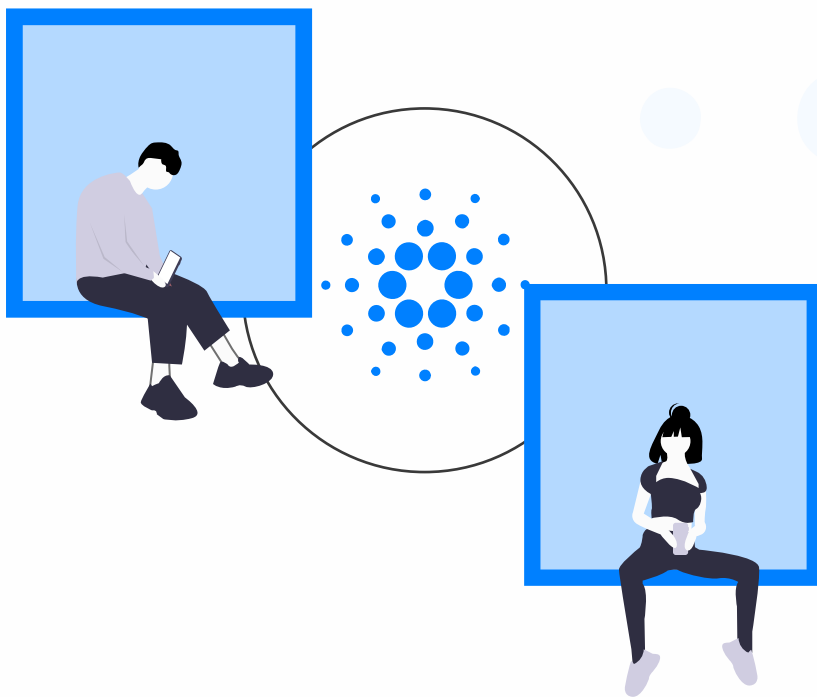




Litepaper

September 2021



Abstract

GADA is a permissionless and community-governed launchpad for Cardano. GADA empowers DeFi projects with the ability to distribute tokens and raise liquidity through two dapps – GADA Light and GADA Pro.

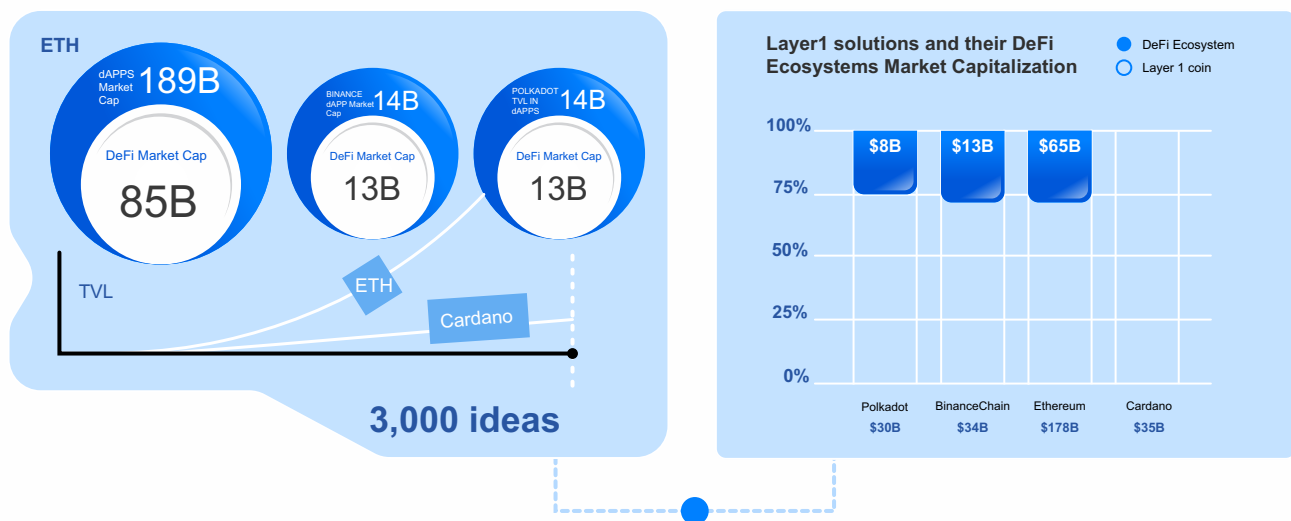
GADA Light is a launchpad that aims to fundraise Cardano based projects and ideas without the need for KYC and KYT. A true DeFi launchpad that allows anyone to raise capital.

