

WAVE
VOXO

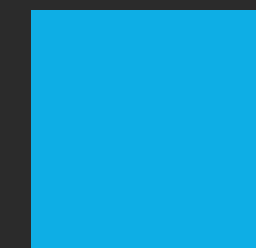
**Brand
Identity**



LOGO IDENTITY

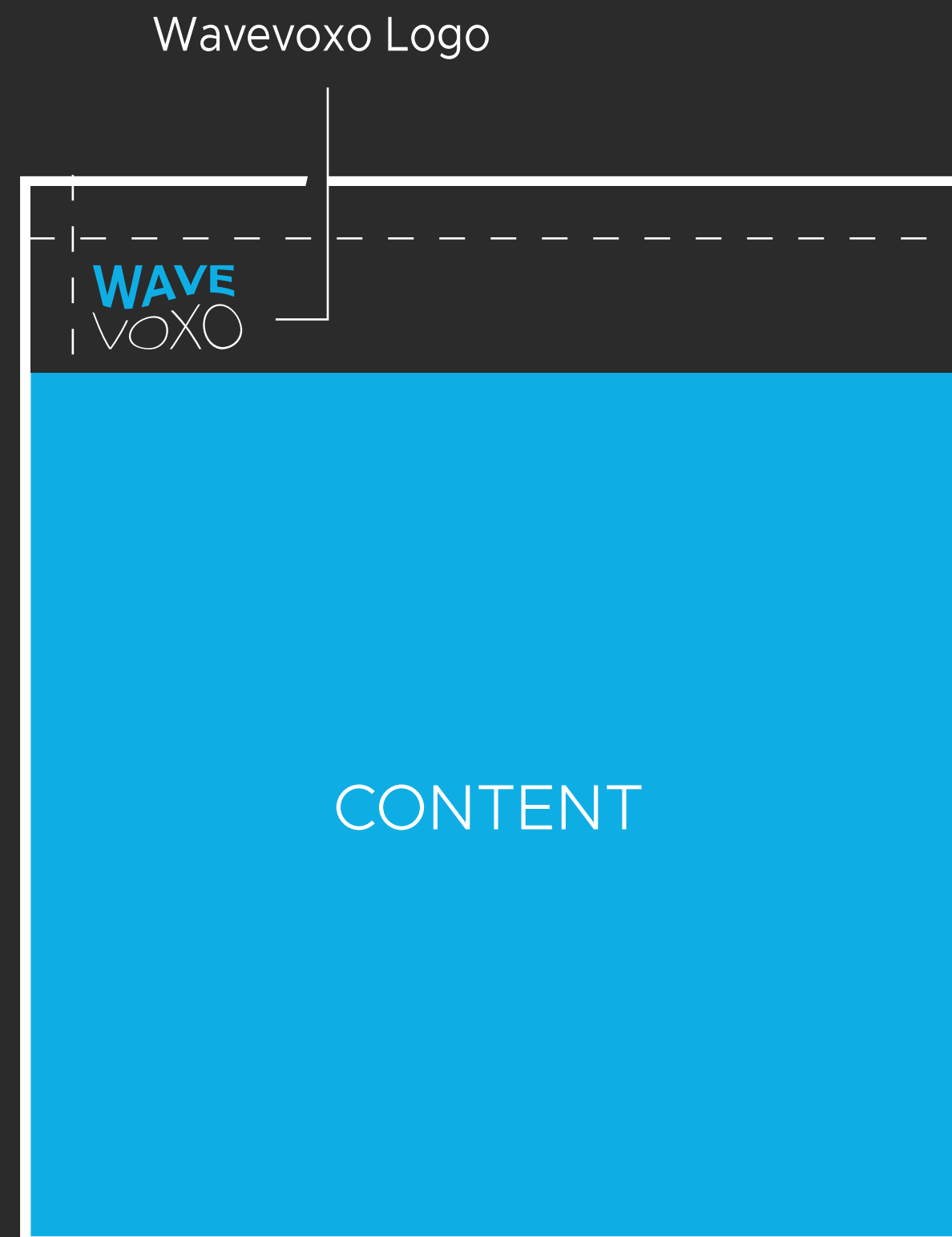
LOGOTYPE STANDARDS

WAVE
VOXO

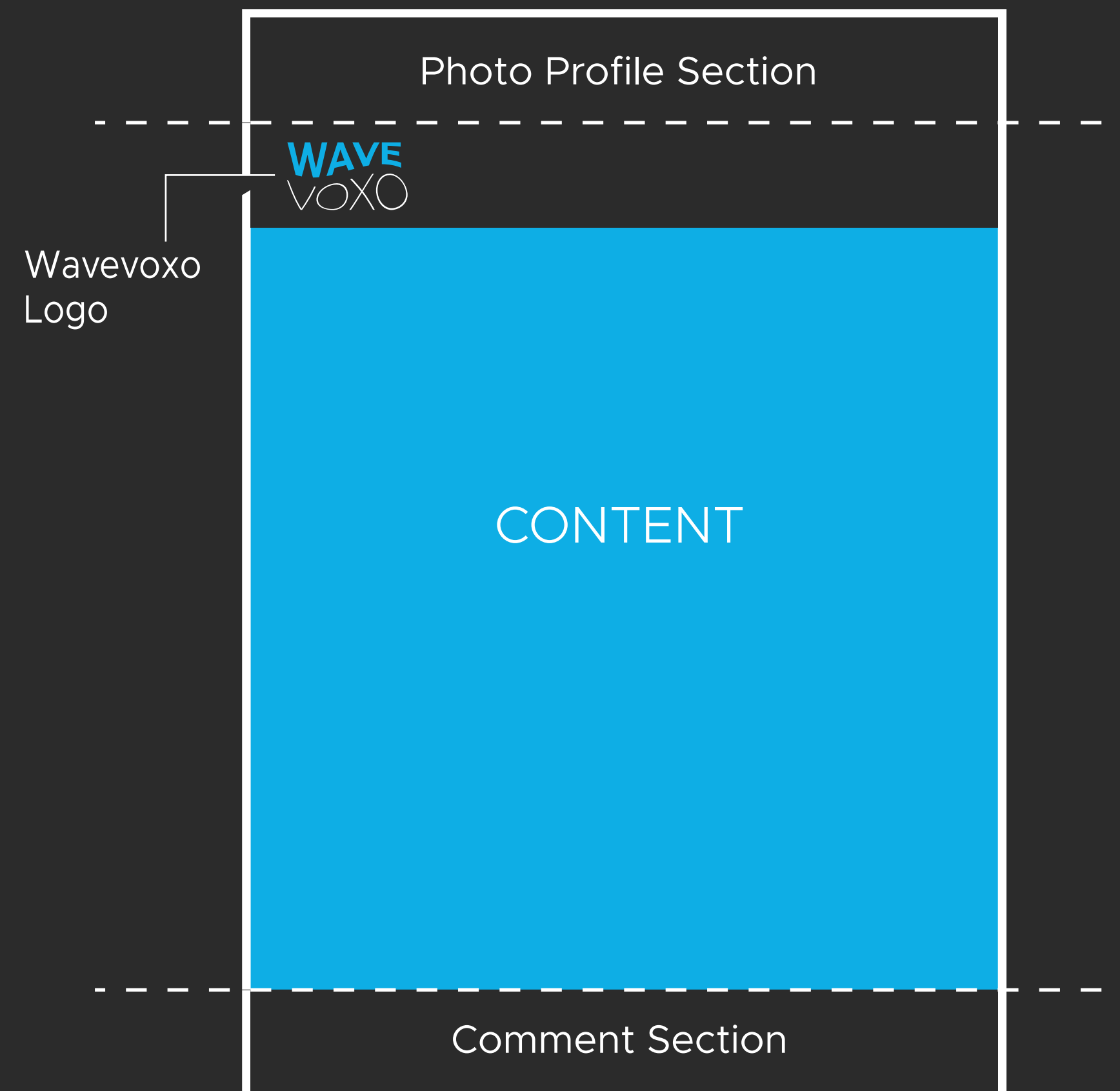


C 71 / M 12 / Y 0 / K 0
R 14 / G 174 / B 229
HEX #0EAE E5

VISUAL HIERARCHY



IG POST (1350 x 1080 px)



IG STORY (1920 x 1080 px)



Logo Wavevoxo wajib dicantumkan dan letaknya di kiri atas

Bagian warna hitam yang tertera di atas artboard ig post dan ig story tidak