

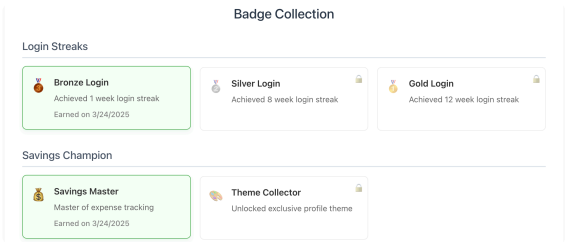
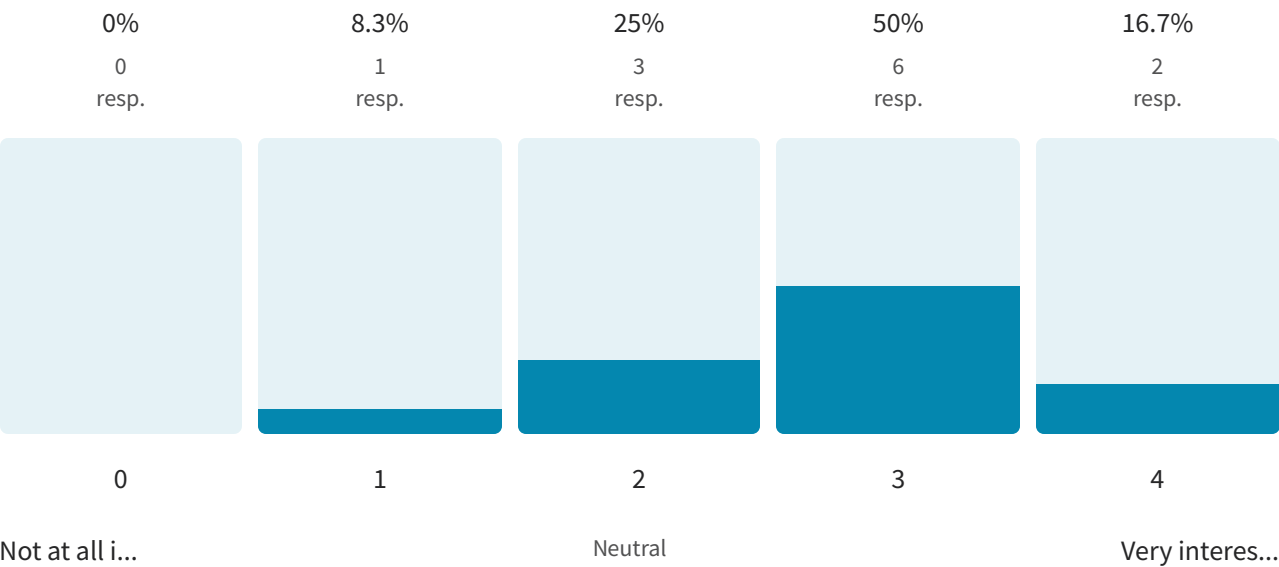
Internal Gamification Survey

12 responses

How interested are you in earning points/rewards for completing daily financial tasks?

12 out of 12 answered

2.8 Average rating



Which gamification elements would motivate you most to engage with financial tasks?

12 out of 12 answered

Progress bars/visualization

8 resp. 66.7%



Points system

6 resp. 50%



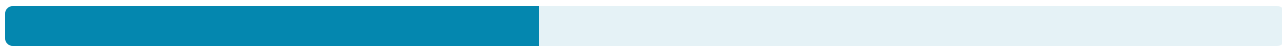
Streak counters for consistent login/activity

6 resp. 50%



Achievement badges (Bronze/Silver/Gold)

5 resp. 41.7%



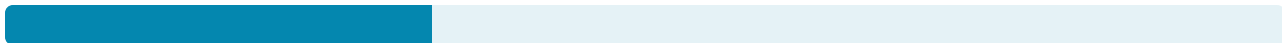
Daily challenges

4 resp. 33.3%



Tiered achievement paths

4 resp. 33.3%



How frequently would you be willing to log in to complete financial tasks if rewards were offered?

