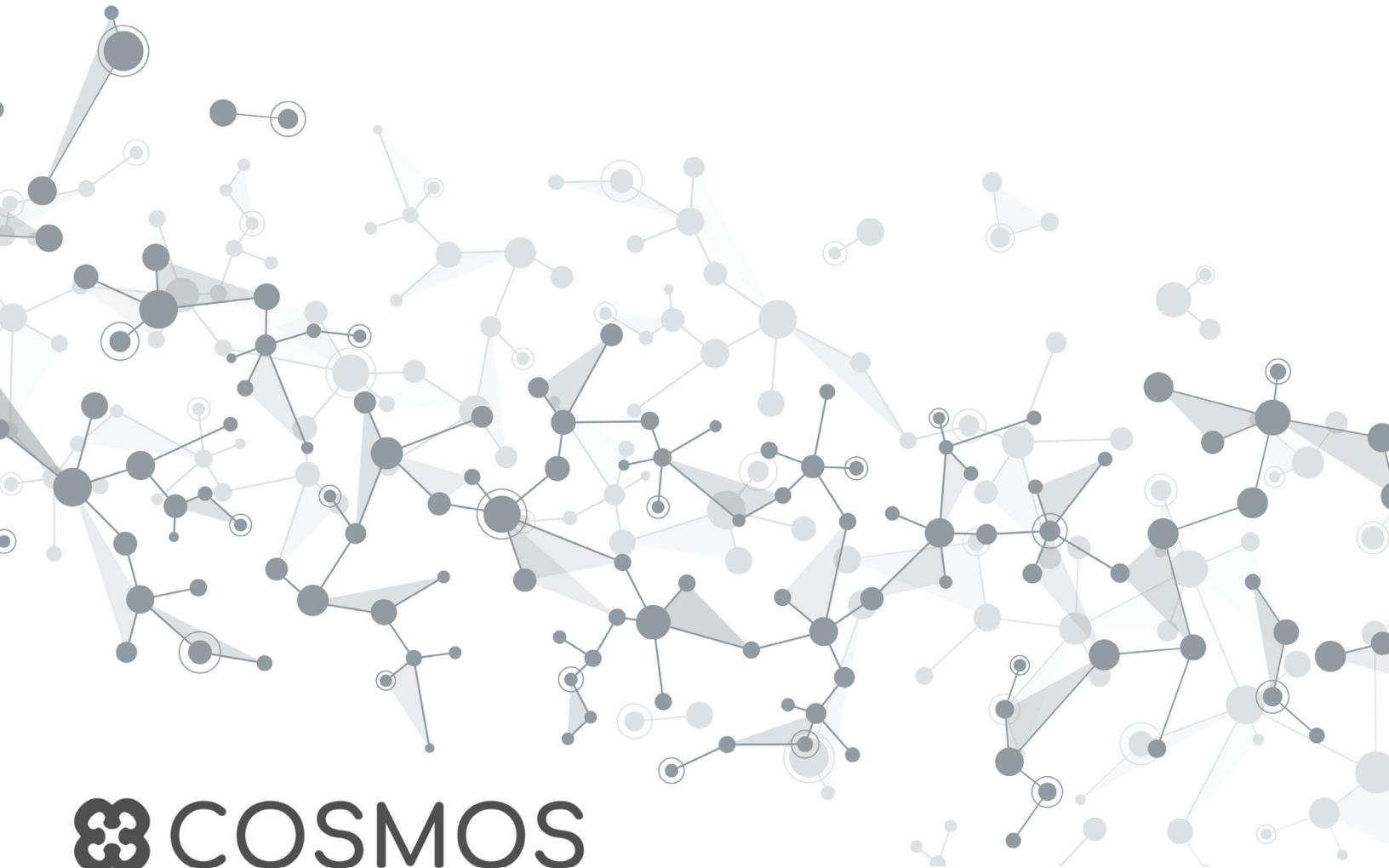




YouTubeTracker

User Guide to the Youtubetracker Web Application



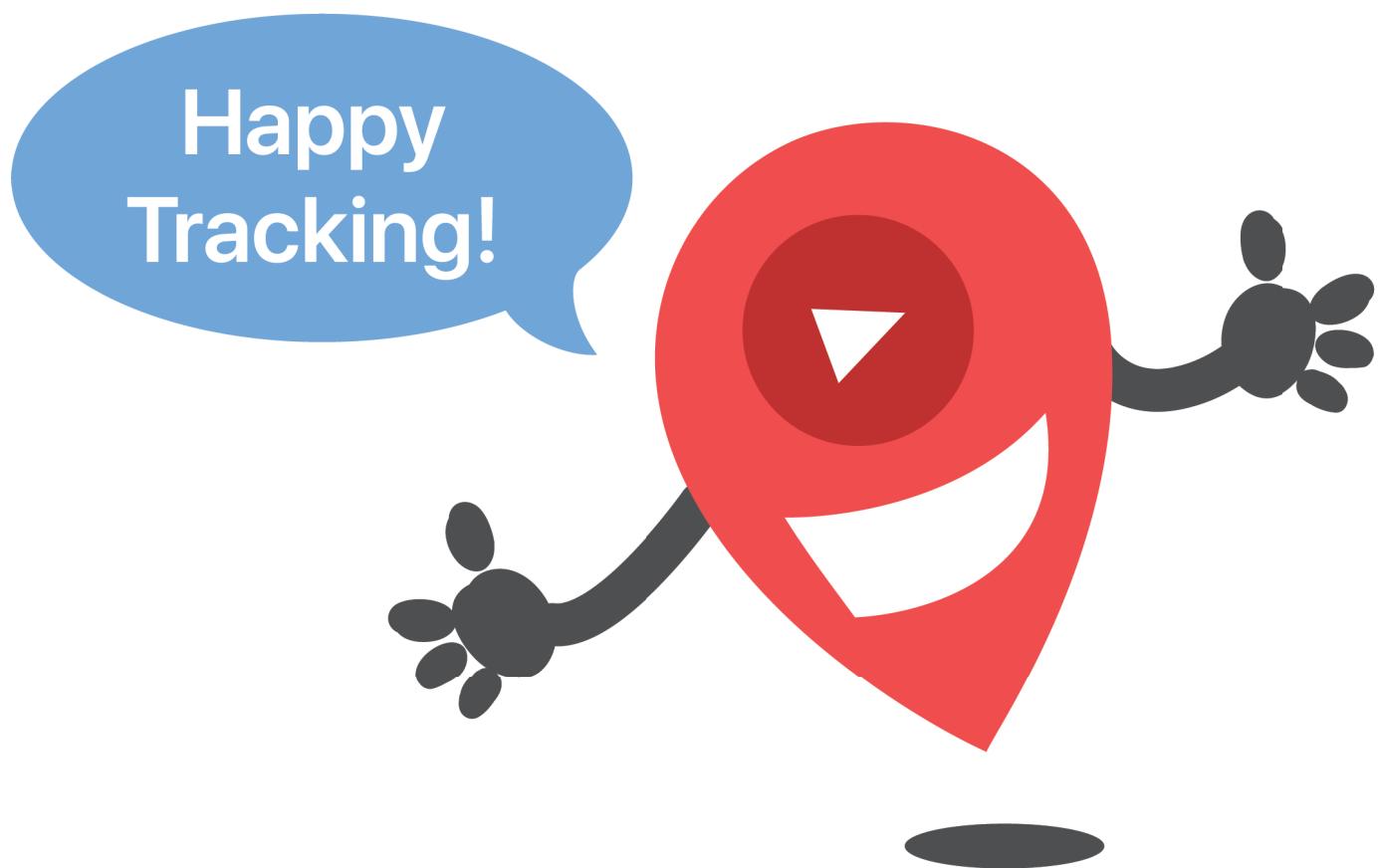
COSMOS

The COSMOS logo consists of three dark gray hexagons arranged in a triangular pattern, with the word "COSMOS" in a bold, dark gray sans-serif font to its right.

