

# Emission

Global CO2 emissions are the release of carbon dioxide into the atmosphere from human activities, contributing to climate change and environmental degradation. Carbon emissions from human activities, causing climate change and environmental problems.



## Empathy Map Canvas

Empathy Map Canvas is used to share others understanding on their pains and gains. The primary six elements are Says, Thinks, Feels, Does, Hears, and Sees, which helps the us to gain a deeper understanding of their perspectives and solutions.





#### WHAT DO THEY THINK?

THE EFFECTS OF CLIMATE CHANGE ARE ALREADY VISIBLE AND WILL ONLY GET WORSE

WE NEED TO WORK TOGETHER AS A GLOBAL COMMUNITY TO ADDRESS CLIMATE CHANGE

THERE ARE MANY SOLUTIONS AVAILABLE TO REDUCE COZ EMISSIONS AND MITIGATE THE IMPACTS OF CLIMATE CHANGE



### WHAT DO THEY HEAR?

NEWS REPORTS ABOUT THE IMPACT OF CLIMATE CHANGE, INCLUDING EXTREME WEATHER EVENTS, RISING SEA LEVELS, AND BIODIVERSITY LOSS

DISCUSSIONS ABOUT THE NEED TO TRANSITION TO CLEAN ENERGY SOURCES AND REDUCE COZ EMISSIONS

DEBATES ABOUT THE EFFECTIVENESS OF DIFFERENT POLICIES AND STRATEGIES TO ADDRESS CLIMATE CHANGE



#### WHAT DO THEY DO?

SUPPORTS POLICIES AND INITIATIVES THAT AIM TO REDUCE COZ EMISSIONS AND MITIGATE CLIMATE CHANGE

REDUCES PERSONAL CARBON FOOTPRINT THROUGH ACTIONS SUCH AS USING PUBLIC TRANSPORTATION, REDUCING ENERGY CONSUMPTION, AND BUYING LOCALLY PRODUCED GOODS

GOAL

# PAINS VS GAINS

THE EFFECTS OF COZ EMISSION?



THEIR ASPIRATRIONS

CLIMATE CHANGE

CHANGE

OCEAN ACIDIFICATION

PROTECTING MARINE BIODIVERSITY

MITIGATING CLIMATE

AIR POLLUTION

IMPROVED AIR QUALITY

AFFECTING ECOSYSTEMS

PRESERVING ECOSYSTEMS

NATIONAL DISASTERS

INCREASE IN ECONOMIC PROSPERITY

WHAT OTHER THOUGHTS AND FEELINGS MIGHT INFLUENCE THEIR BEHAVIOR?

> SENSE OF RESPONSIBILITY TO FUTURE GENERATIONS AND THE PLANET

ENGAGES IN ACTIVISM AND ADVOCACY

TO RAISE AWARENESS ABOUT THE

IMPACT OF COZ EMISSIONS AND

CLIMATE CHANGE

LACK OF AWARENESS OR KNOWLEDGE ABOUT CLIMATE CHANGE AND ITS IMPACT ON THE ENVIRONMENT

WHAT DO THEY FEEL?



CONCERNED ABOUT THE IMPACT OF CLIMATE CHANGE ON THE ENVIRONMENT AND FUTURE GENERATIONS

HOPEFUL THAT SUSTAINABLE SOLUTIONS CAN BE FOUND TO REDUCE COZ EMISSIONS AND MITIGATE THE IMPACTS OF CLIMATE CHANGE

FRUSTRATED WITH THE SLOW PROGRESS IN REDUCING COZ EMISSIONS AND ADDRESSING CLIMATE CHANGE

WHAT DO THEY SEE?



THE IMPACT OF CLIMATE CHANGE ON THEIR LOCAL ENVIRONMENT, SUCH AS CHANGES IN WEATHER PATTERNS, SEA LEVELS, AND BIODIVERSITY

INNOVATIONS IN CLEAN ENERGY TECHNOLOGIES AND SUSTAINABLE TRANSPORTATION SOLUTIONS

OPPORTUNITIES TO ENGAGE IN COLLECTIVE ACTION AND MAKE A DIFFERENCE IN REDUCING COZ EMISSIONS AND MITIGATING CLIMATE CHANGE

WHAT DO THEY SAY?



WE NEED TO TAKE ACTION TO REDUCE COZ EMISSIONS AND PROTECT THE PLANET

I'M WORRIED ABOUT THE FUTURE OF OUR PLANET AND THE IMPACT OF CLIMATE CHANGE

WE NEED TO FIND SUSTAINABLE SOLUTIONS FOR ENERGY PRODUCTION AND TRANSPORTATION