perlu diberikan, hanya sebagai informasi pembatas peletakan logo saja.

Primary Typeface

METROPOLIS

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9

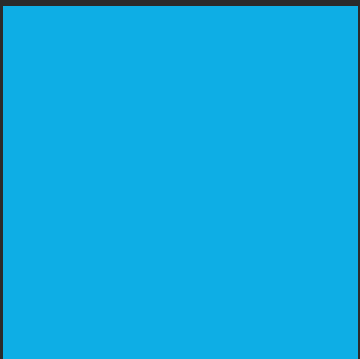
Primary Colors

Base Colors



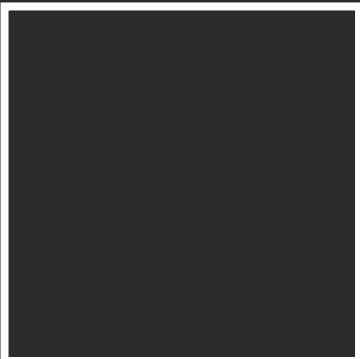
C 100 / M 100 / Y 24 / K 19
R 24 / G 23 / B 110
HEX #18176E

Base Colors



C 71 / M 12 / Y 0 / K 0
R 14 / G 174 / B 229
HEX #0EAE E5

Base Colors



C 0 / M 0 / Y 0 / K 0
R 255 / G 255 / B 255
HEX #FFFFFF