

3. Descriptive Inference II

DS-GA 1015, Text as Data
Arthur Spirling

Feb 19, 2019

Housekeeping

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Walker considers transcripts of South Park (preprocessed), and collapses on character (treating all other characters' speeches as the corpus when estimating)...



#1

kyle

guys

butters

mom

kenny

clyde

jew

seriously

token

sweet

balls

im gonna

scott

bitch

jews

guys im

poor

cool

son bitch

aw man

goddamnit

dude

dad

cartman

yeah

come guys

chef

kyle

guys

dont care

grandpa

cartmans

cartmans

killed

ill try

gotta get

wendy

gotta

jesus christ

uncle

gonna

something

cartman

dude

ike

mr hankey

little brother

stan

hankey

brother

cartmans

kenny

yeah

stan dont

fat

giant douche

hell

bastards

cool

mom dad

stupid

bastard

chef

woohoo

yeah

fuck

hey guys

uh huh

fucking

hey

fuckin

guys

guys im

huh uh

huh

uh oh

stick

dude

awesome

ring

freakin

nuh

vagina

island

oh jeez

eric

well

jeez

oh boy

mom dad

dad

huh

wuh

hey

grounded

ah im

chaos

well sure

heck

internet

hey uh

boys

stan dont

stan im

obama

stan

stanley

lorde

shelly

son

hot

im gonna go

nelson

hey stan

just dont

yeah

oh yeah

gerald

jersey

porn

internet

hey uh

boys

stan dont

stan im

obama

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e.g. authors with limited vocabularies will have a **low** lexical diversity.

Tabloid vs Broadsheet

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ROH

NEW YORK POST

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NEWS

Iraqi troops retake key government complex in Ramadi

By Associated Press

December 28, 2015 | 6:34am | Updated



Members of Iraq's elite counter-terrorism service secure a neighborhood in the city of Ramadi.

Photo: Getty Images

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By FALAH HASSAN and SEWELL CHAN DEC 28, 2015



Iraqi soldiers at the Anbar police headquarters in Ramadi, Iraq, on Monday, after seizing a government complex from the Islamic State. Ahmad Al-Rubaye/Agence France-Presse — Getty Images

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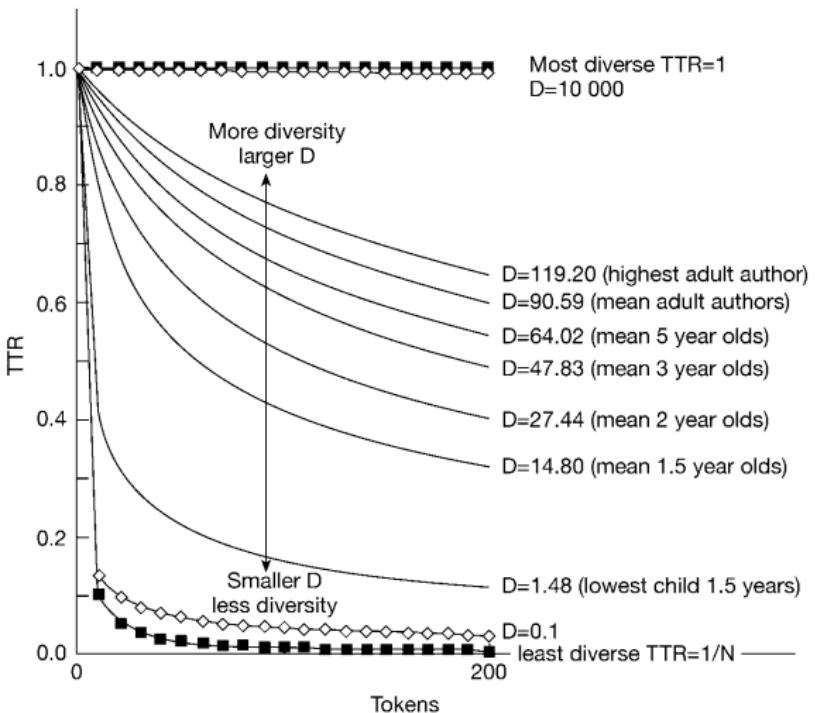


Figure 1: Model TTR plotted against samples of increasing length for different values of D

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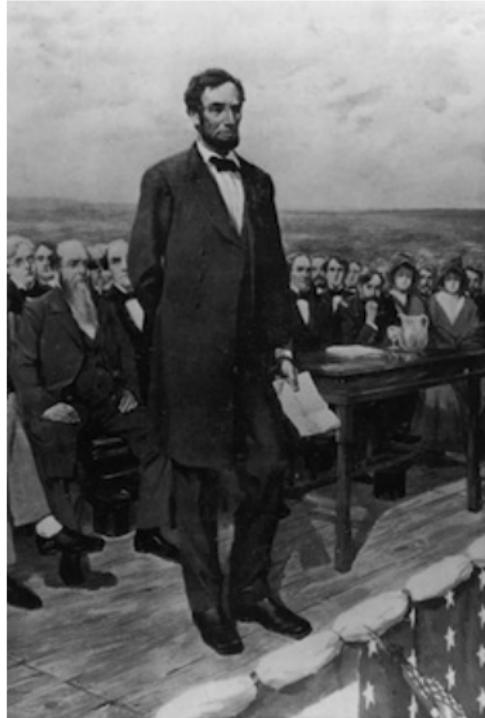
→ if text is highly diverse, be able to maintain given threshold for longer (on average) and thus mean number of words will be higher.

