



# Boosting Voter Turnout

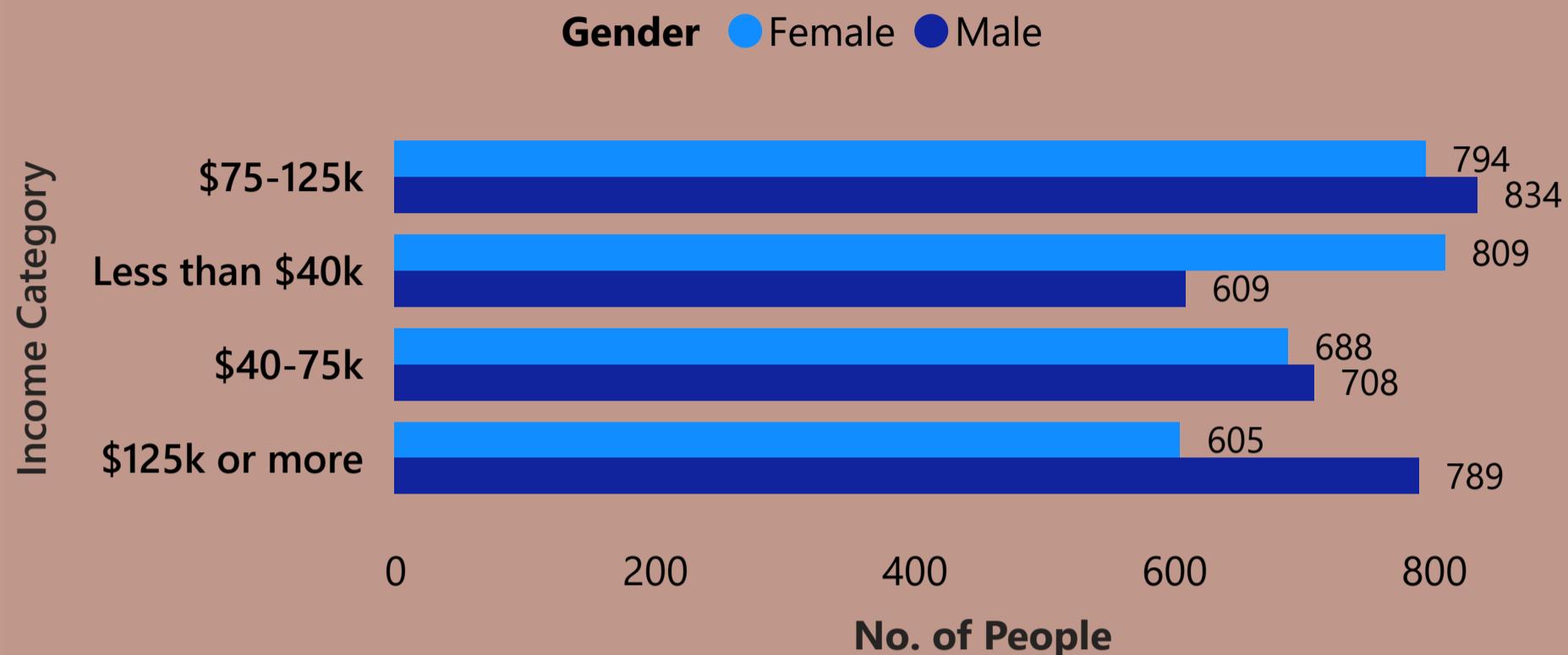
Insights from Our Worker Community

A Data Visualization project by:  
**Abir Chakraborty**

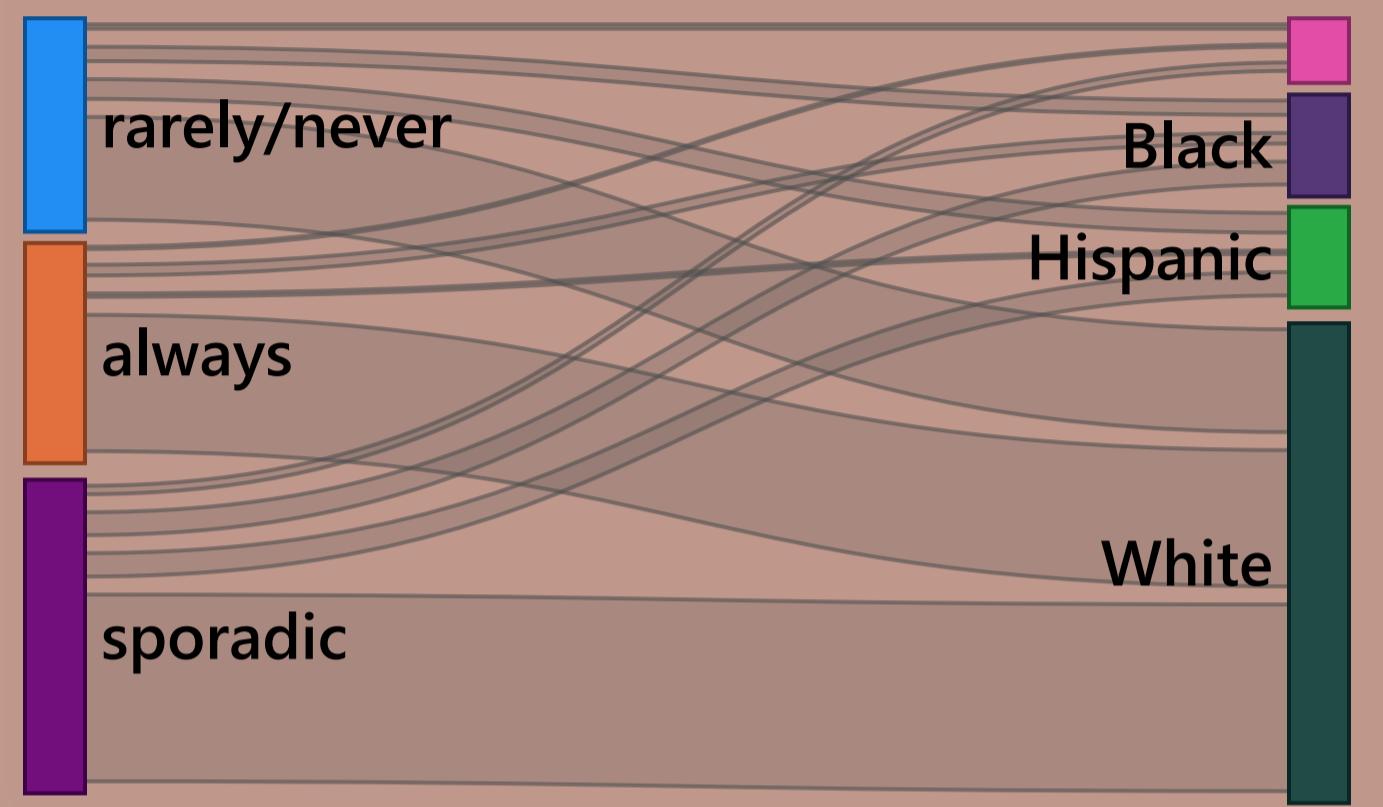
# Demographic Overview of Survey Data

Filters

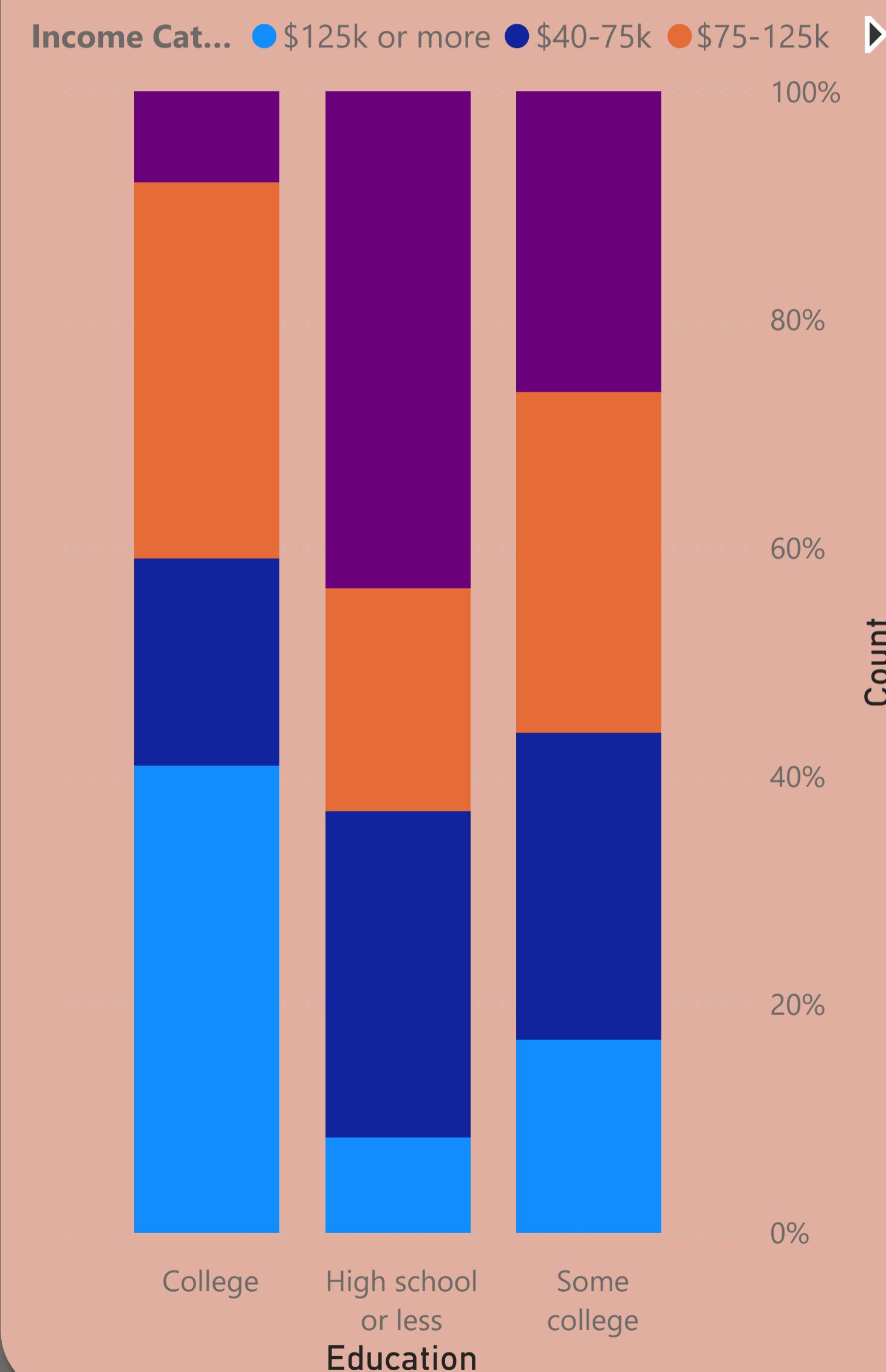
