

**Template for HEQF Alignment - Corrections Bachelor of Commerce Honours in Business Management**

pplication summary

Institution **Walter Sisulu University (H19)**  
Qualification reference **Bachelor of Commerce Honours in Business Management (HBU)**

|  |  |
| --- | --- |
| Comment type | Comment |
| Review comments | Total credits should be aligned with the total number of hrs (120 credits vs 1280 hrs) Please clarify the total credits for the programme as well as the total hrs. Programme assessment approach not specified. A description of how the curriculum of this programme has been redesigned not provided. in the programme design details only Marketing Research and Marketing Project were modified but this is not reflected in question 1 of section 3. |

Summary of issues identified and how they have been corrected

1. Total credits should be aligned with the total number of hrs (120 credits vs 1280 hrs)
   1. There was a error in the calculation of credits based on notional hours. This has been corrected in the document below. The total notional hours amount to 1350 based on an academic year of 30 weeks. This equates to 135 credits. Refer to table 1 in document for further details.
2. Please clarify the total credits for the programme as well as the total hrs.
   1. The total credits of the programme are based on the following
      1. 3 electives comprising of 30 credits each(90 credits in total)
      2. 1 compulsory Marketing Research course of 15 credits(BMA41M7)
      3. 1 compulsory research project of 30 credits(BMA42M9)

This has been further documented in table 1 below

1. Programme assessment approach not specified.
   1. The approach has been specified in section 3 below
2. A description of how the curriculum of this programme has been redesigned not provided.
   1. This has been detailed in section 3
3. In the programme design details only Marketing Research and Marketing Project were modified but this is not reflected in question 1 of section 3
   1. The modifications to the entire programme mainly in the form of credits and clarity on assessment approach have been included in the document. NB Marketing Research/Project were modified in the sense of becoming compulsory and no longer an electives.

|  |  |
| --- | --- |
| **Qualification Reference:** | **B Com Honours Business Management** |

|  |  |  |
| --- | --- | --- |
| **SECTION 3** | | |
| **Title** | **Current data** | **Correction** |
|  |  |  |
| Programme Assessment | None ` | **Criterion 1(iii & iv)**  **Criterion 6 i & 13 i**  The university has strict and documented policies and processes to ensure that the process of assessment, which is an integral part of the teaching and learning process, is compliant with the criteria detailed above. These polices have always been in place and the programme is fully compliant with these requirements. The programme is thus aligned to the HEQSF in this regard.  The university policies ensure all exit level courses are externally moderated. There are processing in place to monitor student performance and to implement remedial actin where necessary. There are also clear policies for security, etc. |
| Programme assessment approach (e.g. case-based assessment approach and RPL) | None | **Assessment Strategies**  The various assessment strategies, and the importance of each, are clearly communicated to the students through the learner guides/course documentations and include but are not limited to the following:   * Assignments/projects * Presentations, practical’s * Case studies (the primary method of testing in tests and examination) * Presentation skills (Management)   Progression to the next level of study/programme comprises of a year mark of 50% and a final summative exam of 50%. A student is required to score a weighted average of 50% for the relevant course to proceed to the next programme (Masters).  Below is an extract of from the learner guides provided to the students that address the assessment strategy.  ***What are the purposes of assignments/projects/presentations?***  *Assignments are incorporated into the learning process to simulate to the extent possible real life scenarios. Assignments also offer the opportunity for students to consolidate embedded knowledge and to put the theory and principles that they have learnt into practice (simulated practice). Assignments are also used to provide a platform in which students can demonstrate their grasp and proficiency in the various Management competencies.*  ***What is the purpose of formative assessments?***  *The department sets formative assessments, which generally take the form of case studies, presentations, objective tests, class tests and formal tests, to allow the department and the student to gauge the extent to which the student has understood the concepts being taught. The formative assessment also provides the students with an opportunity to demonstrate the various skills and competencies they have acquired over the period under review. Students are assessed on a regular enough basis to allow the department to keep its finger on the pulse and to take remedial action where required. Students are expected to use the formative assessments to gauge their level of comprehension/competency in the subject area and to initiate remedial action to address any shortcomings.*  ***What is the purpose of summative assessments?***  *Summative assessments are set with the aim of providing a setting similar to a Manager’s “initial test of competency”(ITC) in which students are provided with novel scenarios (that simulate work business scenarios) that allow the students to demonstrate the skills and embedded knowledge they have acquired in the formal education portion of their journey towards becoming Managers and Business Practitioners. Success in these assessments coupled with the formative assessments provides an indication of the students’ readiness and competence to proceed to the next programme (Masters).* |
|  |  |  |
|  |  |  |
| **Types of learning activities** | **Hours** | **% Learning time** |
| Direct contact time (Lectures, face to face, limited interaction or technology-assisted, tutorials, Syndicate groups) | 525 | 39% |
| WIL (Practical experiential learning, simulated learning, laboratory work , practicals etc excluding workplace-based learning) | 180 | 13% |
| WIL (Workplace-based learning only) **\*** | Not applicable | 0% |
| Independent self-study of standard texts and references and specially prepared materials (study guides, books, journal articles, case studies, multi-media) | 525 | 39% |
| Assessment | 120 | 9% |
| **Total** | 1350 | 100% |
| **Title** | **Current Data** | **Correction** |
| Describe how the curriculum of this programme has been redesigned so that it aligns with the HEQSF, specifically in relation to the programme title (including the use of designators and / or qualifiers), intended purpose, exit level outcomes and assessment criteria for this programme (Criterion1 iii, iv, 6 i, 13 i). | Purpose: The purpose of the Specific Business qualification is to: (i) Allow candidates to be  able to inject advanced competencies to the business world, for example Management,  Marketing, Finance, Research, Human Resources, Entrepreneurship and any other related  business function as indicated under electives. (ii) Offer the highest standardized curriculum to  ensure that our students compete and respond effectively to the needs of the business world. (iii)  Develop and create candidates who will able to perform advanced duties such as research as  business practitioners to businesses. (iv) Empower and assist students to improve the efficiency  in advanced business management related issues. The course has an appropriate balance of  theoretical, practical and experiential knowledge and skills. Successful students will be able to  pursue a Masters degree at WSU or other higher education institutions in SA.  The current (unaligned) data is shown in Table 2 below. | The credits for each course have been modified to correspond with the notional hours. The following clarification were made clear (as they were not clear in the initial submission) as follows:  A student is required to select three electives in addition to two compulsory subjects.  The electives each have 30 credits and students must choose 3 (3 x 30 = 90). The following courses are now compulsory:  Marketing Research 15 credits  Research project 30 credits (as per HEQSF).  The new curriculum designed is shown below as Table 1. |
|  |  |  |