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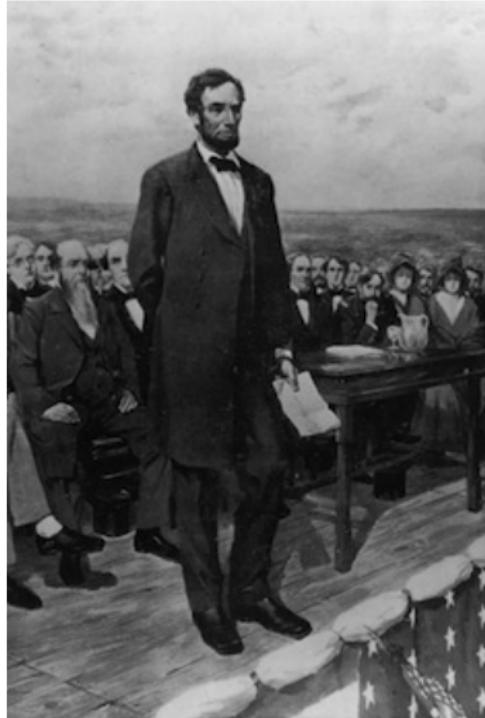


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Partner Exercise

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Restoration of national income, which shows continuing gains for the third successive year, supports the normal and logical policies under which agriculture and industry are returning to full activity. Under these policies we approach a balance of the national budget. National income increases; tax receipts, based on that income, increase without the levying of new taxes.

Some say my tax plan is too big. Others say it's too small. I respectfully disagree.

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0–30	college graduates	very difficult	28
31–50		difficult	72
51–60		fairly difficult	85
61–70	9th grade	standard	—
71–80		fairly easy	—
81–90		easy	—
91–100	4th grade	very easy	—

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90	death row inmate last statements (TX)
100	this entry right here.

Notes

0

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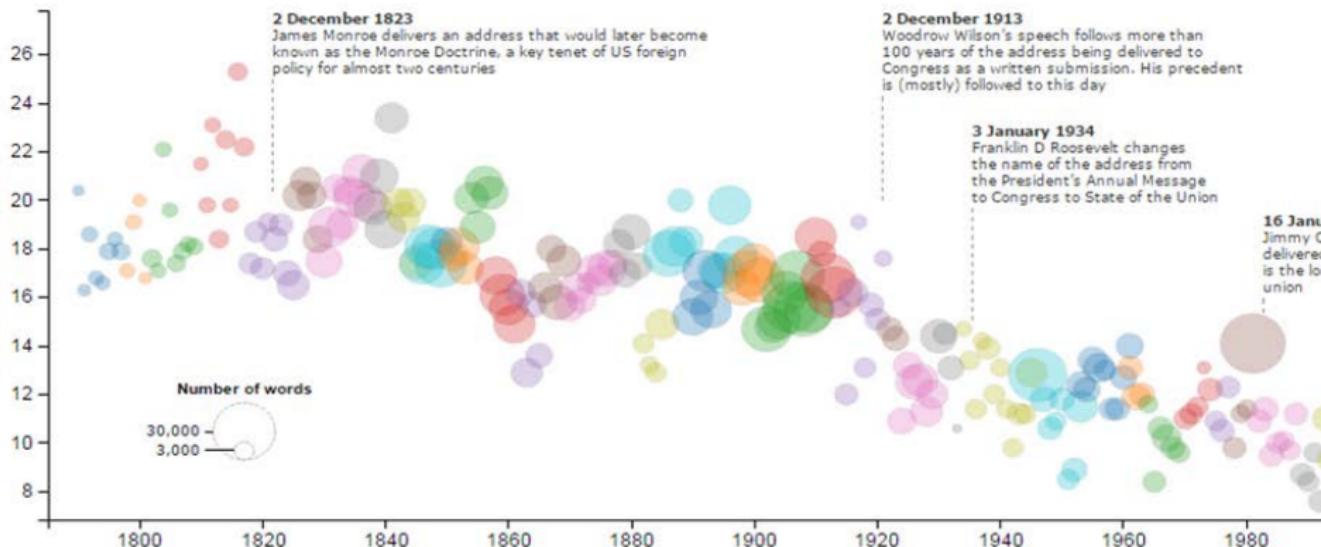
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The state of our union is ... dumber:

How the linguistic standard of the presidential address has declined

Using the Flesch-Kincaid readability test the Guardian has tracked the reading level of every State of the Union



