

GENERAL INFORMATION

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WORK EXPERIENCE

employer **United States General Services Administration
Technology Transformation Services / U.S. Web Design System**

title Project Lead, U.S. Web Design System

location Remote

dates of employment November 2017–February 2025

salary \$185,000/year

supervisor Jacob Parcell (jacob.parcell@gsa.gov)

- responsibilities
- Led product and technical development of the U.S. Web Design System (designsystem.digital.gov)
 - Managed a cross-functional team of up to 10 teammates (UX and Experience Design, Engineering, Accessibility, Content Design), and a budget of \$1–3 million
 - Promoted human centered design principles as a core responsibility of government design work
 - Released two major versions of the design system (USWDS 2.0 and 3.0), added over 20 new components, and introduced interaction patterns
 - Wrote, produced and delivered over fifty public monthly presentations, setting the tone for government design communication
 - Elevated accessibility as a core principle, released comprehensive guidance for component-based practical accessibility testing, and operationalized usability testing with people with disabilities
 - Developed a flexible, accessible token-based design language
 - Designed the open source typeface Public Sans
 - Maintained a successful open source project, building relationships with partners like Veterans Affairs, the Department of Homeland Security, the Internal Revenue Service, and the Executive Office of the President
 - Strengthened organizational continuity in an environment of unpredictable budgets and institutional priorities
 - Structured and planned national website standards
 - Supported over a billion pageviews a month on government properties

employer United States General Services Administration
Technology Transformation Services / 18F

title Visual Designer

location Remote

dates of employment May 2016–November 2017

salary \$120,000/year

supervisor Amber Reed

- responsibilities**
- Consulted with Centers for Medicare and Medicaid Services to help improve state proposal management
 - Designed dashboard tools and a documentation site for Cloud.gov

employer Harvard Law School

Library Innovation Lab / Berkman Center for Internet & Society

title Designer-in-Residence

location Cambridge, MA

dates of employment March 2015–January 2016

salary \$72,000/year

supervisor Adam Ziegler (Library Innovation Lab; aziegler@law.harvard.edu)

- responsibilities**
- Design and engineering for the Library Lab website — including UI, UX, illustrations, content design, front-end development (HTML/Sass/JavaScript/Twig), and logo design
 - educated team about design thinking and process

employer n+1 Magazine

title Designer

location Remote

dates of employment 2005–present

supervisor Tess Edmonson, Managing Editor (tess@nplusonemag.com)

- responsibilities**
- Created the publication design for the magazine
 - Designed and illustrated issue covers, posters, and tote bags
 - Designed and engineered nplusonemag.com in both 2009 and 2014
 - Designed books (*What Was the Hipster*, *What We Should Have Known*, *Buzz: A Play*, and *No Regrets*) and newspaper-style publications: (*N1FR*, the n+1 film review, and *Occupy!*, an Occupy Wall Street gazette)

employer Storey Publishing

title Digital Projects Manager

location North Adams, MA

dates of employment 2010–2014

salary \$65,000/year

supervisor Dan Reynolds, CEO of Workman Publishing (dan@workman.com)

- responsibilities**
- Collaborated on digital strategic direction for the Storey brand
 - Developed an in-house production workflow to create high-quality ebooks for complex illustrated nonfiction

employer Storey Publishing**title** Art Director**location** North Adams, MA**dates of employment** 2007–2010**hours per week** 40**salary** \$57,000/year**supervisor** Alethea Morrison, Creative Director

- responsibilities**
- Established design direction for a how-to catalog of books
 - Hired illustrators and freelancers; and created interior and cover designs for books across the range of DIY product categories

employer Barnes & Noble / SparkNotes**title** Designer**location** New York, NY**dates of employment** 2002–2006**hours per week** 40+**salary** \$60,000/year**supervisor** Dan Weiss

- responsibilities**
- Developed the look and feel of SparkNotes and its related print brands, including SparkCharts, No Fear Shakespeare, and Spark Cards

employer Eyeboogie**title** Writer, *Pop-Up Video***location** New York, NY**dates of employment** 2001**hours per week** 40

- responsibilities**
- Interviewed celebrities like Vanilla Ice, watched music videos, wrote short on-screen facts and commentary

employer Cognoscenti Map Guides**title** Head Designer**location** Somerville, MA**dates of employment** 1998–2001**hours per week** 40+

- responsibilities**
- Developed a series of printed travel maps to combine the detail of a travel guide and the wayfinding of a map into one simple product
 - Designed maps of more than 12 major cities, including New York City, Boston, Chicago, Berlin, London, Paris, New Orleans, and Amsterdam

- school** **Harvard College**
- degree** AB in Visual and Environmental Studies
- dates attended** 1993–1998
- coursework** animation, graphic design, painting, sculpture, film and visual theory
- honors/other**
- Magna cum laude graduate
 - Multiple *Harvard Advocate* fiction prize winner
 - Member of the Harvard Lampoon and the Signet Society
 - Let's Go travel guides: Research/Writer (Belgium, Holland, Luxembourg, and Iceland; 1994), Editor (California and Hawaii; 1995), Production Manager (1996), and New Media Manager (1997)
 - Varsity ski racing

ADDITIONAL SKILLS

- technical skills**
- Web design and engineering: HTML/CSS, Sass, GitHub, VS Code, basic JavaScript
 - Adobe InDesign and other print publishing software
 - Figma and Sketch design tools
 - Glyphs font design software