

# **50.007 Machine Learning**

## **Lecture 1**

### **Introduction**

# Who are we?

## Instructors



Prof. Yixiao Wang  
Instructor  
Weeks 1-3



Prof. Berrak Sisman  
Instructor  
Weeks 4-6



Prof. Roy Lee  
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Weeks 8-12

## Teaching Assistants

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# Outline

- Administrative details
- What is machine learning?
- Types of machine learning
- A case study for supervised learning
- Linear Classification

# Administrative details

- **Course material:**

- No required textbook
- Recommended reading (from books or research papers) posted on eDimension
- Lecture notes and slides: posted on eDimension
- **Lecture slides are provided to help better understand the lecture notes and by no means should be considered as a replacement.**
- For a better understanding of the course, please go through the lecture notes prior to each lecture.

- **Pre-requisite:**

- Linear Algebra
- Probability/statistics
- Knowledge of Algorithms
- Python Programming

# Evaluation

- Homework (45%)
  - Programming and theory
  - Honour Code
    - Form study groups to work on homework
    - You can discuss with other classmates
    - Write-up solutions on your own
    - List names of anyone you talked to
- Project (23%)
- Midterm Exam (15%)
- Final Exam (15%)
- Participation (2%)

# Course Goals

- Curious to discover more
- Confident of doing it yourself
- Contemplative of the theory
- Aware of the limitation

# Acknowledgements

- MIT 6.036 Introduction to Machine Learning
- SUTD 50.007 Machine Learning (Prof. Liang Zheng)
- Stanford CS229 Machine Learning
- McGill COMP-652 Machine Learning

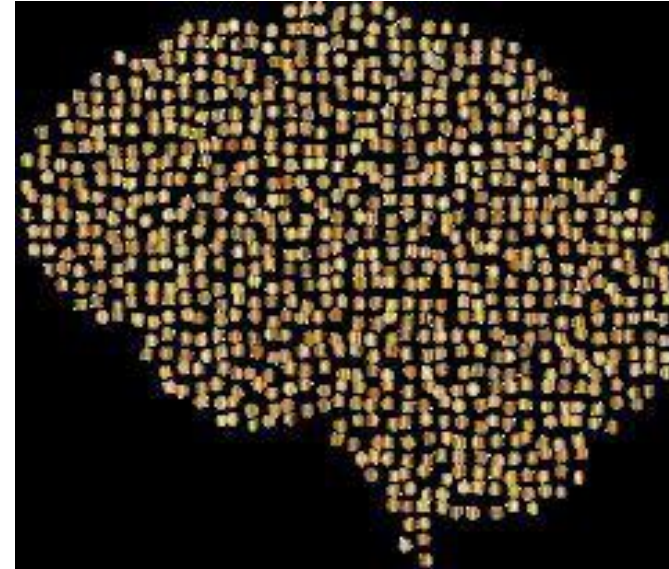
# Introduction



# What is Machine Learning?



Hardcoded



Trained

- Giving computers the **ability to learn** without being explicitly programmed – Arthur Samuel (1959)

# What is Machine Learning?



Task



Performance



Experience

- A computer program learns from **experience (E)** with respect to **task (T)** and some **performance measure (P)**, if it's performance on T, as measured by P, improves with their experience E – Tom Mitchell (1998)

# What is Machine Learning?

- A branch of **artificial intelligence**, concerned with the design and development of algorithms that allow computers to evolve behaviours based on empirical data.
- As intelligence requires knowledge, it is necessary for the computers to first **acquire knowledge through learning**.
- Machine learning is programming computers to optimize a **performance criterion** using example data or **past experience**.

# Why study Machine Learning?

## Engineering reasons:

- Easier to build a learning system than to hand-code a working program!
  - Robot that learns a map of the environment by exploring
  - Programs that learn to play games by playing against themselves
- Improving on existing programs,
  - Instruction scheduling and register allocation in compilers
  - Combinatorial optimization problems
- Solving tasks that require a system to be adaptive
  - Speech and handwriting recognition
  - “Intelligent” user interfaces

# Why study Machine Learning?

## Scientific reasons:

- Discover knowledge and patterns in high dimensional, complex data
  - Sky surveys
  - High-energy physics data
  - Sequence analysis in bioinformatics
  - Social network analysis
  - Ecosystem analysis
- Learning from animal and human learning
  - How do we learn language?
  - How do we recognize faces?
- Creating real AI!