Leaders and their incentives

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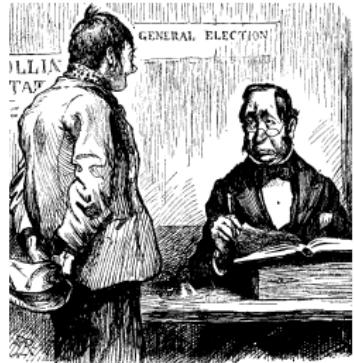
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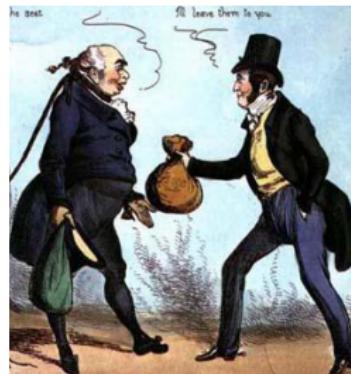


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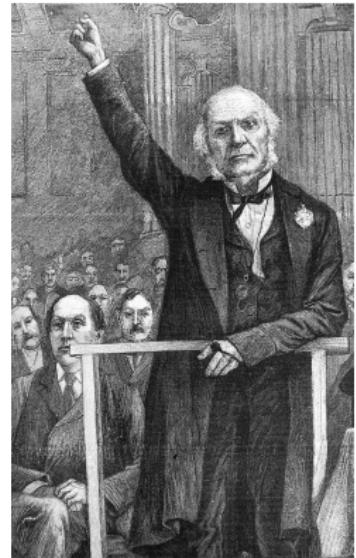
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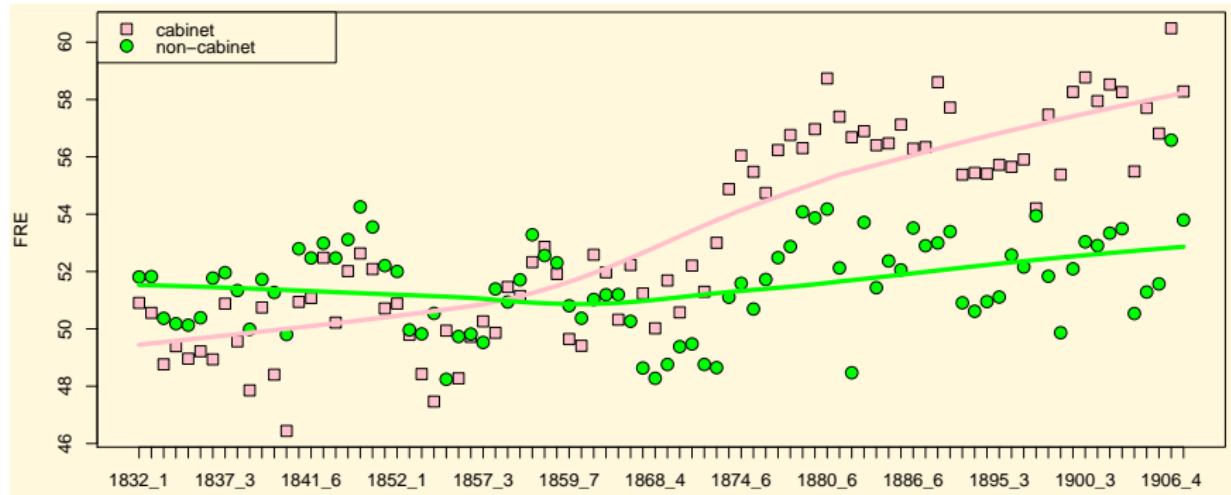
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Flesch overtime plot



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e.g. about, back, call, etc.

