

#### GENERAL INFORMATION

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#### WORK EXPERIENCE

employer **United States General Services Administration  
Technology Transformation Services / U.S. Web Design System**

title Project Lead, U.S. Web Design System

location Remote

dates of employment November 2017–February 2025

salary \$185,000/year

supervisor Jacob Parcell (jacob.parcell@gsa.gov)

- responsibilities
- Led product and technical development of the U.S. Web Design System (designsystem.digital.gov)
  - Managed a cross-functional team of up to 10 teammates (UX and Experience Design, Engineering, Accessibility, Content Design), and a budget of \$1–3 million
  - Promoted human centered design principles as a core responsibility of government design work
  - Released two major versions of the design system (USWDS 2.0 and 3.0), added over 20 new components, and introduced interaction patterns
  - Wrote, produced and delivered over fifty public monthly presentations, setting the tone for government design communication
  - Elevated accessibility as a core principle, released comprehensive guidance for component-based practical accessibility testing, and operationalized usability testing with people with disabilities
  - Developed a flexible, accessible token-based design language
  - Designed the open source typeface Public Sans
  - Maintained a successful open source project, building relationships with partners like Veterans Affairs, the Department of Homeland Security, the Internal Revenue Service, and the Executive Office of the President
  - Strengthened organizational continuity in an environment of unpredictable budgets and institutional priorities
  - Structured and planned national website standards
  - Supported over a billion pageviews a month on government properties

**employer** **United States General Services Administration**  
**Technology Transformation Services / 18F**

**title** Visual Designer

**location** Remote

**dates of employment** May 2016–November 2017

**salary** \$120,000/year

**supervisor** Amber Reed

- responsibilities**
- Consulted with Centers for Medicare and Medicaid Services to help improve state proposal management
  - Designed dashboard tools and a documentation site for Cloud.gov

**employer** **Harvard Law School**

**Library Innovation Lab / Berkman Center for Internet & Society**

**title** Designer-in-Residence

**location** Cambridge, MA

**dates of employment** March 2015–January 2016

**salary** \$72,000/year

**supervisor** Adam Ziegler (Library Innovation Lab; aziegler@law.harvard.edu)

- responsibilities**
- Design and engineering for the Library Lab website — including UI, UX, illustrations, content design, front-end development (HTML/Sass/JavaScript/Twig), and logo design
  - educated team about design thinking and process

**employer** **n+1 Magazine**

**title** Designer

**location** Remote

**dates of employment** 2005–present

**supervisor** Tess Edmonson, Managing Editor (tess@nplusonemag.com)

- responsibilities**
- Created the publication design for the magazine
  - Designed and illustrated issue covers, posters, and tote bags
  - Designed and engineered nplusonemag.com in both 2009 and 2014
  - Designed books (*What Was the Hipster*, *What We Should Have Known*, *Buzz: A Play*, and *No Regrets*) and newspaper-style publications: (*N1FR*, the n+1 film review, and *Occupy!*, an Occupy Wall Street gazette)

**employer** **Storey Publishing**

**title** Digital Projects Manager

**location** North Adams, MA

**dates of employment** 2010–2014

**salary** \$65,000/year

**supervisor** Dan Reynolds, CEO of Workman Publishing (dan@workman.com)

- responsibilities**
- Collaborated on digital strategic direction for the Storey brand
  - Developed an in-house production workflow to create high-quality ebooks for complex illustrated nonfiction

**employer Storey Publishing****title** Art Director**location** North Adams, MA**dates of employment** 2007–2010**hours per week** 40**salary** \$57,000/year**supervisor** Alethea Morrison, Creative Director

- responsibilities**
- Established design direction for a how-to catalog of books
  - Hired illustrators and freelancers; and created interior and cover designs for books across the range of DIY product categories

**employer Barnes & Noble / SparkNotes****title** Designer**location** New York, NY**dates of employment** 2002–2006**hours per week** 40+**salary** \$60,000/year**supervisor** Dan Weiss

- responsibilities**
- Developed the look and feel of SparkNotes and its related print brands, including SparkCharts, No Fear Shakespeare, and Spark Cards

**employer Eyeboogie****title** Writer, *Pop-Up Video***location** New York, NY**dates of employment** 2001**hours per week** 40

- responsibilities**
- Interviewed celebrities like Vanilla Ice, watched music videos, wrote short on-screen facts and commentary

**employer Cognoscenti Map Guides****title** Head Designer**location** Somerville, MA**dates of employment** 1998–2001**hours per week** 40+

- responsibilities**
- Developed a series of printed travel maps to combine the detail of a travel guide and the wayfinding of a map into one simple product
  - Designed maps of more than 12 major cities, including New York City, Boston, Chicago, Berlin, London, Paris, New Orleans, and Amsterdam

- school** **Harvard College**
- degree** AB in Visual and Environmental Studies
- dates attended** 1993–1998
- coursework** animation, graphic design, painting, sculpture, film and visual theory
- honors/other**
- Magna cum laude graduate
  - Multiple *Harvard Advocate* fiction prize winner
  - Member of the Harvard Lampoon and the Signet Society
  - Let's Go travel guides: Research/Writer (Belgium, Holland, Luxembourg, and Iceland; 1994), Editor (California and Hawaii; 1995), Production Manager (1996), and New Media Manager (1997)
  - Varsity ski racing

## ADDITIONAL SKILLS

- technical skills**
- Web design and engineering: HTML/CSS, Sass, GitHub, VS Code, basic JavaScript
  - Adobe InDesign and other print publishing software
  - Figma and Sketch design tools
  - Glyphs font design software