1 2 1 1 1 0 Fairly good 6 2 10 7 4 3 7 2 5 21 6 6 4 5 5 10 5 7 4 7 6 6 4   |
|  |
| Fairly good 6 2 10 7 4 3 7 2 5 21 6 6 4 5 5 10 5 7 4 7 6 6 4   |
| Fairly good 6 2 10 7 4 3 7 2 5 21 6 6 4 5 5 10 5 7 4 7 6 6 4 TOTAL GOOD 7 2 12 8 4 4 7 2 5 26 7 6 4 6 6 11 6 8 6 8 7 7 4   |
| Fairly good 6 2 10 7 4 3 7 2 5 21 6 6 4 5 5 10 5 7 4 7 6 6 4  TOTAL GOOD 7 2 12 8 4 4 7 2 5 26 7 6 4 6 6 11 6 8 6 8 7 7 4  Fairly bad 24 20 31 34 20 25 30 21 29 34 25 23 18 20 29 29 26 22 20 23 27 24 26   |



|                   |       | EU Ref | 2016  | Voti | ng Inter | ntion      |     | Vote i | in 2015    | i    | Ge   | ender  |       | Ag    | е     |     | Social | Grade |        |                  | Region              |       |          |
|-------------------|-------|--------|-------|------|----------|------------|-----|--------|------------|------|------|--------|-------|-------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
|                   | Total | Remain | Leave | Con  | Lab      | Lib<br>Dem | Con | Lab    | Lib<br>Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1   | C2DE  | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |
| Weighted Sample   | 1875  | 737    | 801   | 589  | 565      | 110        | 529 | 439    | 112        | 184  | 907  | 968    | 217   | 801   | 463   | 394 | 1069   | 806   | 225    | 622              | 403                 | 452   | 172      |
| Unweighted Sample | 1875  | 910    | 787   | 614  | 617      | 136        | 554 | 471    | 127        | 204  | 824  | 1051   | 225   | 705   | 520   | 425 | 1216   | 659   | 122    | 672              | 427                 | 481   | 173      |
| •                 | %     | %      | %     | %    | %        | %          | %   | %      | %          | %    | %    | %      | %     | %     | %     | %   | %      | %     | %      | %                | %                   | %     | %        |

