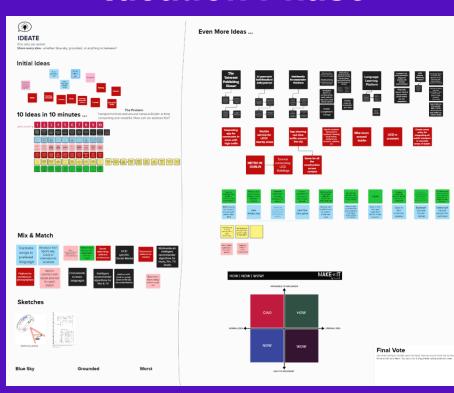
#### We are





#### **Selection Process**

#### **Ideation Phase**





#### **Converging Phase**

#### **FAVOURITES**

- 3 6 Al-generated Personalised Podcasts

  - O Deepfake Scam Call Prevention (physical device to prove who you are over the phone) Dynamic ML Bus Algorithms to pick you up from your door (like a massive rideshare)
  - S S Fantasy GAA Platform
- 6 6 Dublin Club/Pub Tracker with Entry Prices, Pint Prices, etc. Dublin Congestion Charge proposal to eliminate traffic
- a UCD Module Reviewing Platform
  - Rent desk on campus
  - Learn Language through songs (spotify)
  - Personalised UCD flasks for each student could include student discount when scanned
  - - B&B housing for students around exam period near RDS
- 6 06 0 OUCD E-scooters also bike lane/scooter lane Smart Wheelchair system for accessible routes
  - Smart clothes: self-regulating (temperature) or bad posture detection
  - 6 9 UCD-specific carpooling app
    - Bike tours around Dublin
      - Moving bus for plays/ rehearsals (exclusive for ucd or not)

# 6

## **Top Three Ideas**

- Dublin Club/Pub Tracker App
- Rentable eScooters on UCD Campus
- Al-Generated Personalised Podcasts

## Key Quiet 😌 Busy 🕚 exx Price of Guinness 🖠 €4.8 €6.0 €5.5

## **Dublin Club/Pub Tracker**

- Database of pints prices, entry fees, etc.
- Which clubs are empty, busy, or full tonight?



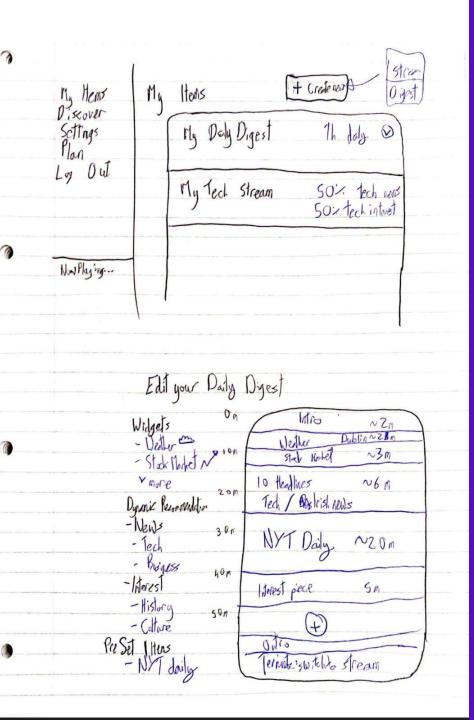




#### **UCD Rented eScooters**

- Shortening journeys across campus
- Just tap your UCard and go
- Add scooter lanes on major walkways







### **Personalised Daily Podcasts**

- Generate your 1-hour daily digest according to your specification
- Collate news stories and interest pieces tailored to your interests into one podcast



Thank you