“If an expert system—brilliantly designed, engineered and implemented— cannot learn not to repeat its mistakes, it is not as intelligent as a worm or a sea anemone or a kitten.” (Oliver Selfridge).

# Very brief history

- Studied ever since computers were invented (e.g. Samuel's checkers player)
- Very active in 1960s (neural networks)
- Died down in the 1970s
- Revival in early 1980s (decision trees, backpropagation) - coined as “machine learning”
- Exploded since the 1990s
- Now: very active research field, several yearly conferences (e.g., ICML, NIPS), major journals (e.g., Machine Learning, Journal of Machine Learning Research), rapidly growing number of researchers
- The time is right to study in the field!
  - Lots of recent progress in algorithms and theory
  - Flood of data to be analyzed
  - Computational power is available
  - Growing demand for industrial applications

# What are good Machine Learning tasks?

- There is no human expert  
E.g., DNA analysis
- Humans can perform the task but cannot explain how  
E.g., character recognition
- Desired function changes frequently  
E.g., predicting stock prices based on recent trading data
- Each user needs a customized function  
E.g., news filtering

# Important application areas

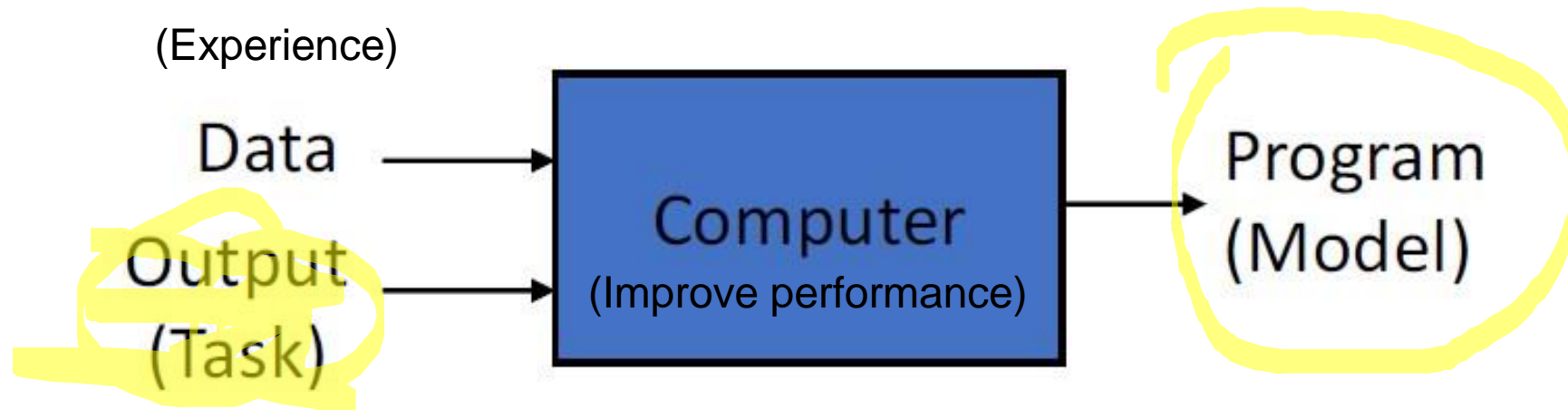
- **Bioinformatics:** sequence alignment, analyzing microarray data, information integration, ...
- **Computer vision:** object recognition, tracking, segmentation, ...
- **Robotics:** state estimation, map building, decision making, user movement prediction, personalized robot, etc.
- **Graphics:** building realistic simulations, compressing a picture, etc.
- **Speech:** recognition (cocktail party effect), speaker identification
- **E-commerce:** automated trading agents, data mining, spam filtering, ...
- **Healthcare:** diagnosis, treatment, social assistance, ...
- **Computer games:** building adaptive opponents
- **Education / Working:** learning analytics, hybrid intelligence, ...