On the other hand, GADA Pro is a launchpad that aims to fundraise Cardano based projects, having the need to KYC. Independently if it a project or an idea, GADA Pro's projects are in a more advanced proof of concept stage and might have been funded by venture capital or business angels already.

The DeFi Landscape and Cardano

DeFi can apply to almost any traditional or hybrid financial product offered on top of a blockchain protocol. This could include open lending protocols, a peer-to-peer loan platform, or even the provision of services typically associated with traditional financial providers.

But DeFi has had a baptism of fire. Spiralling fees, smart contract exploits, and significant user losses have necessitated a focus on improved DeFi infrastructure and processes — ones based around transparency, true decentralization, and high assurance.



But why might a DeFi project choose to run on Cardano, rather than in other blockchains?

- There are no execution fees payable when transferring native tokens on Cardano;
- There is minimal custom code required to launch a user-defined token on Cardano;
- There is no custom code available to exploit in the deployment of user-defined tokens on Cardano;

- DeFi will be more affordable, more secure, and easier to launch on Cardano.

The Cardano DeFi ecosystem needs funding as Cardano based ideas have been incubating for years.

Cardano needs to create its DeFi frontier now. **Timing is King!**

1

Explosive DeFi growth-the future of finance is interoperable, scalable, and decentralized

Crafty tokenomics designs and incentives brought DeFi to new frontier of socioeconomic engineering.

2

The Post - Eth era is commencing. Limits to Ethereum scalability are most evident now.

ADA's inbound on-chain liquidity is a good competitive advantage, but it won't last unless capitalized upon now.

3

Implementation of Cardano's "Mary" hardfork

Allowing the creation of Cardano-based tokens has seen more than 1,400 new tokens created marking the new era of DApp's and DeFi on Cardano-March, 1.

4

Cardano is among the most potent and the only peer-reviewed layer-1 solutions

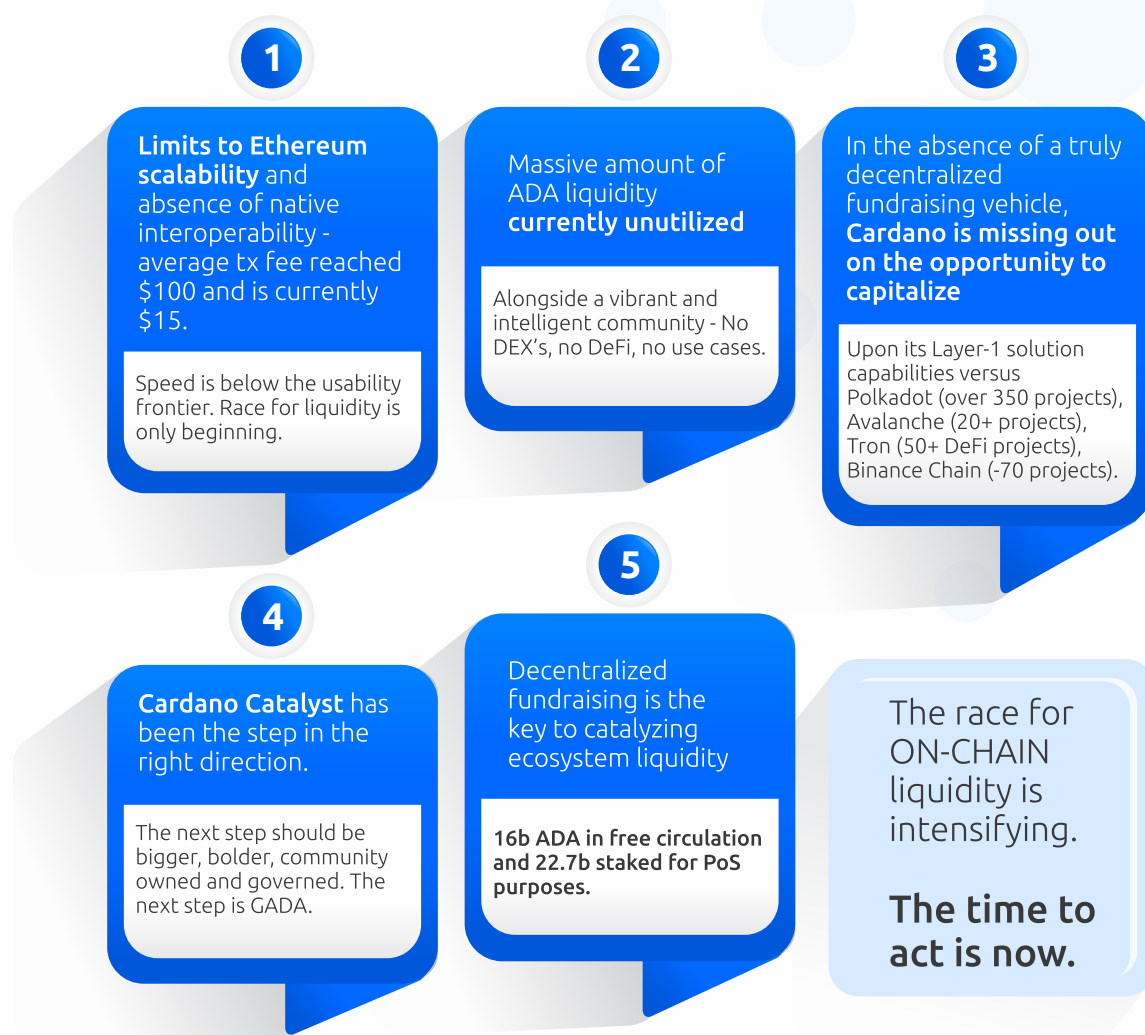
Within the realm of decentralized applications with one of the largest, strongest, oldest and most intelligent communities (>1m users across platforms).

