|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **YEAR 1** |  |  | **YEAR 2** |  |  | **YEAR 3** |  |  |
| **SUBJECT** | **NQF** | **CREDITS** | **SUBJECT** | **NQF** | **CREDITS** | SUBJECT | **NQF** | **CREDITS** |
| **Semester 1** |  |  | **Semester 1** |  |  | **Semester 1** |  |  |
| Business Mathematics (NDP) | N/A | 0 | Marketing 2A\* | 6 | 15 | Marketing 3A\* | 7 | 15 |
| English for Access (NDP) | N/A | 0 | Business Management 2A\* | 6 | 15 | Business Management 3A\* | 7 | 15 |
| Marketing 1A\* | 5 | 15 | Economics 2A\* | 6 | 10 | Finance for Marketing | 7 | 10 |
| Business Management 1A\* | 5 | 15 | Quantitative Techniques | 6 | 10 | Research Project | 7 | 20 |
| Business Communication | 5 | 10 | Market Research | 6 | 10 |  |  |  |
| Economics 1A (Micro-economics) \* | 5 | 10 | Introduction to Finance for Marketing | 6 | 10 |  |  |  |
| Introduction to Financial Accounting | 5 | 10 |  |  |  |  |  |  |
| End User Computing\*\* | 6 | 5 |  |  |  |  |  |  |
| **Semester 2** |  |  | **Semester 2** |  |  | **Semester 2** |  |  |
| Marketing 1B\* | 5 | 15 | Marketing 2B \* | 6 | 15 | Marketing 3B \* | 7 | 15 |
| Business Management 1B\* | 5 | 15 | Business Management 2B\* | 6 | 15 | Business Management 3B\* | 7 | 15 |
| Economics 1B (Macro-economics) \* | 6 | 10 | Economics 2B\* | 6 | 10 | Project Management | 7 | 15 |
| Business Law | 6 | 10 | Integrated Marketing Communication | 6 | 10 | Business Ethics | 7 | 15 |
| Personal Selling | 6 | 5 | Research Methodology | 6 | 10 |  |  |  |
| **TOTALS** |  | **120** | **TOTALS** |  | **120** | **TOTALS** |  | **120** |

**Representation : Bachelor of Commerce in Marketing and Business Management.**

The Bachelor of Commerce in Marketing and Business Management does not have any electives. Please refer to the table below.

An additional subject has been added to Year 2 which is Introduction to Finance for Marketing at NQF Level 6, which allows for progression to Finance for Marketing in Year 3. Please refer to the table below.

The Programme has been modified to include a Finance Module from Year 1 to Year 3. All the third year module have been realigned to NQF Level 7.