## People by Income Category and Gender



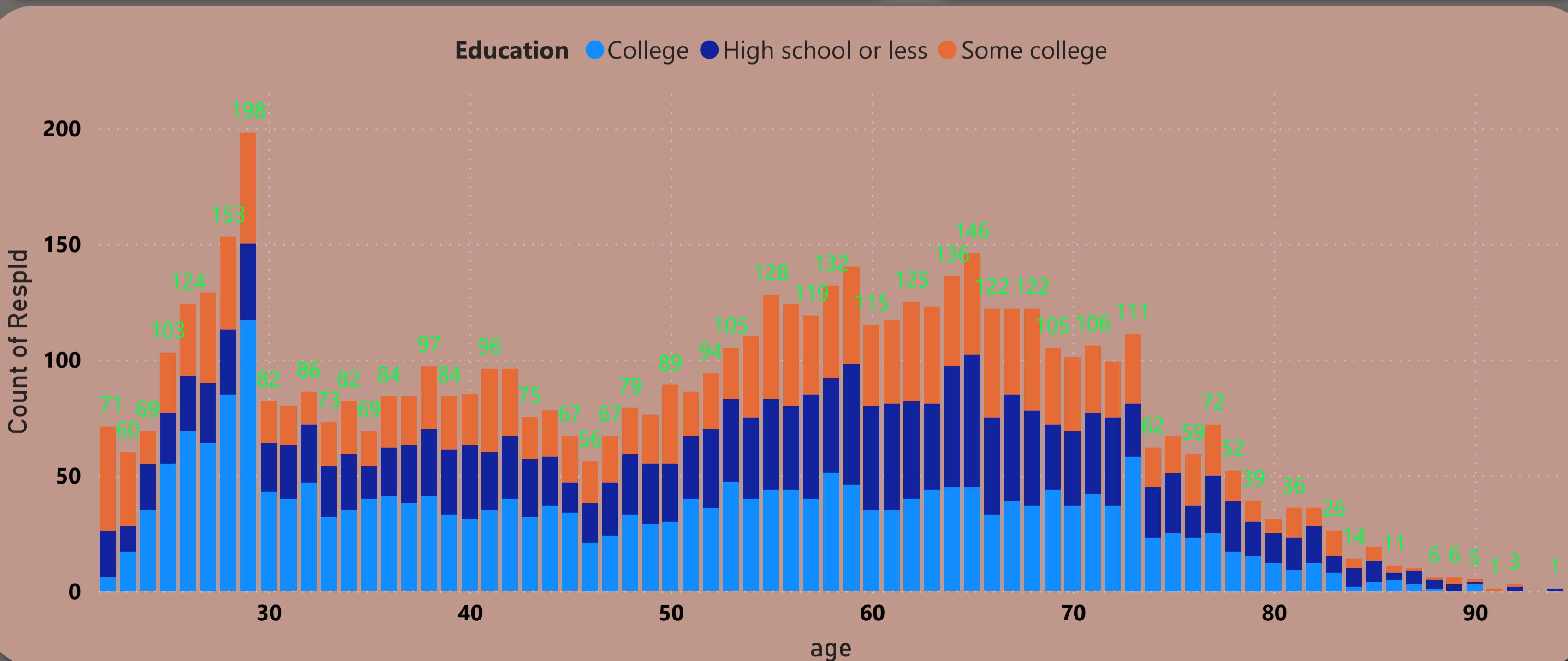
## People by Race & Voting Habits



## Income Category by Education



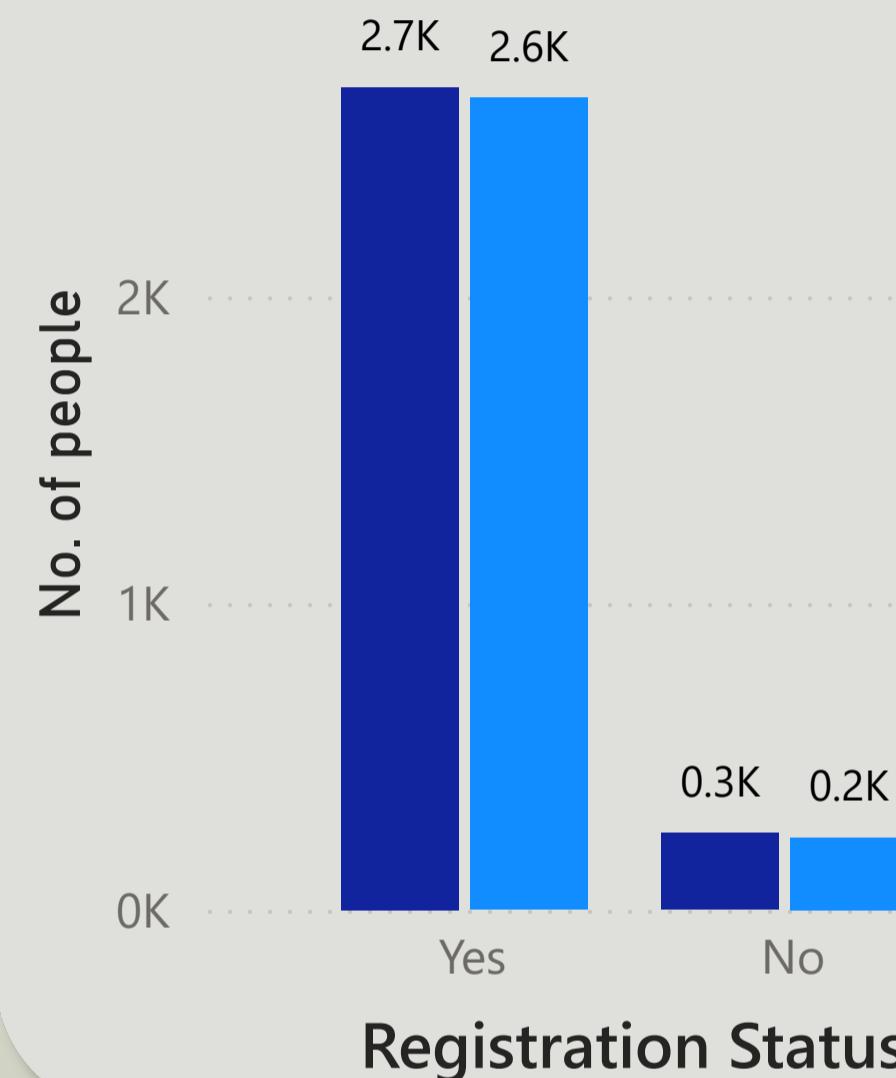
## Education by Age



# Participation Analysis

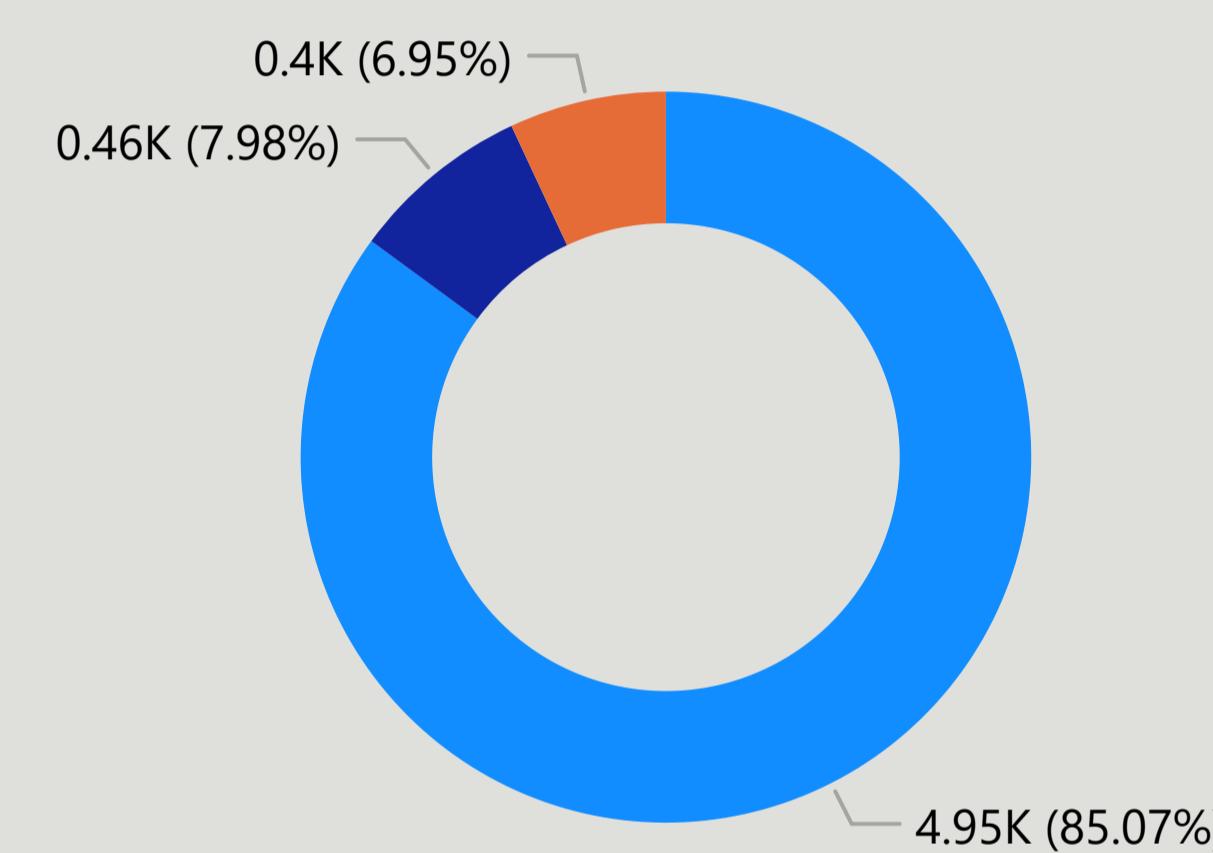
Registered participants for local community activities