|   | -        | %        | %               | %        | %        | %        | %               | %        | %               | %  | %        | %        | %        | %          | %         | %        | %               | %               | %               | %               | %        | %        | %        | %        |
|---|----------|----------|-----------------|----------|----------|----------|-----------------|----------|-----------------|----|----------|----------|----------|------------|-----------|----------|-----------------|-----------------|-----------------|-----------------|----------|----------|----------|----------|
|   |          |          |                 |          |          |          |                 |          |                 |    |          |          |          |            |           |          |                 |                 |                 |                 |          |          |          |          |
|   | 18-19    |          |                 |          |          |          |                 |          |                 |    |          |          |          |            |           |          |                 |                 |                 |                 |          |          |          |          |
| Departure of what you would like to one                             | April    | May      |                 |          |          |          |                 |          |                 |    |          |          |          |            |           |          |                 |                 |                 |                 |          |          |          |          |
| Regardless of what you would like to see                            |          |          |                 |          |          |          |                 |          |                 |    |          |          |          |            |           |          |                 |                 |                 |                 |          |          |          |          |
| happen at the general election, what do you                         |          |          |                 |          |          |          |                 |          |                 |    |          |          |          |            |           |          |                 |                 |                 |                 |          |          |          |          |
| think WILL be the result of a general election on                   |          |          |                 |          |          |          |                 |          |                 |    |          |          |          |            |           |          |                 |                 |                 |                 |          |          |          |          |
| 8th June?   | 21       | ۱ ۵      | 0               | 44       | 15       | E        | 10              | 12       | 6               | 10 | 15       | 10       | 0        | I a        | 10        | 4.4      | 0               | 10              | 0               | 8               | 10       | 7        | 0        | 10       |
| A landslide Conservative majority  A moderate Conservative majority | 21       | 9        | 8               | 11       | 15       | 5        | 12<br>36        | 13       | 6               | 42 | 15       | 10<br>41 | 8        | 4          | 10        | 11<br>41 | 8<br>47         | 10              | 8               |                 | 10       | 36       | 9        | 12       |
| A moderate Conservative majority  A small Conservative majority     | 32<br>10 | 35<br>18 | 33              | 42<br>17 | 59<br>17 | 21<br>21 |                 | 53<br>17 | 25              | 16 | 42<br>12 | 17       | 29<br>18 | 27<br>16   | 28<br>20  | 14       |                 | 39              | 30              | 29              | 39<br>18 | 36<br>17 | 31<br>16 | 34<br>22 |
| TOTAL CONSERVATIVE MAJORITY   | 63       | 62       | 21<br><b>62</b> | 70       | 91       | 47       | 19<br><b>67</b> | 83       | 21<br><b>52</b> | 68 | 69       | 68       | 55       | 47         | <b>58</b> | 66       | 18<br><b>73</b> | 19<br><b>68</b> | 15<br><b>53</b> | 15<br><b>52</b> | 67       | 60       | 56       | 68       |
| A hung Parliament, resulting in a Conservative led                  | 03       | 02       | 02              | 70       | yı<br>I  | 41       | 01              | - 63<br> | 32              | 00 | 09       | 1 00     | 55       | 4 <i>1</i> | 30        | 00       | 13              | - 00<br>        | - 33<br>        | 32              | 01       | 00       | 30       | 00       |
| government  | 6        | 7        | 9               | 6        | 3        | 11       | 19              | 3        | 8               | 11 | 7        | 8        | 6        | 10         | 7         | 6        | 7               | 7               | 7               | 14              | 6        | 5        | 6        | 9        |
| A hung Parliament, resulting in a Labour led                        |          |          |                 |          |          |          |                 |          |                 |    |          |          |          |            |           |          |                 |                 |                 |                 |          |          |          |          |
| government  | 2        | 5        | 8               | 2        | 0        | 10       | 9               | 2        | 7               | 5  | 5        | 6        | 4        | 7          | 5         | 5        | 2               | 4               | 5               | 1               | 4        | 5        | 6        | 6        |
