

2018-2019

# 2019 DESIGN PORTFOLIO 作品集



PS/AI/SKETCH/MAYA/C4D

# ABOUT ME

周 超

UI设计师 5年 本科

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💾 PS/AI/MAYA



# EXPERIENCE

2016.12-2019.08

上海途宝网络技术有限公司 UI设计师

- 1、负责公司APP产品(iOS、ANDROID)、WEB产品界面设计
- 2、配合团队参与用户研究和交互分析，结合用户体验，优化完善设计
- 3、把握产品的整体风格、视觉效果和用户操作体验，提高美观性，不断优化迭代
- 4、制定设计规范，确保产品的统一性

2014.11-2016.08

重庆西木木果贸易有限公司 视觉设计师

- 1、负责公司PC端网站界面设计
- 2、负责公司订单管理后台界面设计
- 3、微信H5商城页面设计，电子会员卡，进销存订单售后管理系统设计
- 4、负责京东天猫店铺的界面设计

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# 途宝APP 2.0

LOVE LIFE AND ENJOY TRAVEL



## 产品介绍

途宝APP可以用低廉的价格同时解决：境外上网、原号接听、拨打中国电话无国际漫游费这两大问题，途宝网络现已覆盖亚洲、大洋洲、北美、欧洲等国，致力于提供多样化、高效便捷、实惠安全、个性化的通讯服务



# COLOR/色彩规范

品牌色由之前的绿色改为蓝色，蓝色给人传递高效、科技、平和稳定的感觉，更加贴近产品特点。

## 品牌色



品牌蓝 #1467FF

原有色 #28DD45

## 辅助色

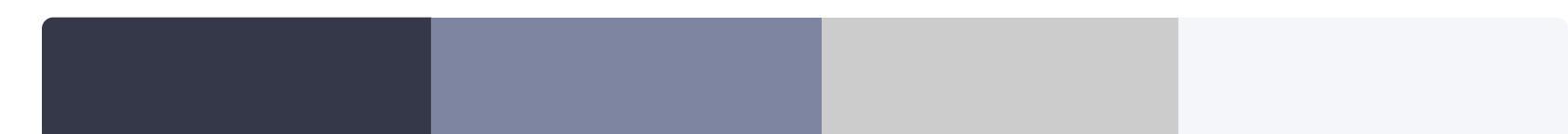


#5370FF

#4AC0F3

#FFD142

#FF5A63



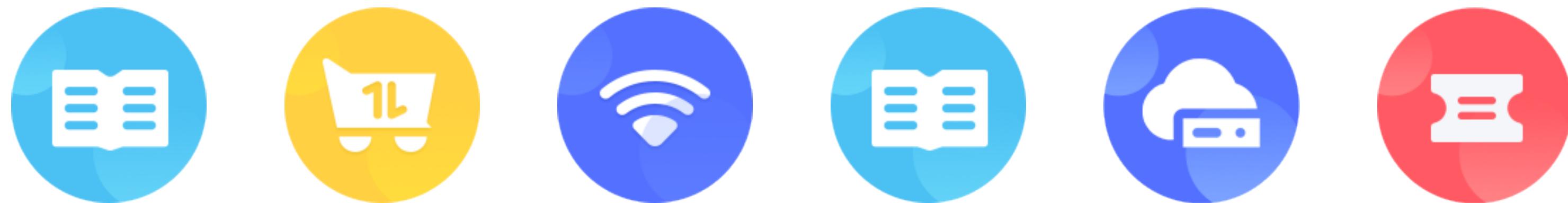
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#7E85A1