Gender ● Female ● Male

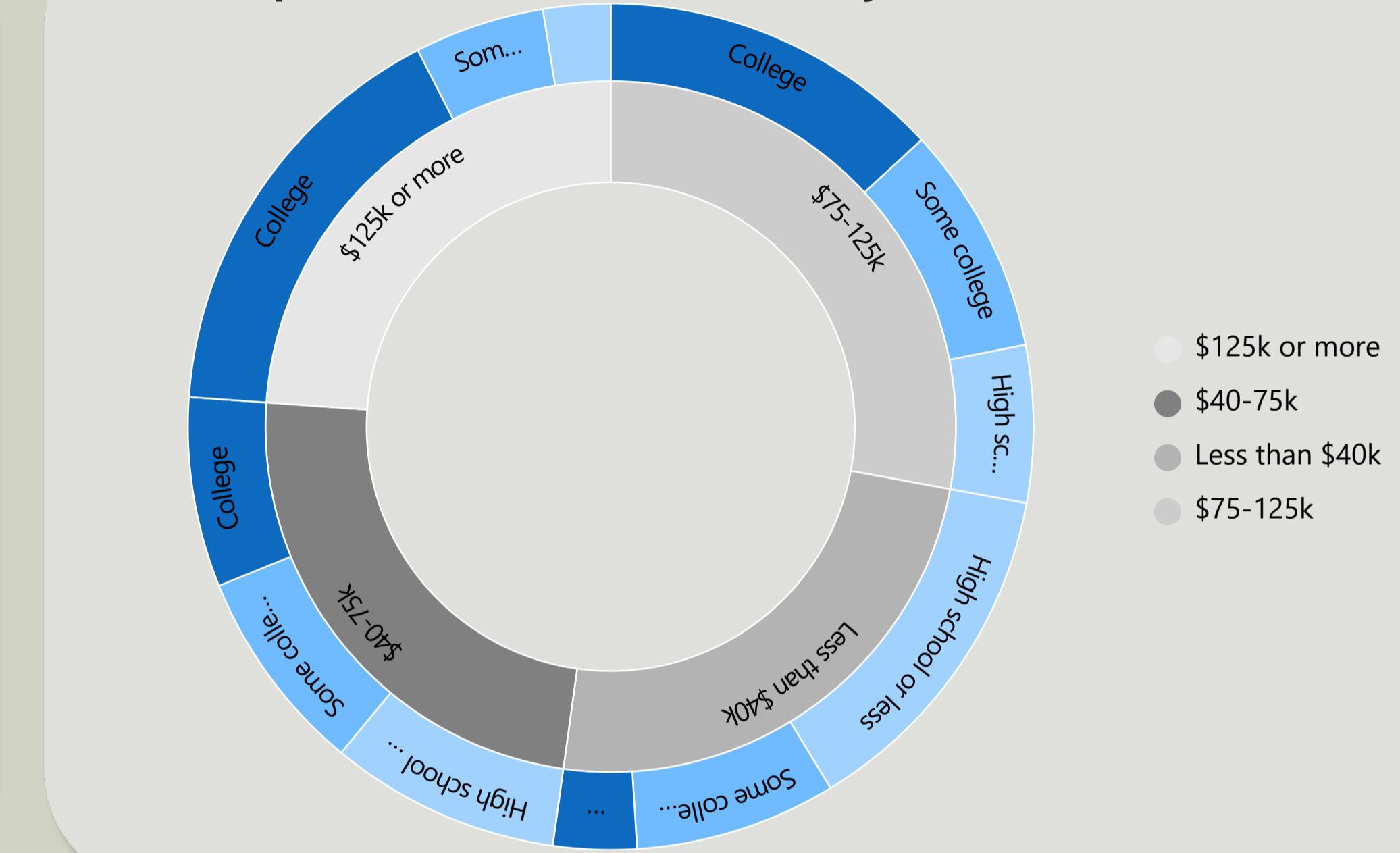


Willingness to part take in community Activities

● Yes ● No ● Unsure/Uncertain

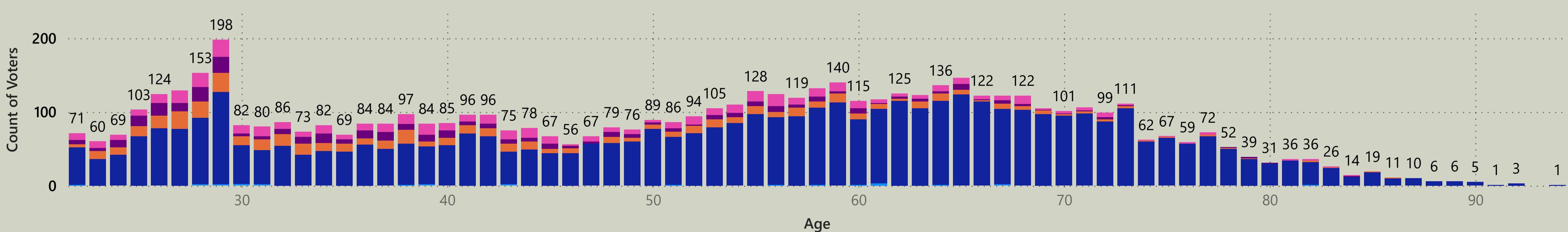


Participation in last 12 months by Income & Education