| A small Labour majority   | 2        | 4        | 4               | 4        | 0        | 11       | 0               | 2        | 9               | 1  | 3        | 4        | 4        | 7          | 5         | 2        | 2               | 3               | 5               | 6               | 3        | 5        | 4        | 4        |
| A moderate Labour majority  | 1        | 2        | 2               | 2        | 0        | 4        | 1               | 1        | 4               | 0  | 2        | 1        | 2        | 4          | 1         | 1        | 2               | 2               | 2               | 2               | 1        | 1        | 3        | 0        |
| A landslide Labour majority   | 1        | 1        | 0               | 1        | 0        | 2        | 0               | 0        | 1               | 1  | 0        | 1        | 1        | 0          | 1         | 2        | 0               | 1               | 1               | 0               | 1        | 1        | 1        | 0        |
| TOTAL LABOUR MAJORITY   | 4        | 7        | 6               | 7        | 0        | 17       | 1               | 3        | 14              | 2  | 5        | 6        | 7        | 11         | 7         | 5        | 4               | 6               | 8               | 8               | 5        | 7        | 8        | 4        |
| Some other result   | 2        | 1        | 1               | 1        | 0        | 1        | 2               | 1        | 1               | 4  | 1        | 0        | 2        | 2          | 2         | 1        | 0               | 1               | 2               | 5               | 0        | 1        | 0        | 1        |
| Don't know  | 22       | 19       | 14              | 14       | 6        | 15       | 3               | 9        | 18              | 10 | 14       | 12       | 26       | 22         | 22        | 17       | 15              | 15              | 25              | 19              | 18       | 20       | 23       | 12       |
|   |          |          |                 |          | •        |          |                 | •        |                 |    |          | •        |          | •          |           |          |                 | •               |                 |                 |          |          |          |          |
| And how likely or unlikely do you think it is that                  |          |          |                 |          |          |          |                 |          |                 |    |          |          |          |            |           |          |                 |                 |                 |                 |          |          |          |          |
| Jeremy Corbyn will ever become Prime Minister?                      |          |          |                 |          |          |          |                 |          |                 |    |          |          |          |            |           |          |                 |                 |                 |                 |          |          |          |          |
| Jeremy Corbyn will ever become Prime Winister?                      |          |          |                 |          | _        |          |                 |          |                 |    |          | _        |          | _          |           |          |                 | _               | _               |                 |          |          |          |          |
| Very likely   |          | 4        | 4               | 4        | 1        | 12       | 1               | 1        | 9               | 3  | 4        | 5        | 3        | 4          | 6         | 4        | 2               | 3               | 6               | 5               | 3        | 5        | 4        | 4        |
| Fairly likely   |          | 13       | 17              | 10       | 2        | 31       | 10              | 4        | 23              | 10 | 12       | 12       | 14       | 27         | 14        | 8        | 9               | 13              | 13              | 16              | 10       | 14       | 17       | 9        |
| TOTAL LIKELY  |          | 17       | 21              | 14       | 3        | 43       | 11              | 5        | 32              | 13 | 16       | 17       | 17       | 31         | 20        | 12       | 11              | 16              | 19              | 21              | 13       | 19       | 21       | 13       |
| Fairly unlikely   |          | 36       | 44              | 32       | 34       | 39       | 47              | 36       | 39              | 42 | 30       | 36       | 35       | 42         | 33        | 37       | 36              | 37              | 34              | 37              | 38       | 37       | 30       | 36       |
| Very unlikely   |          | 30       | 23              | 41       | 57       | 8        | 33              | 49       | 15              | 32 | 42       | 36       | 25       | 11         | 27        | 36       | 42              | 33              | 27              | 20              | 34       | 26       | 30       | 43       |
| TOTAL UNLIKELY  |          | 66       | 67              | 73       | 91       | 47       | 80              | 85       | 54              | 74 | 72       | 72       | 60       | 53         | 60        | 73       | 78              | 70              | 61              | 57              | 72       | 63       | 60       | 79       |
| Don't know  |          | 17       | 12              | 13       | 6        | 11       | 9               | 9        | 14              | 13 | 12       | 10       | 23       | 16         | 20        | 16       | 12              | 13              | 21              | 22              | 15       | 18       | 19       | 8        |