12 out of 12 answered

1-2 times per week

5 resp. 41.7%



Once daily

4 resp. 33.3%



3-5 times per week

1 resp. 8.3%



Less frequently

1 resp. 8.3%



Multiple times daily

1 resp. 8.3%



Tasks

Sync Acc. Ask Elektra

Weekly Progress

33%1/3 Tasks Complete

Active Tasks

22 tasks remaining

Total Points

4250Level 2 - Unlock next reward at 4500

Which type of point system would you prefer?
12 out of 12 answered

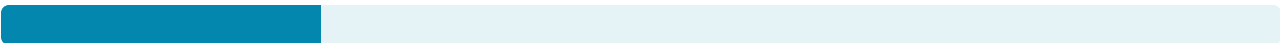
Tiered points (more difficult tasks = more points)

6 resp. 50%



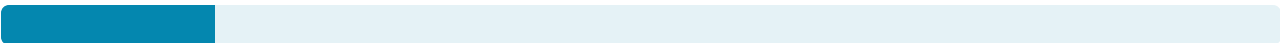
Combo points (bonus for completing related tasks)

3 resp. 25%



Streak-based (increasing points for consecutive days)

2 resp. 16.7%



Simple points (e.g., 10 points per task)

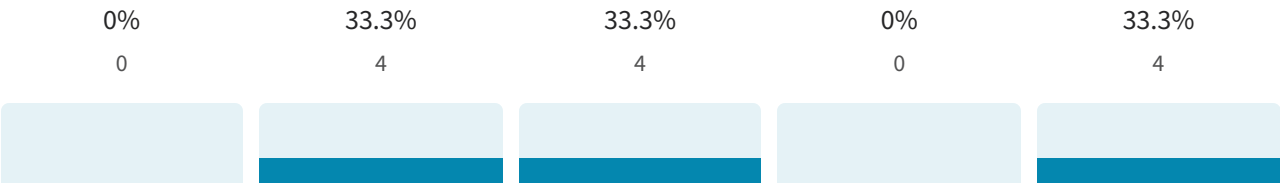
1 resp. 8.3%

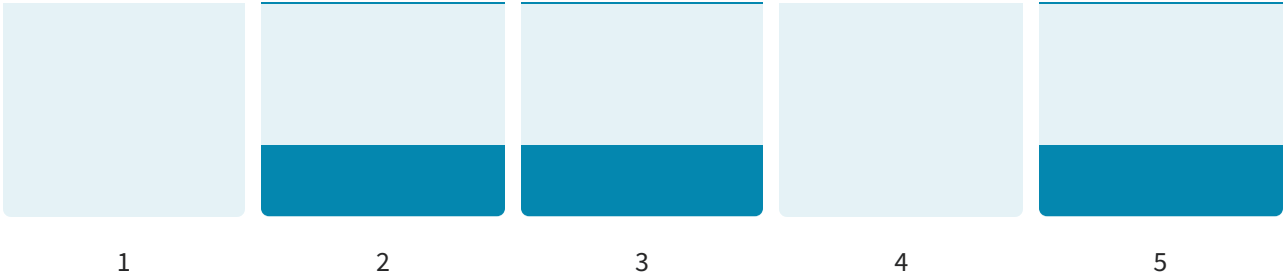


What rewards would motivate you to consistently complete financial tasks?

