

Menzies Building
Monash University

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Dear Homer Simpson,

Welcome to Communicating with Data.

I've heard from Marge Simpson that you like eating donuts and hope to learn about why pie chart is bad.

This week we learn more on R Markdown, which integrates code and text together with ease.

To effectively communicate, we must realize that we are all different in the way we perceive the world and use this understanding as a guide to our communication with others.

For effective communication, seek to know your audience and extract that story that the data are telling.

The two words 'information' and 'communication' are often used interchangeably, but they signify quite different things. Information is giving out; communication is getting through.

Learning R Markdown is a step towards getting accurate information out but communication requires much more. This is why there is a benefit in coming to a tutorial where you can interact with your peers.

Communication leads to community, that is, to understanding, intimacy and mutual valuing.

I hope you can take this opportunity to get to know each other.

Sincerely,

Emi Tanaka