Table of Contents

What is Youtube Trackers?

YouTubeTracker is a tool that can track, monitor, and identify influential YouTube groups and content. It allows users to gain insights into content engagement behaviors of individuals via likes, dislikes, comments, replies, shares, etc. Through visual analytics, YouTubeTracker can help identify trends, opinions, communities, anomalous behaviors such as bots, spam, trolls, among other capabilities. Users can visualize networks among YouTubers, commenters, and content.



Title of Video Long



05:00 AD

Channel Name
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.

88,187 Views 345 Likes 8,903 Comments

[Analytics](#)  [Visit](#)

Published : May 05 2018 | 05:55 PM

Track the selected video using the following list:

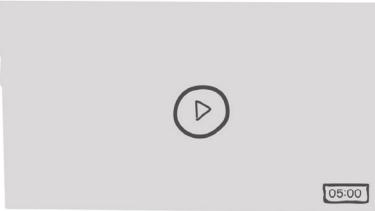
- [+](#)
- [Russia Tracker ✓](#)
- [China Tracker](#)
- [Hackers Tracker ✓](#)

Getting Started

1. Go to www.youtubetrackers.host.ualr.edu.
2. Click **[Login]** - this will take you to the Blogtrackers Login and if you are a new user where you can create a new account.

Tip: Once you've signed in, bookmark Youtubetrackers website on your browser.

Title of Video Long



05:00 AD

Channel Name
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.

88,187 Views 345 Likes 8,903 Comments

[Analytics](#)  [Visit](#)

Published : May 05 2018 | 06:55 PM

Track the selected video using the following list:

- [+](#)
- [Russia Tracker ✓](#)
- [China Tracker](#)
- [Hackers Tracker ✓](#)

Create New Account

1. Click **[Register]** - this will take you to the Youtubetrackers Create Account Page.

Title of Video Long



05:00 AD

Channel Name
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.

88,187 Views 345 Likes 8,903 Comments

[Analytics](#)  [Visit](#)

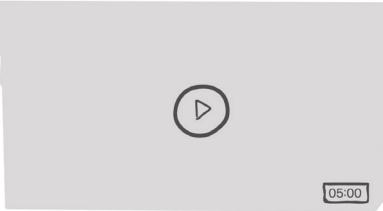
Published : May 05 2018 | 06:55 PM

Track the selected video using the following list:

- [+](#)
- [Russia Tracker ✓](#)
- [China Tracker](#)
- [Hackers Tracker ✓](#)

1. Enter Full Name, Email, Password, and Re-type Password.
2. Click **[Register]** to create your account.

Title of Video Long



Channel Name AD
 Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod.
88,187 Views 345 Likes 8,903 Comments

Analytics  **Visit** 

Published: May 05 2018 | 05:55 PM

Track the selected video using the following list:

-
- Russia Tracker
- China Tracker
- Hackers Tracker

Login

1. Enter your email address and password
2. Click **[Login]** - this will take you into Youtubetrackers Tracker List.

Home **Trackers** **Favorites**

1  **Search Videos**

032 Videos Recent ▾



VEGETTA777
Trump campaign aides missing possibility of N-word tape



VanossGaming
Italy: Genoa bridge collapse kills and injures dozens



Smosh
Catholic Church Covered Up Child Abuse, 301 Priests In Pennsylvania: Report

Select videos to track.