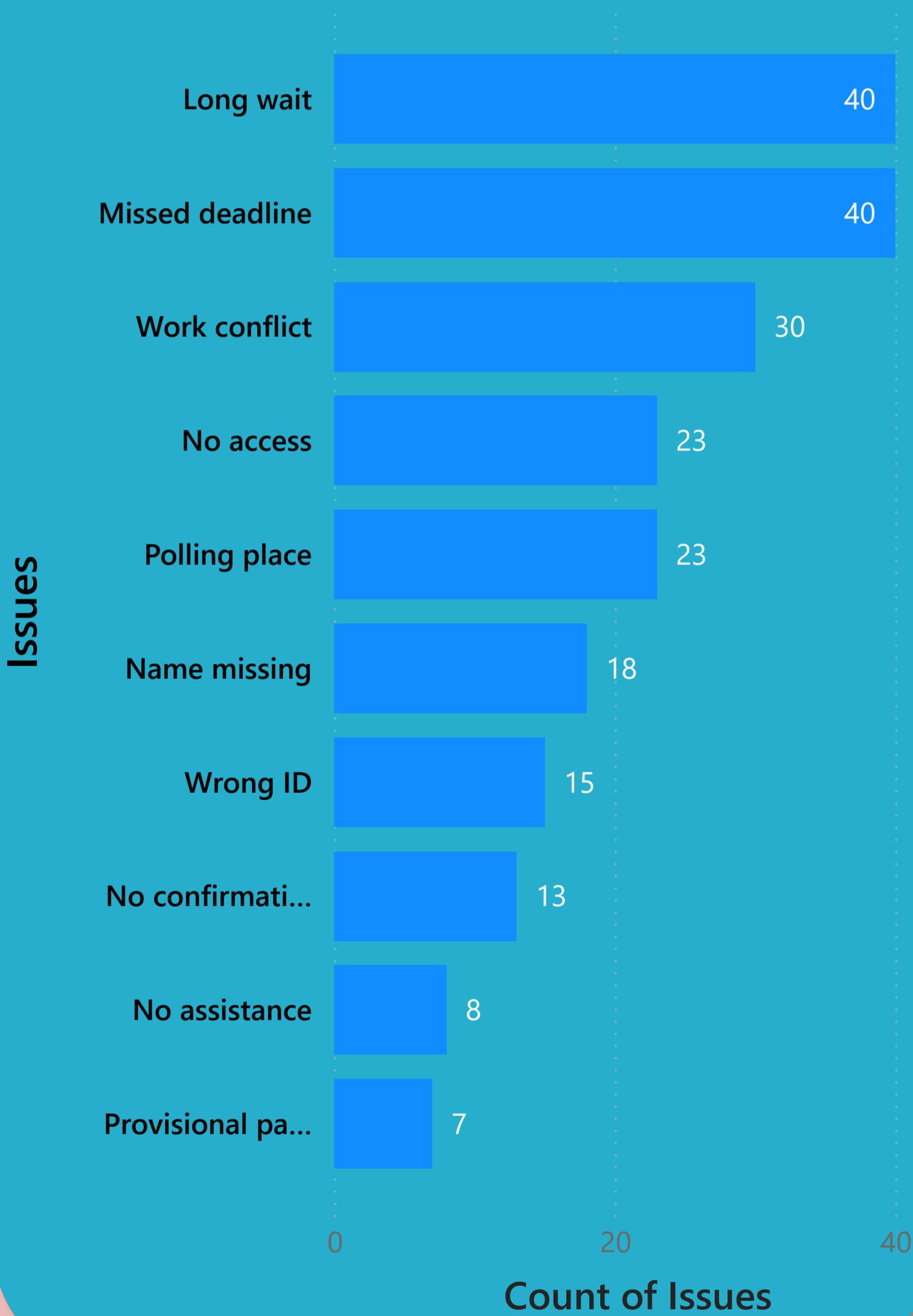
Type of Voters by Age

● Always/almost always ● Never ● Rarely ● Sometimes

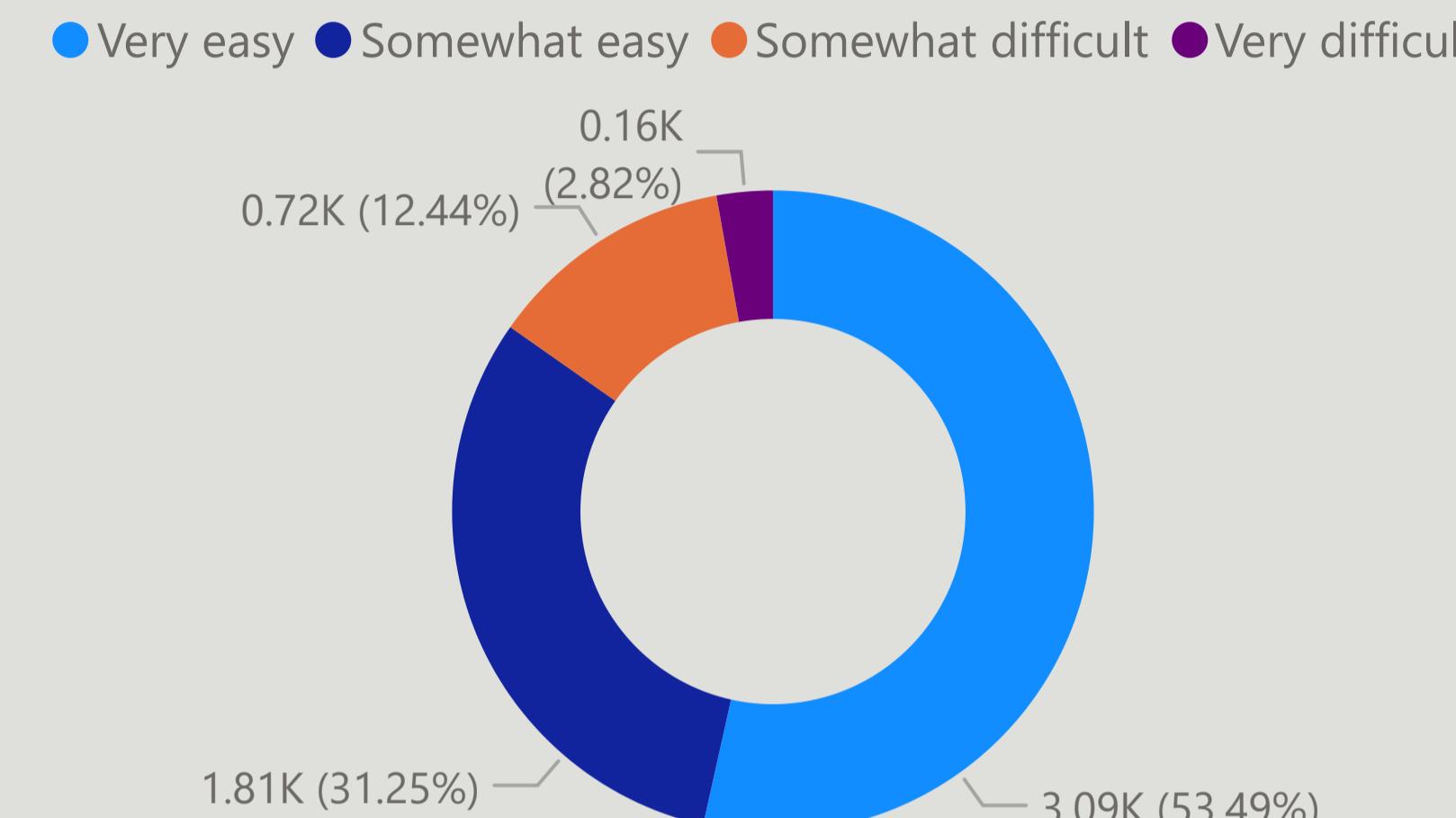


# Barriers and Accessibility

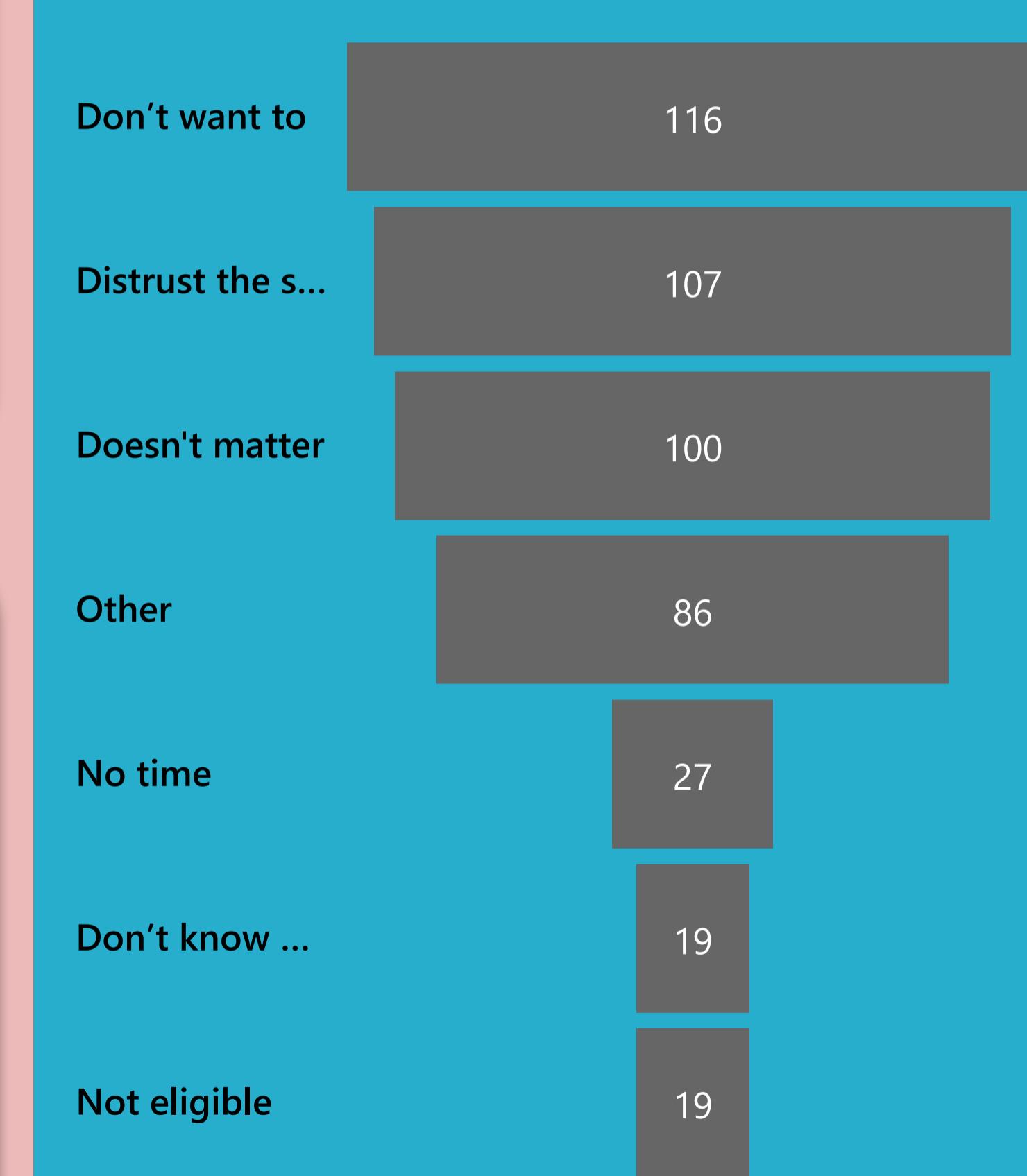
## Barriers in attending Community Events



