

Strategic Planning Division

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25 June 2015

Ms Masego Mabaso
Accreditations Department
Council on Higher Education
P O Box 94
Technopark
0020

Dear Ms Mabaso

HEQSF Category B Master of Management CLM025Wits 25

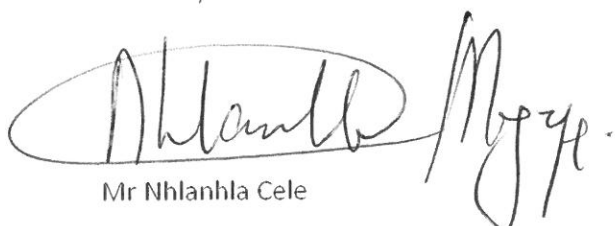
This is a structured master's degree with 90 credits allocated to research and 90 credits for coursework. The 90 credits for the coursework comprises of a selection of courses from the courses listed below:

LIST OF MASTER OF MANAGEMENT MODULES

Course Code	Course Name	SAQA Points
BUSA7022	Corporate Entrepreneurship (10 credits)	
BUSA7023	Enterprise Development (10 credits)	
BUSA7024	Entrepreneurship Theory and Practice (10 credits)	
BUSA7025	Global Entrepreneurship (10 credits)	
BUSA7026	Social Entrepreneurship (10 credits)	
BUSA7027	Technology and High-growth Entrepreneurship (10 credits)	
BUSA7028	Corporate Finance and Financial Statement Analysis (15 credits)	
BUSA7029	Investments (15 credits)	
BUSA7030	Finance Macro-environment Analysis (15 credits)	
BUSA7031	Applied Financial Econometrics (15 credits)	
BUSA7032	Advanced Corporate Finance and Corporate Governance (15 credits)	
BUSA7033	Capital Budgeting and Project Finance (15 credits)	
BUSA7034	Advanced Financial Statement Analysis and Disclosure (15 credits)	
BUSA7035	Banking Operations and Financial Institutions Management (15 credits)	
BUSA7036	Investment Banking and Primary Markets (15 credits)	
BUSA7037	International Finance and Globalisation (15 credits)	
BUSA7038	Emerging Markets and Financial Market Development (15 credits)	
BUSA7039	Trading and Securities Selection (15 credits)	
BUSA7040	Asset Management and Portfolio Formation (15 credits)	
BUSA7041	Derivatives, Debt and Structured Contracts (15 credits)	
BUSA7042	Real-estate Markets and Mortgage Finance (15 credits)	
BUSA7043	Development and Entrepreneurial Finance (15 credits)	
BUSA7044	Research Theory and Design (20 credits)	
BUSA7047	Integrated Marketing Communication (10 credits)	
BUSA7058	The Coaching Process (15 credits)	
BUSA7059	Coaching Skills (15 credits)	
BUSA7060	Leadership in Organisations (15 credits)	
BUSA7061	Learning Theories (15 credits)	
BUSA7062	Organisational Development (15 credits)	

BUSA7063 Professional Coaching Practice and Ethics (15 credits)
 BUSA7064 Psychological Acumen Underpinning Coaching (15 credits)
 BUSA7068 Advanced Strategic Marketing (10 credits)
 BUSA7069 Applied Consumer Behaviour (10 credits)
 BUSA7070 Customer Equity Management (10 credits)
 BUSA7071 Digital Marketing (10 credits)
 BUSA7074 Applied Services Marketing (10 credits)
 BUSA7076 Research Report (120 credits)
 BUSA7077 Strategic Brand Management (10 credits)
 BUSA7168 Models, Forecasting and Risk Management (15 credits)
 BUSA7351 Accounting and Finance for MM (10 credits)
 BUSA7352 Economics for Business for MM (10 credits)
 BUSA7363 Decision Science for MM (10 credits)
 BUSA7364 Research Methodology for MM (10 credits)
 BUSA7386 Strategic Marketing Management (10 credits)
 BUSA7387 Business Acumen (10 credits)
 PADM7002 Power, Politics and Policy: The Political Environment of Public Policy (12 credits)
 PADM7022 Comparative Social Security Systems (10 credits)
 PADM7023 Foundations of Social Security and Protection (10 credits)
 PADM7024 Public Finance and Economics of Social Security (10 credits)
 PADM7025 Qualitative Research Methods (15 credits)
 PADM7026 Quantitative Research Methods (15 credits)
 PADM7027 Research Proposal Development (10 credits)
 PADM7028 Social Security Financing (15 credits)
 PADM7029 Social Security, Governance and Administration (15 credits)
 PADM7030 Social Security Risk Management (15 credits)
 PADM7031 Strategic Public Management (30 credits)
 PADM7032 Social Security Modelling and Social (30 credits)
 PADM7034 Economics & Public Finance (12 credits)
 PADM7047 Scenario Planning (12 credits)
 PADM7051 Macro-Economic Policy (12 credits)
 PADM7062 Programme and Project Management (12 credits)
 PADM7071 Qualitative Research Methods (25 credits)
 PADM7072 Quantitative Research Methods (25 credits)
 PADM7206 Social Security Policy Development and Implementation (15 credits)
 PADM7207 Directed Readings in Public Management (30 credits)
 PADM7207 Directed Readings in Public Management (30 credits)
 PADM7208 Directed Readings in Social Security (30 credits)
 PADM7209 Directed Readings in Security (30 credits)
 PADM7210 Directed Readings in Monitoring and Evaluation (30 credits)
 PADM7211 Directed Readings in Humanitarian and Development Management (30 credits)
 PADM7212 Directed Readings in Governance and Public Leadership (30 credits)

Sincerely



Mr Nhlanhla Cele

Director: Strategic Planning Division