## Traditional Programming



## Machine Learning

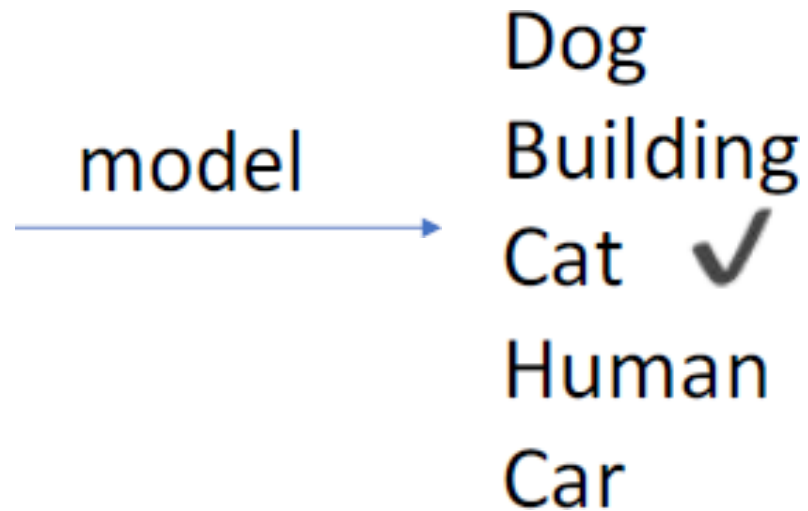


# Machine Learning model

- We have a model which we can use to predict new data
- E.g. Image classification