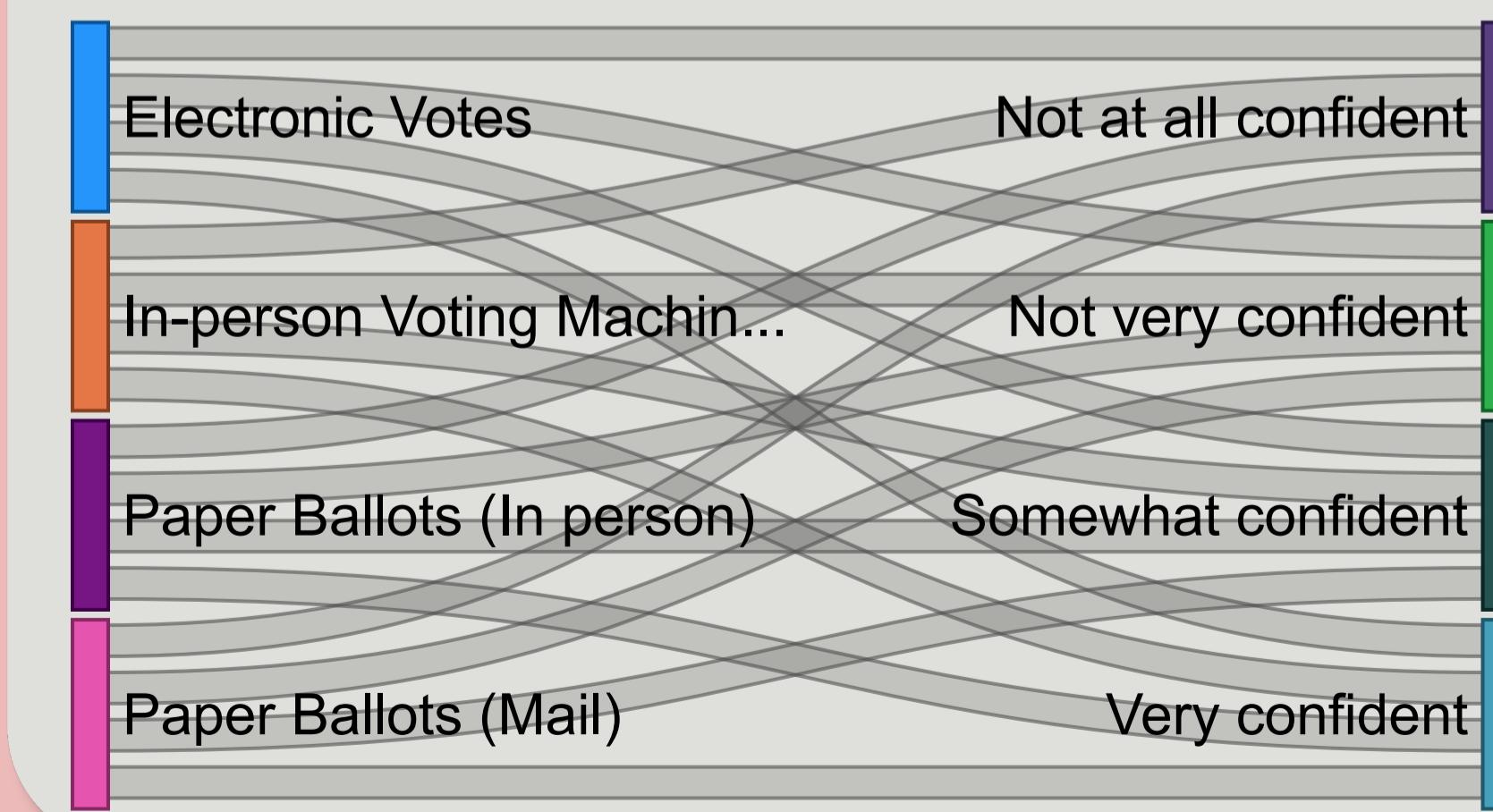
## Difficulties in Voting



## Reasons for not participating in Community events



## Trust in different voting methods

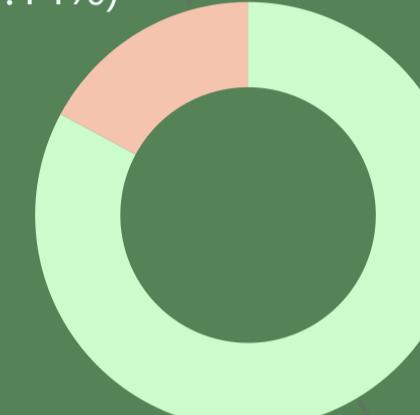


# Union and Election Participation

## Does the outcome of Elections Matter

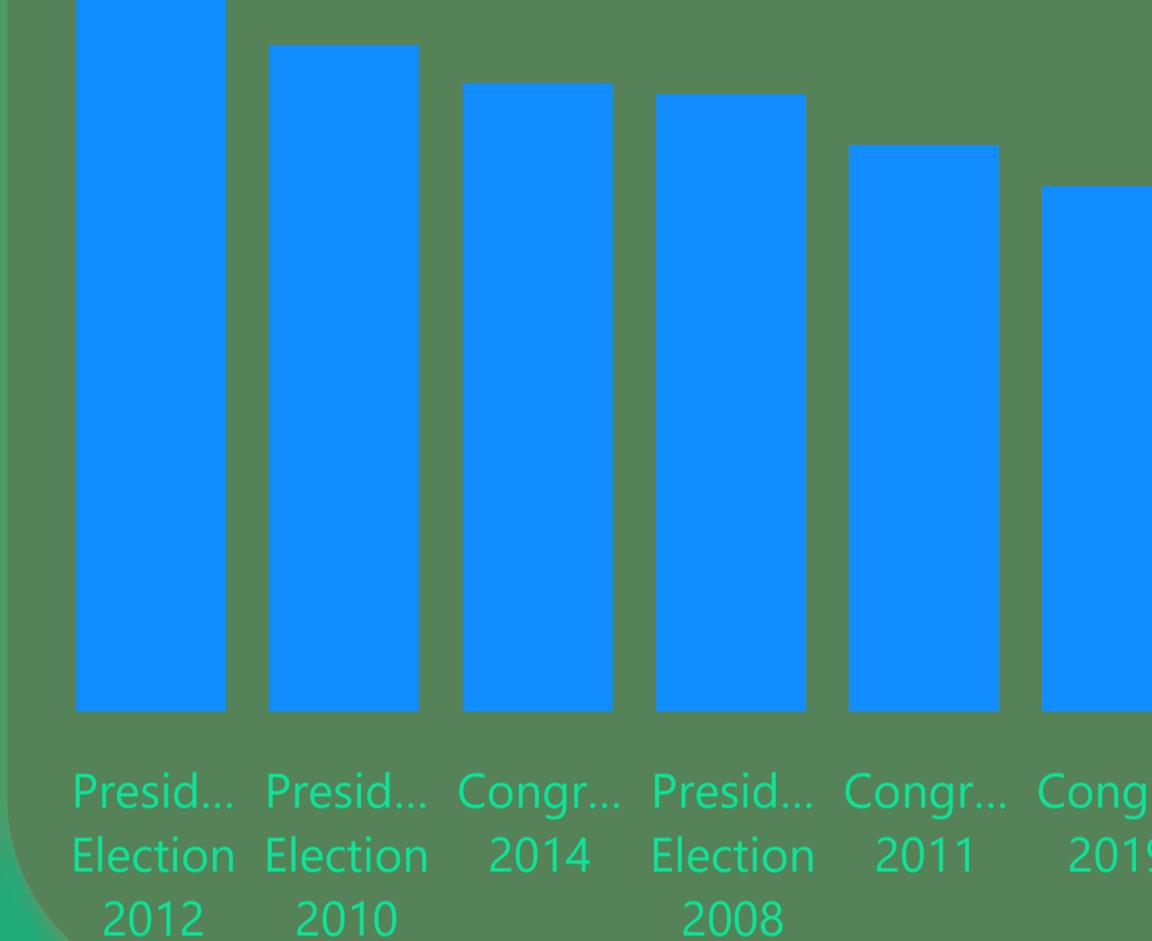
● Really Matters ● Doesn't Matter

1K (17.14%)

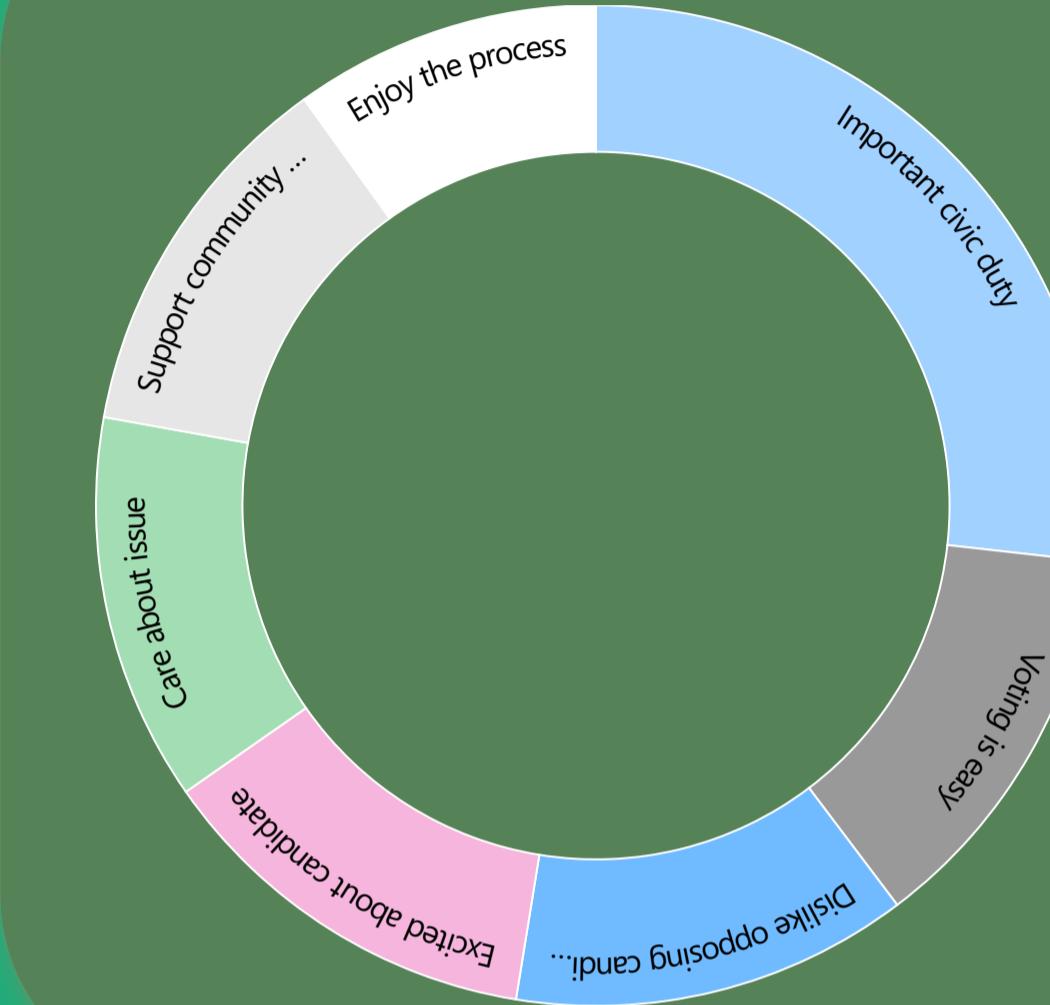


4.81K  
(82.86%)