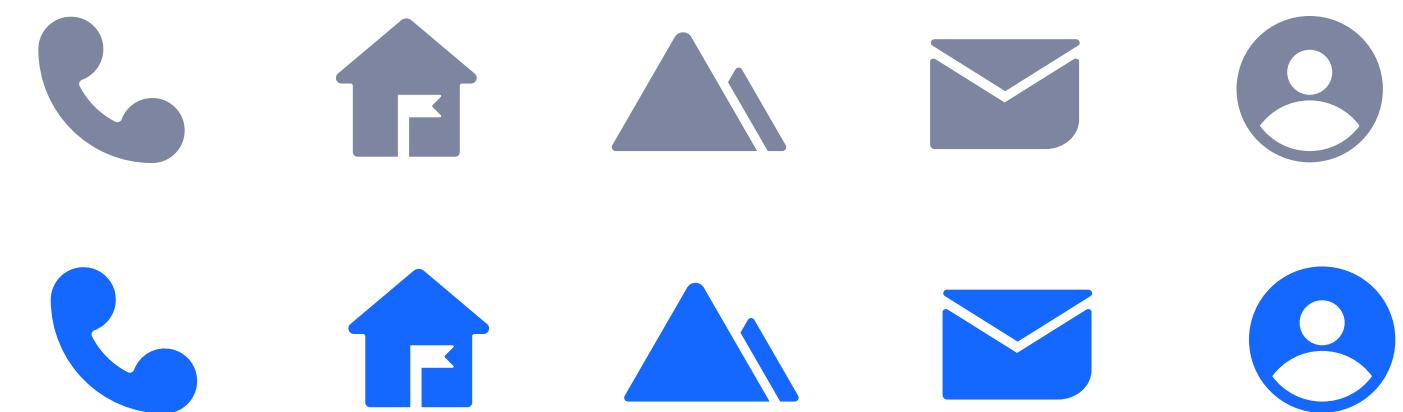
#CCCCCC #F5F6FA

# ICON/图标规范

## 