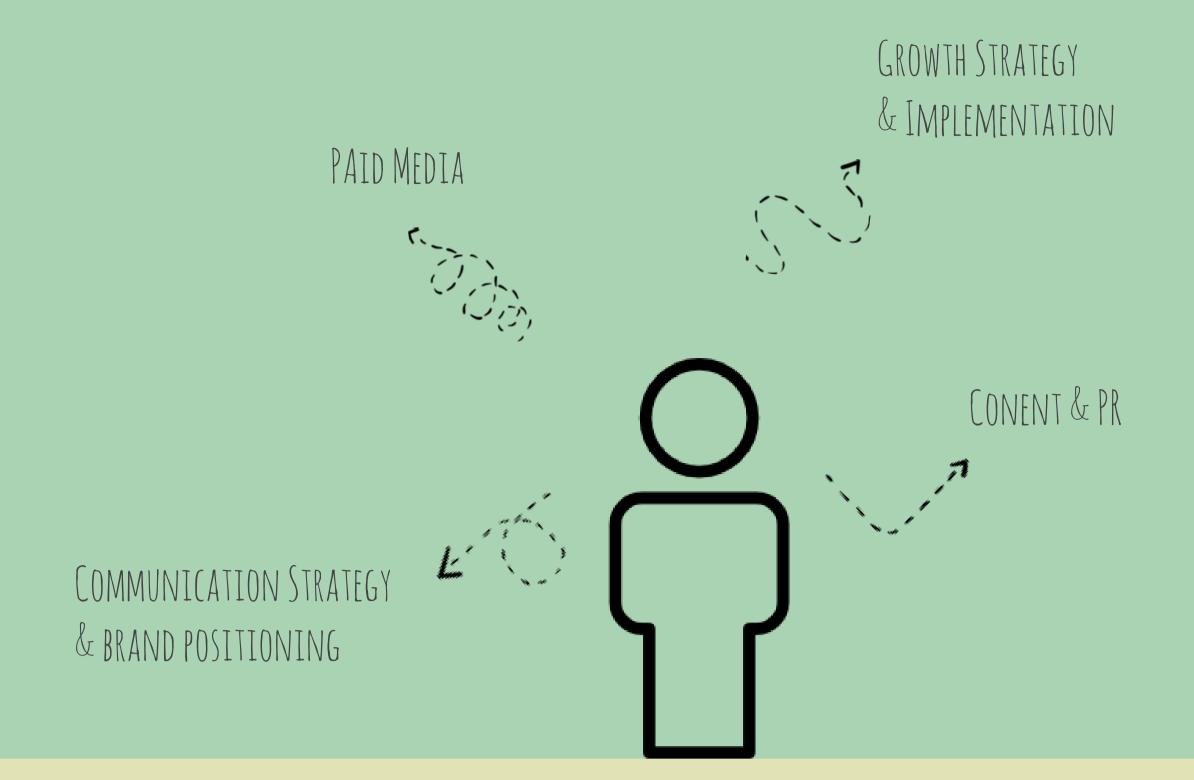


## Helping start-ups become stays-ups



John helped us launch YPlan in London with a bang from day one. He's a creative thinker, hard worker and could turn his hand to a variety of marketing disciplines.

Rachael Petit - Marketing Director - YPlan (Acquired by Time Out)

He's highly experienced and knowledgable within mobile, but also with brand and more generally startups. He's great at taking a blended strategic yet creative approach ... Highly recommend.

Nick Katz - Founder & CEO - Splittable

John worked with Uncover from before our launch through the first 9 months of the business and proved extremely valuable. He brought a wide range of skills - from branding to performance marketing to creative/content - and was a pleasure to work with.

David Saenz - Founder & CEO - Uncover (Acquired by Velocity)

I found John to be creative in his marketing and communications approach, and an individual who would always work in a fast, but thoughtful and considered way.

Roy Manor - UK CEO - Get Taxi (now Gett)

I'm a mobile marketing and growth expert.

I've led some of the UK's most admired mobile-first businesses, from launch to high-growth, and acquisition.

I help disruptive businesses find the right users and talk in a way that stands out. You won't find me spouting startup jargon. Or recommending cat gifs.

You will find me working on growth strategies that you (or we) can put in place to find the users that matter to your business. Be it with a day of consultancy. Or 12 months getting our hands dirty together.

## I've worked with





## Get in touch

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