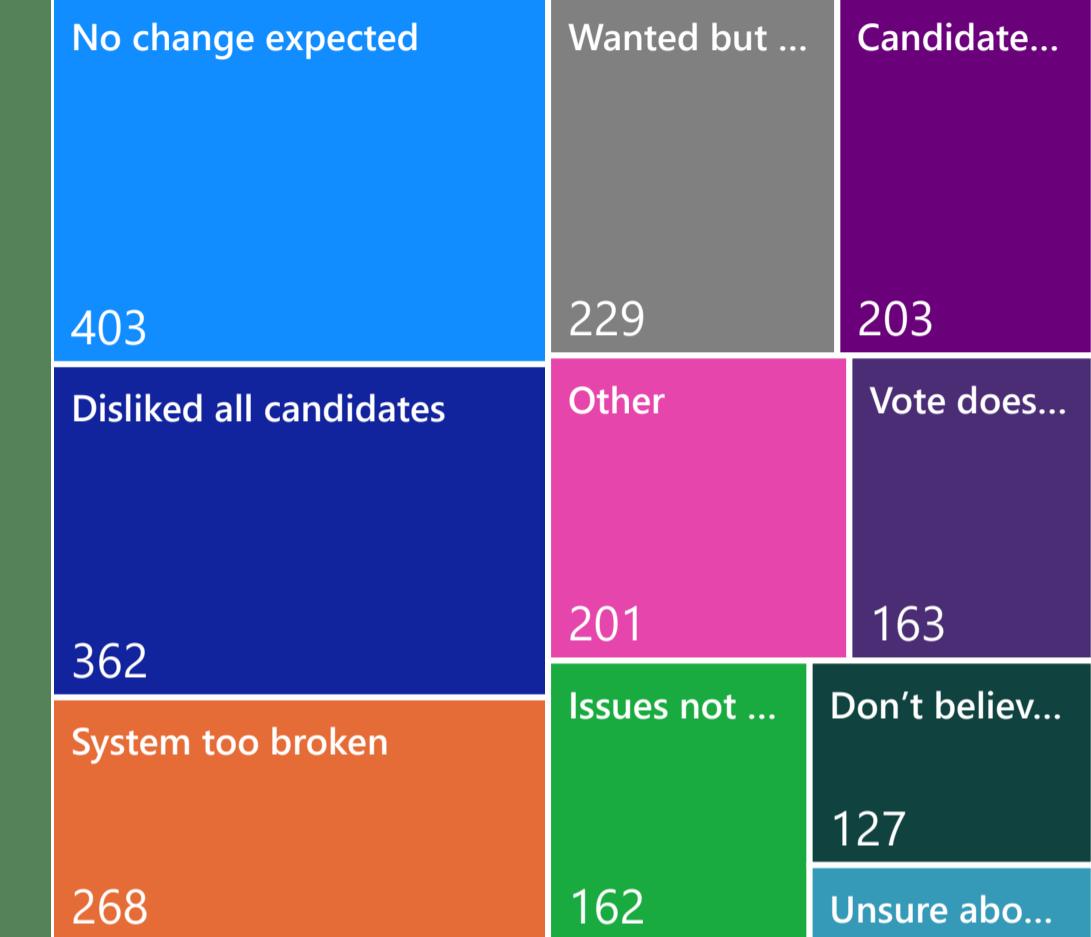
## Voting history of Members



## Reasons for Voting

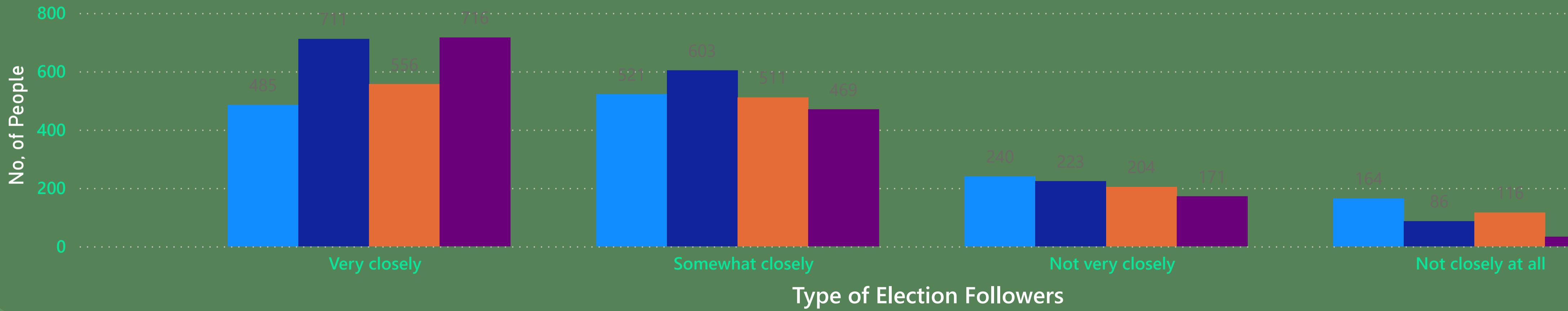


## Reasons to not Vote



## How closely are you following the upcoming union race?

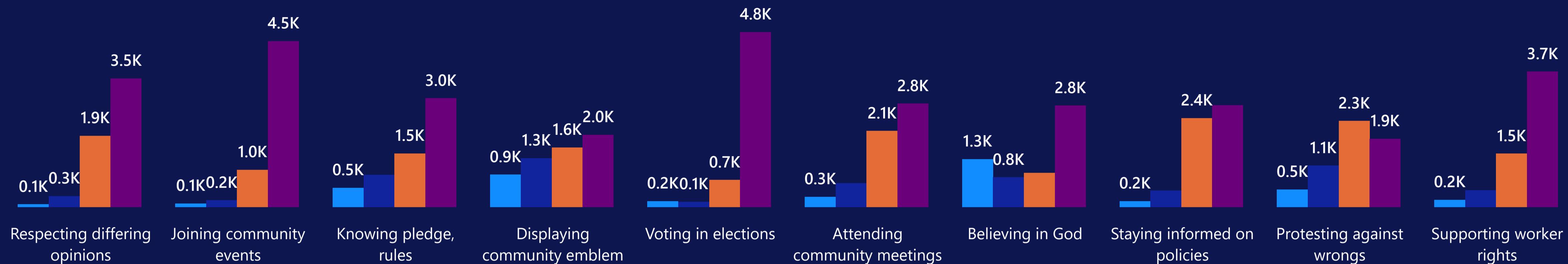
Income Category ● Less than \$40k ● \$75-125k ● \$40-75k ● \$125k or more



# Employee Community Participation

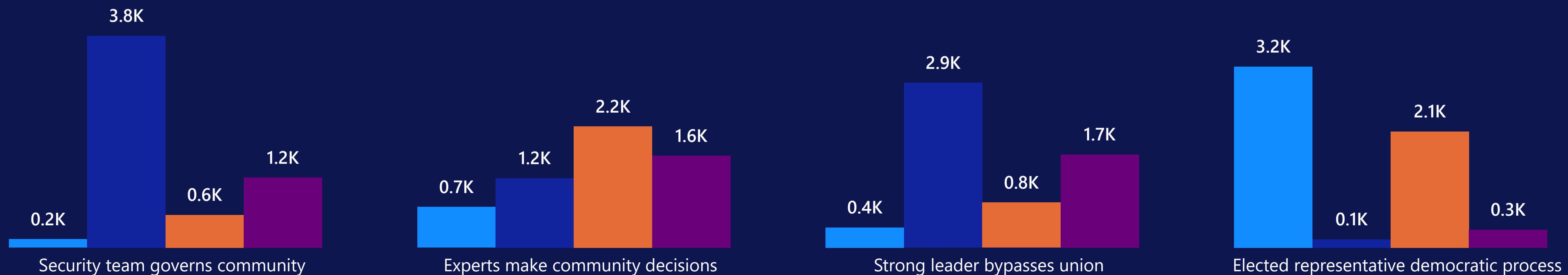
## Important attributes of Good Leaders

● Not at all important ● Not so important ● Somewhat important ● Very important



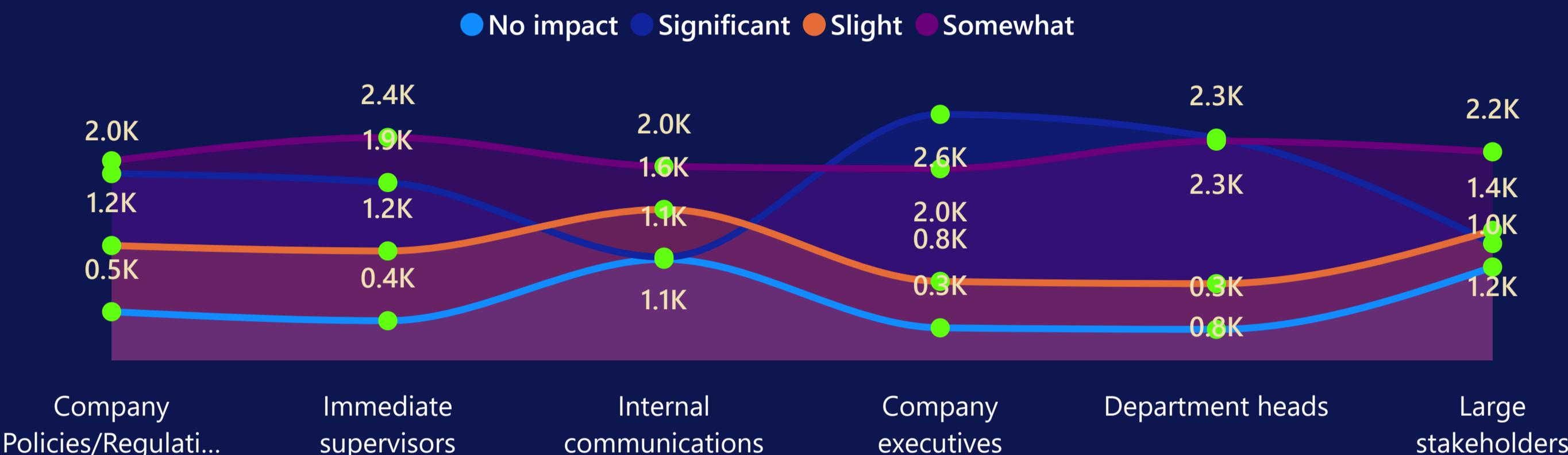
## Opinions on Company Structures and Management Strategies

