

# HARSH CHAUHAN

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## Education

### Delhi University

Bachelor of Commerce

Delhi, India

2025

### Dice Academy

Full Stack Developer Certification

Panchsheel Park, Delhi

February 2024 – March 2025

### Ahlcon Public School

Secondary / Senior Secondary

Delhi, India

2018/2020

## Experience

### Mify Solutions Pvt Ltd

#### Email Marketing Executive

Noida, Uttar Pradesh

December 2021 – January 2024

- Designed and deployed targeted email campaigns, improving click-through rates by up to 20%.
- Conducted A/B testing to optimize subject lines and content, leading to a 15% increase in engagement
- Analyzed open rates, CTR, and conversions using analytics tools to inform future strategies
- Collaborated cross-functionally with design and tech teams to ensure brand consistency and mobile responsiveness.

## Skills & Interests

**Languages:** JavaScript (ES6+), HTML5, CSS3

**Frameworks/Libraries:** React.js, Redux Toolkit, React Query, Material UI, Tailwind CSS, Bootstrap

**Tools & Platforms:** Git, GitHub, Browser Developer Tools, Version Control Systems, NPM, Webpack

**Other:** REST APIs, Responsive Web Design, State Management, API Caching, Debugging, Testing

## Projects

### QuickCart – E-Commerce Website

React.js Developer | January, 2025 – February, 2025 | [Live](#)

- Developed an E-Commerce platform, QuickCart, using React.js with a modern UI/UX built with Tailwind CSS.
- Integrated secure API calls for product listings, shopping cart functionality, and user authentication.
- Designed a responsive and user-friendly interface with grid layouts and smooth navigation for enhanced shopping experience.

### TwinsAI – Gemini Clone

React.js Developer | November, 2024 – December, 2024 | [Live](#)

- Developed a Gemini-style chatbot interface with React.js.
- Used API endpoints to generate real-time responses with optimized performance.
- Focused on accessibility and minimalistic UI principles.
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### Mera-Spotify – Music Streaming Web App

Frontend Developer | September 2024 – October 2024

- Created a Spotify-like frontend using HTML, CSS, and JavaScript.
- Implemented custom playlist features and responsive player design.
- Ensured cross-browser compatibility and smooth animations.