

Overview

Quarter, Month

▼

All

▼

Channel

▼

All

▼

Ship-State

▼

All

▼

Category

▼

All

▼

21,176,377

Sum of Amount

31,237

Sum of Quantity

92.25

Delivered Rate

2.72

Cancellation Rate

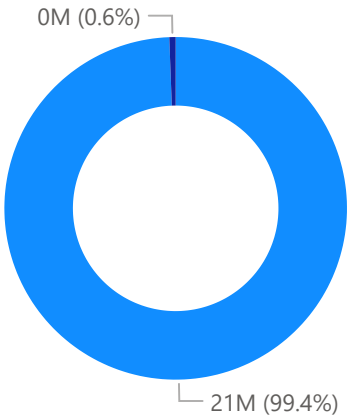
3.37

Return Rate

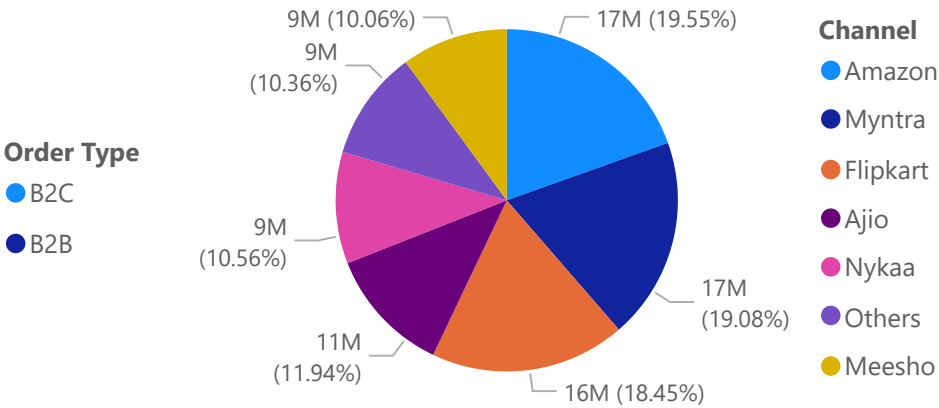
1.67

Refunded Rate

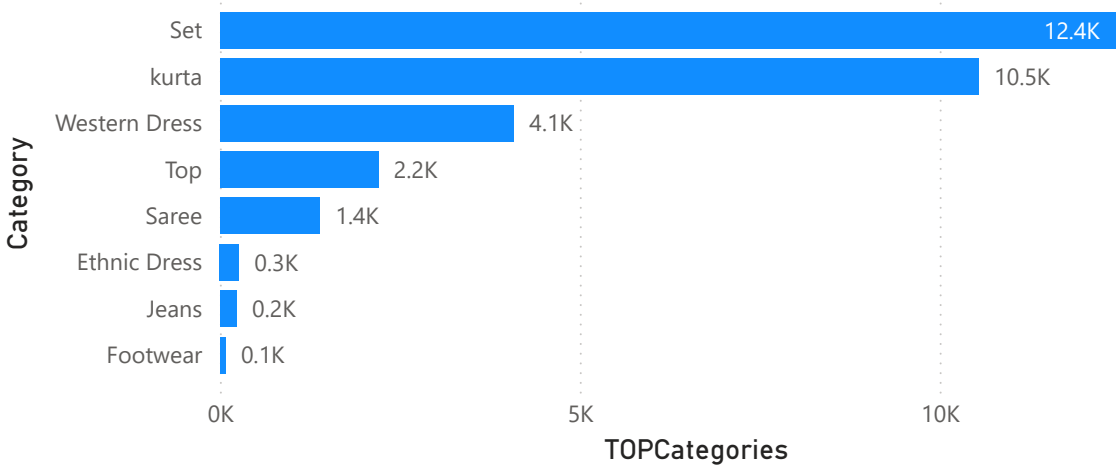
Sum of Amount by Order Type



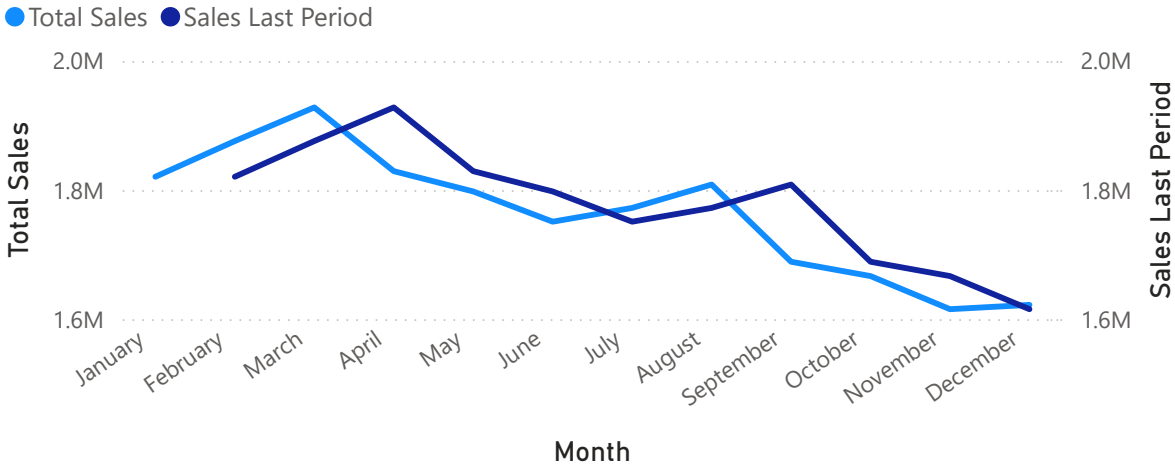
Sum of Amount by Channel



TOPCategories by Category



Amount and Quantity by Month