● Very good ● Very bad ● Fairly good ● Fairly bad

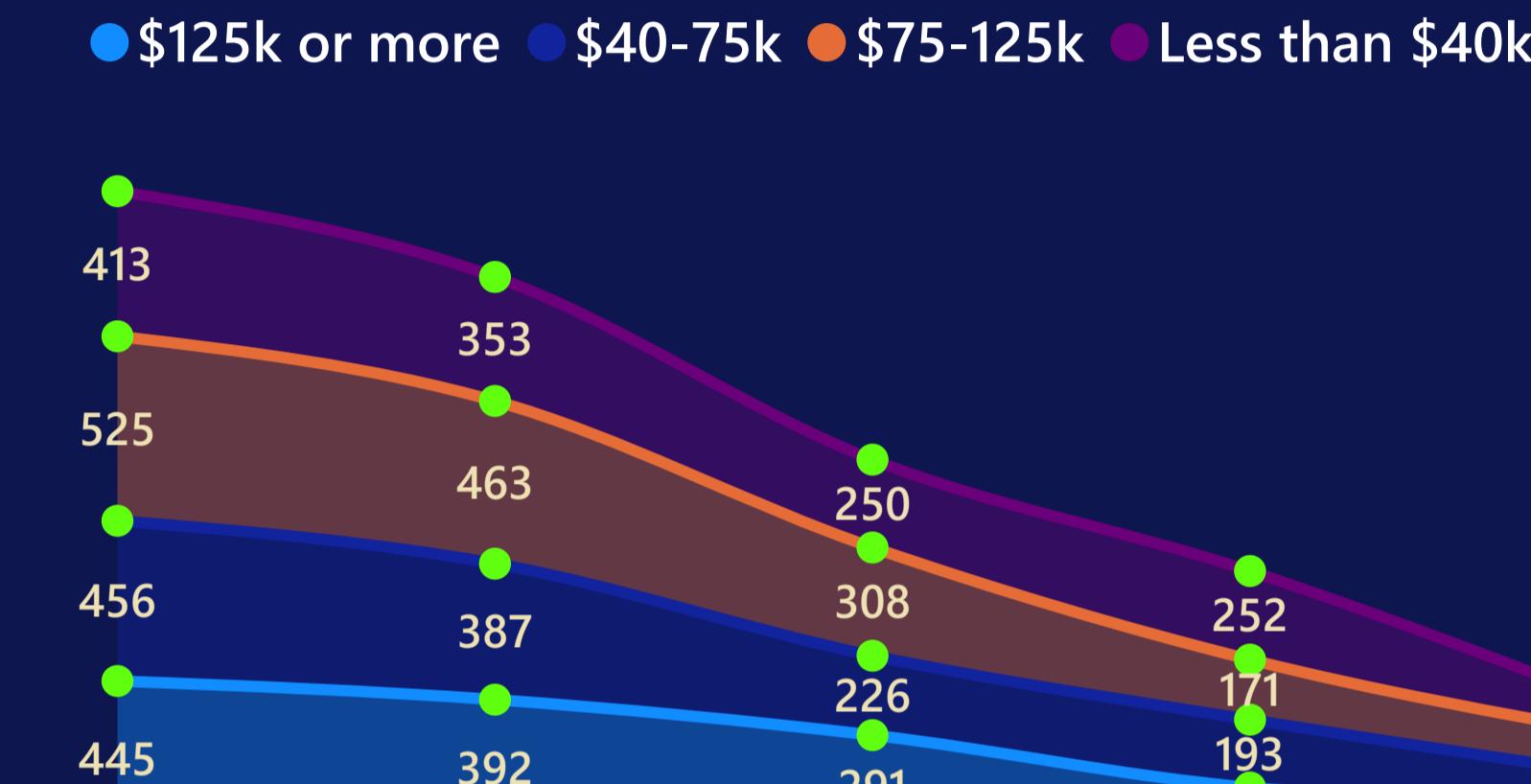


# Trust and Perceptions

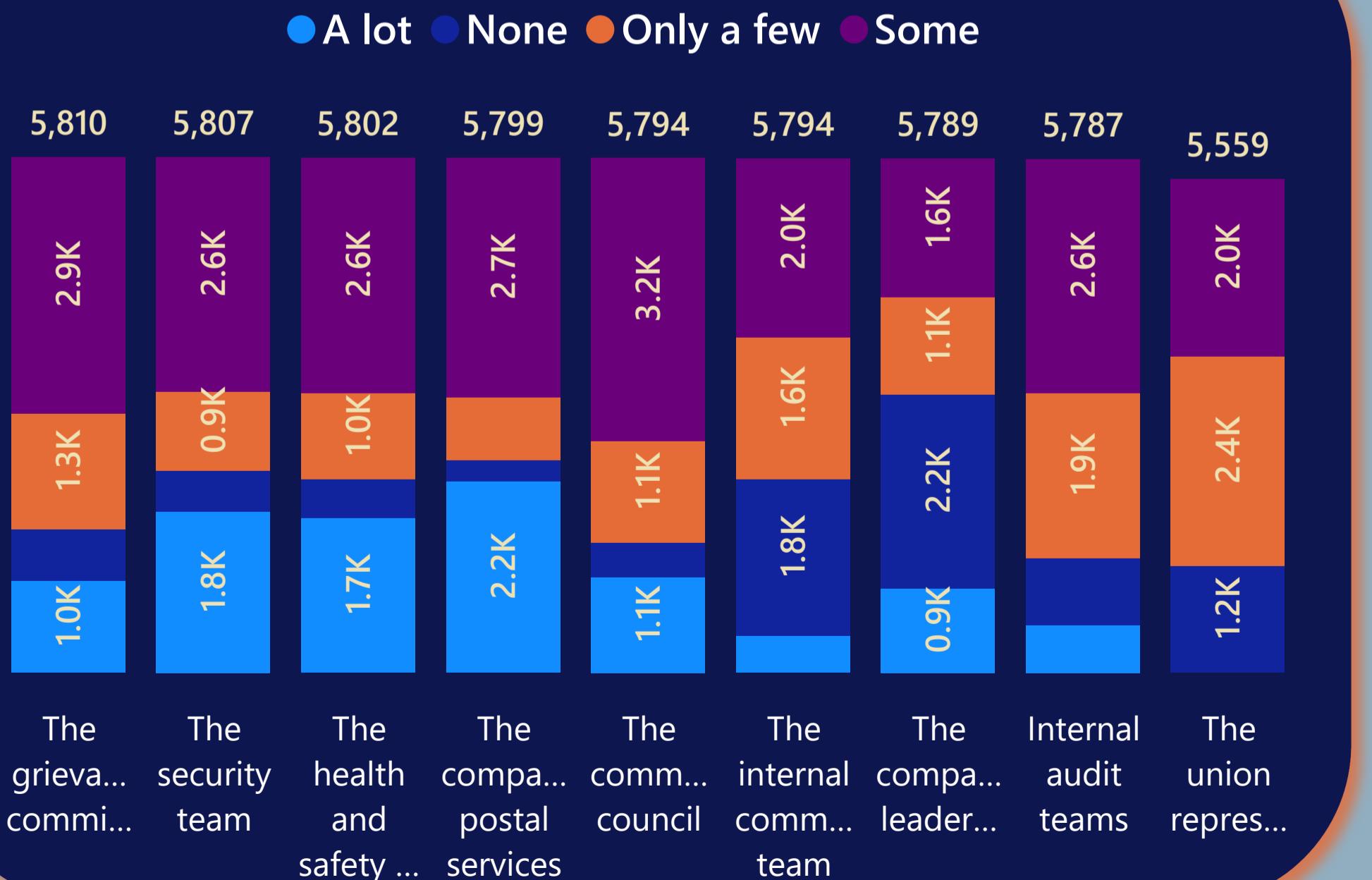
## Opinions of Impact of Company Figures on Employee's life



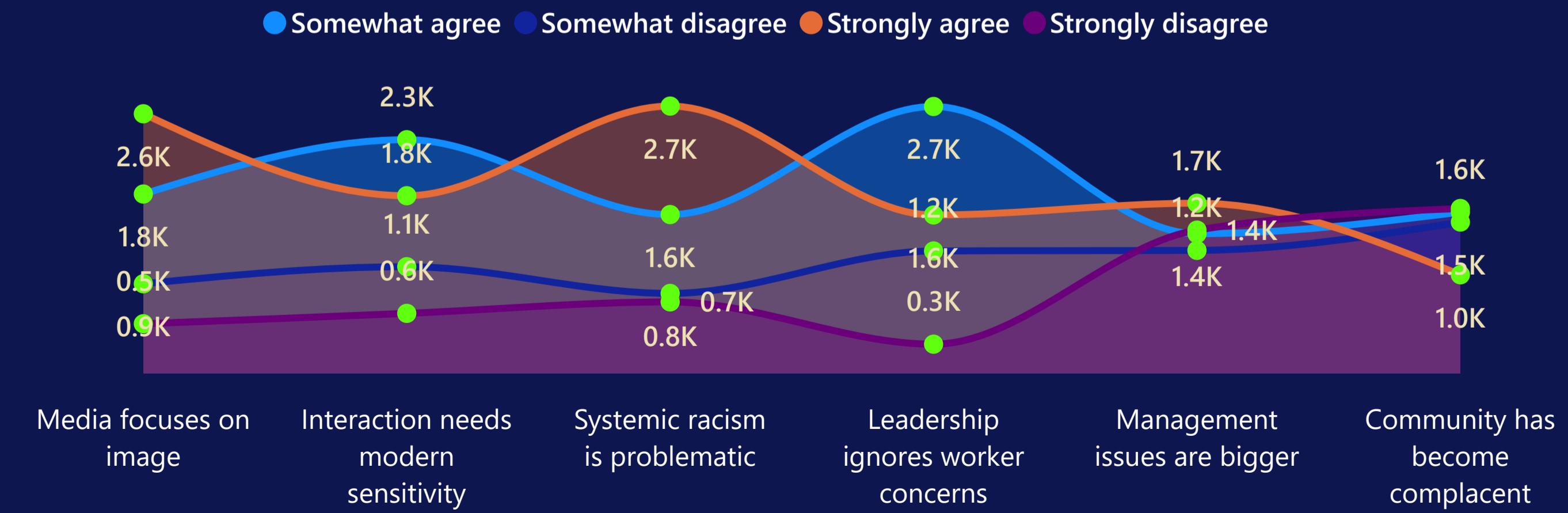
## Perceptions of company leadership's attitude toward workers



## Trust in Committee Members within the company



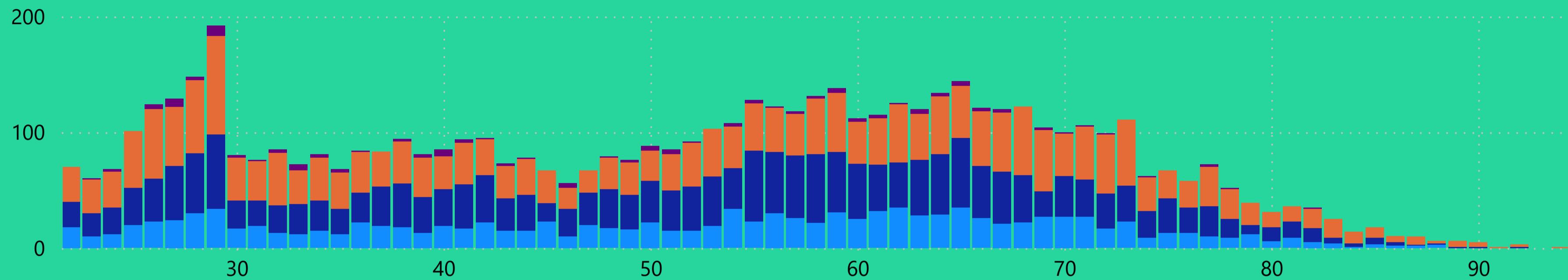
## Opinions on Leadership & other Issues



# Community Engagement and Influence

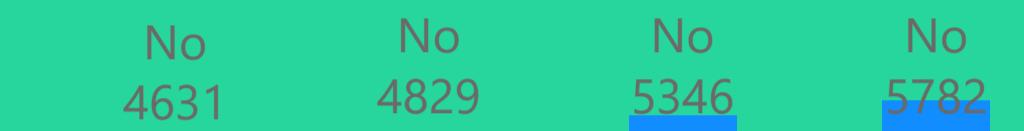
## Trust in different modes of voting

● In-person before Election Day ● In-person on Election Day ● Mail-in/Absentee ballot ● Other



