

24h Care



Persona- Moodboard

- TAGS:



Personendates

- Age: 26
 - Country: Romania
 - Income: low income in health industries
 - Living status: single
 - Environment: difficult social-economic environment
 - Interests: Traveling, independence/freedom
 - Preferences: ??
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- Problems: only low salary – high pressure jobs available in home country
 - Habits: sense of community (post sovietic societies of eastern Europe)
 - Wishes: being independent, building a new live



Hopes and Fears

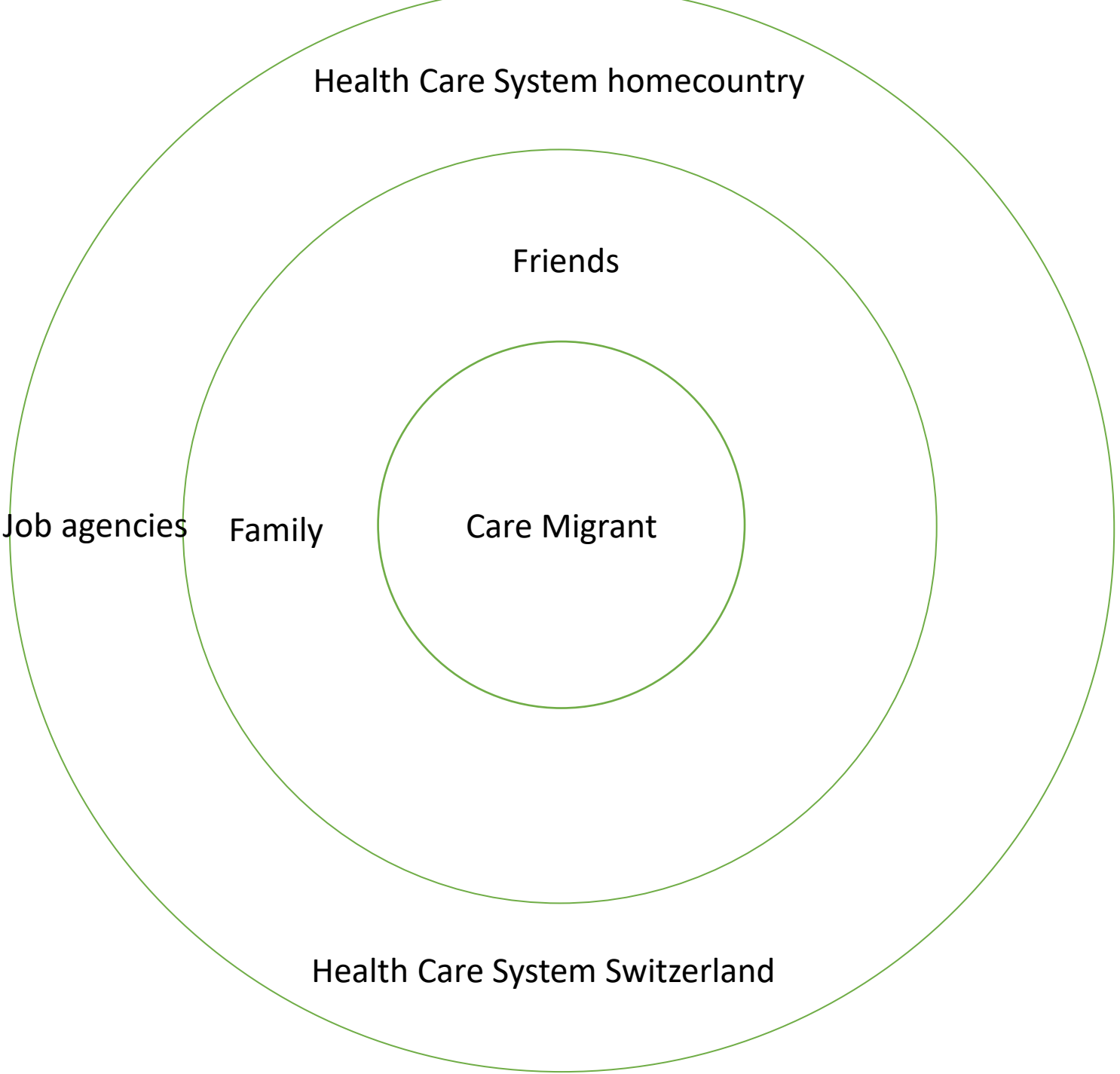
Hopes:

- End of economic hardship
- Freedom
- Building a foundation for a new life

Fears:

- Reaction of the family
- Being used as a modern slave
- Losing touch with homecountry

Stakeholder Map



Empathy Map

