RINO
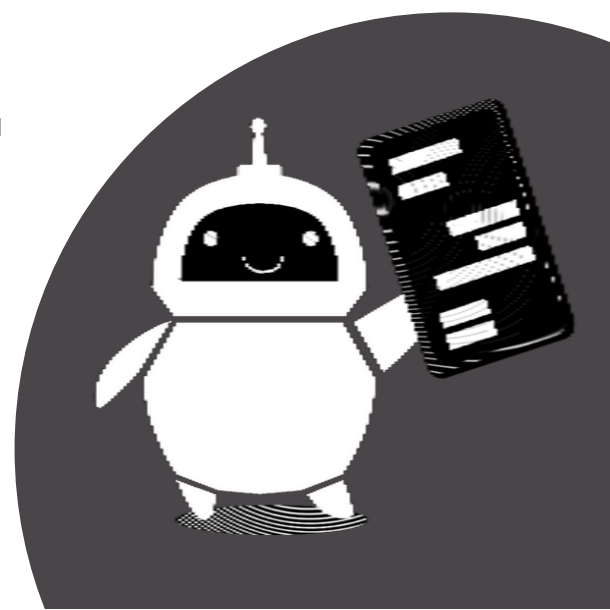
WEB DESIGN

BLUEPRINT

GET YOUR NEW WEBSITE FOR
ONLY 600 RANDS

Objective

For your new regional growth, your business has to create a powerful brand message with a new website.

We'll design a website that speaks directly to the proper audience, making it simple for them to take the next step toward becoming your client, and does so by identifying your ideal clients and assisting you in developing the appropriate voice.

Our Solution

Overview

We'll collaborate with you to create the design and content for your website. The website will be welcoming and well-kept.We'll also make sure the site looks fantastic and functions flawlessly on both computers and mobile devices.

Given the fact that this is a new website, we'll take care of generating vital company listings in recognized online directories to ensure you receive the most exposure possible in local searches.

Responsive Design

- We will create your site to be optimized for mobile devices like the smartphones or tablets because the mobile market continues to grow at an astounding rate. This will increase your potential audience and reduce the pain that results from trying to navigate a desktop site on a mobile phone.

- The home page will be compellingly designed, but we'll also influence the customer's thought process by making it easy for them to locate what they're looking for.

- Up to three graphics (either original photography or stock photos) or interactive features like sliders or sidebars may be included on each secondary page we design.

- Since we don't yet fully understand what you do, we'll create a blog area that you can use to "educate" your visitors about your good or service.

- Before moving on, we'll make sure you're completely satisfied with the design's appearance and feel.In this manner, you are given just what you want! There are thousands of designs available for you to pick from and comment on.

Copy Writing

Copy writing is the term used to describe the wording that is presented on your website. The most important factor in captivating a user and convincing them to engage with you is the text on your website.

- We'll create the content in a friendly yet expert face-to-face style using the info you've already provided.. As a result, we want to make sure that your website reflects how you engage with people in the real world.

- A "two-round" editing process will be a part of our process. We'll draft the copy and send it your way for review. We'll make any necessary changes based on your comments and submit it to you again for approval.

Free and unlimited Web hosting

With RINO, you enjoy unrestricted hosting and bandwidth. You are allowed to have an unlimited number of web pages. No pop-up windows or banner adverts are present.

1 year Domain name

Your website's address is referred to by a domain name. We'll provide you a domain name that you may renew every year. You may purchase an email address that is associated with your domain name.

Free SSL Certificate

An SSL certificate is a bit of code on your web server that provides security for online communications. You will receive non-expiring SSL certificates from RINO.

Google Analytics tracking

By including Google Analytics on your website, you can measure a variety of things, including the number of visitors to your site, the search terms they used to locate it, the amount of time they spent there, goal conversion, and much more.

This feature will be a part of your website and accessible to you on a free tier level.

Technical Details

- optimized for mobile devices and tablets, such as the android and ios.
- accessible with modern browsers like Safari, Chrome, Firefox, and IE 9 and later.
- Content on a webpage or in a post is properly tagged for excellent search engine exposure a.k.a SEO.
- includes a built-in Google form so you can collect information from potential clients.

Social Media Integration

- Links on the website will let visitors follow you on your accounts on social media.

- You will be able to share the content on your website on the social networks of your choice.

Next Steps

- Look over the document, and feel free to ask any questions you may have regarding what is covered in it.
- We'll set up a meeting to go through everything in more depth and address any questions.
- 30% of the payment will be required to start the work when the proposal is accepted, as stated on the invoice that will be provided.
- You will sign off with your approval at each "milestone" of copy writing and design so that we ensure we're on the correct track.
- You approve the finished project and are pleased! And also tell others about how we assisted you in achieving your website's goals because you adore your new site so much.Perfect!

GET IN TOUCH INFO@RINO27.COM