

24h Care



# Persona- Moodboard

- TAGS:



# Personendates

- Age: 48
- Country: Slovakia
- Income: none
- Living status: divorced
- Environment: lives with kids and her own parents
- Interests: family oriented, reading, drawing
- Preferences: ??
- Problems: Only breadwinner in her family
- Habits: puts family first
- Wishes: better future for her kids



# Hopes and Fears

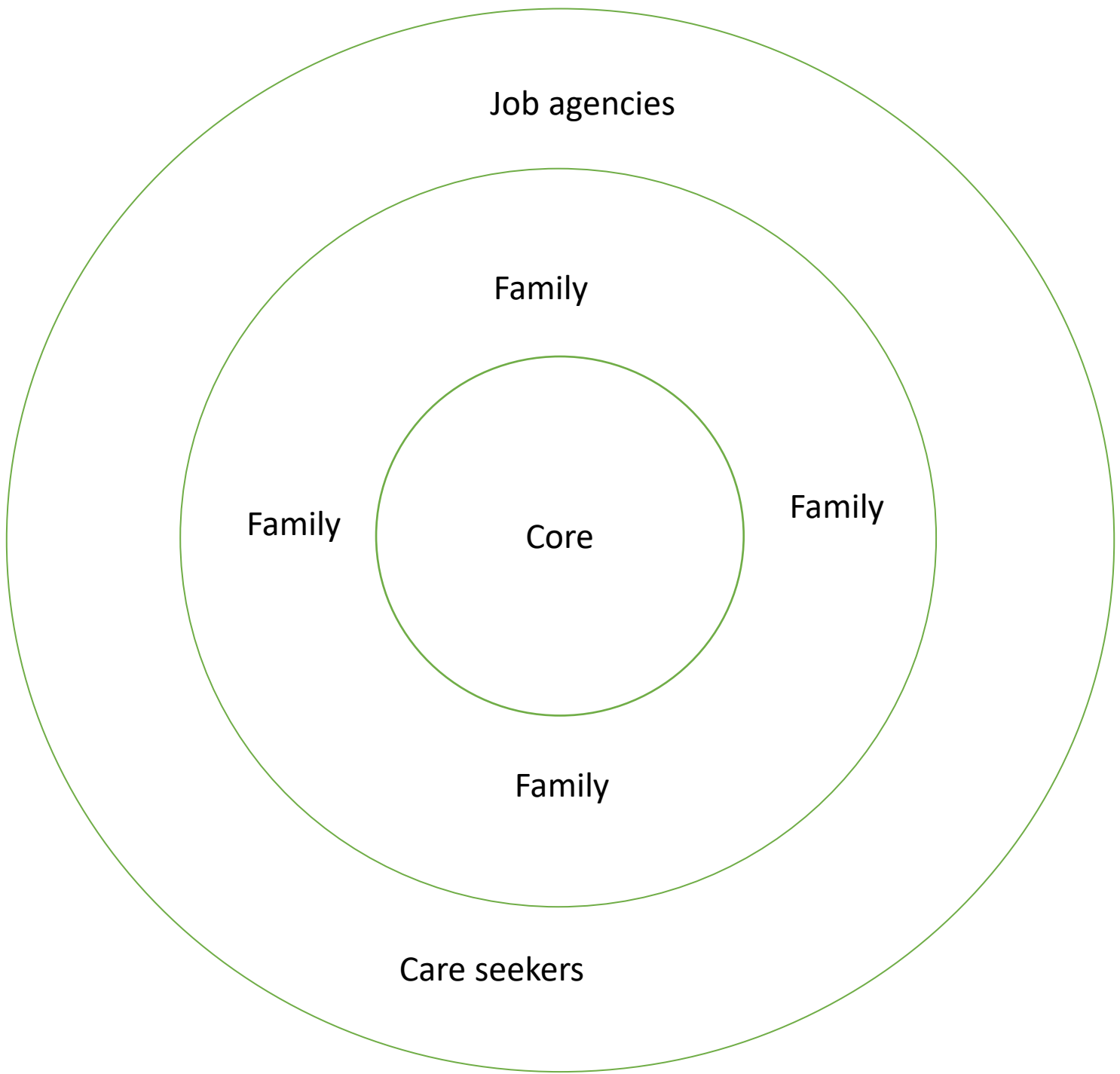
## Hopes:

- Better future for her kids
- Financial stability
- Safe job environment

## Fears:

- Not understanding Language
- Beeing alone
- Beeing mistreated
- Not beeing paid – beeing paid less

# Stakeholder Map



# Empathy Map

