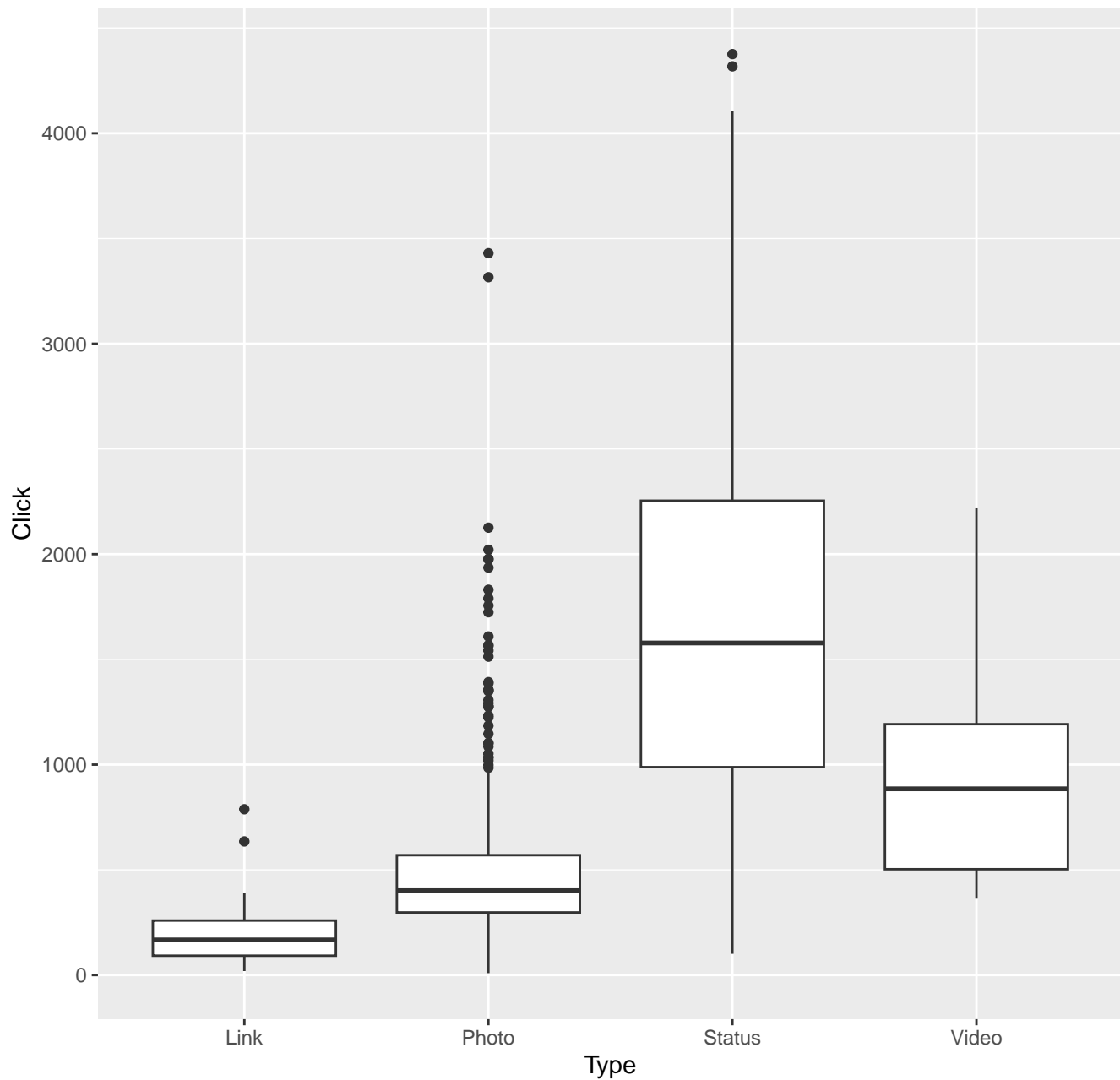
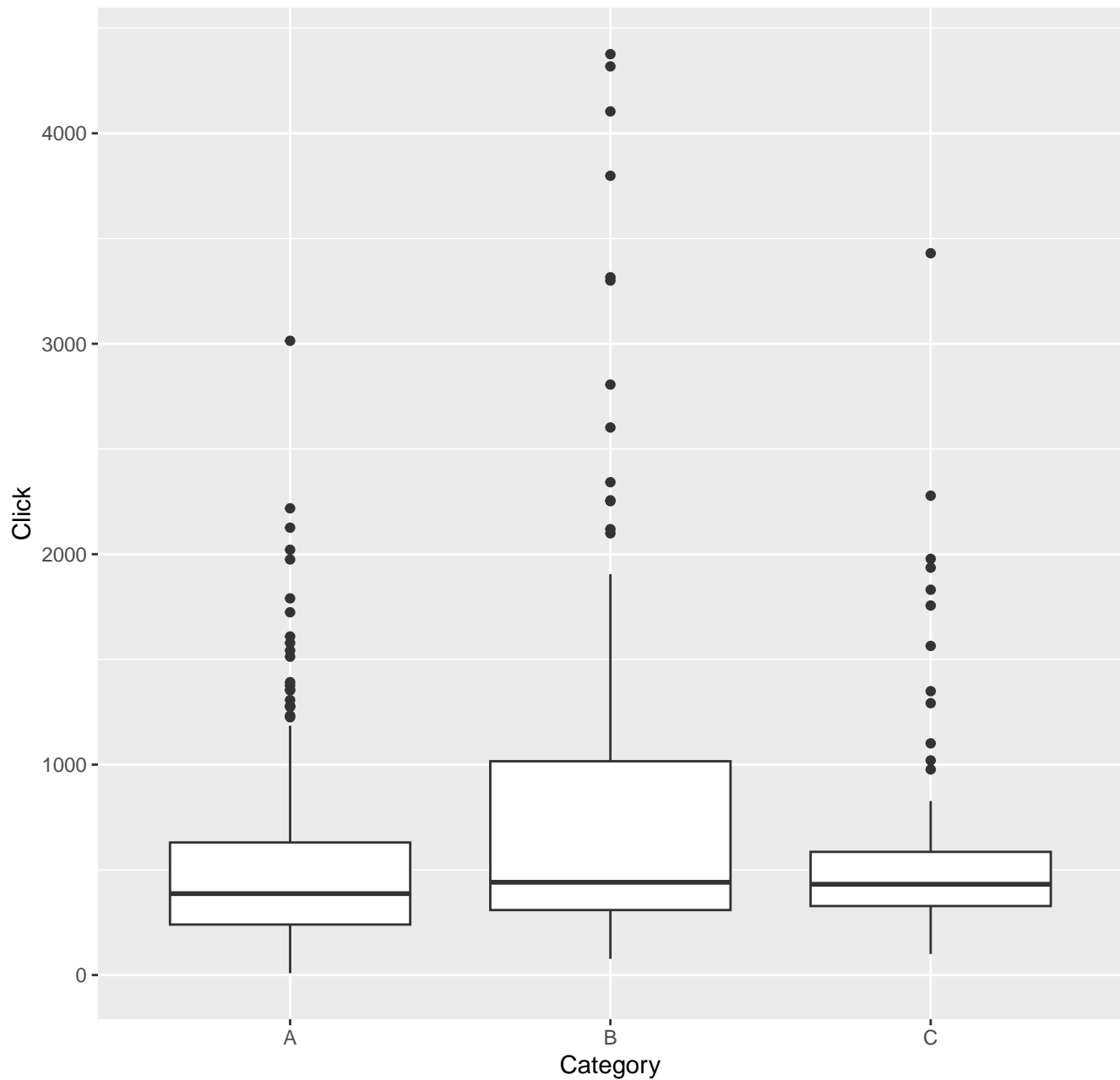