Customer Analysis

Age

18

78

Gender

☐ F

☐ M

Channel

☐ Select all

☐ Ajio

Ship State

☐ ANDAMAN & NICOBAR

☐ ANDHRA PRADESH

» Quick measure

28K

Total Customers

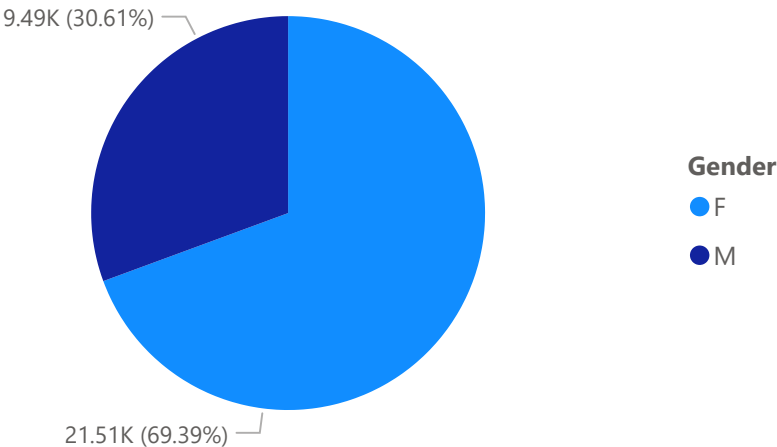
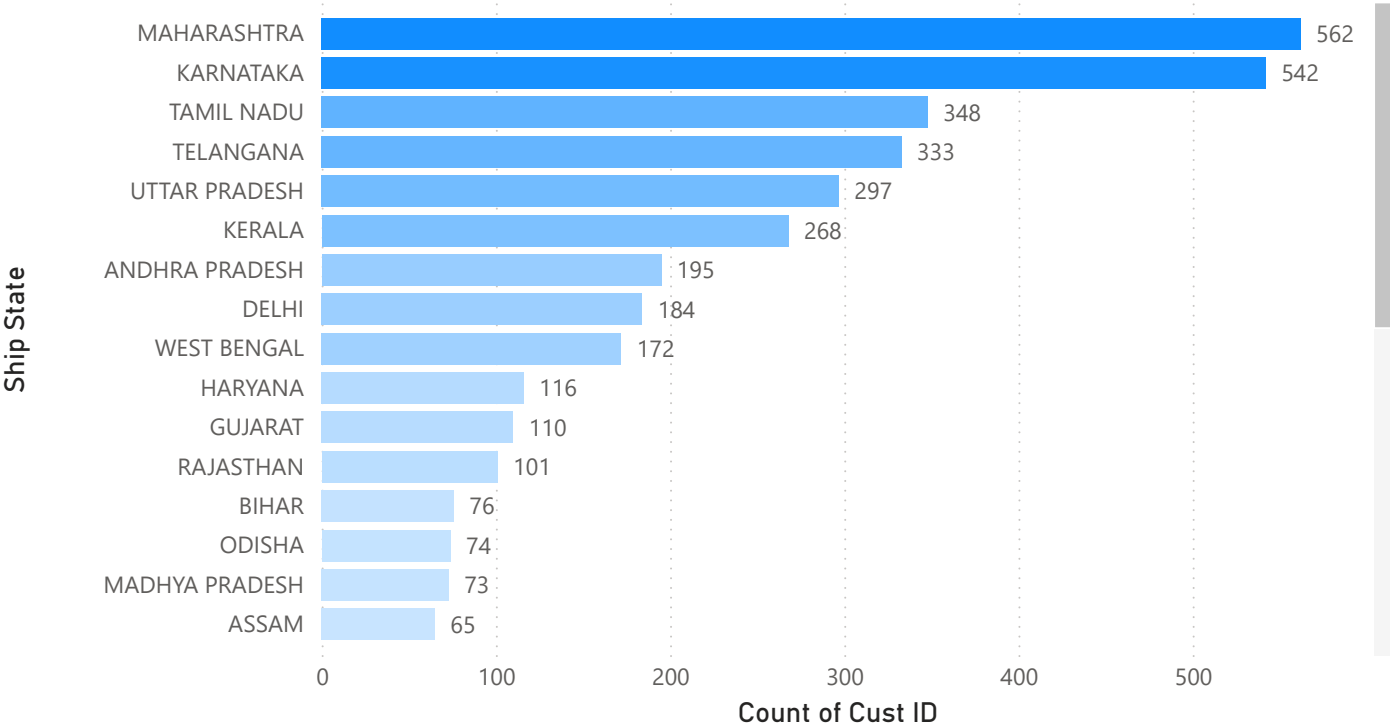
744.68

