# Thitapha Pinsiri

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#### **PROFILE**

A dedicated 5th-year Electrical Engineering student currently pursuing an Engineering License, with a strong passion for UX/UI design and web development. Gained hands-on experience as a UX/UI intern, contributing to web application design and development. With a keen eye for user-centered design, I am driven by results and committed to delivering creative solutions that meet both user needs and business goals. Excited to leverage technical skills and creative insights to build intuitive, user-friendly interfaces, and pursue a long-term career in UX/UI design.

### **EXPERIENCE**

# Misaen Co., Ltd. (Software Development Company) Pathum Thani, Thailand UX/UI Intern

2022

- Collaborated with cross-functional teams to design and develop intuitive web applications using Figma for new company projects
- Conducted user research to improve usability and enhance customer experiences through effective UI/UX design strategies

# **EDUCATION**

## Thammasat University, Pathum Thani, Thailand

2019 - Present

- Bachelor of Electrical Engineering (5th Year)
- GPA: 2.65
- Currently pursuing Engineering License qualification

# PERSONAL PROJECTS

#### Accessories for Pets: Figma

2024

Created a high-fidelity mobile application prototype using Figma, focusing on seamless user experience (UX) and visually engaging user interfaces (UI) for purchasing pet accessories

#### Earth's Hidden Biomes: Figma

2024

Designed a web-based prototype showcasing Earth's biomes, prioritizing aesthetic design and UI components, created entirely in Figma

#### Brew Mingle: Figma, HTML, CSS, Tailwind, Javascript

2023

- Developed a fully interactive frontend website for an online craft beer marketplace using HTML, CSS, Tailwind, and Javascript
- Designed high-fidelity prototypes in Figma and implemented a responsive web interface with modern web technologies

#### Digital Diary: Figma

2022

Designed a low-fidelity website prototype emphasizing navigational ease and user experience optimization using Figma

#### Miscellaneous

#### Skills:

- Languages & Tools: HTML, CSS, Javascript, Python, Figma
- Design: User-Centered Design, Prototyping, Responsive Web Design

#### Language:

- Thai (Native)
- English (Fluent)