金刚区



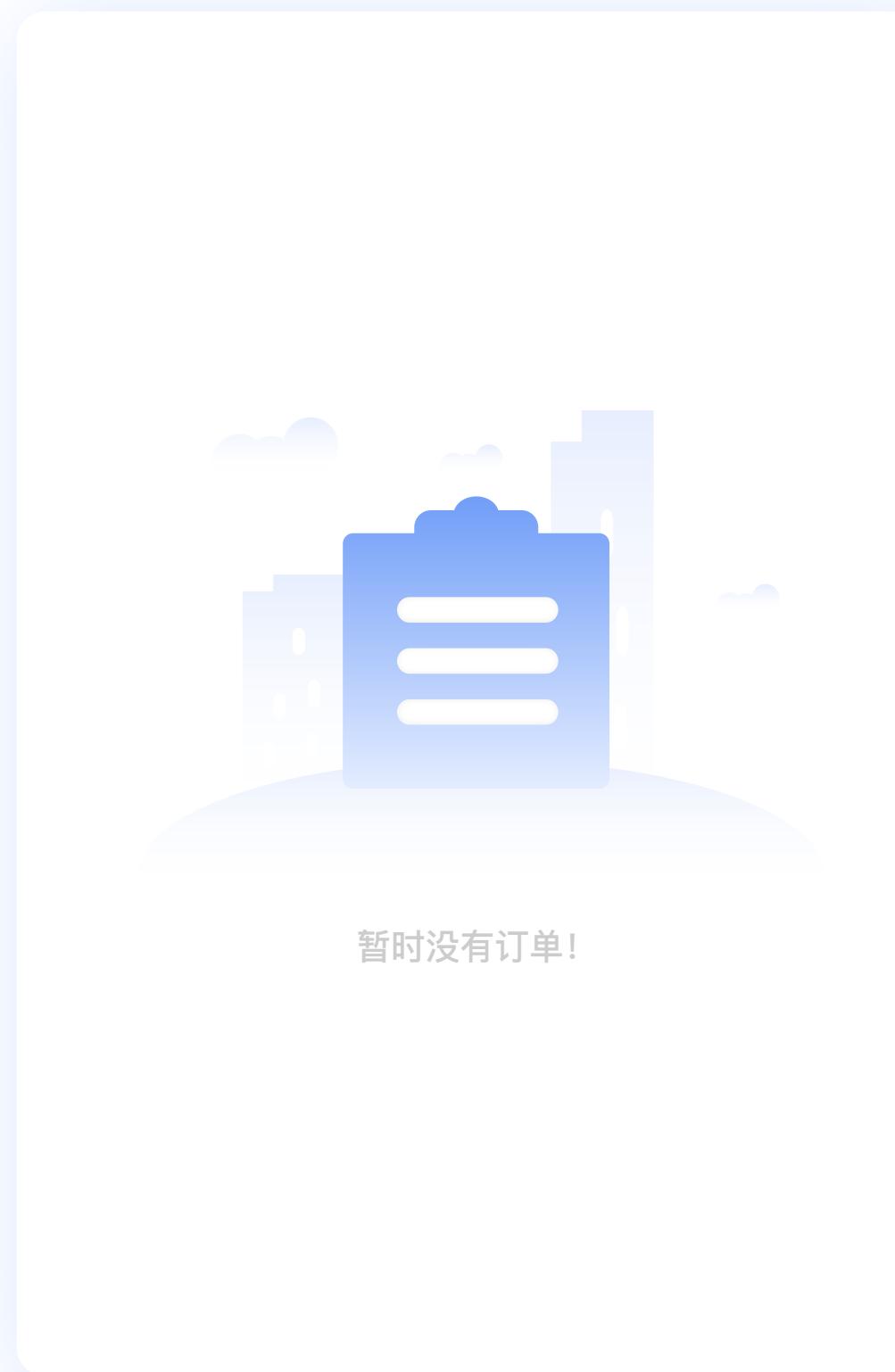
## tabber



