

T.LE

WEB DESIGNER & DEVELOPER



THETHILE.COM
PORTFOLIO



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EMAIL ADDRESS



469.269.4167
PHONE

SKILLS

DESIGN

- Web/Graphic Design
- Responsive Design
- Wireframe/Prototype
- UX/UI Design
- Adobe Design Suites (*Photoshop, Illustrator, InDesign*)

DEVELOPMENT

- HTML5/CSS3
- JavaScript/jQuery
- Bootstrap Framework
- Symfony/Silex/Twig Framework
- SVG Animation

OTHERS

- Git/JIRA
- Project Management
- Mac OS/Window

EDUCATION

UNIVERSITY OF TEXAS AT DALLAS

- B.A. in Media & Communication
- May 2013

NORTHLAKE COLLEGE

- A.S. in General Studies
- May 2011

VOLUNTEER ACTIVITIES

GIRL DEVELOP IT LOS ANGELES

- Teaching Assistant &
- Event Volunteer
- August 2015 - Present

EXPERIENCES

INMOTION HOSTING, INC. - Los Angeles, CA

Oct 2015 - Present

Lead Web/Graphic Designer and Front-end Developer

- Develop visual concepts, mock-ups, final designs and production graphics for all company websites
- Research and apply UX best practices across all design projects
- Engage actively in code and database refactoring to ensure company standards are being met and company sites are running as efficiently as possible
- Coordinate with web developers to implement design elements into code (PHP, Silex, Symfony 2.0 Framework) and maintain proper version control and asset management best practices
- Contribute ideas for new marketing strategies and projects that help meet the company sales goals

BRIABE MOBILE - Venice, CA

Oct 2013 - Oct 2015

Graphic/Web Designer

- Lead and designed Briabe Mobile corporate visual branding and rebranding projects, website graphics such as layouts, banners, icons, etc. according to Briabe Brand Guideline
- Designed company online marketing communications materials including e-newsletter, blog and website updates, etc. and collaborate with Production team for live launch
- Visualized usability research data into meaningful design improvements such as World Cup Study Infographic, Mobile Latina Infographic, etc.
- Brainstormed and created mobile UI mockups based on the company product concepts

THE THI LE - Freelancing

May 2011 - Present

Web Graphic Designer/Developer

- Work with clients on various print/digital based design projects such as logos, brochures, banner ads, websites, etc.
- Sample Projects:
 - Stride PR Web & Logo Design:* Worked with Stride PR - a Video Game Public Relations to understand their vision and passion in order to create their logo and website. Stride PR wanted to deliver a simple, yet clean and straight-forward message to their clients
 - You Are Beautiful Logo & Poster:* A bona fide work for a group of female professionals to empower teenage girls in Los Angeles to develop and maintain a healthy self-esteem. Works including logo and poster design