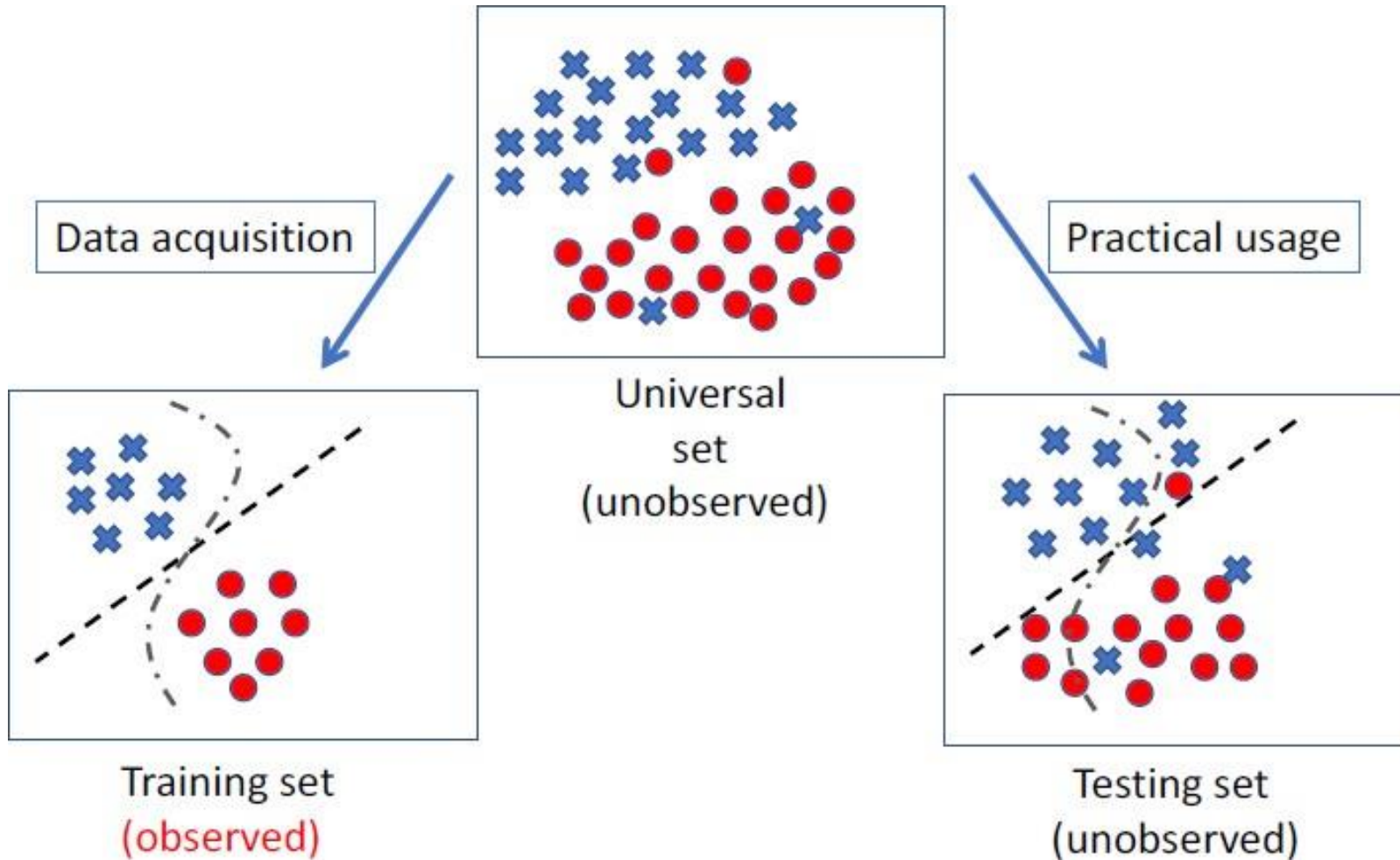
Input



# Machine Learning model

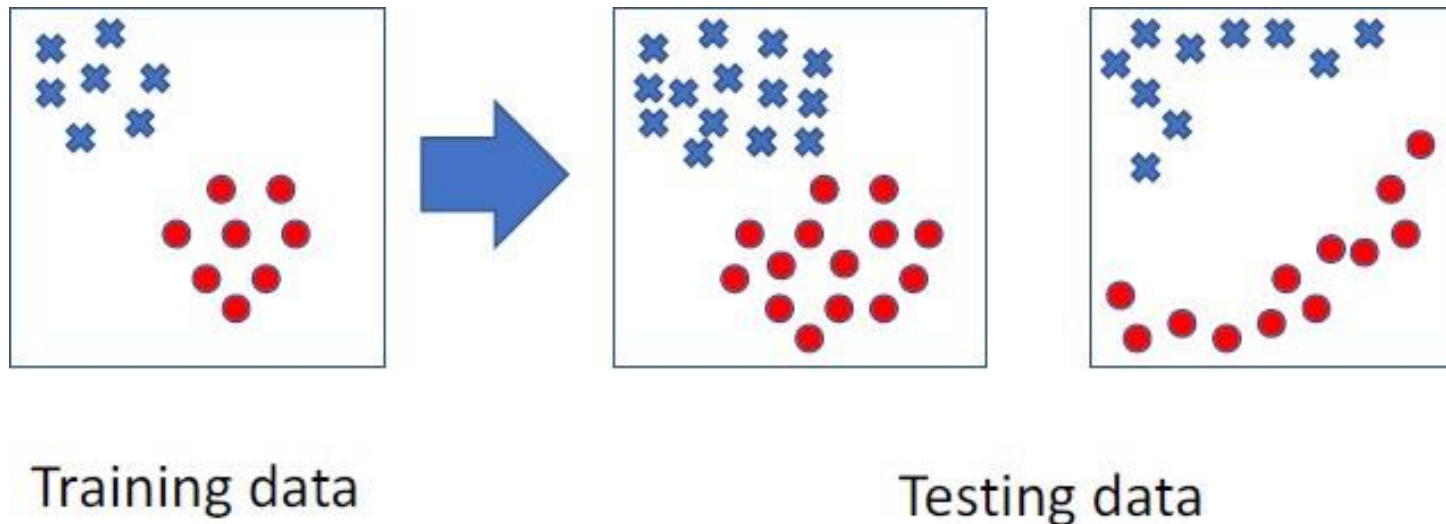
- Generalizability+Robustness: Learning general models from a data set.
- Data is cheap (?) and abundant (data warehouses, data marts); knowledge is expensive and scarce.
- Example in retail: Customer transactions to consumer behaviour:
  - *People who bought “Da Vinci Code” also bought “The Five People You Meet in Heaven” ([www.amazon.com](http://www.amazon.com))*
- Build a model that is *a good and useful approximation* to the data.

# Training and Testing



# Training and Testing

- Training is the process of making system able to learn.
- No free lunch rule:
  - Training set and testing set come from the same distribution
  - Need to make some assumption or bias



# Performance

- There are several factors affecting the performance:
  - **Quality of training data** provided
  - The form and extent of any initial **background knowledge**
  - The **type of feedback** provided
  - The **learning algorithm** used
- Two important factors:
  - Modelling
  - Optimization

# Algorithms

- The success of machine learning system also depends on the algorithms.
- The learning algorithms should **extract** useful information from training examples (e.g., find patterns from your training samples).
- The algorithms control the **search** to find and build the knowledge structures (e.g., find the optimized parameters of different variables).

