

Adell “Natalie” Zdan

UX Designer

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SUMMARY

Combining my love of people with a detail-oriented, iterative approach to solving their problems. I build intuitive digital products.

EXPERIENCE

UX/UI Apprenticeship, Bloc Aug 2018 – Present

- Perform user research and analysis to create intuitive data-backed designs
- Use HTML, CSS, and JavaScript to turn designs into functioning websites or apps
- Implement design process to create real web and mobile projects under the guidance of senior designers

Customer Service Associate, Language Services, Church HQ Nov 2018 – Present

- Answered questions and redirected calls regarding various aspects of the church
- Provided troubleshooting assistance for subscribers to print and digital products

QA Analyst, NEI Global Relocation Dec 2015 – Jun 2017

- Tested logic of process updates to OpenInsight database application for any flaws/shortcomings
- Wrote SQL queries to determine the current status of various relocation benefits
- Proactively communicated any gaps in data integrity to manager and development team

EDUCATION

Bloc.io Aug 2018 – Present

UX/UI Design Certification

Principia College Aug 2008 – May 2012

B.A. in Global Perspectives

UX DESIGN SKILLS

User Surveys	Prototyping
User Interviews	Sitemaps
Personas	Branding
User Stories	Wireframing
User Flows	Mockups
Sketching	Usability Testing
Competitive Analyses	Typography
	Color Theory

UI DESIGN TOOLS

Figma	Usability Hub
Sketch	Optimal Sort
draw.io	Adobe XD
Invision	lookback.io
maze.design	Whimsical

WEB DEVELOPMENT

HTML
CSS
Git | Github
jQuery
WCAG 2.0

LANGUAGES

German (fluent)
Spanish (intermediate)
Korean (beginner)