GENERAL INFORMATION

address   4603 SE Madison Street, Portland, OR
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portfolio   thisisdano.github.io

country of citizenship   United States of America
veteran's preference   no
highest grade   GS-15

WORK EXPERIENCE

employer   **United States General Services Administration**
Technology Transformation Services / U.S. Web Design System
title   Project Lead, U.S. Web Design System
location   Remote
dates of employment   November 2017–February 2025
hours per week   40
salary $165,000/year
supervisor   Jacob Parcell (jacob.parcell@gsa.gov)

responsibilities
– Led strategic and technical development of the U.S. Web Design System (designsystem.digital.gov)
– Managed a cross-functional team of up to 10 teammates (UX and Experience Design, Engineering, Accessibility, Content Design), and a budget of $1–3 million
– Promoted human centered design principles as a core responsibility of government design work
– Released two major versions of the design system (USWDS 2.0 and 3.0), added over 20 new components, and introduced interaction patterns
– Wrote, produced and delivered over fifty public monthly presentations, setting the tone for government design communication
– Elevated accessibility as a core principle, released comprehensive guidance for component-based practical accessibility testing, and operationalized usability testing with people with disabilities
– Developed a flexible, accessible token-based design language
– Designed the open source typeface Public Sans
– Maintained a successful open source project, building relationships with partners like Veterans Affairs, the Department of Homeland Security, the Internal Revenue Service, and the Executive Office of the President
– Strengthened organizational continuity in an environment of unpredictable budgets and institutional priorities
– Structured and planned national website standards
– Supported over a billion pageviews a month on government properties

employer **United States General Services Administration**
Technology Transformation Services / 18F

title Visual Designer

location Remote

dates of employment May 2016–November 2017

hours per week 40

salary $120,000/year

supervisor Amber Reed

responsibilities
- Consulted with Centers for Medicare and Medicaid Services to help improve state proposal management
- Designed dashboard tools and a documentation site for Cloud.gov

employer **n+1 Magazine**

title Designer

location Brooklyn, NY (remote work)

dates of employment 2005–present

hours per week variable

supervisor Tess Edmonson, Managing Editor (tess@nplusonemag.com)

responsibilities
- Created the publication design for the magazine
- Designed and illustrated issue covers, posters, and tote bags
- Designed nplusonemag.com in both 2009 and 2014 (I also did all the front-end development in the 2014 version)
- Designed books (*What Was the Hipster*, *What We Should Have Known*, *Buzz: A Play*, and *No Regrets*) and newspaper-style publications: (*N1FR*, the n+1 film review, and *Occupy!*, an Occupy Wall Street gazette)

employer **Storey Publishing**

title Digital Projects Manager

location North Adams, MA

dates of employment 2010–2014

hours per week 40

salary $65,000/year

supervisor Dan Reynolds, CEO of Workman Publishing (dan@workman.com)

responsibilities
- Created the role of Digital Projects Manager to help address the challenges and opportunities of the emerging digital marketplace
- Collaborated on digital strategic direction for the Storey brand
- Developed an in-house production workflow to create high-quality ebooks for complex illustrated nonfiction
- Managed a 2-person ebook production team
- Developed and launched Storey's email newsletter

employer	**Storey Publishing**
title	Art Director
location	North Adams, MA
dates of employment	2007–2010
hours per week	40
salary	$57,000/year
supervisor	Alethea Morrison, Creative Director

responsibilities
- Established design direction for a how-to catalog of books
- Hired illustrators and freelancers
- Created interior and cover designs for books across the range of DIY product categories, including the bestsellers *Put 'Em Up!* (canning and preserving), *The Backyard Homestead* (modern homesteading), *Tasting Beer* (beer and brewing), and *The Perennial Care Manual* (gardening)
- Created illustrations, photographs, and hand-drawn type for multiple titles
- Created complex charts and graphs for multiple titles

employer	**Barnes & Noble / SparkNotes**
title	Designer
location	New York, NY
dates of employment	2002–2006
hours per week	40+
salary	$60,000/year
supervisor	Dan Weiss

responsibilities
- Developed the look and feel of SparkNotes and its related print brands, including SparkCharts, No Fear Shakespeare, Spark College, and Spark Cards
- Helped design the SparkLife section of the SparkNotes website
- Created the brand identity for the Quamut series of nonstudent charts

employer	**Eyeboogie**
title	Writer, *Pop-Up Video*
location	New York, NY
dates of employment	2001
hours per week	40

responsibilities
- Interviewed celebrities like Vanilla Ice, watched music videos, wrote short factoids and on-screen commentary

employer **Cognoscenti Map Guides**

title Head Designer

location Somerville, MA

dates of employment 1998–2001

hours per week 40+

responsibilities – Developed a series of printed travel maps to combine the detail of a travel guide and the wayfinding of a map into one simple product
– Designed maps of more than 12 major cities, including New York City, Boston, Chicago, Berlin, London, Paris, New Orleans, and Amsterdam

EDUCATION

school **Harvard College**

degree AB in Visual and Environmental Studies

dates attended 1993–1998

coursework animation, graphic design, painting, sculpture, film and visual theory

honors/other – Magna cum laude graduate
– Multiple *Harvard Advocate* fiction prize winner
– Member of the Harvard Lampoon and the Signet Society
– Let's Go travel guides: Research/Writer (Belgium, Holland, Luxembourg, and Iceland; 1994), Editor (California and Hawaii; 1995), Production Manager (1996), and New Media Manager (1997)
– Varsity ski racing

ADDITIONAL SKILLS

technical skills – Web design and development: HTML/CSS, Sass, Twig, GitHub, command line (Gulp), Coda, Sketch, some JavaScript/jQuery
– Figma and Sketch design tools
– Adobe suite: InDesign, Illustrator, Photoshop
– Web design and development: HTML/CSS, Sass, Jekyll, Github, simple JavaScript