Create New Tracker

1. To create a new tracker, enter in the keyword you would like to search for.
2. Press **[Enter]**.

Home **Trackers** **Favorites**

 **Search Videos**

032 Videos Recent ▾



VEGETTA777
Trump campaign aides missing possibility of N-word tape



VanossGaming
Italy: Genoa bridge collapse kills and injures dozens

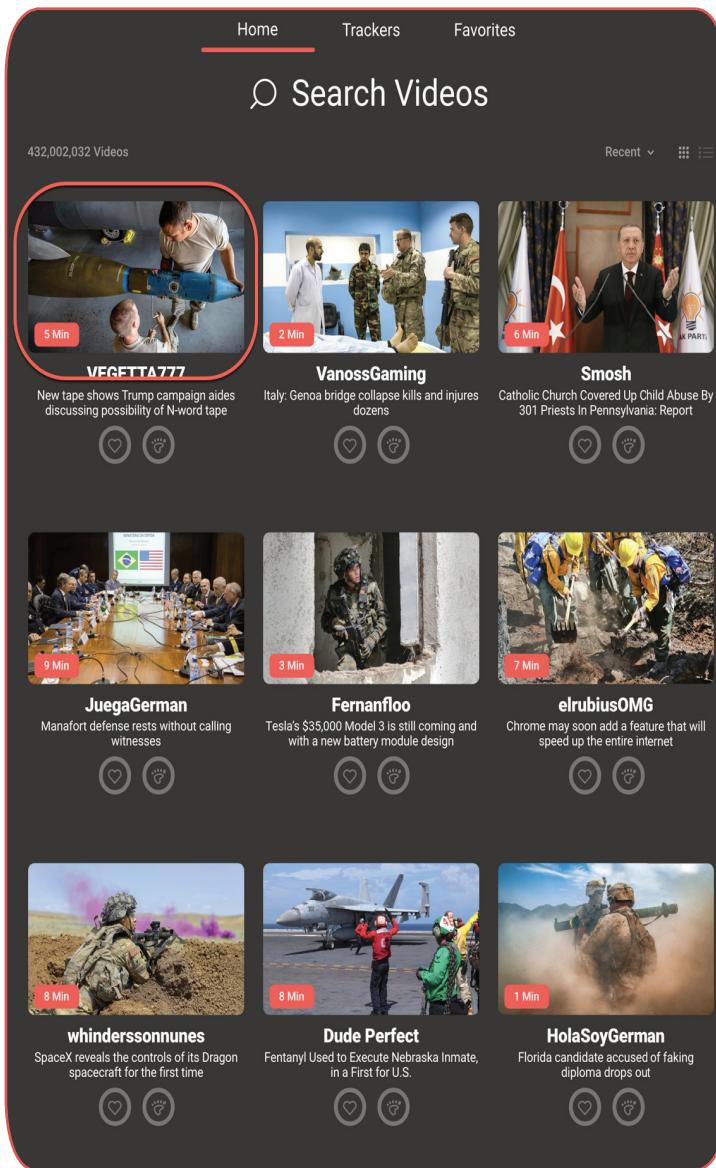
 



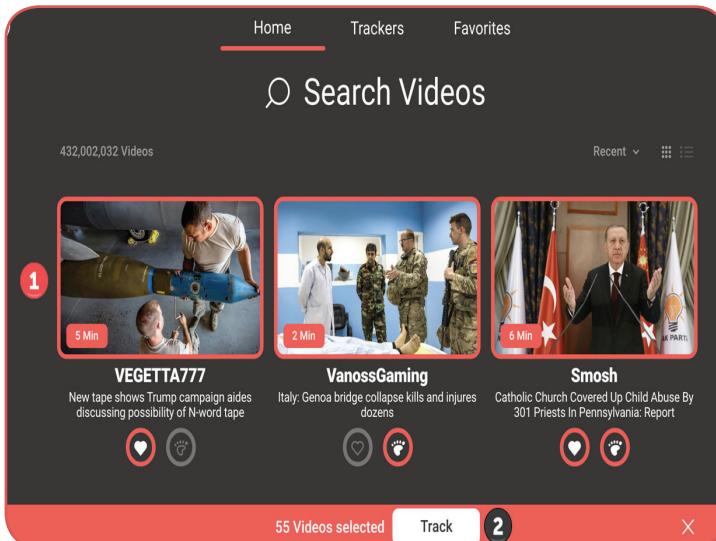
Smosh
Catholic Church Covered Up Child Abuse, 301 Priests In Pennsylvania: Report

Select videos to track.