# Types of Machine Learning

## Based on information available

- **Supervised learning** ( $\{x_n \in R^d, y_n \in R\}_{n=1}^N$ )
  - Classification (discrete labels)
  - Regression (real values)
- **Unsupervised learning** ( $\{x_n \in R^d\}_{n=1}^N$ )
  - Clustering
  - Probability distribution estimation
  - Finding association (in features)
  - Dimension reduction
- **Semi-supervised learning**
- **Reinforcement learning**
  - Decision making (robotics, board games)

## Based on learner's role

- **Passive learning**
- **Active learning**



# Types of Machine Learning

## Based on learner's role

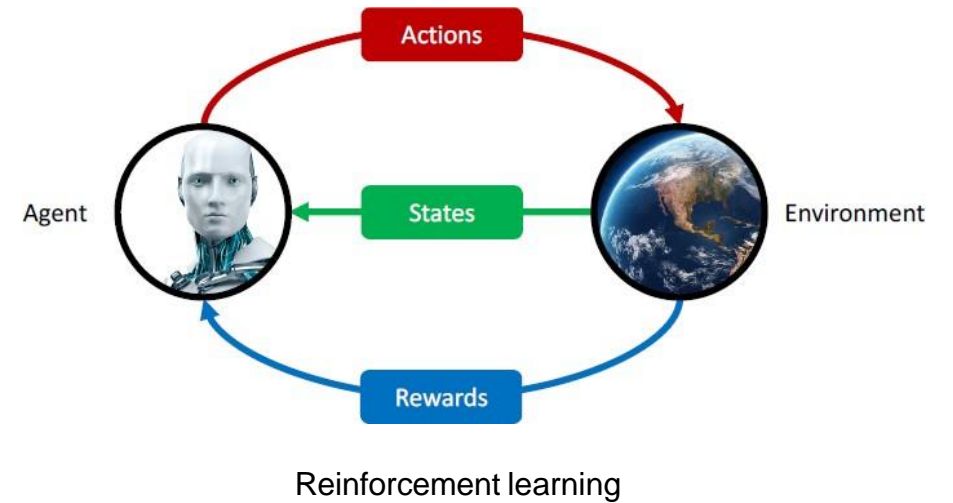
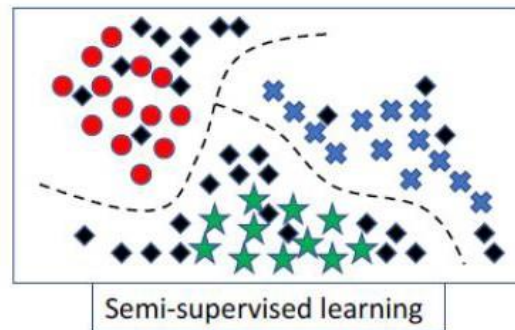
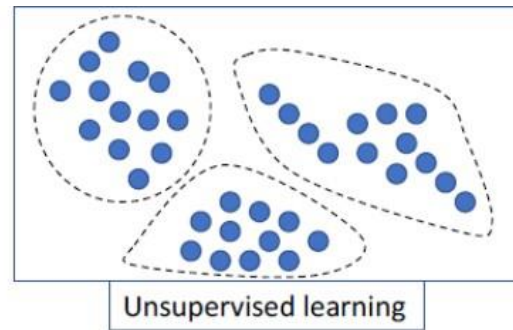
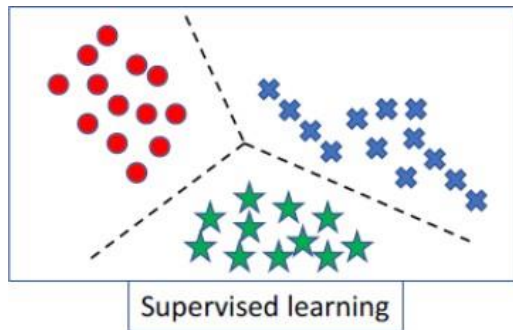
- Traditionally, learning algorithms have been **passive learners**, which take a given batch of data and process it to produce a hypothesis or model.

