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| **Programme title** | **Abbreviation** | **HEQC Feedback** | **UJ Response** |
| Advanced Certificate in Business Management in Operational Management | AdvCert (Business Management) (Operational Management) | The qualification title does not align with the programme design in terms of the 50/50 percent rule. Need to change the title to one qualifier as the focus in the curriculum is predominantly on Business Management. | The reason for two qualifiers in the name description is that the core/fundamental modules (that is 5 per qualification) are business management related. Students will not understand the sub-discipline for example - Operational Management if they don’t know the principles of management. The first qualifier indicates it is in the discipline of management (required to understand the sub discipline) and the second qualifier indicates the sub-discipline in management. |