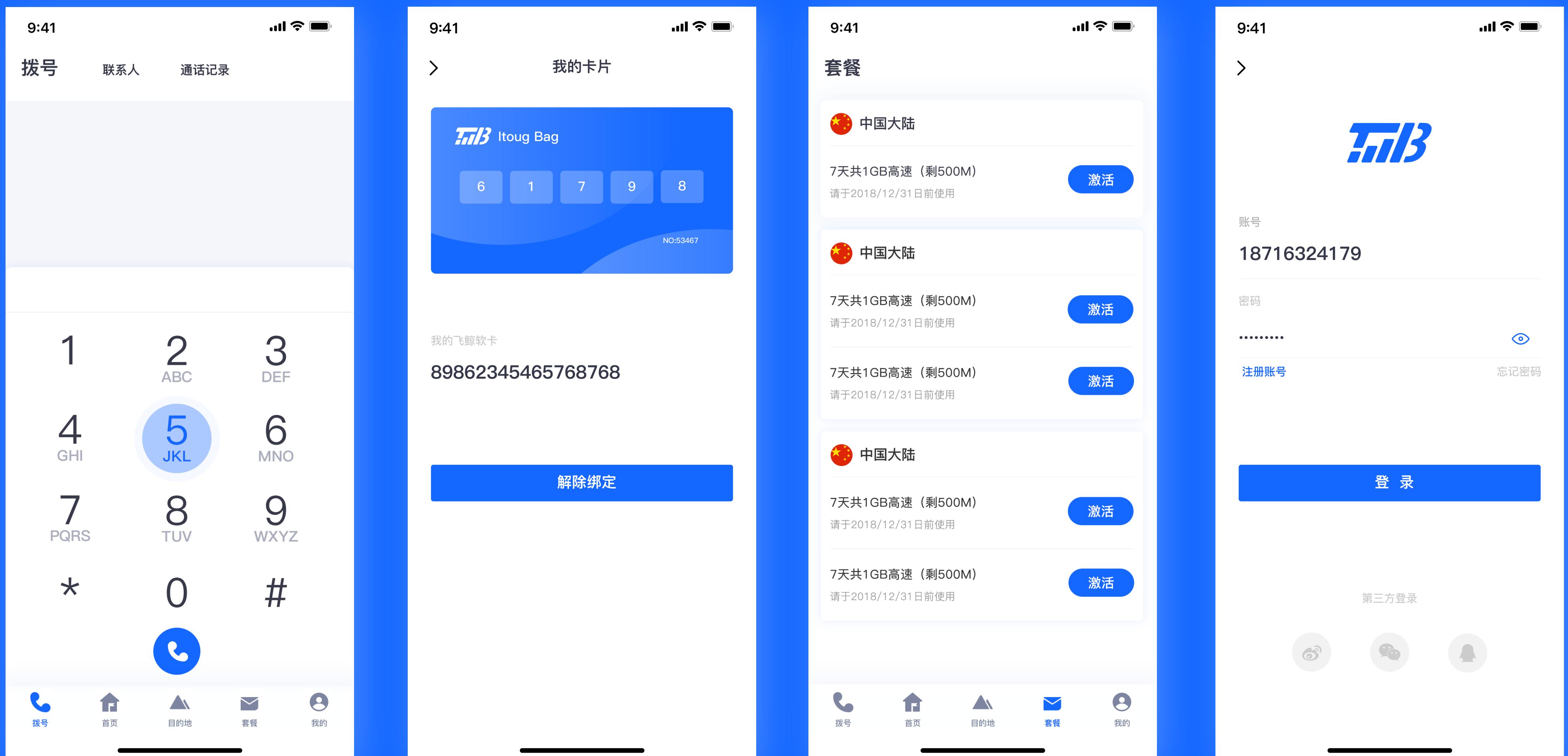
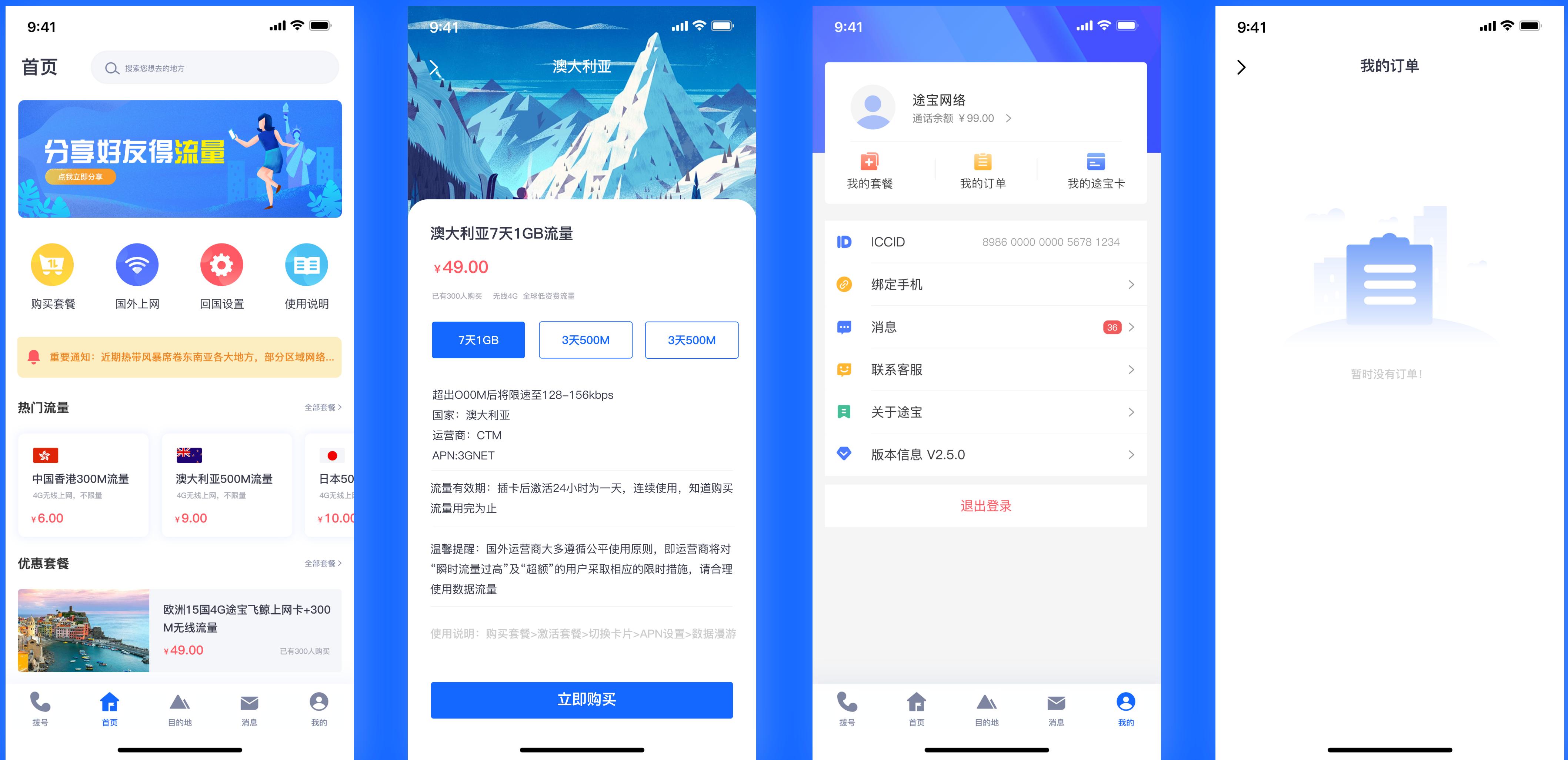
## 其他图标