Data → Learner → Model

- **Active learners** are instead allowed to query the environment
  - Make queries
  - Perform experiments

# Types of Machine Learning

**Based on information available**



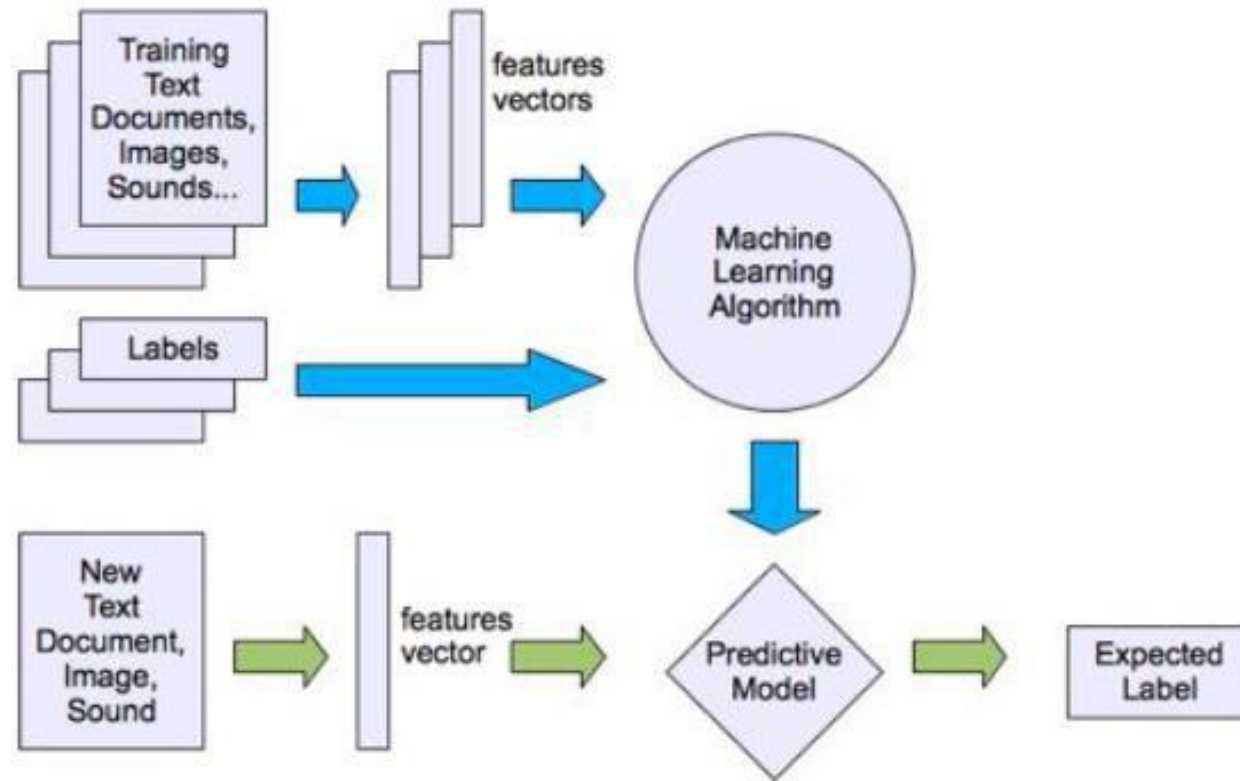
# Types of Machine Learning

- Supervised Learning