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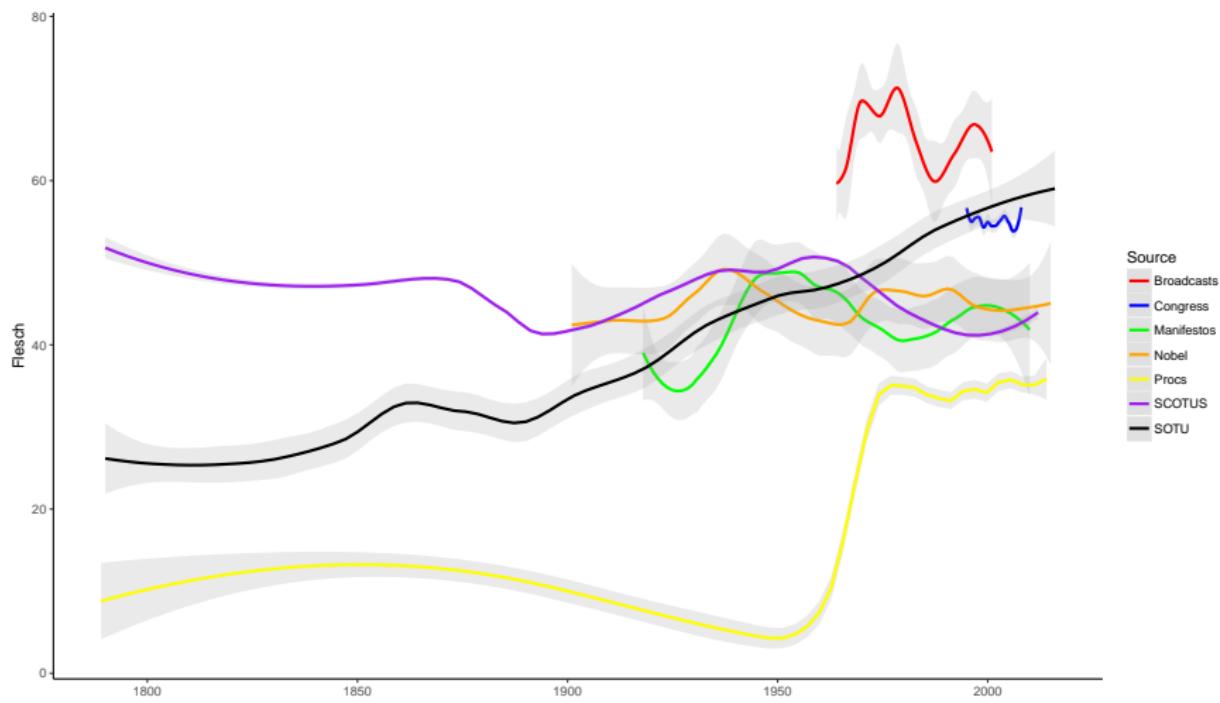
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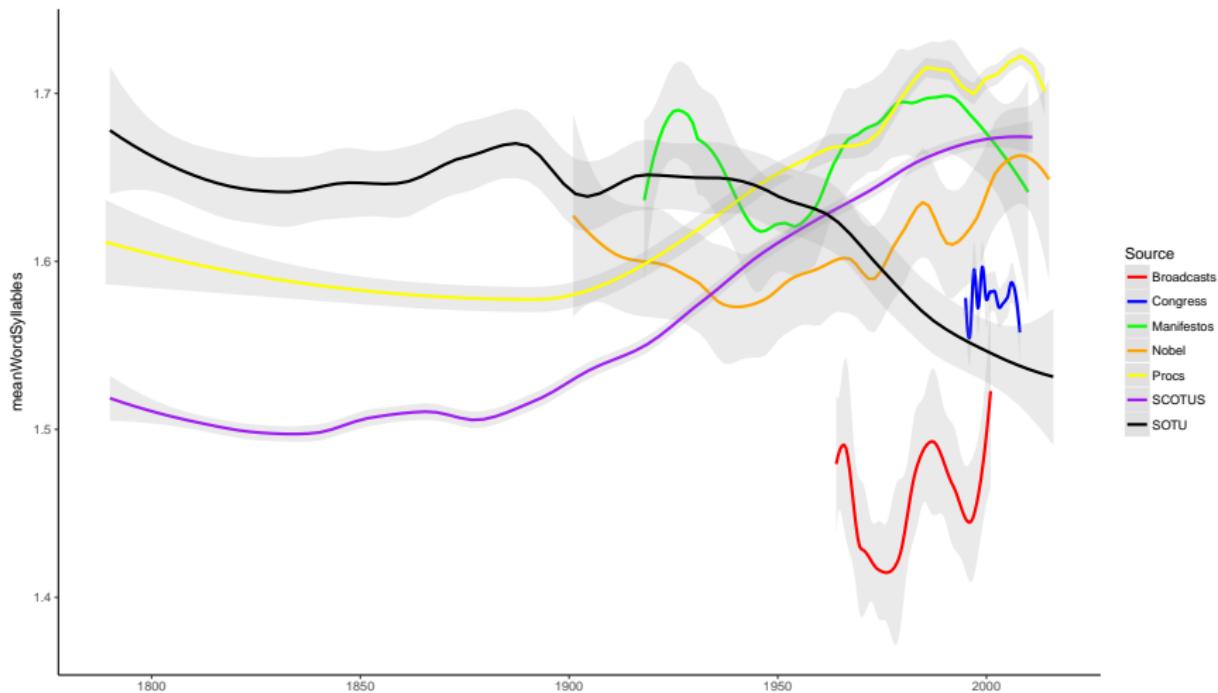