# 缺省页



# 部分界面展示



## BANNER设计



# H5设计



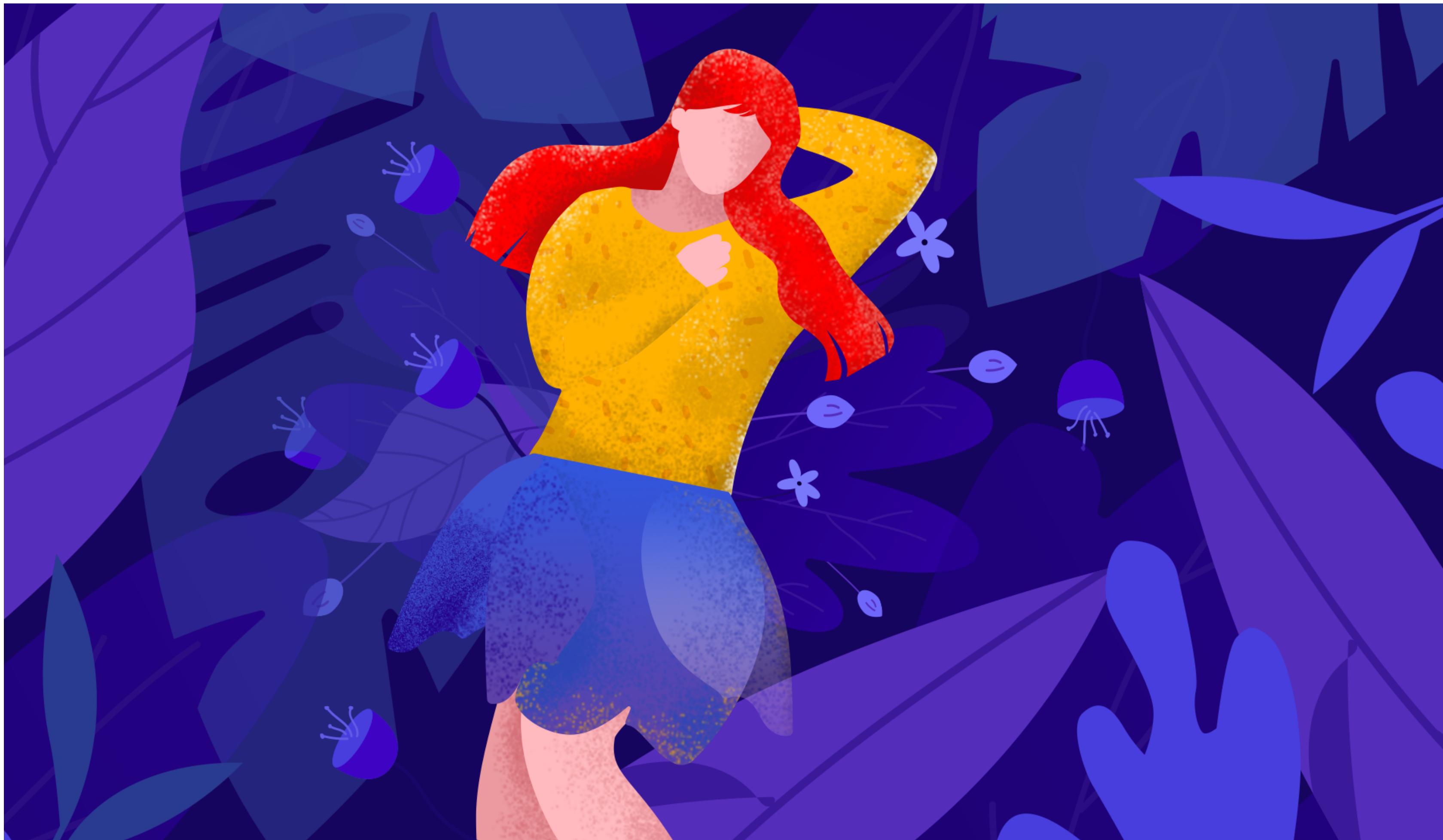
#26ACFA

#6559FD

#862EFF

#171A29

# 插画设计



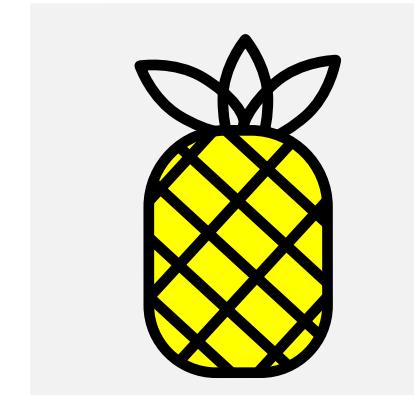
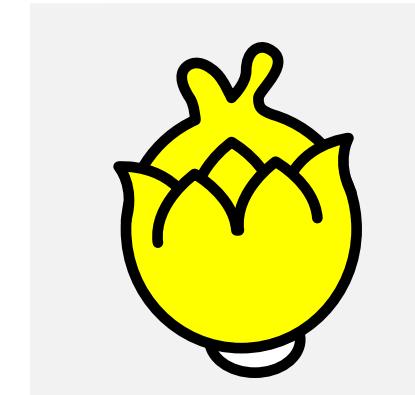
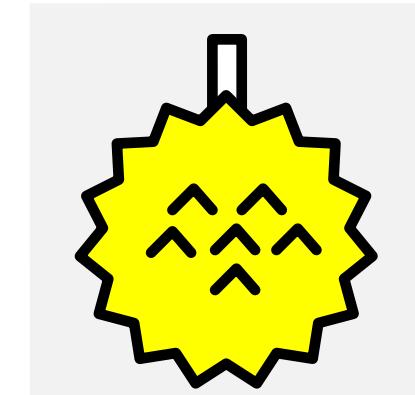
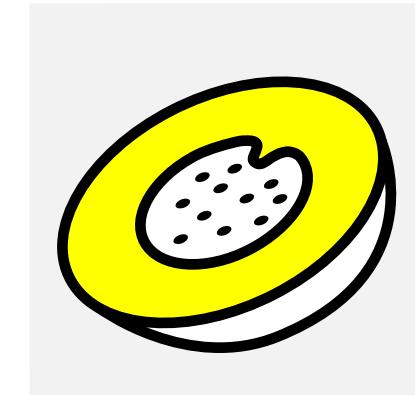