# Types of Machine Learning

- Supervised Learning



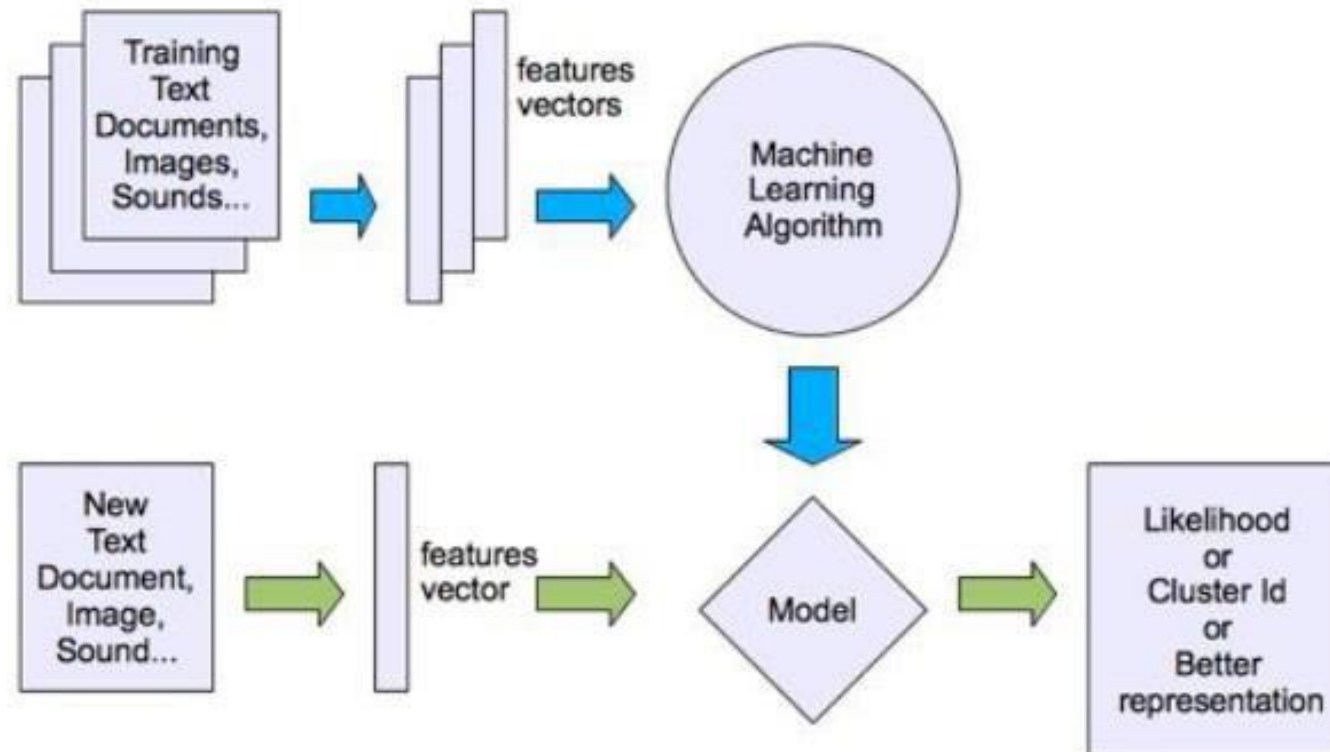
# Types of Machine Learning

- **Unsupervised Learning**



# Types of Machine Learning

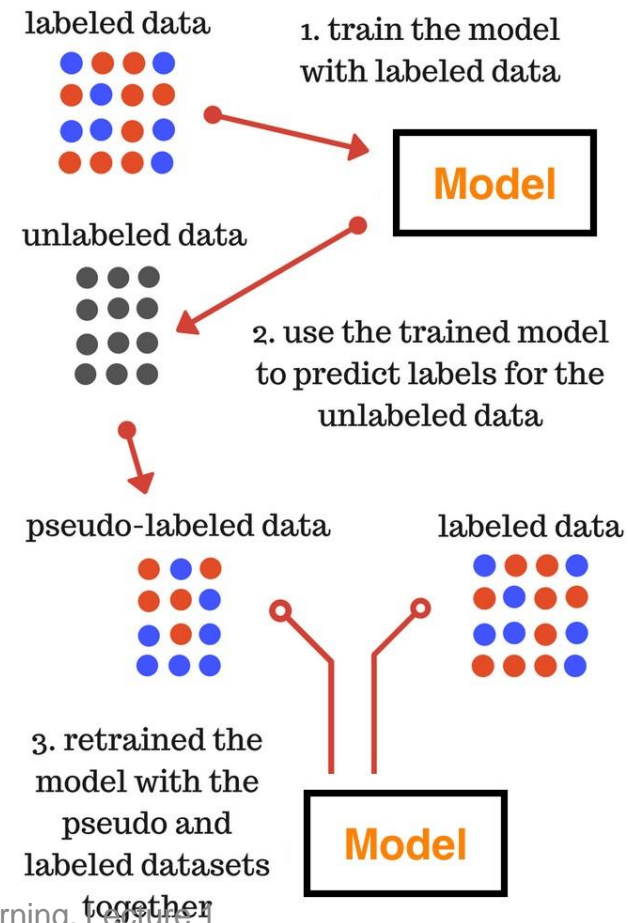
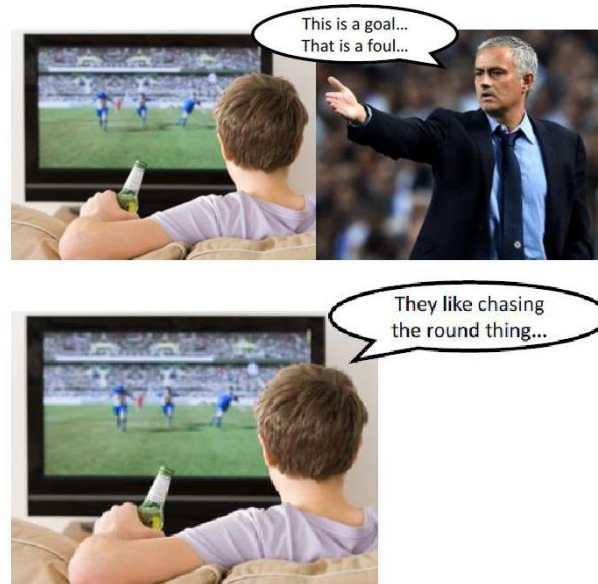
- **Unsupervised Learning**





