

PROJECT BLUEPRINT

LuckyCRM

The Content Intelligence Engine

Transforming complex lottery data into **actionable stories** for content creators. We move from "Data 3 Days" to "1 Click 3 Seconds," empowering the team to hunt for "Lucky Newbies" and "Jackpot Legends" instantly.

[Launch Live App](#)

Core Values

Why we are building this platform. It's not just a dashboard; it's a storytelling machine.



Speed to Content



Personalized Storytelling



Actionable Insight

Real-time access to winner lists. Content teams get actionable leads seconds after the lottery announcement.

AI transforms "Stats" into "Stories." We don't just see numbers; we see "The 5-Year Fighter" or "The First-Time Lucky."

Data ready for immediate action. Call, Interview, or Shoot Content right away. No more manual exce. filtering.

Mining the "High Luck" Segment

Analysis of the "**Golden Segment**": Customers who bought ≤ 100 tickets but won > 15 rounds out of 25. This anomaly indicates high engagement potential for viral content.

TARGET PERSONA

ຄູນຄມສານ (Komsan)

Prov: Samut Prakan • Age: 54



16/25

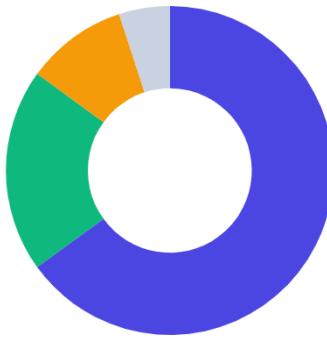
WINNING ROUNDS

~38

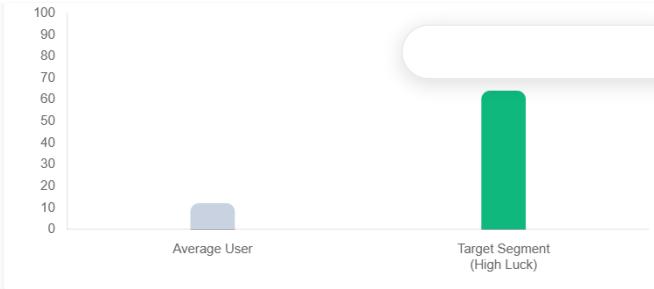
TICKETS/ROUND

"A statistical anomaly. Despite buying a moderate amount, Komsan wins nearly 64% of the rounds he participates in. Ideal for a 'How does he do it?' interview."

PRIZE TYPE DISTRIBUTION (KOMSAN)



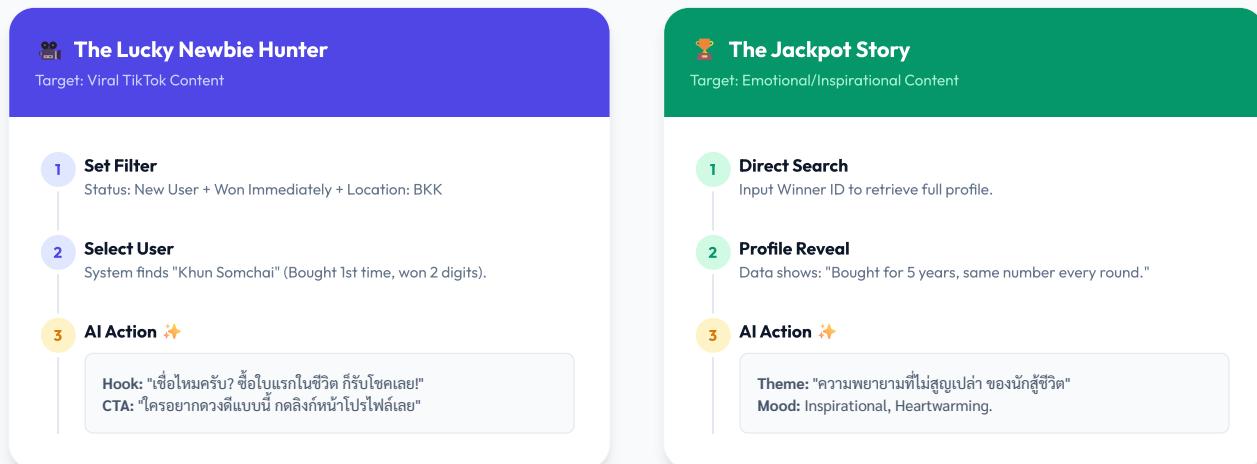
WINNING FREQUENCY COMPARISON



System Integration Architecture



Content Creation Workflows



LuckyCRM Project

Powered by Databricks, Python FastAPI, React & Google Cloud Run