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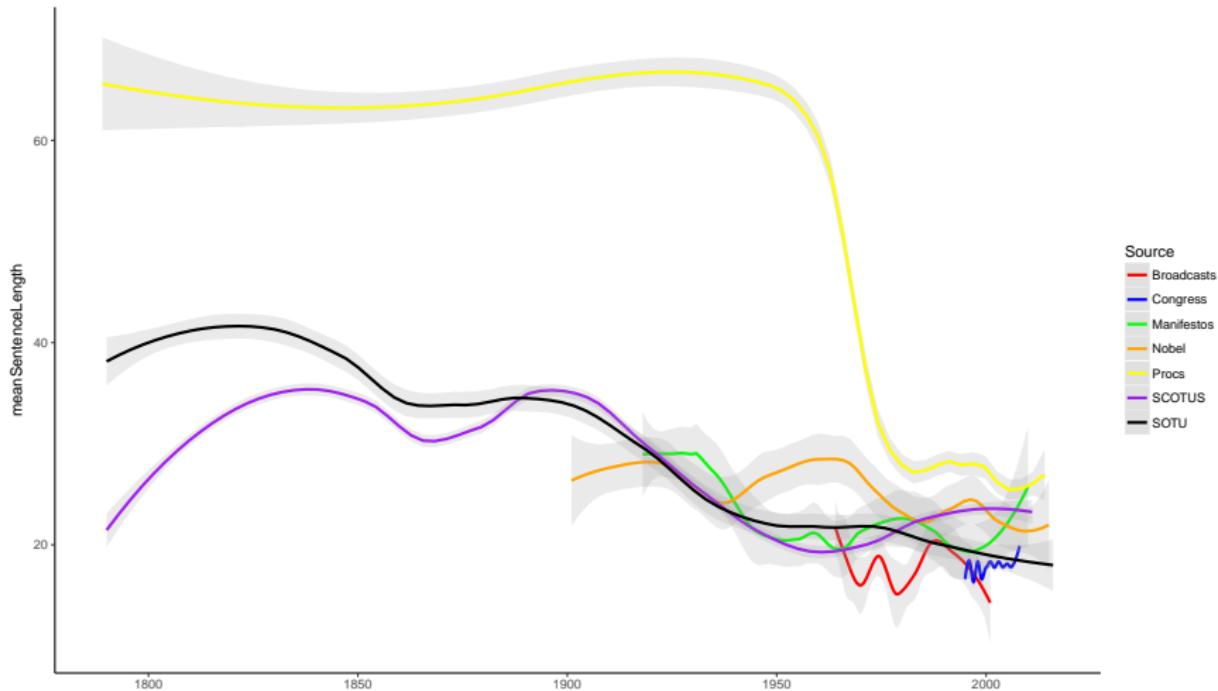


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Paper and Software

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Measuring and Explaining Political Sophistication Through Textual Complexity



42 Pages • Posted: 1 Nov 2017

Kenneth Benoit

London School of Economics & Political Science (LSE); Trinity College Dublin

Kevin Munger

New York University (NYU)

Arthur Spirling

New York University

Date Written: October 30, 2017

Abstract

The sophistication of political communication has been measured using "readability" scores developed from other contexts, but their application out of domain is problematic. We systematically review the shortcomings of previous measures, before developing a new approach, with software, better suited to the task. We use the crowd to perform thousands of pairwise comparisons of text snippets and incorporate these results into a statistical model of comprehension. We include previously excluded features such as parts of speech, and a

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[CRAN](#) [not published](#) [build](#) [personality](#) [build](#) [learning](#) [coverage](#) 29%

Code for use in measuring the sophistication of political text

"Measuring and Explaining Political Sophistication Through Textual Complexity" by Kenneth Benoit, Kevin Munger, and Arthur Spirling. This package is built on [quanteda](#).

How to install

Using the devtools package:

```
devtools::install_github("kbenoit/sophistication")
```

Included Data

new name	original name	description
<code>data_corpus_fifthgrade</code>	<code>fifthCorpus</code>	Fifth-grade reading texts
<code>data_corpus_crimson</code>	<code>crimsonCorpus</code>	Editorials from the Harvard Crimson
<code>data_corpus_partybroadcast</code>	<code>partybroadcastCorpus</code>	UK political party broadcasts
<code>data_corpus_presdebates</code>	<code>presDebateCorpus</code>	US presidential debates 2016

How to use

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Date Written: October 30, 2017

Abstract

The sophistication of political communication has been measured using "readability" scores developed from other contexts, but their application out of domain is problematic. We systematically review the shortcomings of previous measures, before developing a new approach, with software, better suited to the task. We use the crowd to perform thousands of pairwise comparisons of text snippets and incorporate these results into a statistical model of comprehension. We include previously excluded features such as parts of speech, and a

[CRAN](#) [not published](#) [build](#) [personality](#) [build](#) [downing](#) [coverage](#) 29%

Code for use in measuring the sophistication of political text

"Measuring and Explaining Political Sophistication Through Textual Complexity" by Kenneth Benoit, Kevin Munger, and Arthur Spirling. This package is built on [quanteda](#).

How to install

Using the devtools package:

```
devtools::install_github("kbenoit/sophistication")
```

Included Data

new name	original name	description
<code>data_corpus_fifthgrade</code>	<code>fifthCorpus</code>	Fifth-grade reading texts
<code>data_corpus_crimson</code>	<code>crimsonCorpus</code>	Editorials from the Harvard Crimson
<code>data_corpus_partybroadcast</code>	<code>partybroadcastCorpus</code>	UK political party broadcasts
<code>data_corpus_presdebates</code>	<code>presDebateCorpus</code>	US presidential debates 2016

How to use

github.com/kbenoit/sophistication

Style and Stylometrics

Mystery of *The Federalist Papers*

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85 essays published [anonymously](#) in 1787 and 1788

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i.e. they ask "if rates of function word usage are **constant within authors** for these documents, which author was most likely to have written essay x given the observed function word usage of these authors on the other documents?"