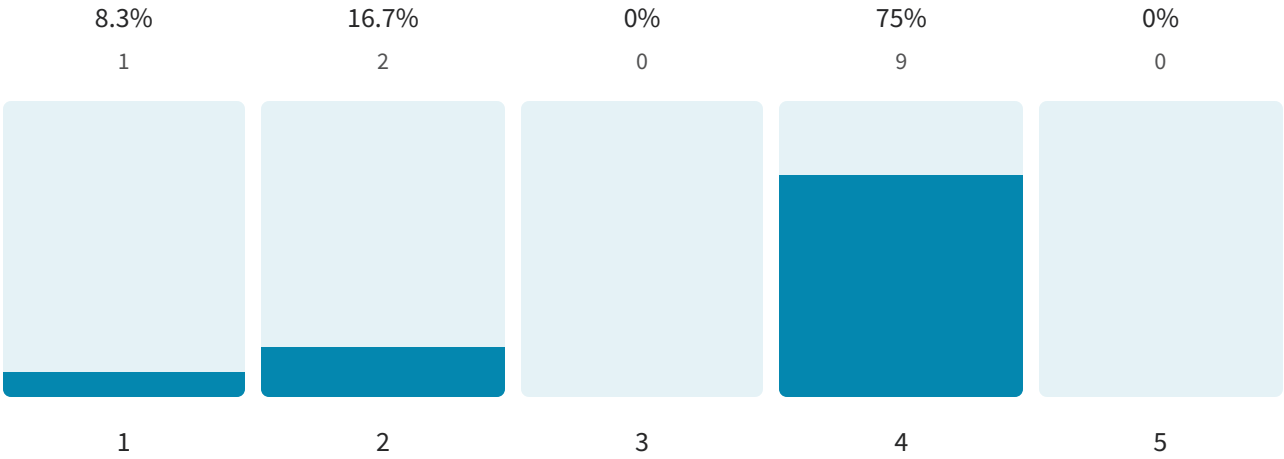
12 out of 12 answered

Virtual achievements (badges, trophies)