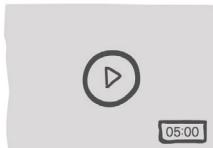


1. Select the videos you would like to add to your tracker by clicking on the on each card.

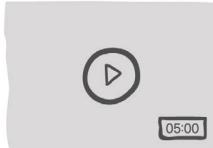


1. When you select the videos you want to add to your tracker all cards with the same channel will highlight red.
2. Once you have selected all the blogs you want to add to your tracker click [Track].

12 Videos Selected



Title of Video Long
88,187 Views
345 Likes
8,903 Comments



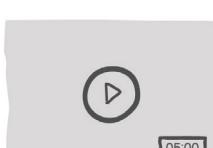
Title of Video
88,187 Views
345 Likes
8,903 Comments

Track the selected videos using the following list:

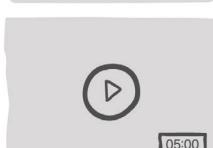
- +
- Russia Tracker ✓
- China Tracker
- Hackers Tracker ✓

1. To create a new tracker click [+].

12 Videos Selected



Title of Video Long
88,187 Views
345 Likes
8,903 Comments



Title of Video
88,187 Views
345 Likes
8,903 Comments

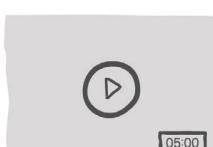
Track the selected videos using the following list:

- +
- Russia Tracker ✓
- China Tracker
- Hackers Tracker ✓

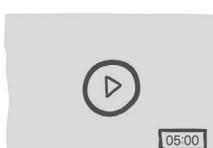
1. Add the Title to your tracker and the description for your tracker you are creating.

2. Click [**Create**].

12 Videos Selected



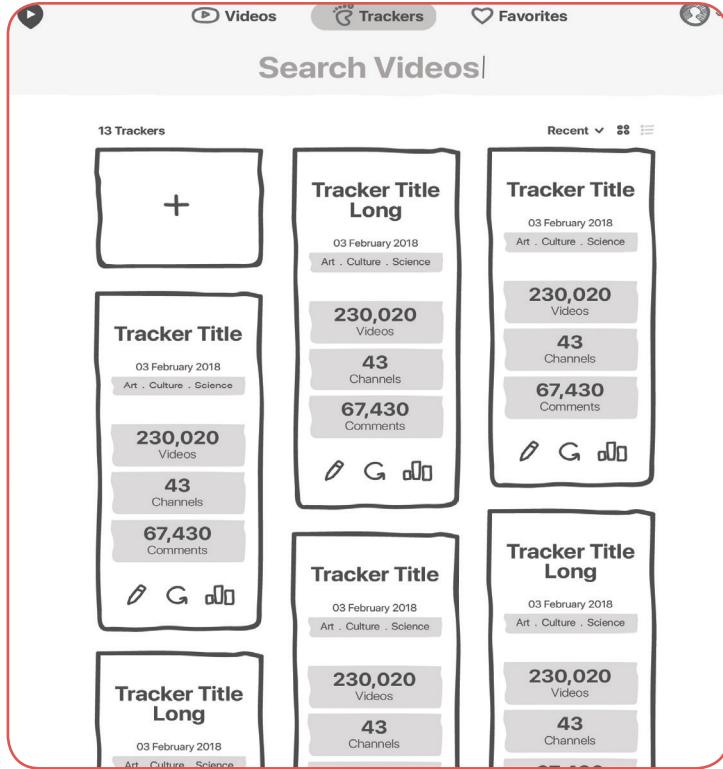
Title of Video Long
88,187 Views
345 Likes
8,903 Comments