More Details

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→ wrong, but models relying on these assns discriminate well (see Peng & Hengartner on e.g. Austin v Shakespeare)

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and Negative Binomial (which adds a gamma distributed random effect, δ):

$$NB(X_w = x | \Theta_w = (\omega, \mu, \delta)) = \frac{\gamma(x+k)}{x!\gamma(k)} (\omega\delta)^x (1 + \omega\delta)^{-(x+k)}$$

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- evidence for Madison is overwhelming for most of the disputed papers: ~ a million to one!
- + confirmed by many subsequent analyses (via e.g. machine learning)

Pushing 'Stylometry' Further

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Michael Sippey @sippey 2h
Just finished watching Argo.
Disappointed that the rotary phone wasn't nominated for best supporting dramatic device.

4 more replies

Michael Sippey @sippey 51m
@dickc but it's Arkin's phone in the producer's building that matters! The push button phones are just bit players.

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The screenshot shows a Twitter feed with three visible tweets:

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U.S. HOUSE KEYSTONE XL OIL PIPELINE
REP. PETE OLSON
R-Texas, 22nd District

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Eisenstein ("Rhetorical Patterns in Legislative Speech") models **discourse relations**—conceptual links between units of text, like 'so', 'however'—as function of covariates (e.g. ideology of member)

Application: The Backbencher's Dilemma...

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Rise of the '[professional](#)' politician:
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But also know partisan voting is
on decline: MPs try to develop
personal brands to improve
Pr(re-election)

A screenshot of Jess Phillips' Twitter profile page. The bio reads "Jess Phillips is a Feminist!". It features a small circular profile picture of Jess Phillips. Below the bio, there are statistics: 47.3K tweets, 2,333 following, 78.2K followers, and 29.9K likes. At the bottom, there are links for "Tweets", "Tweets & replies", and "Media".

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But also know partisan voting is
on decline: MPs try to develop
personal brands to improve
Pr(re-election)



Related: unclear how **seniority** affects this.

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Generalize: two directions, across all **speeches**, across all **speakers**, take average pairwise differences.

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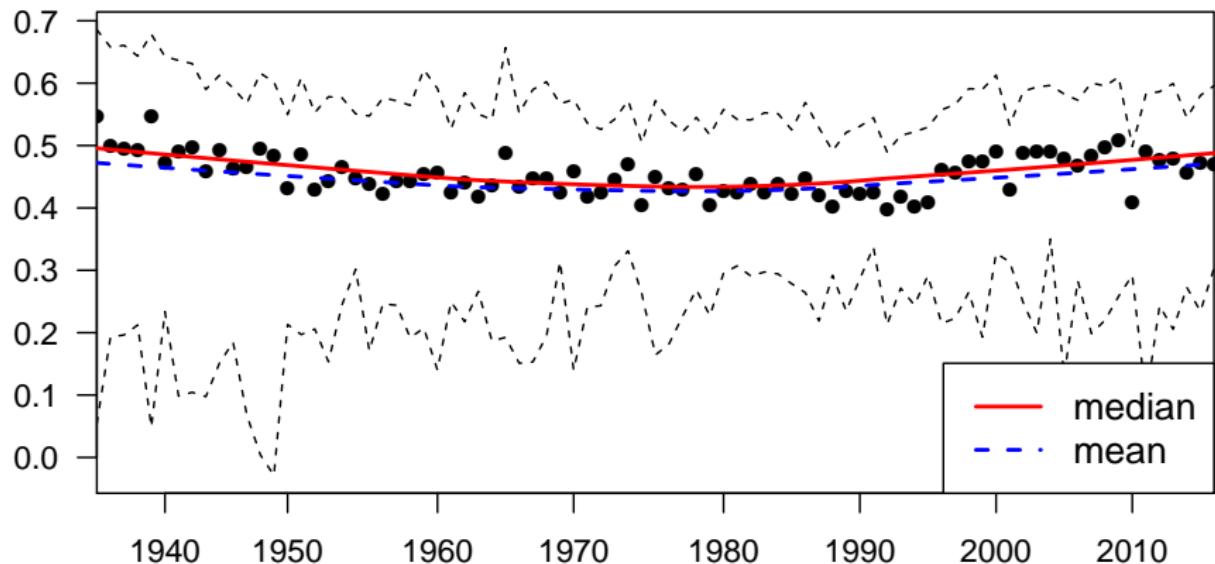
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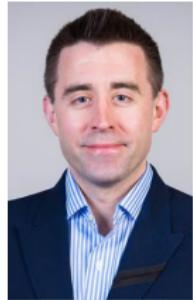
Estimation/fitting generally fast.