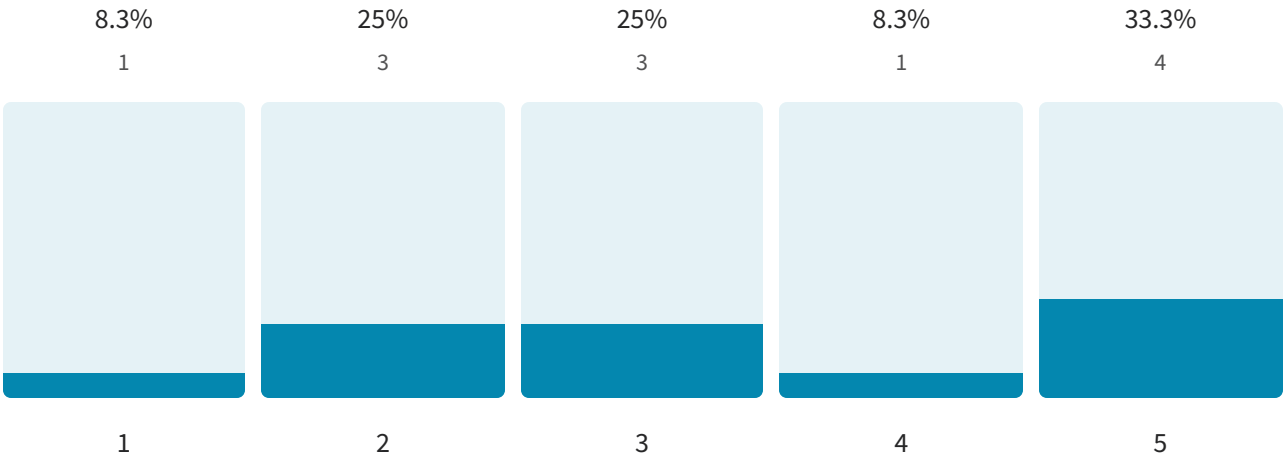




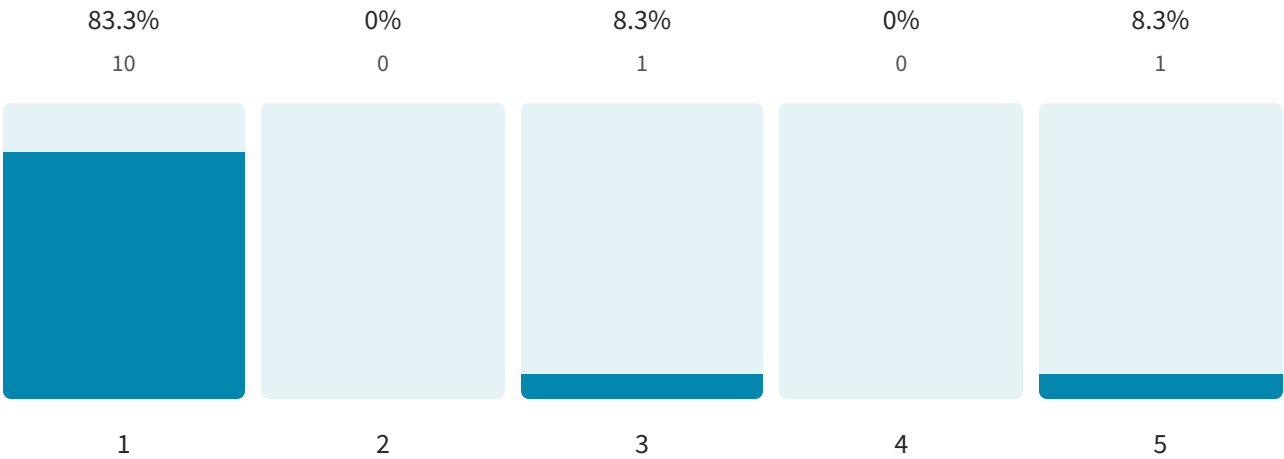
In-app status/recognition



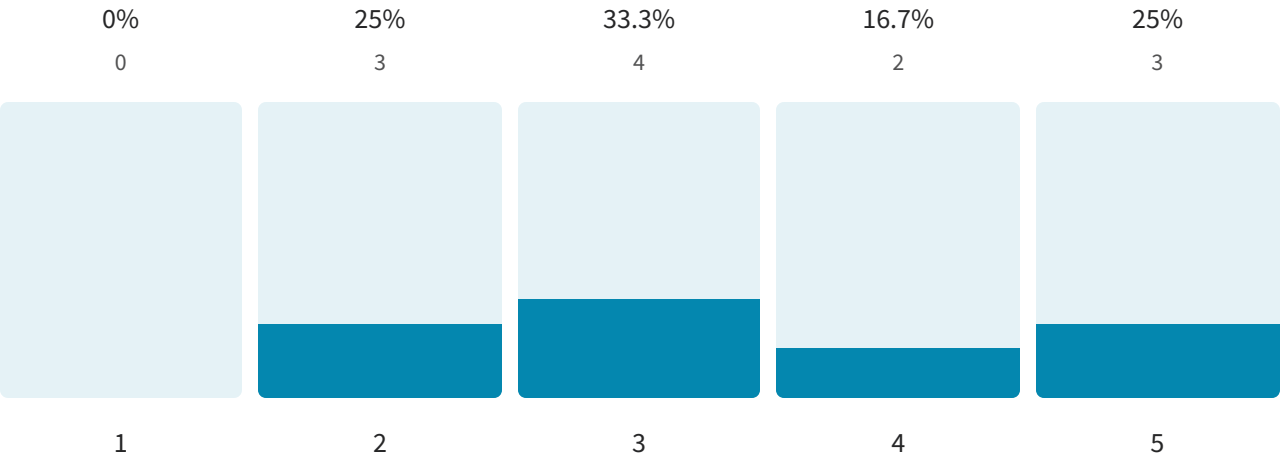
Unlocking new features/tools



Real financial benefits (interest rate bonuses, fee waivers)