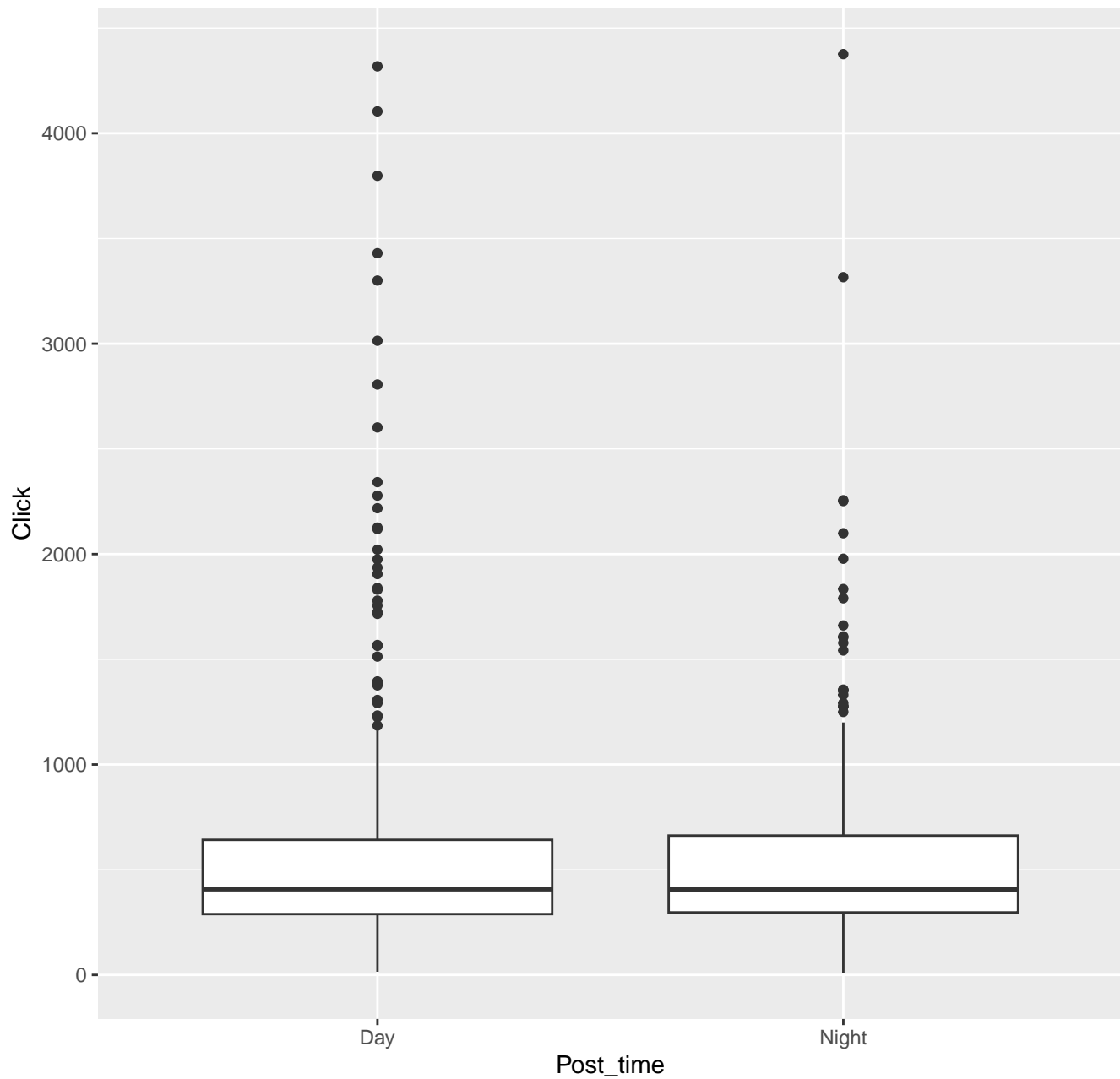
Clicks by Type



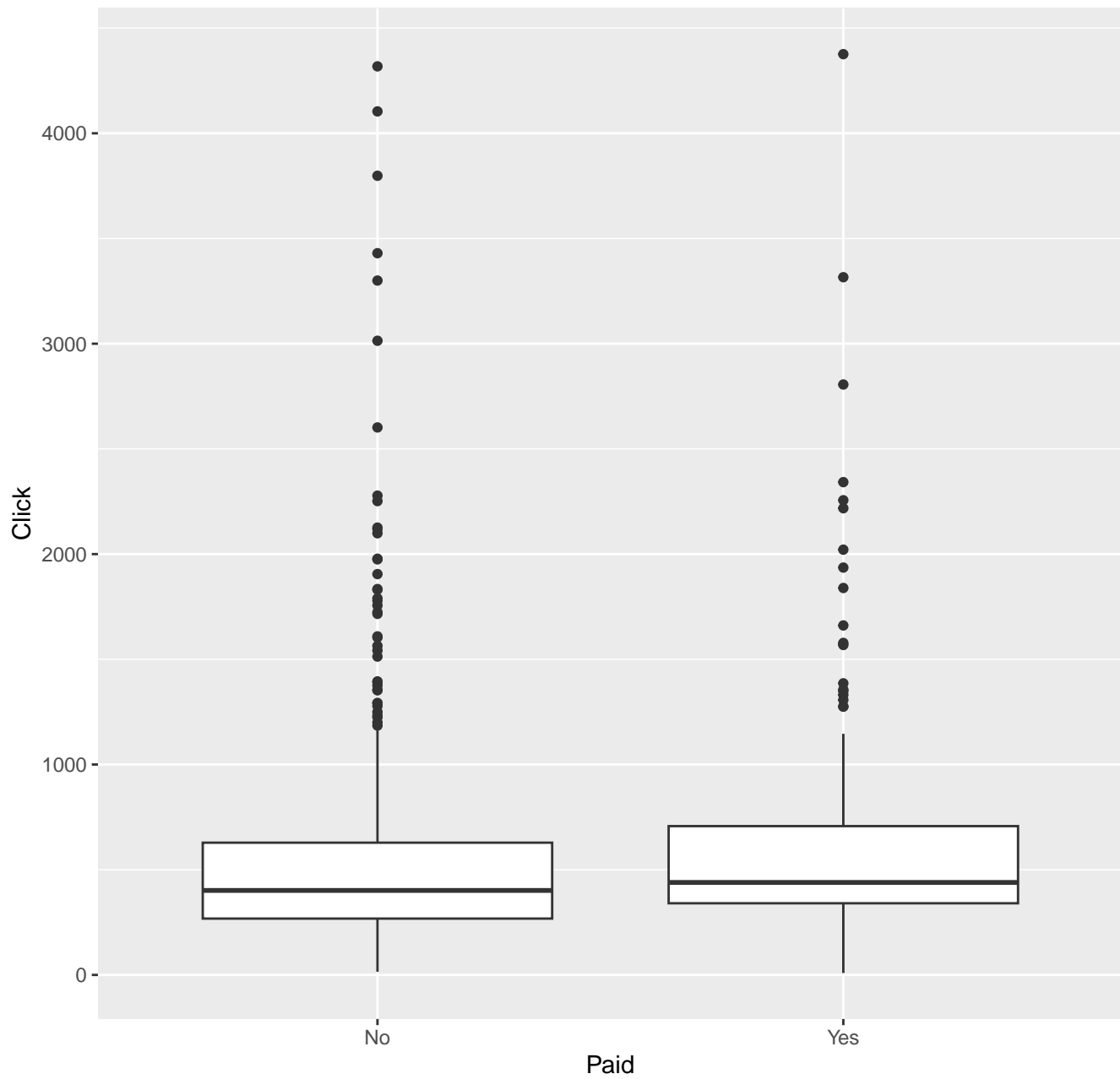