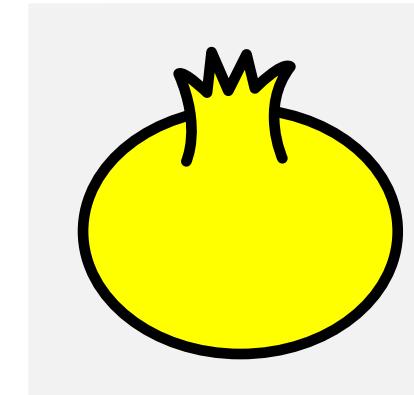
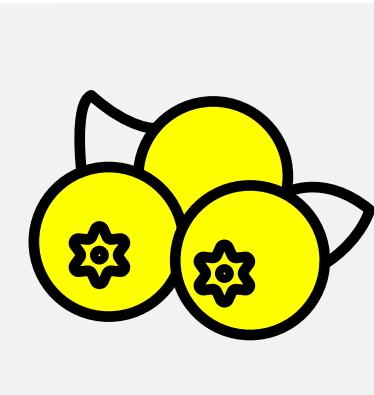
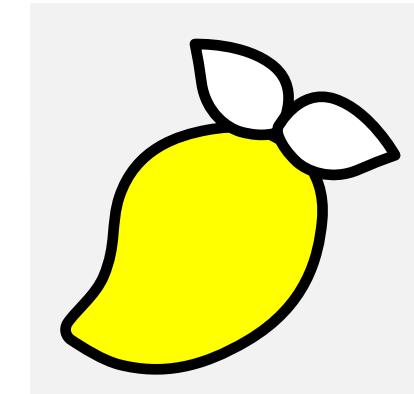
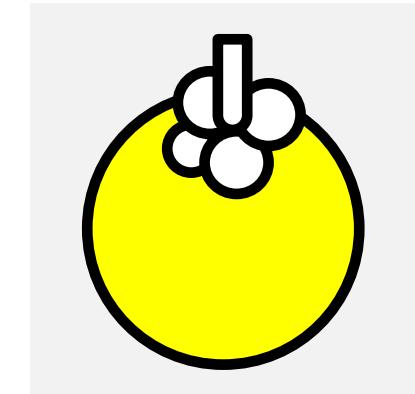
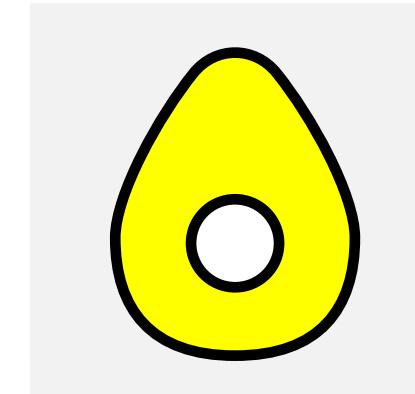
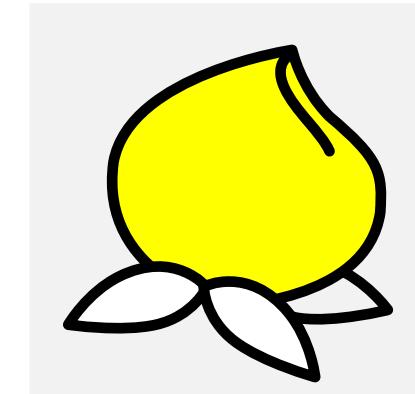
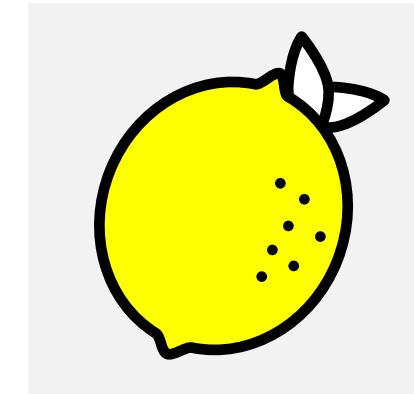