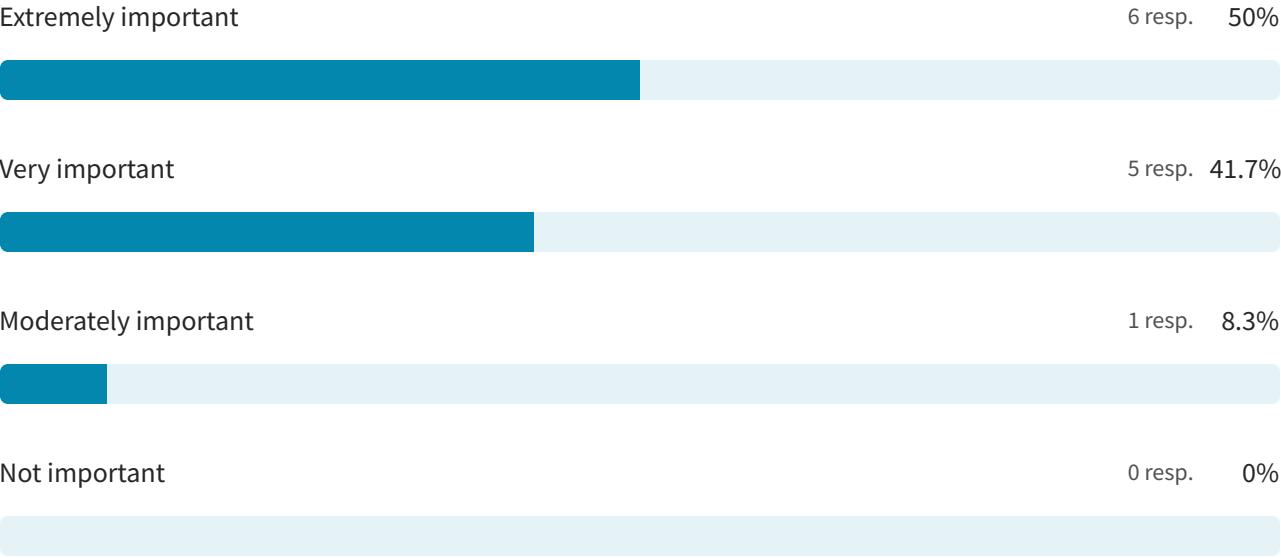


Educational content/resources



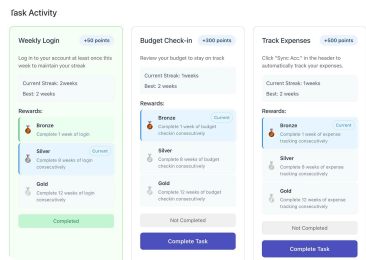
How important is immediate feedback (points awarded instantly) after completing a task?

12 out of 12 answered



Slightly important

0 resp. 0%



What types of daily financial tasks would you be most likely to complete?
12 out of 12 answered

