

Intro

In this competitor analysis, the app *Citizen* is going to be analyzed and studied which can be installed on both App Store and Google Play Store. The application is meant to “make our world a safer place”. (Citizen official website)

This application is chosen because of its wide range of features as well as its high number of good reviews in Google Play Store. *Citizen* is in the same category as *Informera*; which is used for reporting incidents and events as they happen.

#Must

- A user should be able to explore any arbitrary location to be aware of the incidents.
- A user should be able to get route description to any arbitrary location.
- A user should be able to report at any given time to let other users in aware of the incidents.
- A user should be able to see important details of an incident or event to be sure of the credibility of incident.
- A user should be able to see important details of user to be sure of the validity and existence of the user.

#NotMust

- A user should be able to send friend request to the people in the nearby to be in informed of incidents.
- A user should be able to receive notifications about incidents as they happen to avoid checking the app constantly.
- A user should be able to livestream the incident to spread awareness visually.
- A user should be able to call to Emergency numbers like 112 directly from the app to avoid waste of time.
- A user should be able to receive follow-up news about incidents when they are over to know what happened after.

#UI Screenshots