Clicks by Category



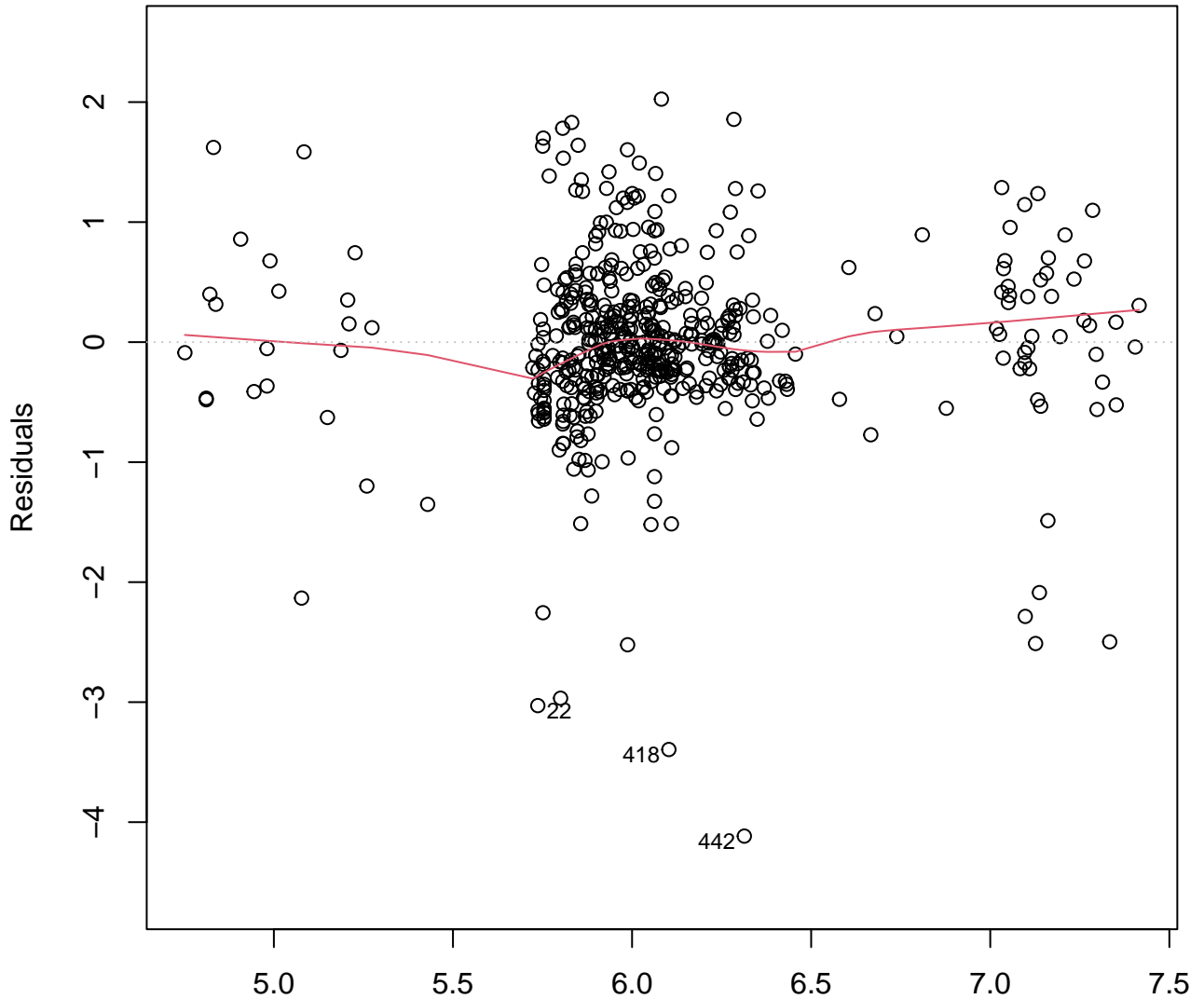
Clicks by Post\_time



Clicks by Paid



Residuals vs Fitted



Fitted values

lm(Click ~ Type + Page\_total\_likes + Post\_time + Category + Paid + isWeekend ...)

Q-Q Residuals