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Software etc



Paper:

[http://nyu.edu/projects/spirling/documents/
VeryBoring.pdf](http://nyu.edu/projects/spirling/documents/VeryBoring.pdf)

Software:

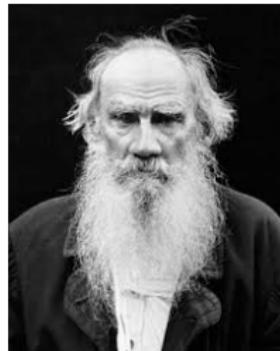
<https://github.com/leslie-huang/stylest>

Vignette:

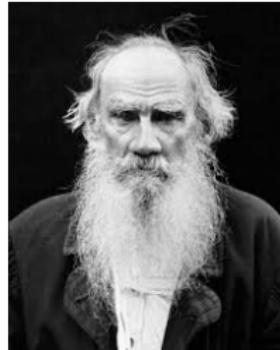
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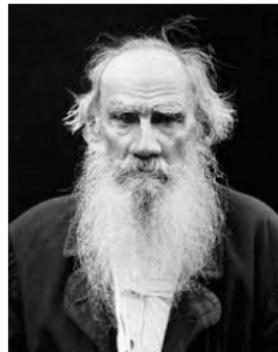
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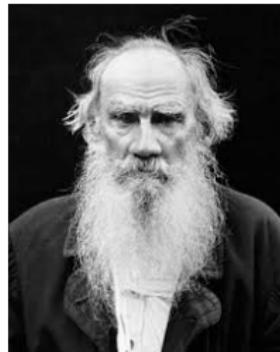


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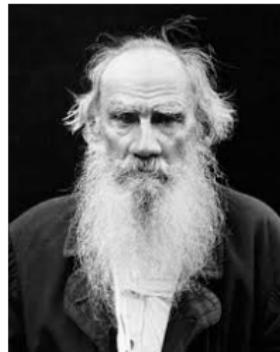
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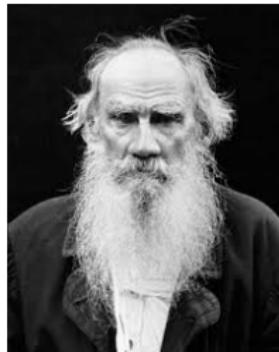
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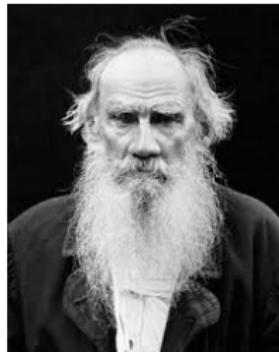


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→ think a little more systematically about the **sampling distribution** of a statistic.

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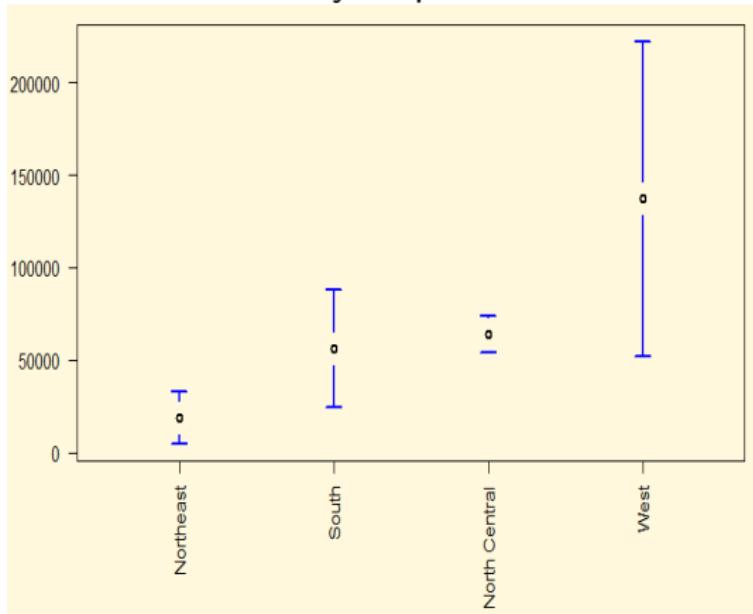
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→ difficult to know how we should calculate the sampling distribution and thus the standard error.