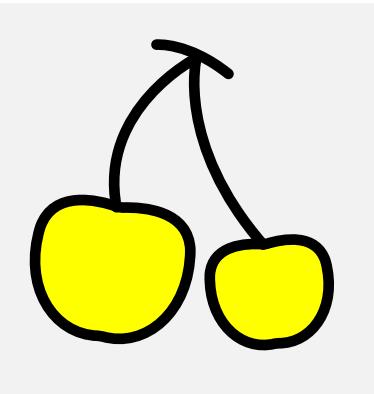
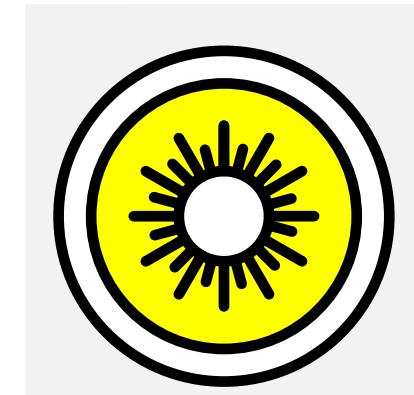
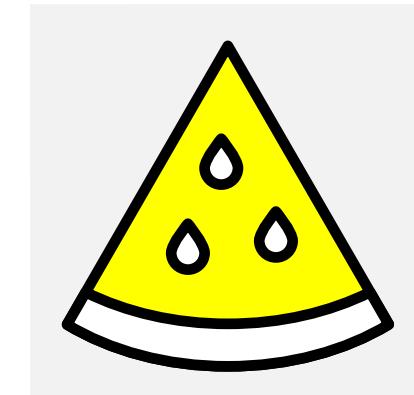
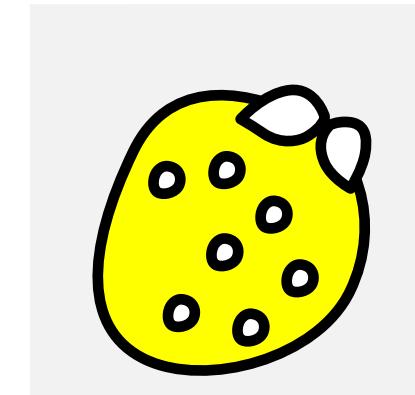
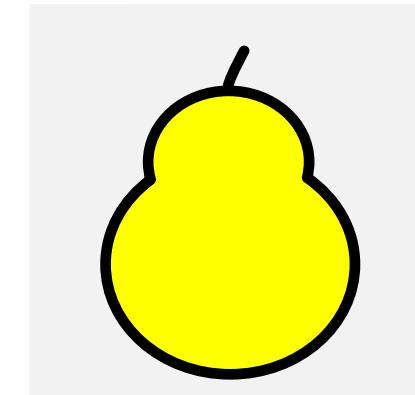
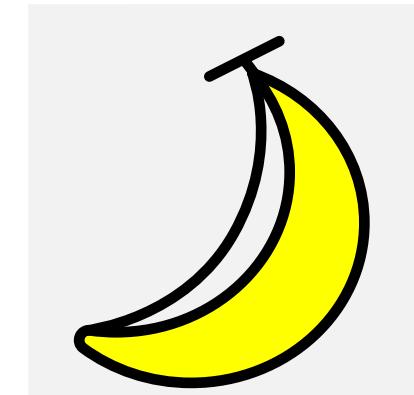
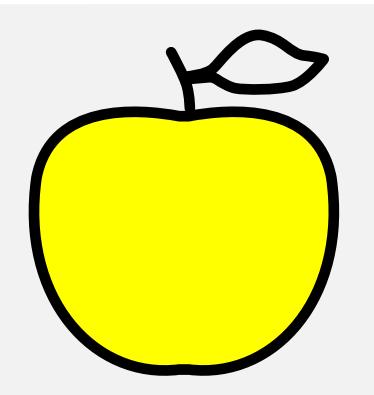
- #F92D29
- #FFB200
- #473EDD
- #FFBABF
- #280093
- #552DBB
- #3146B5
- #16055E

# 插画设计



- #BCEEFC
- #93D5EB
- #92BA4D
- #374519
- #273B42
- #DB5039
- #B72F17
- #982916

# ICON/图标



2018-2019

Thanks



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