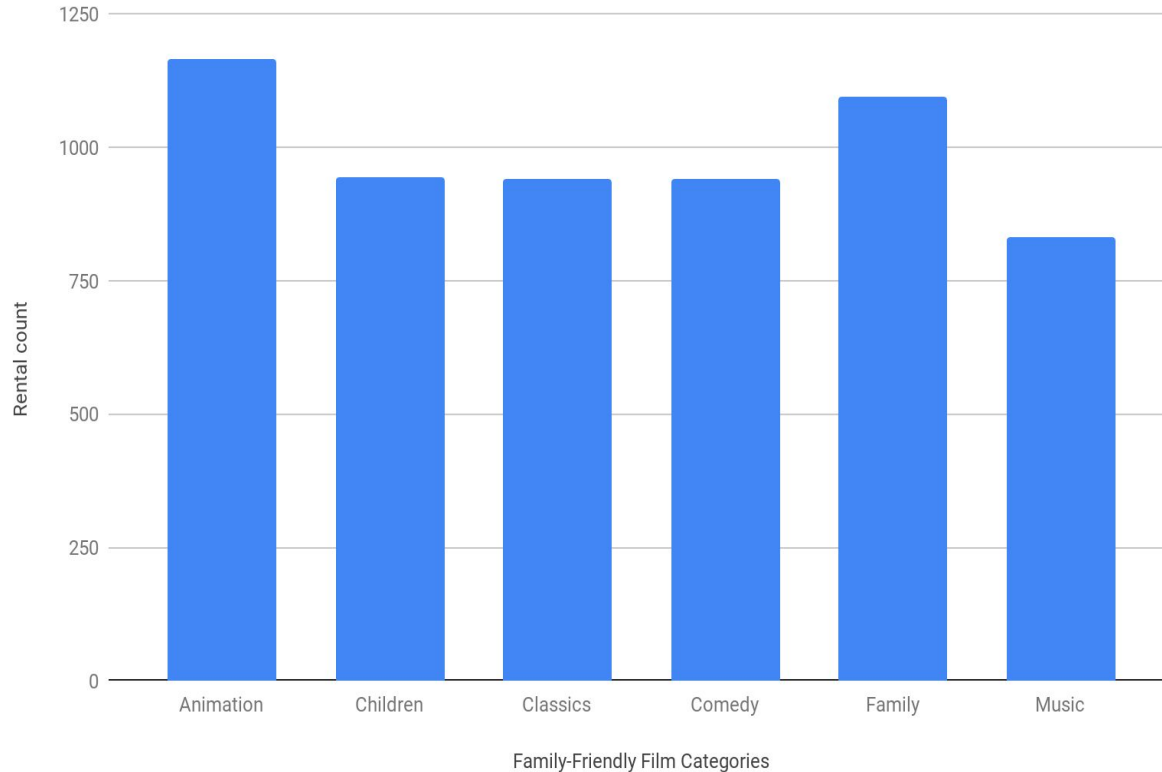


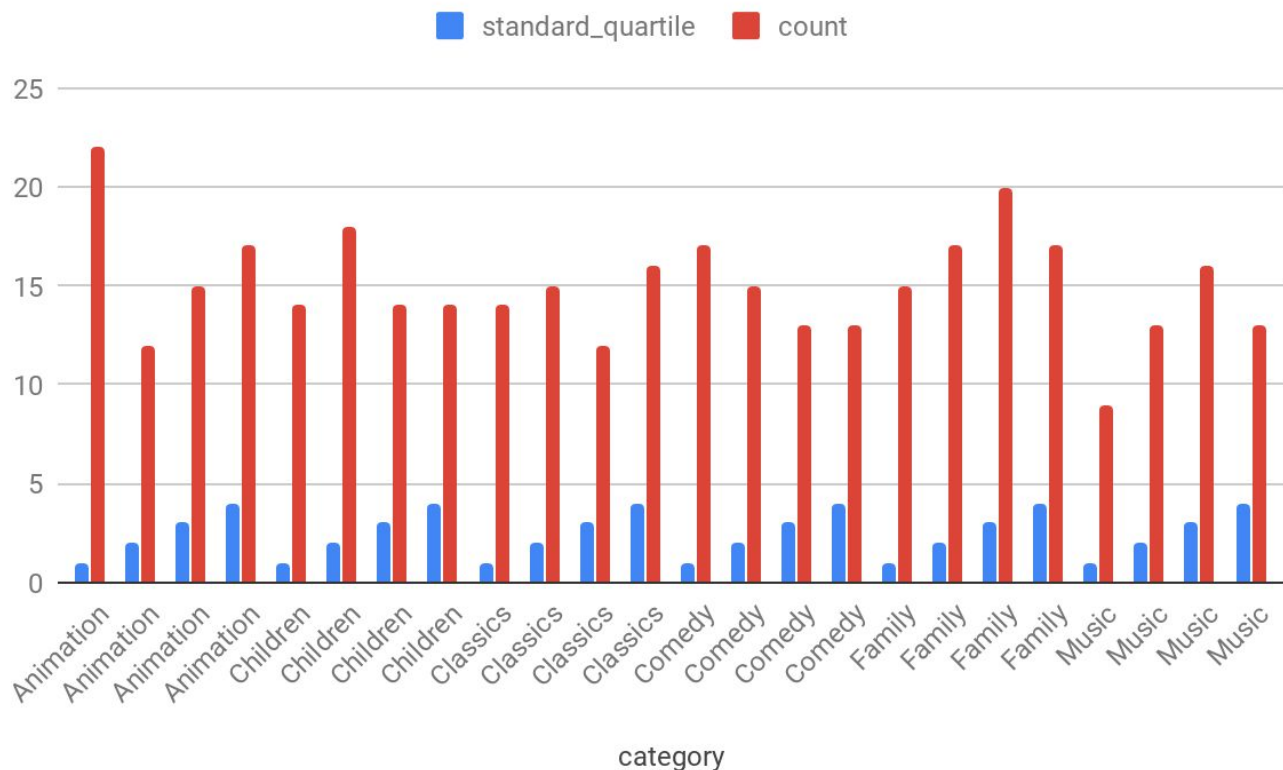
Rental Count for each family friendly Categories



Animation films were most popular among all family friendly rentals
Music films were least popular

(Workspace Set #1.
Question 1)

