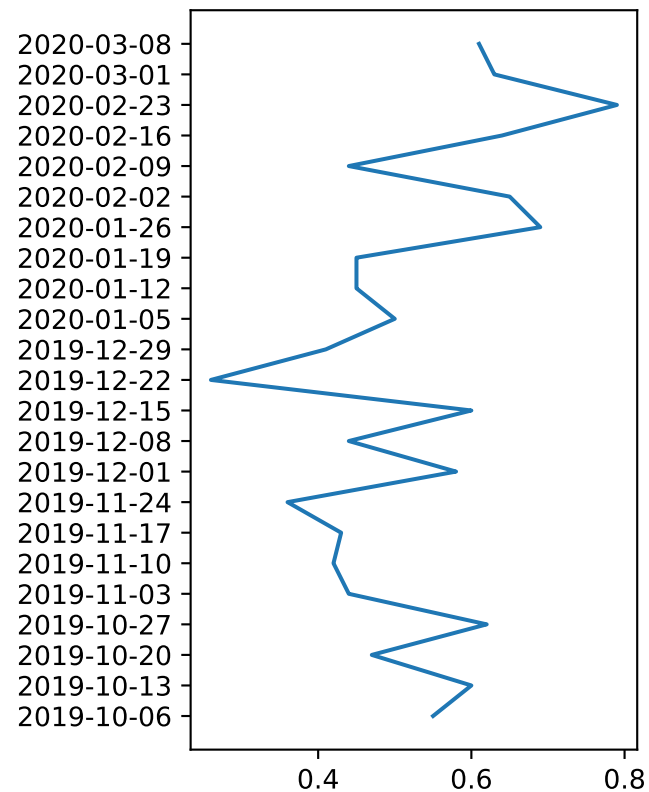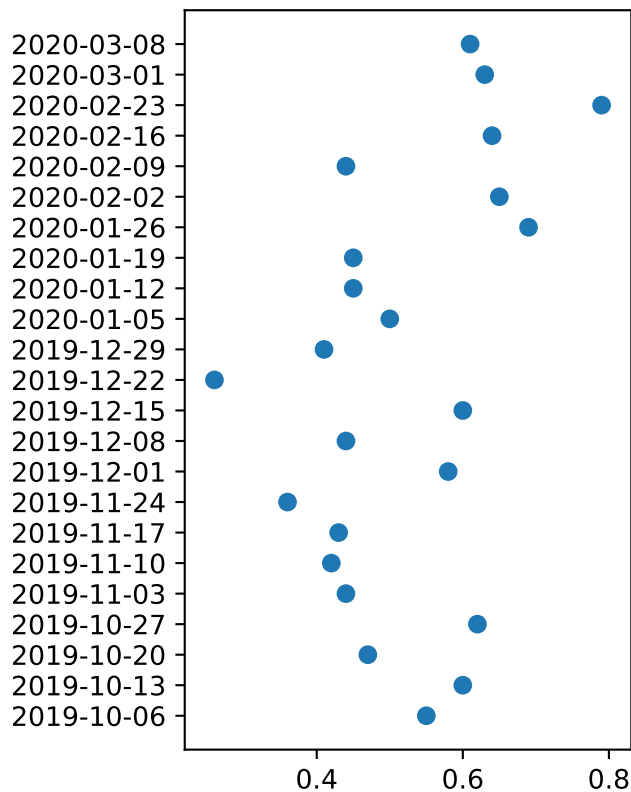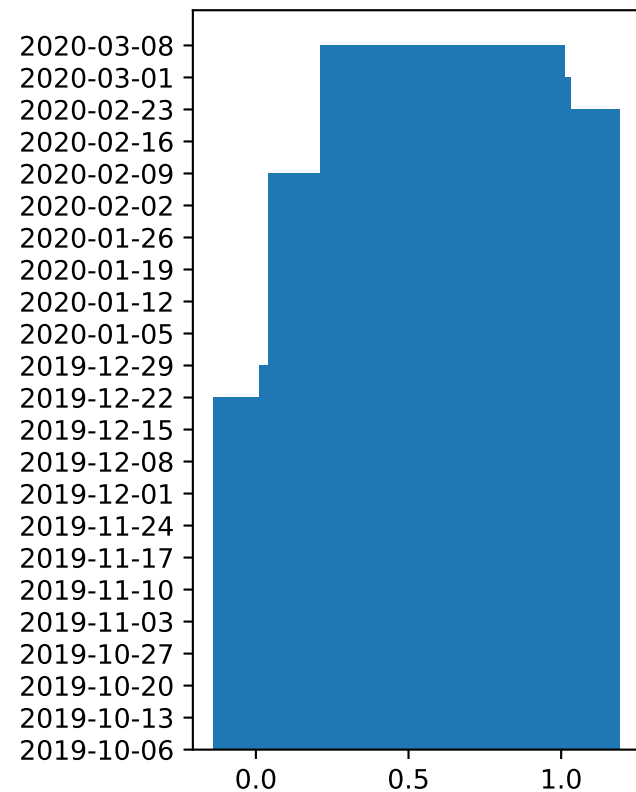Graphs For Column: Conversion rate
Y-Axis Represents Dates, X-Axis Represents Percentage of visits to page that purchase