North Scotland

172

%

452

481

Region Midlands /

Wales

403

427

Rest of

South

622

London

225

%

%

Sample Size: 1875 GB Adults Fieldwork: 30th - 31st May 2017

|          |       | EU Ref 2016 Voting Intention |       |     |     |            |     | Vote | in 2015    | 5    | Ge   | ender  |       | Ag    | е     |     | Social | Grade | Ī |
|----------|-------|------------------------------|-------|-----|-----|------------|-----|------|------------|------|------|--------|-------|-------|-------|-----|--------|-------|---|
|          | Total | Remain                       | Leave | Con | Lab | Lib<br>Dem | Con | Lab  | Lib<br>Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1   | C2DE  |   |
| d Sample | 1875  | 737                          | 801   | 589 | 565 | 110        | 529 | 439  | 112        | 184  | 907  | 968    | 217   | 801   | 463   | 394 | 1069   | 806   | Ī |
| d Sample | 1875  | 910                          | 787   | 614 | 617 | 136        | 554 | 471  | 127        | 204  | 824  | 1051   | 225   | 705   | 520   | 425 | 1216   | 659   | Ī |

% %

%

% %

Weighted Unweighted

| Imagine that the Conservatives win the general election with a large majority and the Labour Party lose seats Do you think that Jeremy Corbyn should remain Labour leader, or resign and allow someone else to take over?  Jeremy Corbyn should remain Labour leader Jeremy Corbyn should resign and allow someone else to take over Don't know | 27<br>51<br>22 | 33<br>53<br>14 | 25<br>55<br>20 | 15<br>71<br>13 | 53<br>37<br>10 | 22  <br>68  <br>9 | 63 | 39<br>49<br>12 | 28<br>57<br>16 | 27  <br>51  <br>21 | 28<br>55<br>18 | 27 48<br>25 | 33<br>45<br>21 | 31<br>46<br>22 | 22<br>56<br>22 | 22<br>58<br>19 | 27<br>56<br>18 | 28  <br>45  <br>27 | 30<br>50<br>20 | 24<br>52<br>24 | 31<br>50<br>19 | 28<br>50<br>22 | 29<br>53<br>19 |
|---|----------------|----------------|----------------|----------------|----------------|-------------------|----|----------------|----------------|--------------------|----------------|-------------|----------------|----------------|----------------|----------------|----------------|--------------------|----------------|----------------|----------------|----------------|----------------|
| Imagine that the Conservatives win the general election with only a small majority and the Labour Party increase their number of seats  |                |                |                |                |                |                   |    |                |                |                    |                |             |                |                |                |                |                |                    |                |                |                |                |                |
| Do you think that Jeremy Corbyn should remain<br>Labour leader, or resign and allow someone else<br>to take over?   |                |                |                |                |                |                   |    |                |                |                    |                |             |                |                |                |                |                |                    |                |                |                |                |                |
| Jeremy Corbyn should remain Labour leader   | 45             | 57             | 38             | 29             | 77             | 51                | 32 | 63             | 58             | 38                 | 49             | 41          | 57             | 49             | 40             | 37             | 47             | 42                 | 50             | 41             | 45             | 46             | 51             |
| Jeremy Corbyn should resign and allow someone else to take over   | 34             | 30             | 43             | 57             | 16             | 37                | 51 | 25             | 25             | 43                 | 34             | 34          | 21             | 30             | 40             | 44             | 35             | 33                 | 28             | 35             | 36             | 34             | 35             |
| Don't know  | 21             | 12             | 19             | 14             | 7              | 12                | 17 | 12             | 17             | 19                 | 16             | 25          | 22             | 21             | 20             | 19             | 18             | 25                 | 22             | 24             | 19             | 20             | 14             |
| Imagine that the Conservatives win the general election with a small majority of only around 30 or 40 seats Do you think that Theresa May should remain Conservative leader, or resign and allow someone else to take over?  Theresa May should remain Conservative leader  | 53             | l 47           | 67             | <b>l</b> 90    | 34             | 48                | 79 | 41             | 53             | 67 <b> </b>        | 57             | 49          | 38             | 44             | 59             | 71 <b> </b>    | 57             | 48 <b> </b>        | 50             | 57             | 53             | 50             | 53             |
| Theresa May should resign and allow someone else  | 26             | 36             | 17             | 6              | 49             | 42                |    |                | 27             | 19                 | 26             | 26          | 41             | 31             | 21             | 16             | 26             | 26                 | 29             | 23             | 27             | 27             | 31             |
| to take over<br>Don't know  | 21             | 18             | 16             | 4              | 17             | 10                |    | 22             | 21             | 14                 | 17             | 24          | 21             | 25             | 20             | 13             | 17             | 26                 | 22             | 20             | 20             | 23             | 17             |
|   |                |                |                | •              |                |                   | •  |                |                |                    |                |             | •              |                |                |                |                |                    |                |                |                |                |                |



Weighted Sample 1
Unweighted Sample 1

| Ī |       | EU Ref | 2016  | Voti | ng Inten | ition      |     | Vote | in 2015    | i    | Ge   | ender  |       | Ag    | je    |     | Social | Grade |        |                  | Region              |       |          |
|---|-------|--------|-------|------|----------|------------|-----|------|------------|------|------|--------|-------|-------|-------|-----|--------|-------|--------|------------------|---------------------|-------|----------|
|   | Total | Remain | Leave | Con  | Lab      | Lib<br>Dem | Con | Lab  | Lib<br>Dem | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1   | C2DE  | London | Rest of<br>South | Midlands /<br>Wales | North | Scotland |
| е | 1875  | 737    | 801   | 589  | 565      | 110        | 529 | 439  | 112        | 184  | 907  | 968    | 217   | 801   | 463   | 394 | 1069   | 806   | 225    | 622              | 403                 | 452   | 172      |
| е | 1875  | 910    | 787   | 614  | 617      | 136        | 554 | 471  | 127        | 204  | 824  | 1051   | 225   | 705   | 520   | 425 | 1216   | 659   | 122    | 672              | 427                 | 481   | 173      |
|   | %     | %      | %     | %    | %        | %          | %   | %    | %          | %    | %    | %      | %     | %     | %     | %   | %      | %     | %      | %                | %                   | %     | %        |

