

Zomato Questions

- What is total amount each customer spent on Zomato?
- How many days has each customer visited Zomato?
- What was the first product purchased by each customer?
- What is most purchased item on menu & how many times was it purchased by all customers?
- Which item was most popular for each customer?
- Which item was purchased first by customer after they become a member?
- Which item was purchased just before the customer became a member?
- What are total orders and amount spent for each member before they become a member?
- Calculate Zomato points earned by each customer based on varying rates for product purchases (e.g., P1: 5 Rs = 1 points, P2: 10 Rs = 1 points, P3: 5 Rs = 1 points + 2 Rs = 1 point). Identify the product contributing the highest total points across all customers.
- In the first year after a customer joins the gold program (including the join date) irrespective of what customer has

purchased earn 5 Zomato points for every 10rs spent who earned more 1 or 3 what int earning in first yr.? 1zp = 2rs

- Rank all transaction of the customers
- rank all transaction for each member whenever they are Zomato gold member for every non gold member transaction mark as na.