

Mobile Expert SPIFFs

TPR/TPRs/TPR-PR

March 2021

Type	Product	Effective Dates	SPIFF Amount
New Accounts	New Account with 1 Activation	3/1/21 – 3/31/21	\$5.00 \$7.50
	New Account with 2+ Activations		\$10.00 \$15.00
New Magenta MAX Account	New Account with Magenta MAX Activation	3/1/21 – 3/31/21	\$5.00 \$7.50
Sprint Activations	Sprint Activations	3/1/21 – 3/21/21	\$5.00
		3/22/21 – 3/31/21	\$5.00 \$15.00
Sprint Upgrades	Sprint Upgrades	3/1/21 – 3/31/21	\$5.00
Sprint NBA Upgrades	Sprint Upgrades with acceptance of select NBA offers	3/1/21 – 3/31/21	\$5.00
TFB Activations	In-store T-Mobile for Business Activations	3/1/21 – 3/31/21	\$5.00
TNX Activations	T-Mobile Network Experience Feature Activations	3/1/21 – 3/31/21	\$5.00
Device Protection	McAfee Security for T-Mobile	3/1/21 – 3/31/21	\$5.00
	Protection <360> (including NY Premium Warranty)	3/1/21 – 3/31/21	\$10.00
	BYOD Protection <360>		
T-Mobile MONEY	Sprint Complete Device Protection		
	T-Mobile MONEY Account Opened	3/1/21 – 3/31/21	\$2.50
	T-Mobile MONEY Account Deposit	3/1/21 – 3/31/21	\$10.00

FOR INFORMATION PURPOSES ONLY – The above is a summary of the pass-through requirements for various Spiffs contained in the monthly CAP Document. The business rules associated with each Spiff will supersede and control. As a condition of receiving these Spiffs, this required spiff pass through document must be posted in all TPR/TPRs backrooms and updated as necessary.