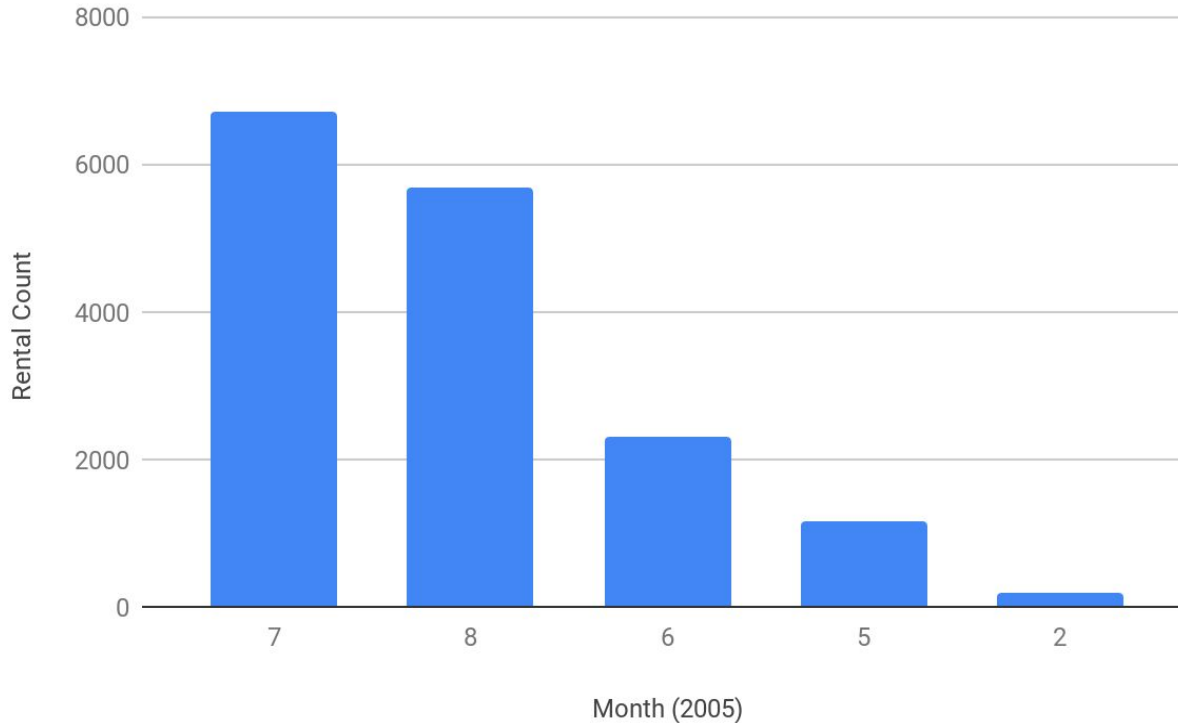
Quartiles and count per Category



Total count is displayed in 4 Levels (quartiles) based on duration of rental. Animation movies have the highest total count in Level 1, whereas it has the lowest count in level 2.

(Workspace Set #1. Question 3)

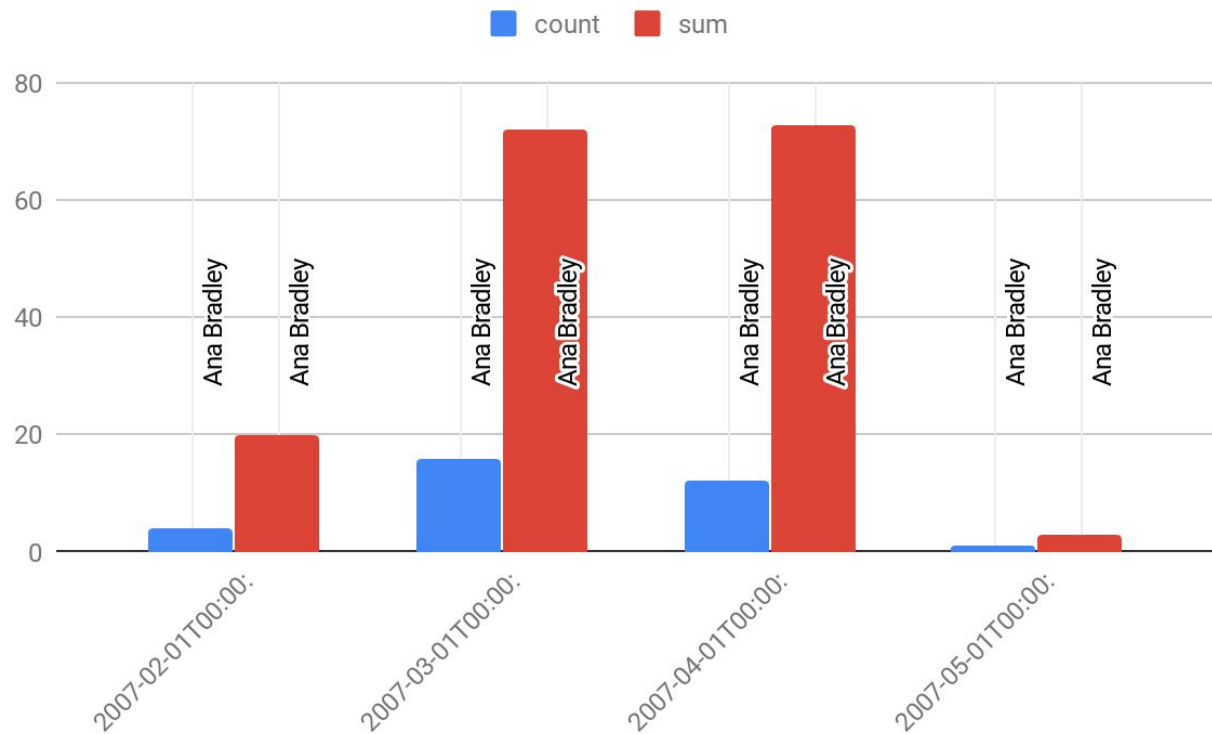
Lowest rental Count per month in 2005



From the data it looks like February 2006 wasn't a good month for rentals

(Workspace Set #2.
Question 1)

Rental History by Ana Bradley in 2007



Analyzing customer Ana Bradley rental history in 2007, most of her rentals occurred in the months of March and April

(Workspace Set #2. Question 2)