|  | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 | 70 |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Imagine that no party wins an overall majority at the general election and there is a hung   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Parliament Do you think that Theresa May should remain   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Conservative leader, or resign and allow   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| someone else to take over?   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Theresa May should remain Conservative leader  | 42 | 33 | 57 | 77 | 24 | 35 | 67 | 30 | 39 | 54 | 42 | 43 | 26 | 36 | 48 | 58 | 45 | 39 | 43 | 45 | 43 | 39 | 42 |
| Theresa May should resign and allow someone else   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| to take over   | 37 | 50 | 26 | 15 | 61 | 55 | 20 | 49 | 47 | 31 | 41 | 32 | 49 | 40 | 33 | 27 | 38 | 35 | 39 | 33 | 37 | 36 | 44 |
| Don't know   | 21 | 17 | 16 | 8  | 15 | 10 | 12 | 20 | 14 | 16 | 17 | 25 | 25 | 24 | 19 | 15 | 17 | 26 | 18 | 21 | 20 | 26 | 14 |
| If Theresa May were to step down as leader of  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| the Conservative Party, which of the following   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| do you think would make the best Conservative leader?  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Boris Johnson  | 11 | 5  | 18 | 17 | 10 | 10 | 15 | 8  | 11 | 19 | 13 | 9  | 12 | 12 | 10 | 10 | 10 | 13 | 15 | 11 | 11 | 11 | 9  |
| David Davis  | 6  | 3  | 11 | 11 | 3  | 3  | 9  | 4  | 6  | 13 | 8  | 3  | 2  | 3  | 7  | 12 | 6  | 6  | 5  | 6  | 8  | 6  | 4  |
| Philip Hammond   | 5  | 7  | 3  | 6  | 5  | 8  | 6  | 5  | 7  | 2  | 7  | 3  | 8  | 5  | 3  | 5  | 5  | 5  | 6  | 6  | 4  | 3  | 9  |
| Amber Rudd   | 4  | 4  | 4  | 6  | 4  | 4  | 7  | 4  | 3  | 3  | 4  | 3  | 5  | 3  | 3  | 5  | 5  | 3  | 1  | 5  | 5  | 4  | 4  |
| Michael Gove   | 2  | 1  | 4  | 3  | 1  | 2  | 3  | 1  | 5  | 6  | 3  | 2  | 1  | 2  | 3  | 4  | 3  | 1  | 2  | 3  | 3  | 1  | 4  |
| Liam Fox   | 1  | 1  | 3  | 2  | 1  | 1  | 2  | 1  | 0  | 1  | 2  | 1  | 1  | 2  | 1  | 2  | 2  | 1  | 2  | 2  | 1  | 0  | 2  |