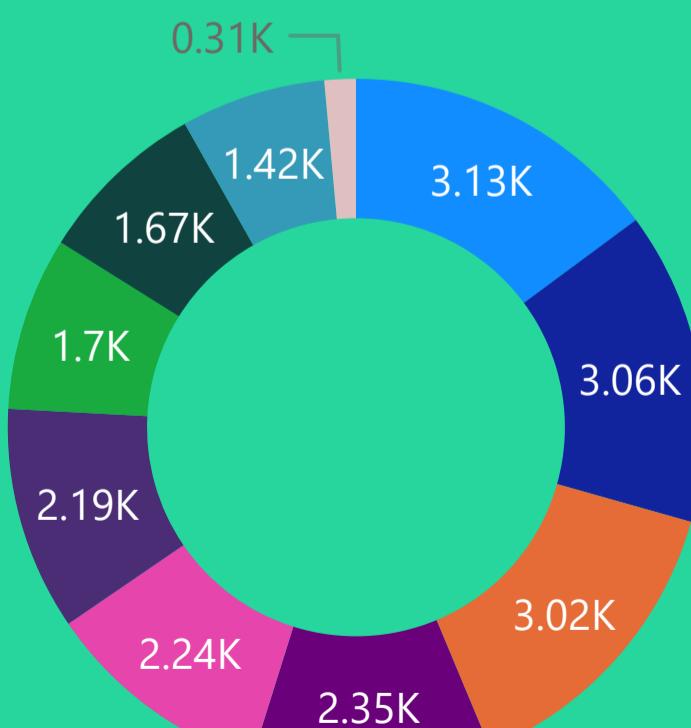
## Current Conditions of Members

● No ● Yes

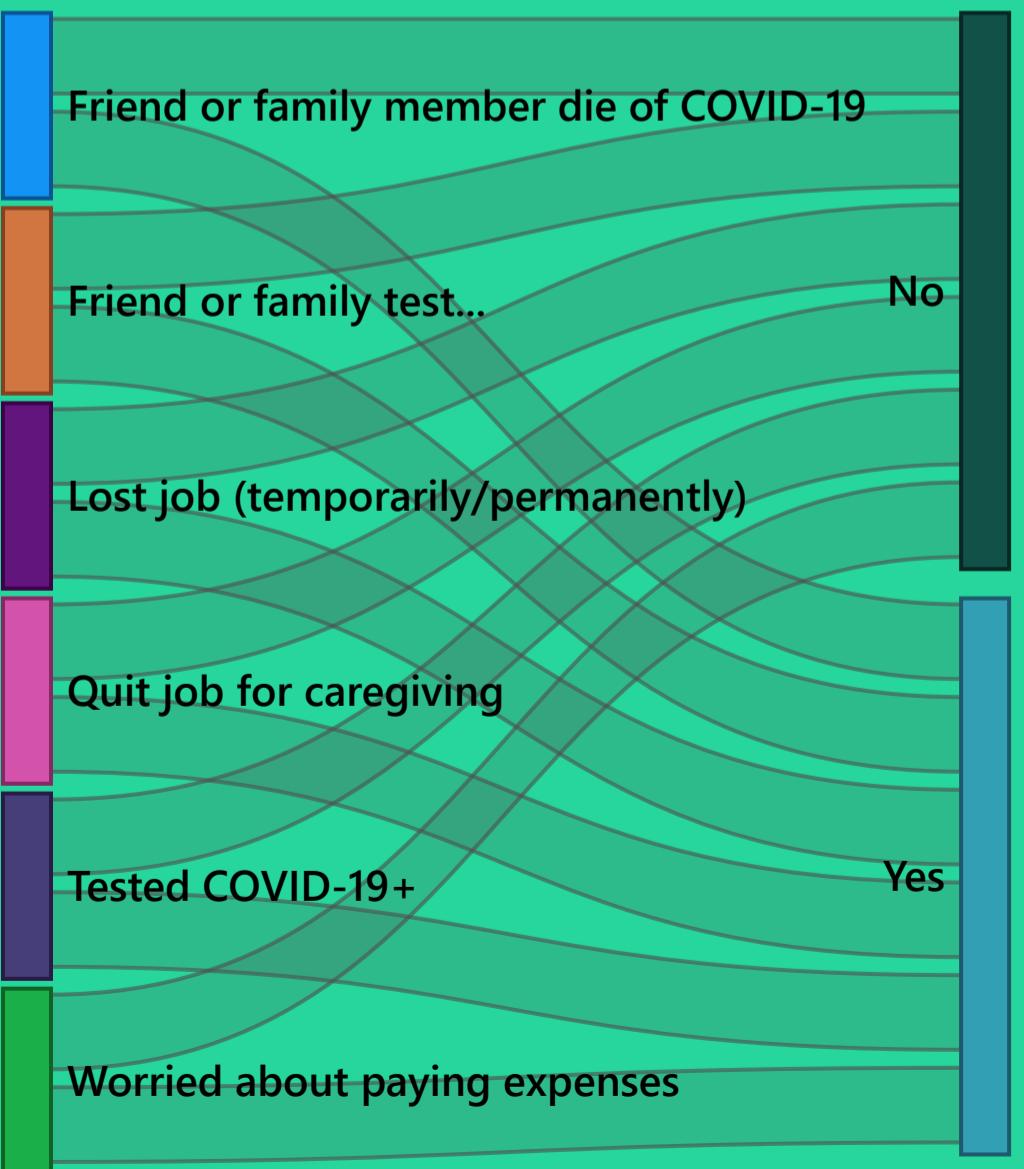


## Factors that can increase participation in community activities

● Early particip... ● Event as I... ● More Un... ● Receive a...

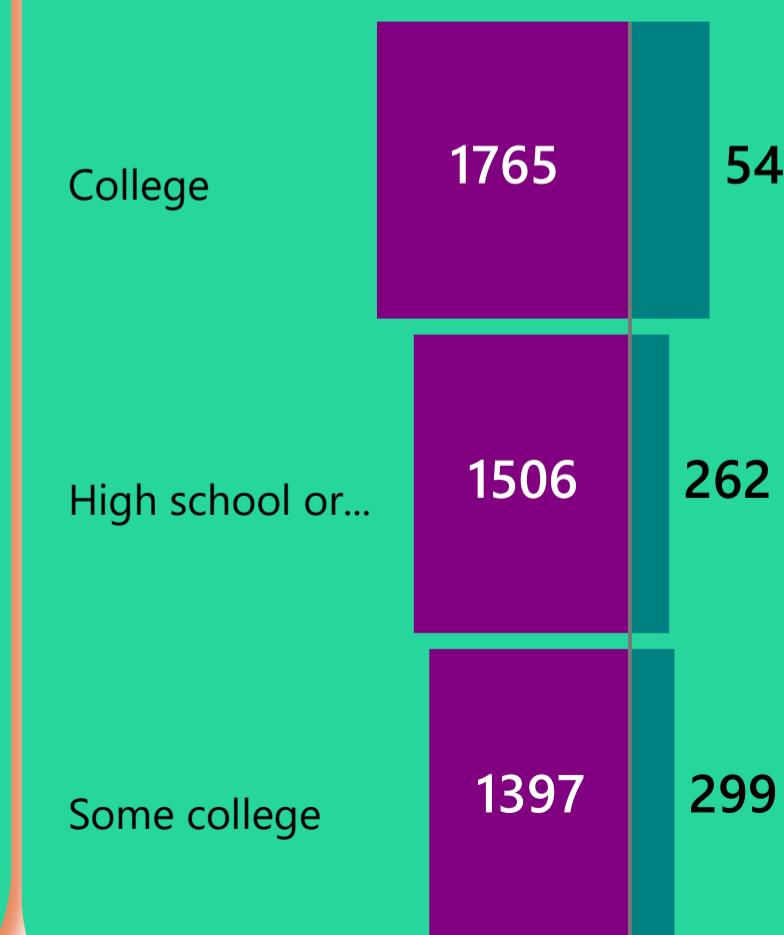


## Impact of Covid 19 on Member's lives

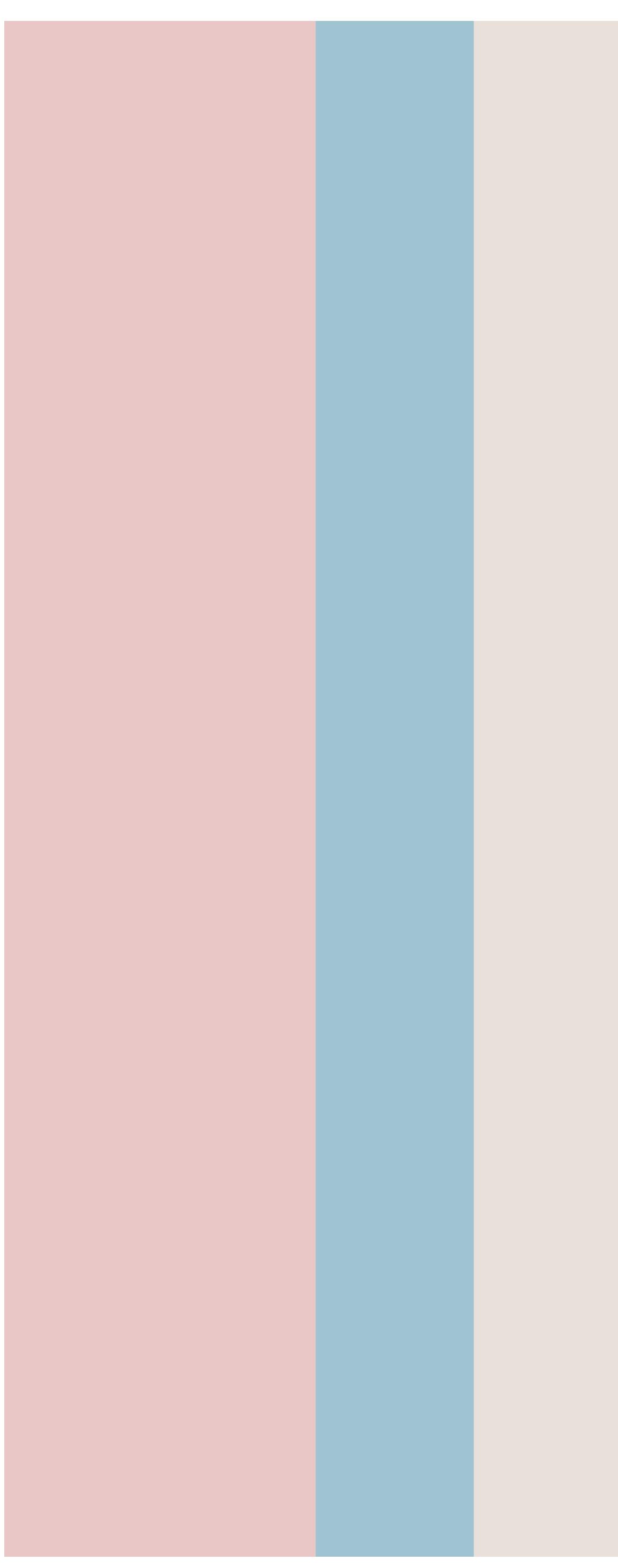


## Opinion of voters on change in leadership

● A lot of changes... ● Changes are not...



Have a chronic illness  
Unemployed for a long time  
Receiving long-term disability  
Evicted by company



THANK YOU

