

Thitapha Pinsiri

I Graduated in Electrical Engineering from Thammasat University with 3 years of UX/UI design experience. Skilled in problem-solving and process improvement, with hands-on experience from various projects and internships. Passionate about leveraging technical, analytical, and design expertise to create seamless user experiences and drive impactful results.

EXPERIENCE

Courial , United States — *Lead UX/UI Designer*

JANUARY 2025 - PRESENT

Led design and development of the website, user, and partner apps, ensuring seamless cross-platform experiences for web, iOS, and Android.

Collaborated with operations and marketing teams to implement design solutions and promote new features.

Delivered intuitive, user-centered designs while maintaining platform consistency and aligning with business goals.

Misaen Co., Ltd. , Thailand — *UX/UI Intern*

MAY 2022 - JULY 2022

Collaborated with cross-functional teams to design and develop intuitive web applications using Figma for new company projects.

Conducted user research to improve usability and enhance customer experiences through effective UX/UI design strategies.

EDUCATION

Thammasat University, Thailand

JULY 2020 - MAY 2024

Bachelor of Electrical Engineering

PROJECTS

Brew Mingle — *Figma, HTML, CSS, Tailwind, Javascript*

Developed a fully interactive frontend website for an online craft beer marketplace.

Earth's Hidden Biomes — *Figma*

Designed a web-based prototype showcasing Earth's biomes, prioritizing aesthetic design and UI components.

Accessories for Pets — *Figma*

Created a high-fidelity mobile app prototype in Figma, prioritizing seamless UX and visually engaging UI for pet accessory purchases.

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PORTFOLIO

<https://thitapppppppha.github.io/MyPortfolio/>

<https://github.com/thitapppppppha>

SKILLS

User-Centered Design
Prototyping
Responsive Web Design

TOOLS

Figma
HTML
CSS
Adobe XD
Photoshop
Tailwind
Javascript
Python

GUIDELINES

Google Material Design

Apple Human Interface
Guidelines (HIG)

Web Content Accessibility
Guidelines (WCAG)

LANGUAGES

Thai - Native
English - Fluent