ARPU

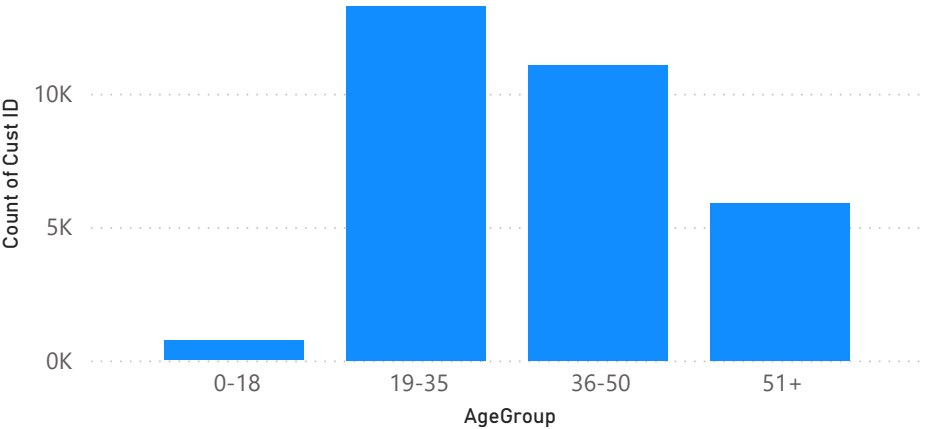
0.97

Returning Customer Rate

Count of Cust ID by Ship State



Count of Cust ID by AgeGroup



Product Analysis

Size

All

Category

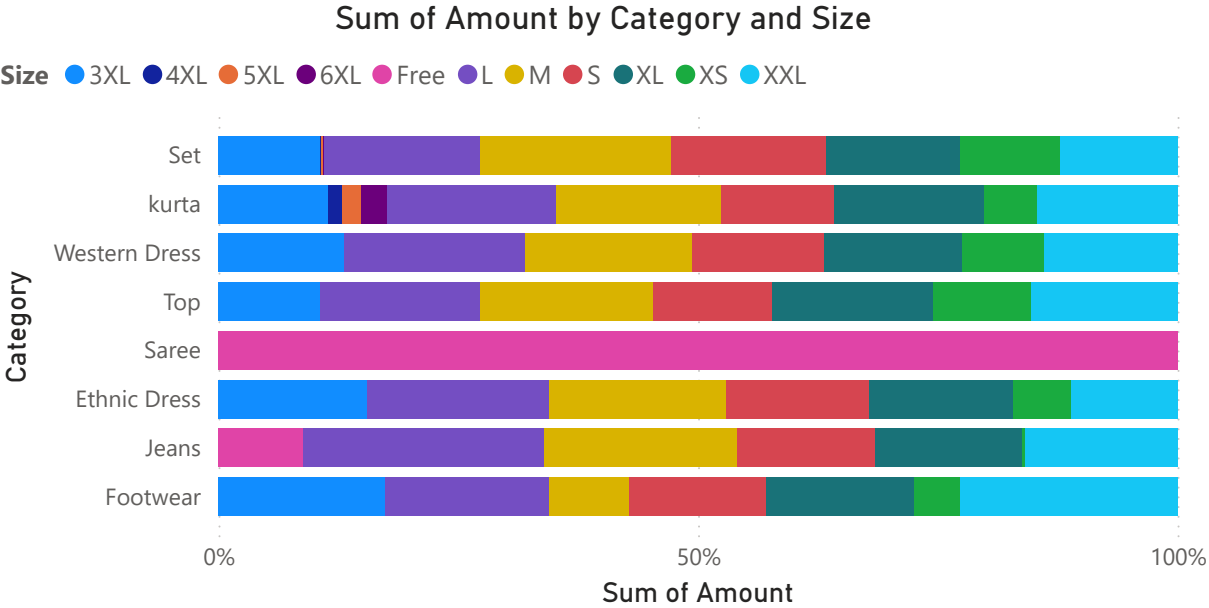
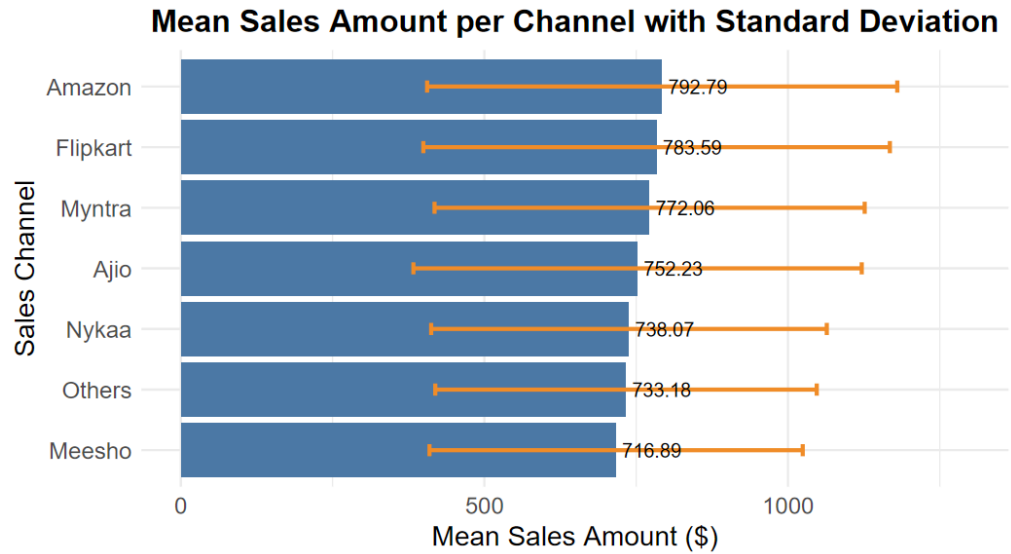
All