| Michael Fallon   | 1  | 2  | 0  | 1  | 1  | 0  | 1  | 1  | 0  | 0  | 1  | 1  | 2  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 1  | 0  |
| Andrea Leadsom   | 1  | 1  | 2  | 2  | 1  | 0  | 1  | 1  | 5  | 4  | 2  | 1  | 0  | 1  | 2  | 2  | 2  | 1  | 0  | 1  | 1  | 3  | 1  |
| Someone else   | 12 | 19 | 7  | 6  | 17 | 28 | 7  | 19 | 15 | 6  | 15 | 9  | 13 | 13 | 10 | 11 | 14 | 10 | 12 | 11 | 10 | 15 | 12 |
| Don't know   | 56 | 57 | 47 | 45 | 57 | 44 | 49 | 56 | 49 | 44 | 45 | 66 | 57 | 58 | 58 | 48 | 53 | 59 | 56 | 55 | 56 | 56 | 55 |
| If Jeremy Corbyn were to step down as leader of the Labour Party, which of the following do you think would make the best Labour leader? |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
| Yvette Cooper  | 8  | 9  | 7  | 9  | 10 | 11 | 10 | 9  | 8  | 5  | 9  | 7  | 7  | 7  | 8  | 9  | 9  | 6  | 8  | 8  | 8  | 8  | 5  |
| Chuka Umunna   | 8  | 11 | 6  | 9  | 9  | 20 | 11 | 10 | 15 | 3  | 8  | 8  | 10 | 8  | 6  | 7  | 10 | 5  | 11 | 8  | 7  | 8  | 5  |
| John McDonnell   | 3  | 5  | 2  | 2  | 7  | 4  | 1  | 6  | 5  | 3  | 5  | 2  | 3  | 3  | 3  | 3  | 4  | 3  | 5  | 3  | 3  | 3  | 3  |
| Tom Watson   | 3  | 5  | 2  | 2  | 5  | 2  | 3  | 5  | 5  | 2  | 5  | 1  | 3  | 3  | 2  | 4  | 3  | 4  | 4  | 3  | 3  | 2  | 3  |
| Keir Starmer   | 3  | 5  | 2  | 2  | 6  | 7  | 2  | 6  | 5  | 3  | 4  | 2  | 4  | 3  | 4  | 3  | 4  | 2  | 3  | 3  | 5  | 3  | 4  |
| Owen Smith   | 2  | 2  | 2  | 2  | 2  | 1  | 1  | 2  | 1  | 2  | 2  | 2  | 3  | 2  | 1  | 2  | 2  | 2  | 0  | 2  | 2  | 2  | 2  |
| Angela Rayner  | 1  | 1  | 0  | 0  | 2  | 2  | 0  | 2  | 2  | 0  | 1  | 1  | 1  | 1  | 1  | 0  | 1  | 0  | 1  | 0  | 1  | 1  | 1  |
| Angela Eagle   | 1  | 1  | 2  | 2  | 2  | 2  | 1  | 2  | 1  | 2  | 1  | 1  | 2  | 1  | 2  | 1  | 1  | 2  | 0  | 2  | 1  | 2  | 1  |
| Clive Lewis  | 1  | 2  | 1  | 0  | 2  | 0  | 1  | 2  | 1  | 0  | 2  | 1  | 3  | 2  | 0  | 0  | 2  | 0  | 3  | 1  | 1  | 1  | 0  |
| Someone else   | 10 | 7  | 12 | 12 | 8  | 12 | 10 | 9  | 7  | 16 | 13 | 8  | 4  | 10 | 12 | 11 | 9  | 11 | 9  | 10 | 11 | 10 | 13 |
| Don't know   | 60 | 50 | 63 | 60 | 47 | 40 | 60 | 46 | 51 | 64 | 51 | 68 | 60 | 59 | 61 | 59 | 56 | 65 | 57 | 61 | 58 | 60 | 62 |



## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

|  | Unweighted no. | Weighted no. | Target % |
|--|----------------|--------------|----------|
| <b>Age by Education</b> (Labour Force Survey and ONS Mid Year Estimates) | 110.           | 110.         |          |
| Men Over 65  | 224            | 176          | 9.4%     |
| Men 50-64 High education   | 54             | 56           | 3%       |
| Men 50-64 Mid education  | 111            | 94           | 5%       |
| Men 50-64 Low education  | 80             | 77           | 4.1%     |
| Men 25-50 High education   | 102            | 139          | 7.4%     |
| Men 25-50 Mid education  | 80             | 148          | 7.9%     |
| Men 25-50 Low education  | 93             | 109          | 5.8%     |
| Men Under 25 High education  | 22             | 19           | 1.0%     |
| Men Under 25 Mid & Low education   | 58             | 90           | 4.8%     |
| Women Over 65  | 201            | 218          | 11.6%    |
| Women 50-64 High education   | 62             | 53           | 2.8%     |
| Women 50-64 Mid education  | 134            | 105          | 5.6%     |
| Women 50-64 Low education  | 79             | 79           | 4.2%     |
| Women 25-50 High education   | 177            | 150          | 8.0%     |
| Women 25-50 Mid education  | 180            | 158          | 8.4%     |
| Women 25-50 Low education  | 73             | 98           | 5.2%     |
| Women Under 25 High education  | 26             | 21           | 1.1%     |
| Women Under 25 Mid & Low education                                       | 119            | 88           | 4.7%     |
| Political Attention (British Election Study face to face element)        |                |              |          |
| Low (0,1,2)  | 152            | 356          | 8.7%     |
| Medium (3-7)   | 1206           | 1144         | 44.8%    |
| High (8,9,10)  | 517            | 375          | 16.4%    |
| Social Grade (NRS and 2011 census)                                       |                |              |          |
| AB   | 644            | 525          | 28%      |
| C1   | 572            | 544          | 29%      |
| C2   | 289            | 394          | 21%      |
| DE   | 370            | 413          | 22%      |
| EU referendum Vote (Election Result) Remain                              | 910            | 737          | 39.3%    |
| Leave  | 787            | 801          | 42.7%    |
| Don't Know / Did Not Vote  | 178            | 338          | 18.0%    |



## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention (3) social grade (4) 2015 recalled vote interlocked with region and (5) EU referendum voting intention. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

|  | Unweighted no. | Weighted no. | Target % |
|--|----------------|--------------|----------|
| Region by 2015 Vote (Election Result and ONS |                |              |          |
| Population estimates)  South Con             | 254            | 234          | 12.5%    |
| South Lab                                    | 116            | 92           | 4.9%     |
| South LD                                     | 61             | 51           | 2.7%     |
| South UKIP                                   | 80             | 71           | 3.8%     |
| South Oth                                    | 42             | 28           | 1.5%     |
| South DNV                                    | 119            | 146          | 7.8%     |
| London Con                                   | 37             | 58           | 3.1%     |
| London Lab                                   | 26             | 73           | 3.9%     |
| London LD                                    | 4              | 13           | 0.7%     |
| London UKIP                                  | 14             | 13           | 0.7%     |
| London Oth                                   | 13             | 9            | 0.5%     |
| London DNV                                   | 28             | 58           | 3.1%     |
| Midlands Con                                 | 106            | 98           | 5.2%     |
| Midlands Lab                                 | 89             | 73           | 3.9%     |
| Midlands LD                                  | 17             | 13           | 0.7%     |
| Midlands UKIP                                | 43             | 36           | 1.9%     |
| Midlands Oth                                 | 15             | 9            | 0.5%     |
| Midlands DNV                                 | 61             | 81           | 4.3%     |
| North Con                                    | 112            | 99           | 5.3%     |
| North Lab                                    | 177            | 141          | 7.5%     |
| North LD                                     | 27             | 23           | 1.2%     |
| North UKIP                                   | 55             | 49           | 2.6%     |
| North Oth                                    | 22             | 15           | 0.8%     |
| North DNV                                    | 88             | 126          | 6.7%     |
| Scotland Con                                 | 24             | 21           | 1.1%     |
| Scotland Lab                                 | 35             | 34           | 1.8%     |
| Scotland LD                                  | 11             | 9            | 0.5%     |
| Scotland SNP                                 | 75             | 68           | 3.6%     |
| Scotland Oth & DNV                           | 28             | 41           | 2.2%     |
| Wales Con                                    | 21             | 19           | 1.0%     |
| Wales Lab                                    | 28             | 26           | 1.4%     |
| Wales LD                                     | 7              | 4            | 0.2%     |
| Wales PC                                     | 9              | 9            | 0.5%     |
| Wales UKIP                                   | 7              | 9            | 0.5%     |
| Wales Oth & DNV                              | 24             | 26           | 1.4%     |

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For more information on the methodology, please go to <code>yougov.co.uk/publicopinion/methodology</code>

Or visit our website: <code>yougov.co.uk</code>