Expense tracking/logging

9 resp. 75%



Budget check-ins

8 resp. 66.7%



Reading short financial tips/education

6 resp. 50%



Reviewing daily spending summaries

6 resp. 50%



Setting/reviewing financial goals

5 resp. 41.7%



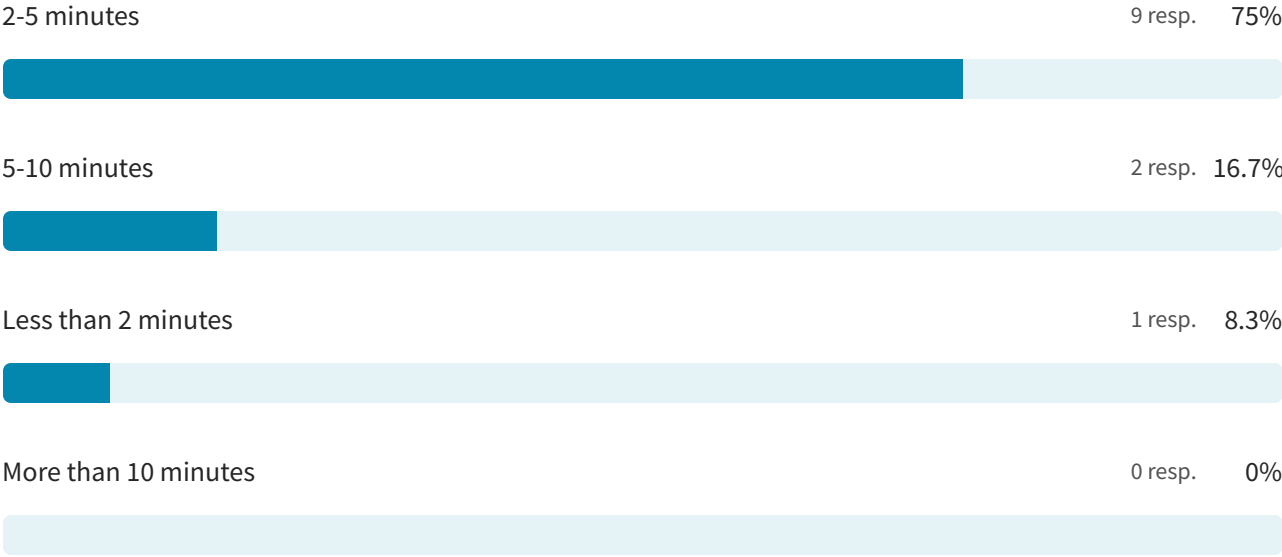
Other

0 resp. 0%



How many minutes would you be willing to spend on daily financial tasks?

12 out of 12 answered



Weekly Login

+50 points

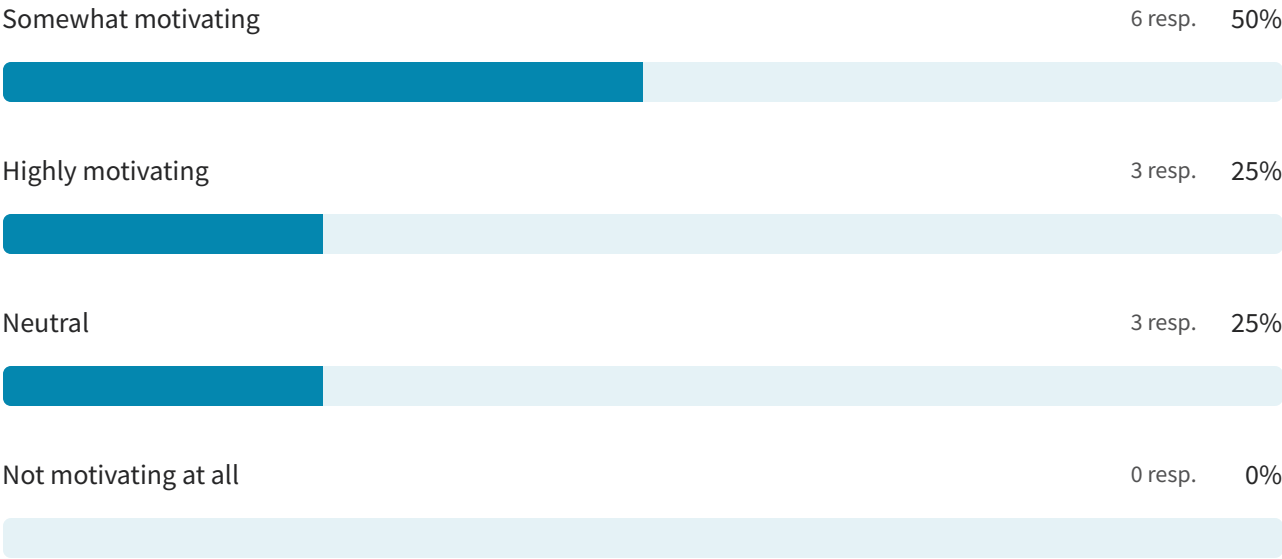
Log in to your account at least once this week to maintain your streak

Current Streak: 2weeks

Best: 2 weeks

How do streak counters influence your engagement?

12 out of 12 answered



Not very motivating

0 resp.0%

Which visual indicator of progress would you find most motivating?

12 out of 12 answered

Numerical counters (e.g., 20% complete)

4 resp.33.3%

Milestone markers

3 resp.25%

Visual progress bars

3 resp.25%

Character/avatar advancement

1 resp.8.3%

Filling up containers/collectors

1 resp.8.3%

Other

0 resp.0%

How important is the visual design of badges and rewards to your motivation?

12 out of 12 answered

Extremely important

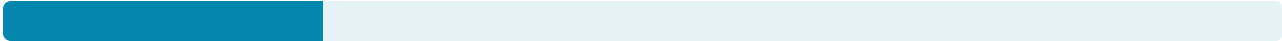
5 resp.41.7%



Very important 4 resp. 33.3%



Moderately important 3 resp. 25%



Not important 0 resp. 0%



Slightly important 0 resp. 0%



Powered by Typeform