**Category B Programmes returned by CHE for Improvements – March 2015**

**College of Law and Management Studies**

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| Qual Ref No | Qual Title Abbr | School | Programme Co-ordinator | CHE Comments | Action |
| FMS24 | PG Dip (Bus.Man) | GSBL | Shahida Cassim (Cassim@ukzn.ac.za) | The institution should clarify the scope of the changes made to the programme given that all modules have been modified and two new ones added. The outcomes of the programme should be clearly articulated. | Please see the answers below. |

A revised (clearly articulated) list of learning outcomes for this programme.

On completion of the programme the students will have:

* gained knowledge and experience in the “hard skills” such as economics, marketing, management and accounting.
* gained knowledge and experience in the “soft skills” of leadership, teamwork, ethics, and communication that are so critical for effective management.
* demonstrated critical thinking on management practice as applied to business situations, and can make connections across management disciplines.
* the capacity to contribute to organisational efficiency and effectiveness through more informed managerial decisions.
* provide learners with holistic views of organisations, their environment and functioning; through an interdisciplinary, issue based approach to learning.
* shown an understanding and application of quantitative methods through the submission of coursework assignments.
* demonstrated high level communication skills in the design, execution and presentation of assignments.
* the ability to source, analyse, interpret, explain and link data to the needs of rapidly evolving organisations.
* the ability to analyse their own leadership roles, and the roles of others in management situations, and assess their effectiveness in the fulfilment of these roles.

Programme Title: This has changed from Postgraduate Diploma in Business Management to Postgraduate Diploma in Business Administration. The programme has been redesigned from a 144 credit value programme to a credit value of 128 in keeping with the HEQSF guidelines. The old programme comprised 6 core modules and 2 electives. This has been changed to 8 core modules as indicated in table 1 below. The overall changes are less than 40%.

**Table 1. Changes to Postgraduate Diploma in Business Management**

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| **Existing** | **Change** | **% Change** | **Motivation** |
| Postgraduate Diploma in Business Management | Postgraduate Diploma in Business Administration |  | The PGDBA is a means towards entry into the MBA. The name needs to clearly articulate with the MBA. |
| Minimum credits 144 SAQA, 120 UKZN | Minimum credits 128 (8x16cp) |  | Complying with module credits being multiples of 16 and minimum of 128cp for an exit level. |
| NQF 8 | HEQF 8 |  | Complying with new HEQF bands |
| 6 Core Modules + 2 Elective Modules | 8 Core Modules |  | The PGDBA is intended to serve as an entry programme for the MBA. These core modules ensure that students with limited exposure to business courses receive a proper grounding of the key business functions before embarking on the MBA. As an exit level programme, graduates will have a well-rounded knowledge of key business functions. |
| Marketing Management | Marketing for Managers |  | More relevant name change |
| General Management | Principles of Business Leadership and Management |  | More relevant name change |
| Entrepreneurship | Theory and Practice of Entrepreneurship |  | More relevant name change |
| Accounting Principles | Accounting for Managers |  | More relevant name change |
| Information Management | Management Information Systems |  | More relevant name change |
| Personnel Management | Organisational Behaviour | 12.5% | Replacing the old administrative function of Personnel Management with a more relevant module Organisational Behaviour |
| Production Management | Economics for Managers | 12.5% | The module will enable managers, who have had limited exposure to economics, to develop a clear understanding of both macro and micro economic concepts and principles. The module will also develop their skills to use tools to analyse and make economically sound decisions within a business environment. |
| Business Maths and Statistics | Business Research Methodology | 12.5% | Research Methodology teaches the student the art of conducting research which will benefit them in all the modules on the PGDBA and MBA and further prepares them for the MBA dissertation. |
|  | **TOTAL CHANGE** | **37.5%** |  |
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