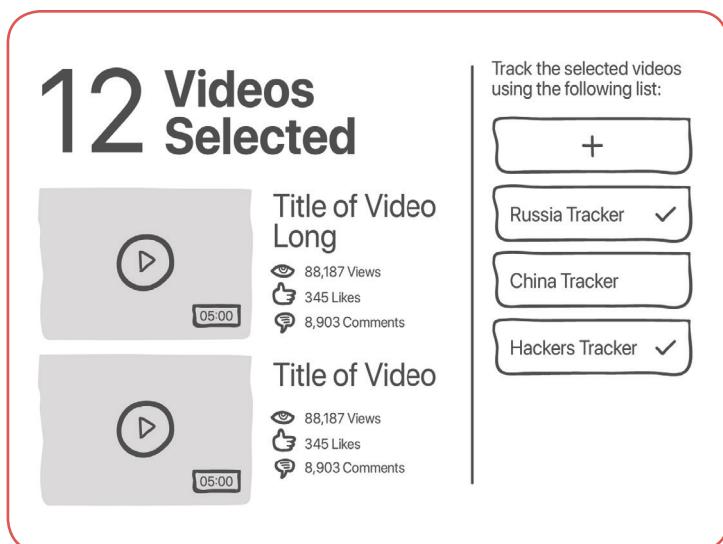
Title of Video
88,187 Views
345 Likes
8,903 Comments

Track the selected videos using the following list:

- +
- Russia Tracker ✓
- China Tracker
- Hackers Tracker ✓



- Your new tracker will be added to your tracker page. When you click the title of your tracker it will take you to your tracker information page.



- From your Tracker Information page you can view your analytics for this tracker, edit the tracker, and delete the tracker.
- To delete videos from a tracker click the [trashcan icon] on each video you would like to delete.

Home Trackers Favorites

Search Videos

432,002,032 Videos Recent

- VEGETTA777** 5 Min
New tape shows Trump campaign aides discussing possibility of N-word tape
- VanossGaming** 2 Min
Italy: Genoa bridge collapse kills and injures dozens
- Smosh** 6 Min ★
Catholic Church Covered Up Child Abuse By 301 Priests In Pennsylvania: Report
- JuegaGerman** 9 Min
Manafort defense rests without calling witnesses
- Fernanflo** 3 Min
Tesla's \$35,000 Model 3 is still coming and with a new battery module design
- elrubiusOMG** 7 Min
Chrome may soon add a feature that will speed up the entire internet
- whindersonnunes** 8 Min
SpaceX reveals the controls of its Dragon spacecraft for the first time
- Dude Perfect** 8 Min
Fentanyl Used to Execute Nebraska Inmate, in a First for U.S.
- HolaSoyGerman** 1 Min
Florida candidate accused of faking diploma drops out

Add Videos to Existing Tracker

1. Select the videos you would like to add to your tracker by clicking on the on each card.

Home Trackers Favorites

Search Videos

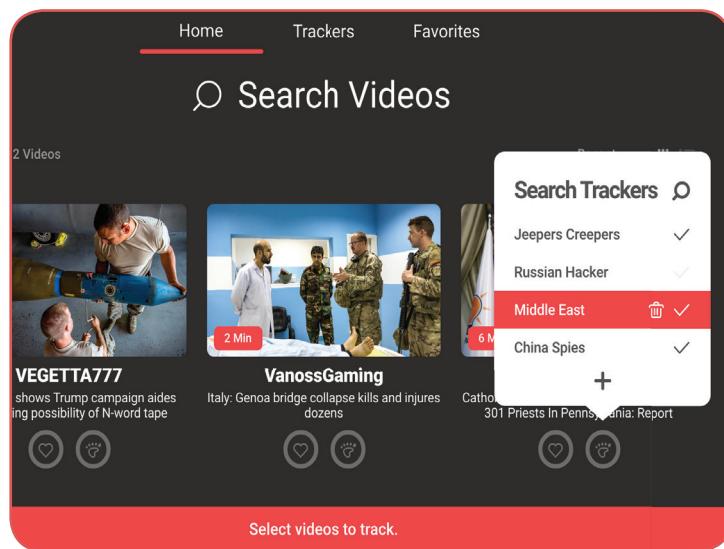
432,002,032 Videos Recent

- VEGETTA777** 5 Min
New tape shows Trump campaign aides discussing possibility of N-word tape
- VanossGaming** 2 Min
Italy: Genoa bridge collapse kills and injures dozens
- Smosh** 6 Min ★
Catholic Church Covered Up Child Abuse By 301 Priests In Pennsylvania: Report