5



Over 3,000 Cardano ideas that have been brewing within the community for years by now, are awaiting to see the world.

Many of them would require some funding to begin.

For Cardano, the time for boosting on-chain liquidity is now



Launchpad

|  GADA LITE |  GADA PRO |
|------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| Capital raising for Cardano based projects/ideas | Capital raising for Cardano based projects/ideas |
| No KYC or KYT | KYC and community due diligence |
| Use of a customed token | Use of a customed token |
| 100% decentralized end to end | 100% decentralized end to end |
| Instant creation of your token sale | Holistic analysis of the project and business model |
| Display logos and links to the social media | Display logos and links to the social media |
| 24/7 support on pool applications and token sales | 24/7 support on pool applications and token sales |
| Marketing services available | Marketing services available |

Roadmap

01

2021 Q3:

- Launch of the Ambassador Program
- Community Growth
- Finish the designs of GADA

02

2021 Q4:

- Development and launch of GADA Pro
- Development of the smart contracts
- Deployment of the GADA token on the Cardano blockchain

03

2022 Q1:

- GADA IDO
- DEX Listing
- Partnerships
- Incubator for Cardano based projects
- Development of the staking section
- Development and launch of GADA Light

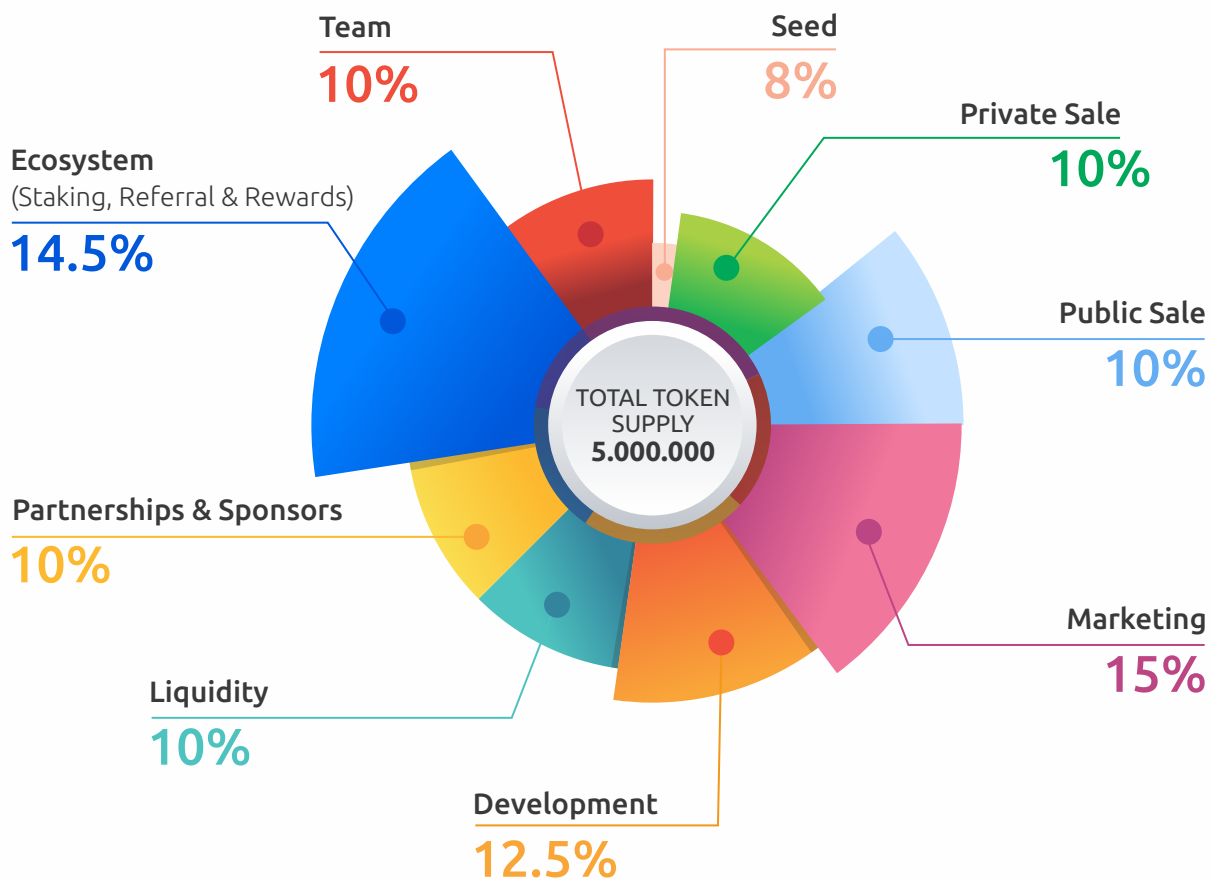
04

2022 Q2:

- Roadmap 2.0

Tokenomics

| | | \$GADA | Price | Funds | Vesting |
|-----------------------------------------|---------------|------------------|---------|---------------------|---------------------------|
| Total Supply of \$GADA | | 5.000.000 | | | |
| Seed | 8,0% | 400.000 | \$ 0,50 | \$ 200.000 | 10% TGE and 22.5% Monthly |
| Private Sale | 10,0% | 500.000 | \$ 0,60 | \$ 300.000 | 10% TGE and 22.5% Monthly |
| Public Sale | 10,0% | 500.000 | \$ 1,00 | \$ 500.000 | |
| Marketing | 15,0% | 750.000 | | | 5% Monthly |
| Development | 12,5% | 625.000 | | | 4% Monthly |
| Liquidity | 10,0% | 500.000 | | | 1 Year Lock |
| Partnerships & Advisors | 10,0% | 500.000 | | | 8.33% Monthly |
| Ecosystem (Staking, Referral & Rewards) | 14,5% | 725.000 | | | |
| Team | 10,0% | 500.000 | | | 1 Year Lock |
| Total | 100,0% | 5.000.000 | | \$ 1.000.000 | |



TEAM



João Sousa
CEO



Ismail Kulane
CTO



Mohamed Chamy
CFO



Jason Vadiveloo
Community Manager








Matt Elk
Blockchain and Financial
Advisor



Spread the GADA word

To spread the word about the ultimate launchpad for Cardano based projects, follow GADA on our official social channels linked here:

-  Website
-  Telegram Official Channel
-  Telegram Official Announcements
-  Twitter
-  Medium

If you have a project or an idea that needs funding, GADA is your solution.