# Types of Machine Learning

- Semi-supervised Learning



# Types of Machine Learning

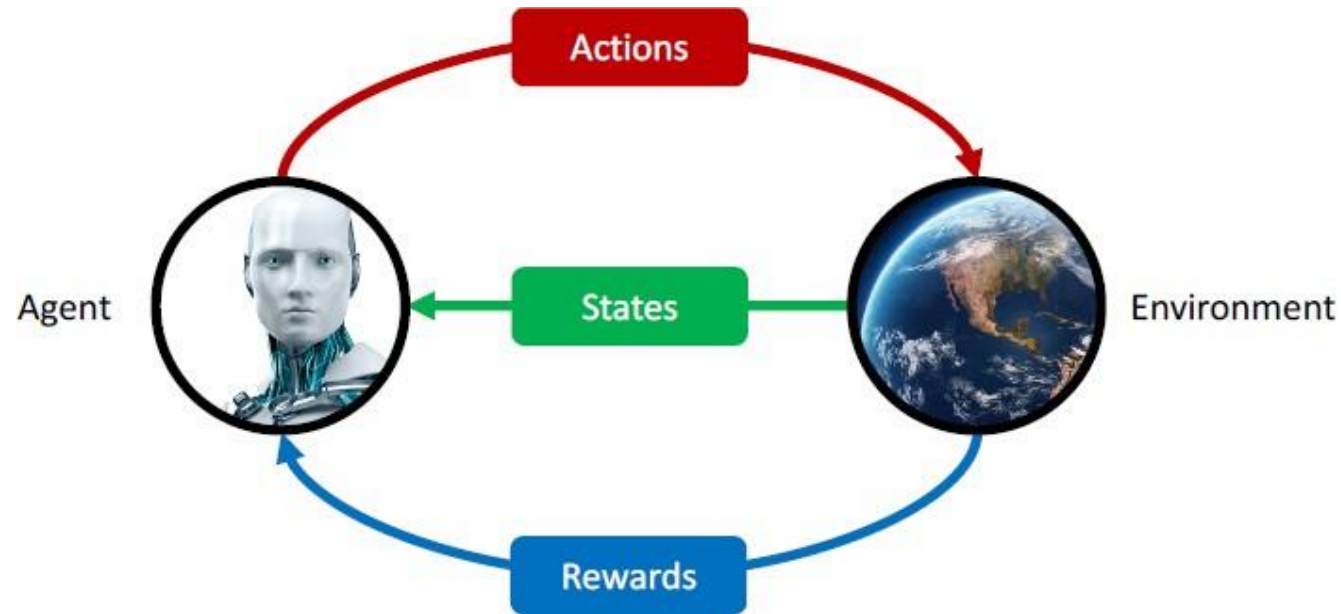
- **Reinforcement Learning:** Rewards from a sequence of actions





# Types of Machine Learning

- Reinforcement Learning



The state space can be discrete or continuous. In case of continuous states, you would use a function approximator to represent your state.