55 Videos selected **Track** X

1. When you select the videos you want to add to your tracker all cards with the same channel will highlight red.

2. Once you have selected all the blogs you want to add to your tracker click **[Track]**.



1. Click on the existing tracker you would like to add your blogs to.

12 Videos Selected

Title of Video Long
88,187 Views
345 Likes
8,903 Comments

Title of Video
88,187 Views
345 Likes
8,903 Comments

Track the selected videos using the following list:

- + (unchecked)
- Russia Tracker (checked)
- China Tracker (unchecked)
- Hackers Tracker (checked)

Once you have clicked on the existing tracker you would like to add your blogs to, you will see a successful message in the top right hand corner of the screen. If a blog already exists in your tracker it will notify you.

12 Videos Selected

Title of Video Long
88,187 Views
345 Likes
8,903 Comments

Title of Video
88,187 Views
345 Likes
8,903 Comments

Track the selected videos using the following list:

- + (unchecked)
- Russia Tracker (checked)
- China Tracker (unchecked)
- Hackers Tracker (checked)

Channel Name

9 Channels | 50 Tracks | May 05, 2018 | 05:55 PM

342 Comments

Tracking the selected channel using the following list:

- + Russia Tracker ✓
- China Tracker
- Tech Tracker ✓

Metrics

- 60% Trending Comments
- 25% Video Posting Frequency
- 75% Sentiment

Analytics 

Channel

1. Go to www.youtubetrackers.host.ualr.edu.
2. Click **[Login]** - this will take you to the Blogtrackers Login and if you are a new user where you can create a new account.

Channel Dashboard Channel Name

< Back to Trackers

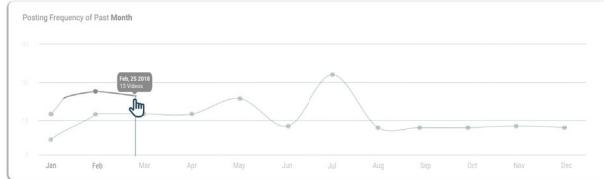
Time Frame 01/25/18 - 02/25/18

Day Week Month Year Custom

Videos	Views	Subscribers	Likes	Dislikes	Comments	Avg Video Duration	History
40	200	53	436	31	12,334	4m 30s	Jan 1, 2017 - Feb 25, 2018

1. We can add 'Location' and 'Joined' information, if it adds value to the user. Definitely 'location' info does.

Posting Frequency of Past Month



Views of Past Month

2. Is the graph displaying the channel info at the video level(granular) or at aggregation level(channel)? If done at video level, the graph will look crowded if there are 100 videos.



Top Keywords of Past Month

Word 10
Word 4
Word 5
Word 3
Word 2
Word 9
Word 8
Word 6
Word 7

Content Engagement Details

Social Media Footprint of Past Month

Social Media	Percentage
Facebook	45%
Twitter	25%
Instagram	15%
Reddit	10%
Tumblr	5%

Content Analysis Details

Top Related Channels/Videos of Past Month

Title	Type	Relationship
Title 1	Channel	98%
Title 2	Video	88%
Title 3	Channel	70%
Title 4	Channel	67%
Title 5	Channel	65%

Channel Dashboard

Channel Information Placeholder...