**TABLE 1: CURRICULUM REDESIGN: NEW (Aligned)**

**This is a one year programme. All courses are therefore offered at year one**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Module | NQF Level | Credit | No. of notional hours per week (including exams) | Total Weeks  (including exam weeks) | Compulsory | Electives | Module Status: Removed / Added /Modified / Unchanged |
| Retail Management  **(BMA41M8)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Operations  Management  **(BMA42M4)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Advanced Marketing  Management  **(BMA41M5)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Investment  Management  **(BMA42M3)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| International  Management  **(BMA41M4)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Credit Management  **(BMA42M2)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Human Resource  Level  Management  **(BMA41M3)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Advanced Financial  Management  **(BMA42M1)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Strategic  Management  **(BMA41M2)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Services Marketing  **(BMA41M0)**  Level | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Advanced General  Management  **(BMA41M1)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Capita Selecta  **(BMA42M8)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Tourism Management  **(BMA42M7)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Sales Management  **(BMA41M9)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Entrepreneurship  **(BMA42M6)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Project Management  **(BMA42M5)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Advertising  Management  **(BMA41M6)** | 8 | 30 | 10 | 30 | No | Yes | Unchanged |
| Marketing Research  **(BMA41M7)** | 8 | 15 | 5 | 30 | Yes | No | Modified  (only in the sense that is now it is now compulsory and no more an elective) |
| Marketing Project  **(BMA42M9)** | 8 | 30 | 10 | 30 | Yes | No | Modified (only in the sense that is now it is now compulsory and no more an elective) |
| TOTAL |  | 135\* |  | \*3 electives x 30 = 90 + 15 (BMA41M7) + 30 (BMA42M9) | | | |

**Table 1 above is correcting table 2 below**

**TABLE 2: CURRICULUM REDESIGN - CURRENT (Not aligned and is now superseded by the Table 1 above)**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Module | NQF Level | Credit | Year level | Compulsory | Electives | Module Status: Removed / Added /Modified / Unchanged |
| Retail Management  **(BMA4108)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Operations  Management  **(BMA4214)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Advanced Marketing  Management  **(BMA4105)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Investment  Management  **(BMA4213)** | 8 | 28 | 1 | No | Yes | Unchanged |
| International  Management  **(BMA4104)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Credit Management  **(BMA4212)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Human Resource  Level  Management  **(BMA4103)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Advanced Financial  Management  **(BMA4211)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Strategic  Management  **(BMA4102)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Services Marketing  **(BMA4110)**  Level | 8 | 28 | 1 | No | Yes | Unchanged |
| Advanced General  Management  **(BMA4101)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Capita Selecta  **(BMA4218)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Tourism Management  **(BMA4217)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Sales Management  **(BMA4109)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Entrepreneurship  **(BMA4216)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Project Management  **(BMA4215)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Advertising  Management  **(BMA4106)** | 8 | 28 | 1 | No | Yes | Unchanged |
| Marketing Research  **(BMA4107)** | 8 | 14 | 1 | Yes | No | Modified |
| Marketing Project  **(BMA4219)** | 8 | 30 | 1 | Yes | No | Modified |
| TOTAL |  | 128 |  |  |  |  |
|  |  |  |  |  |  |  |