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| **Programme title** | **Abbreviation** | **HEQC Feedback** | **UJ Response** |
| **Bachelor of Commerce in Marketing Management** | BCom (Marketing Management) | There is a lack of alignment between the exit level outcomes and the design of the curriculum. | The Faculty acknowledges this comment and undertakes to make the necessary changes to the exit level outcomes in order to align it. These changes will have to go through the internal approval processes to be implemented. |