



POURFECT

TEAM ARTIFICIAL UNINTELLIGENCE

The Problem

Latte Art:

- time consuming and expensive barista onboarding
- limited workshops (shared practice time, slow progress)

Why This Problem Matters

- big demand for latte art training

45x

growth of latte art posts
on Instagram since 2015

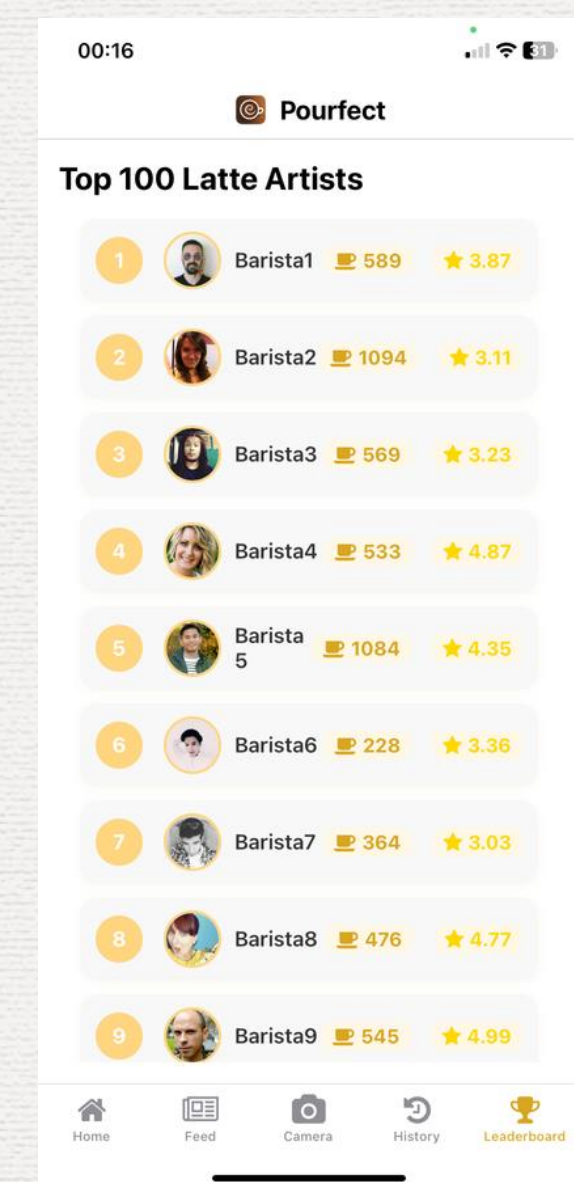
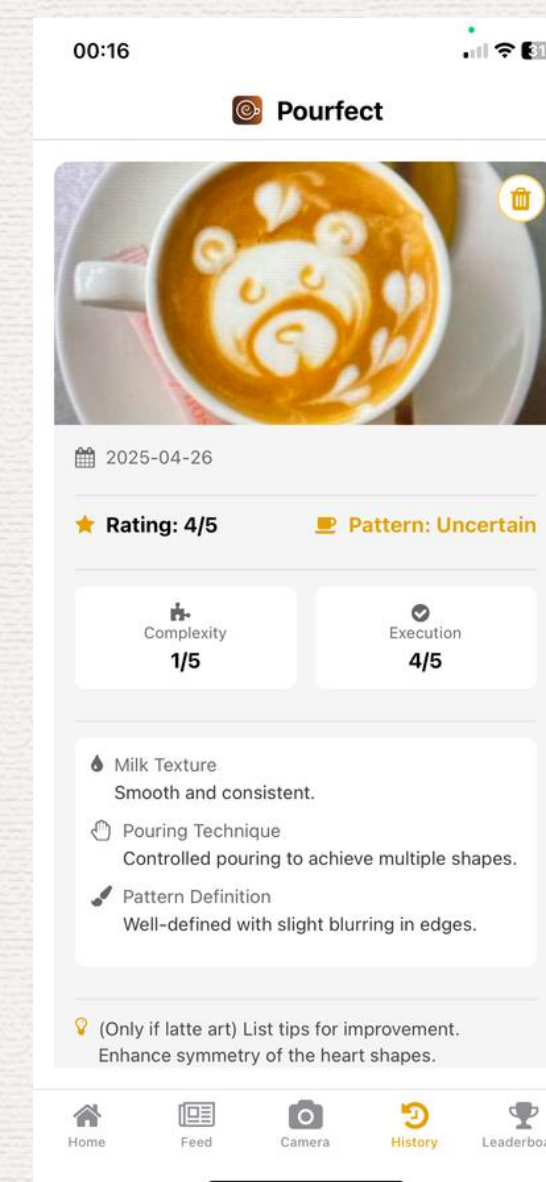
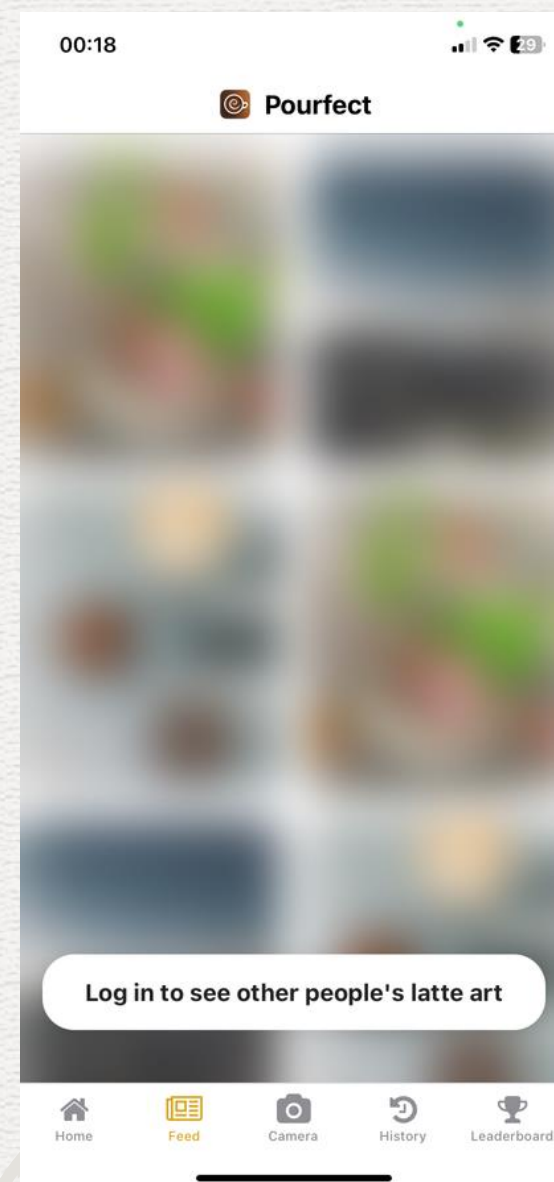
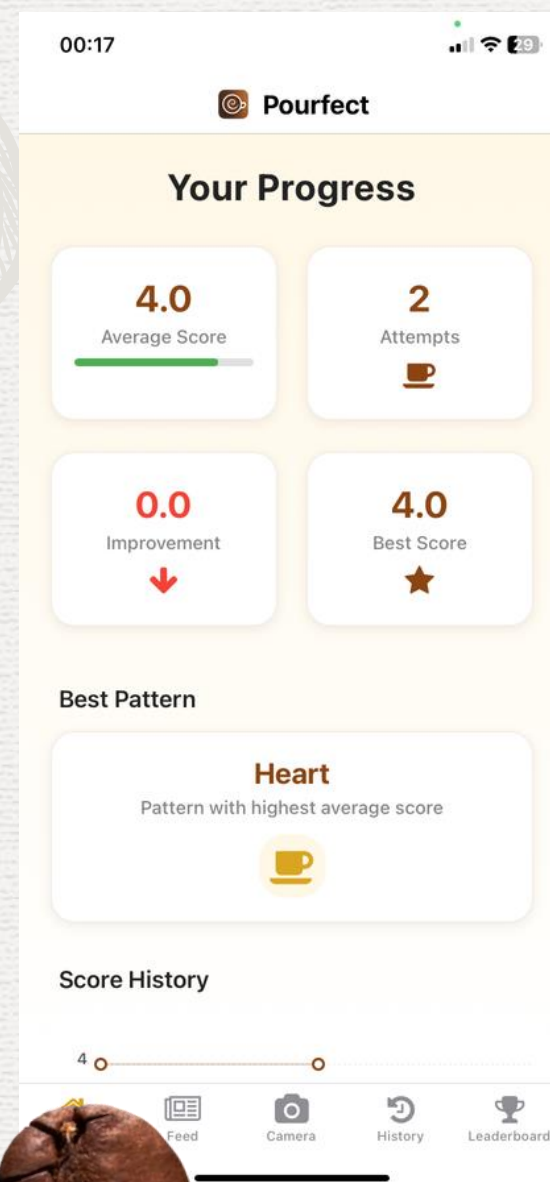
customers will pay

11-13%

more for coffee with latte art

Our Solution

- AI-powered app for improving latte art



Monetization

- freemium model
- custom deals with businesses
- bundling with coffee-related products

Value Proposition

- solution with USP for niche market
- no comparable solution yet

Future Outlook

- improve model accuracy
- more detailed feedback
- add video recognition

The Team Behind Pourfect



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