

Application summary

Institution **The Independent Institute of Education ( (PR035)**

Qualification reference **Advanced Diploma in Brand Innovation (73369)**

## The following fields appear in section 1 and section 2

Field	Section 1	Section 2
Proposed HEQSF Category	A	Only section 1
Qualification title	Advanced Diploma: Brand Innovation	Advanced Diploma in Brand Innovation
Qualification title abbreviation	ADBI	AdvDip (Brand Innovation)
Mode of delivery	Contact	Contact
NQF Exit Level	Level 7	Level 7
Total credits	120	120
Minimum duration full	1	1
Minimum duration part	2	2
Qualification type	Only section 2	Advanced diploma
Qualification designator	Only section 2	Arts
Other designator	Only section 2	
Motivation for other designator	Only section 2	
CESM	Only section 2	0504 Public Relations, Advertising and Applied Communication
Professional class	Only section 2	Non-Professional
Professional body	Only section 2	
WIL EL credits	Only section 2	0
Research credits	Only section 2	0
Structured or with electives	Only section 2	This programme is structured and has no electives
Minimum admission requirements	A Diploma or a Bachelor's degree in a cognate discipline.	A Diploma or a Bachelor's degree in a cognate discipline.
Qualification reference number	73369	73369
HEQC reference number		
SAQA qualification ID	73369	73369
Replacing which	Only section 2	

qualifications	Only section 2	
Site of delivery 1	Vega Bordeaux, 1 Renaissance Place, 444 Jan Smuts Avenue, Bordeaux, Randburg, 2196	Vega Bordeaux 1 Renaissance Place, 444 Jan Smuts Avenue, Bordeaux, Randburg, 2195
Site of delivery 2	Vega Durban, Grideye Office Park, 16 Imbuvu Drive, Roverhorse, Durban, 4001	Vega Pretoria, 5th Floor, 501 Jorrissen Street, Sunnyside East, Pretoria, 0001
Site of delivery 3	Vega Cape Town, Second Floor, Stabel Centre, Corner De Smit and Somerset Roads, Greenpoint, Cape Town, 8006	Vega Cape Town, Second Floor, Stabel Centre, Corner De Smit and Somerset Roads, Greenpoint, Cape Town, 8007
Site of delivery 4	Vega Pretoria, 5th Floor, 501 Jorrissen Street, Sunnyside East, Pretoria, 0001	Vega Durban, Grideye Office Park, 16 Imbuvu Drive, Roverhorse, Durban, 4001

## The relevant SAQA fields are listed below

Field	SAQA fields	Description
SAQA qualification ID		
(If a SAQA qualification ID is given then the other fields do not need to be completed)	73369	
Grad Attributes / Exit level outcomes		
Integrated Assessment		
Articulation progression		
Moderation		
RPL		
International comparability		
Qualification purpose		
Qualification rationale		