Video Dashboard Video Name

< Back to Trackers

Views	Likes	Dislikes	Comments	Avg Watch Length
200	436	31	12,334	1m 30s

Time Frame 01/25/18 - 02/25/18

Day Week Month Year Custom

Views of Past Month

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Category: Politics Youtuber Language: English

Top Keywords of Past Month

Word 1 Word 2 Word 3 Word 4 Word 5 Word 6 Word 7 Word 8 Word 9 Word 10

Social Media Footprint of Past Month

Social Media	Percentage
Facebook	45%
Twitter	35%
Instagram	20%
Reddit	10%
Tumblr	5%

Social Media Details 8

Duration: 4m 30s Published: Jan 1, 2017

Content Analysis Details 8

Top Related Channels/Videos of Past Month

Title	Type	Relationship
Title 1	Channel	98%
Title 2	Video	80%
Title 3	Channel	70%
Title 4	Channel	67%
Title 5	Channel	65%

Video Details 8

Video Dashboard

Video Information Placeholder...

Tracker Dashboard Tracker Name

< Back to Trackers

Videos	40	Views	200	Subscribers	53	Likes	436	Dislikes	31	Comments	12,334	Avg Video Duration	4m 30s	History	Jan 1, 2017 - Feb 25, 2018
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Time Frame 01/25/18 - 02/25/18

Day Week Month Year Custom

Posting Frequency of Past Month

Views of Past Month

Top Keywords of Past Month

Word 1
Word 2
Word 3
Word 4
Word 5
Word 6
Word 7
Word 8
Word 9
Word 10

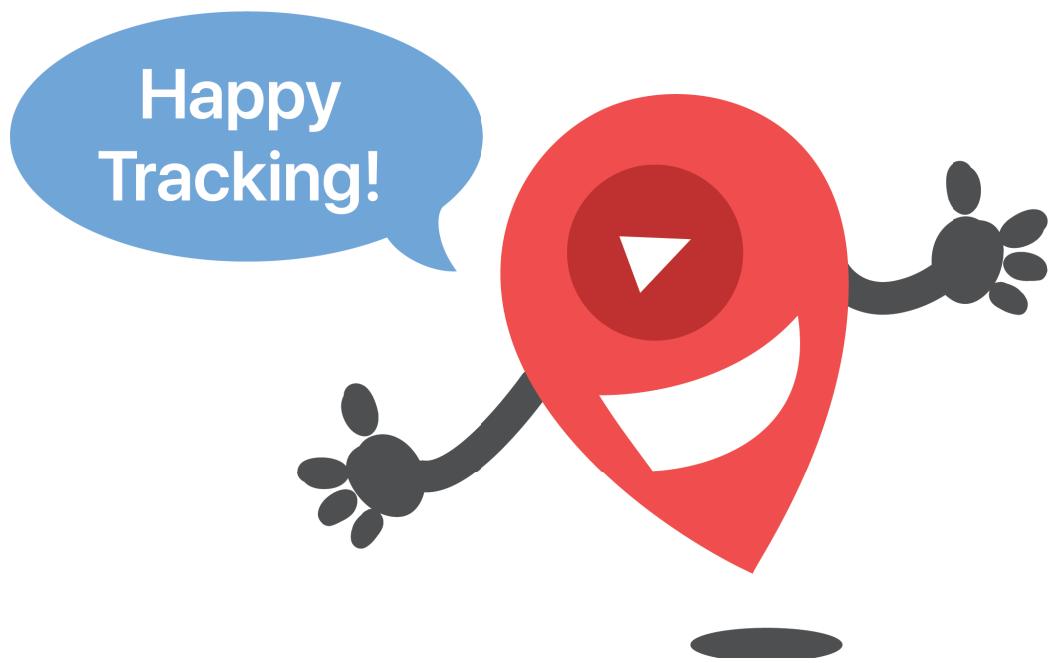
Social Media Footprint of Past Month

Top Related Channels/Videos of Past Month

Title	Type	Relationship
Title 1	Channel	98%
Title 2	Video	80%
Title 3	Channel	70%
Title 4	Channel	67%
Title 5	Channel	65%

Tracker Dashboard

Tracker Information Placeholder...



>Contact Info



nxagarwal@ualr.edu



facebook.com/cosmographers



cosmos.host.ualr.edu



twitter.com/cosmographers



instagram.com/cosmographers

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