Channel

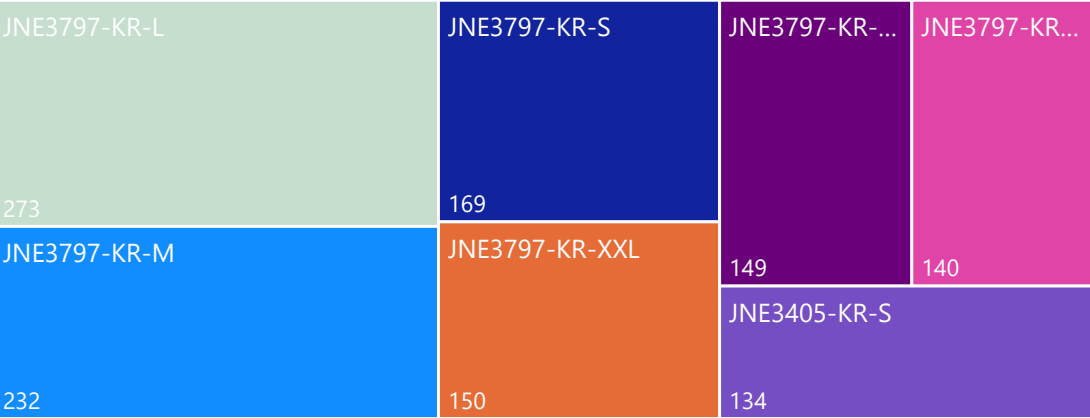
All

« Quick measure

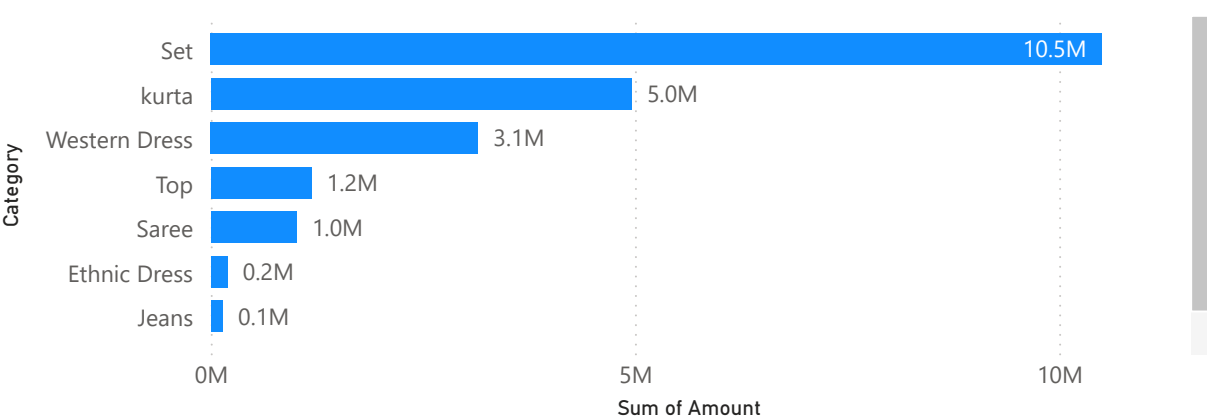
Amount and Channel



Count of Order ID by SKU



Sum of Amount by Category



Order Analysis

Quarter, Month

▼

All

▼

Channel

▼

All

▼

Ship-State

▼

All

▼

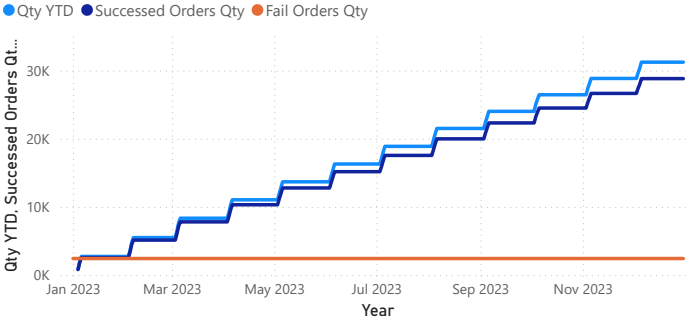
Category

▼

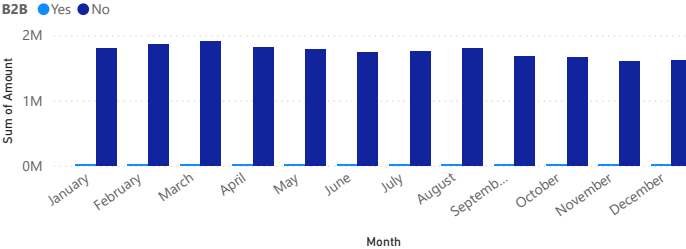
All

▼

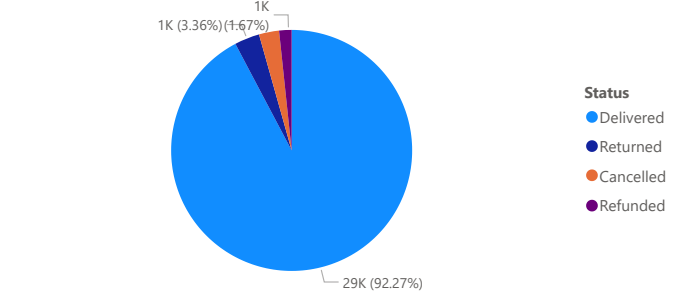
Qty YTD, Succeeded Orders Qty and Fail Orders Qty by Year, Quarter, Month and Day



Sum of Amount by Month and B2B



Sum of Quantity by Status



Sum of Quantity by Ship Postal Code and Ship State

