



Vaal University of Technology

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Memorandum

**Programme Accreditation and Curriculum
Development**

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To: HEQSFonline
CC: n/a
From: O Evangelou
Director: Programme Accreditation and Curriculum Development
Date: 20 April 2015
Subject: Application returned for Deferral

To whom it may concern,

Kindly find attached clarification on the following programme:

Diploma in Public Relations Management (3205004)

O Evangelou
Director: Programme Accreditation and Curriculum Development

Diploma in Public Relations Management (3205004)

It is hereby confirmed that the above qualification does not constitute a change of more than 50% of the current National Diploma: Public Relations Management (360 credits) as indicated in the table below:

MODULE	CREDITS	STATUS	% CHANGE
Public Relations 1.1	12	Unchanged	
Public Relations 1.2	12	Unchanged	
Communication Science 1.1	12	Unchanged	
Communication Science 1.2	12	Unchanged	
Media studies 1.1	12	Unchanged	
Media studies 1.2	12	Unchanged	
Accountancy Skills 1.1	8	New	4
Accountancy Skills 1.2	8	New	4
Business Studies	6	Unchanged	
ICT Skills 1.1	10	Unchanged	
ICT Skills 1.2	6	Unchanged	
Applied Communication Skills 1.1	8	Unchanged	
Applied Communication Skills 1.2	8	Unchanged	
Public Relations 2.1	12	Unchanged	
Public Relations 2.2	12	Unchanged	
Communication Science 2.1	12	Unchanged	
Communication Science 2.2	12	Unchanged	
Media studies 2.1	12	Unchanged	
Media studies 2.2	12	Unchanged	
Photography	7	New	4
Videology	7	Unchanged	
Integrated Brand Communication	7	Unchanged	Name
Law for Public Relations 1.1	7	Unchanged	
Law for Public Relations 1.2	7	Unchanged	
Applied Communication Skills 2.1	8	Unchanged	
Applied Communication Skills 2.2	8	Unchanged	
Public Relations 3.1	13	Unchanged	
Public Relations 3.2	13	Unchanged	
Communication Science 3.1	13	Unchanged	
Communication Science 3.2	13	Unchanged	
Work Integrated Learning	60	Unchanged	
TOTAL	361		12