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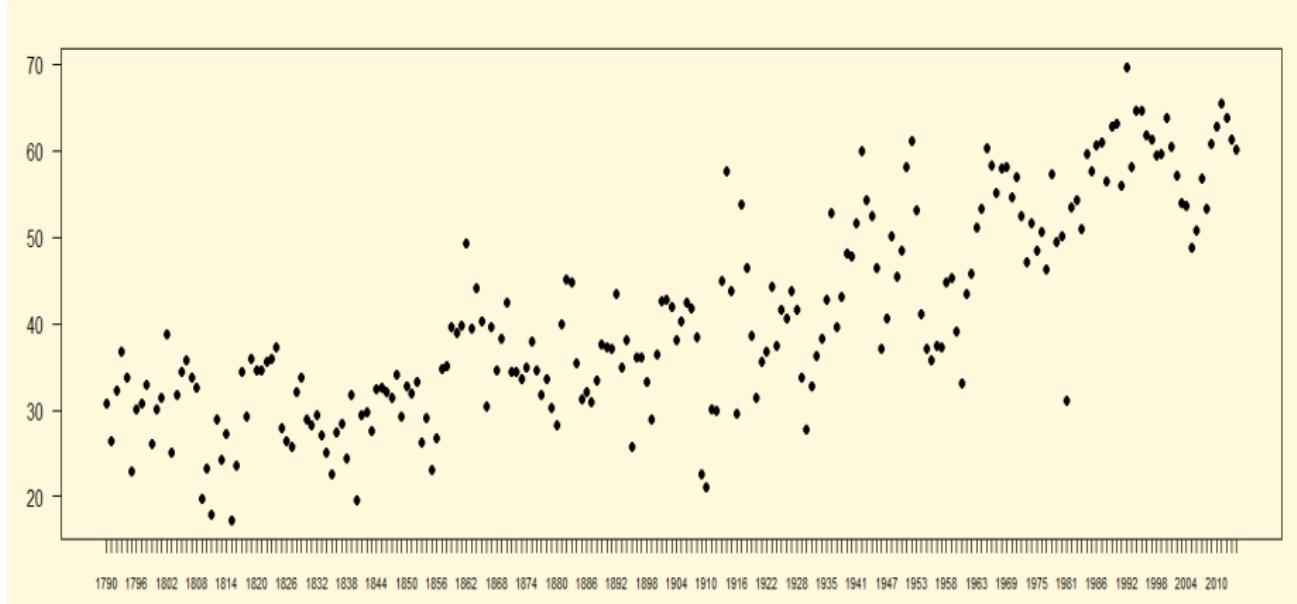
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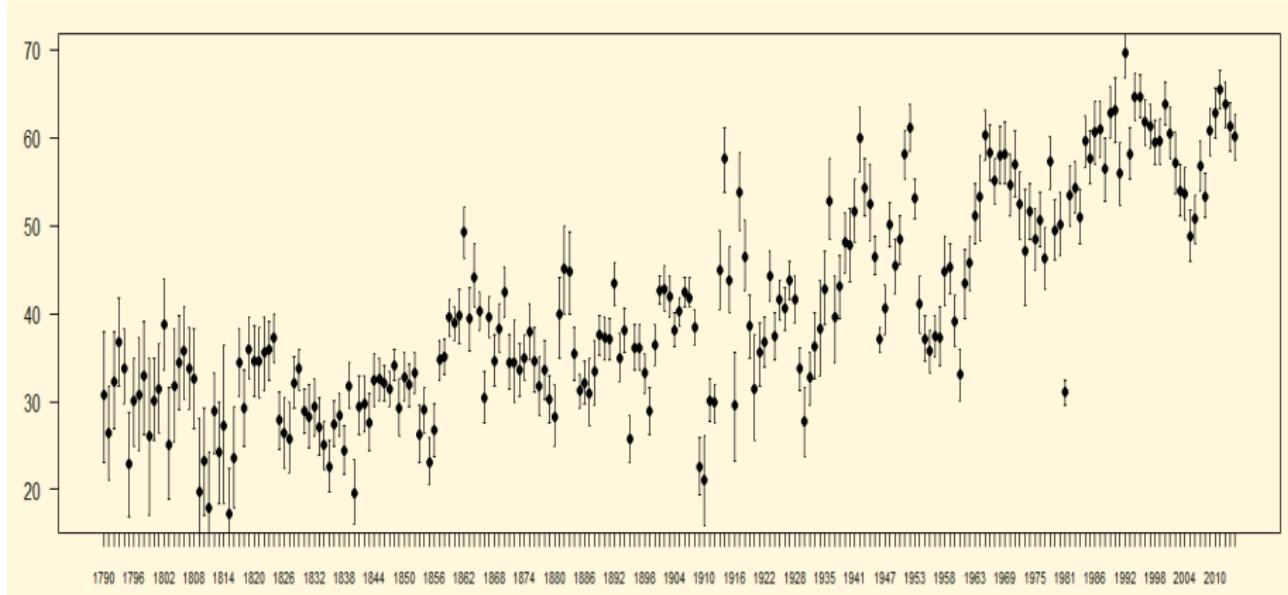
btw long texts give rise to smaller SEs than short ones, which makes sense!

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→ SIMEX (simulation-extrapolation) or MO (multiple overimputation) might be called for.

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Suppose you are in a simple linear regression context and you have estimated FRE scores.

- 1 What is a larger threat to (causal) inference: (random) noise in the dependent variable, or (random) noise in the independent variable? Why?
- 2 What if the goal is prediction of the expected value of Y only?