

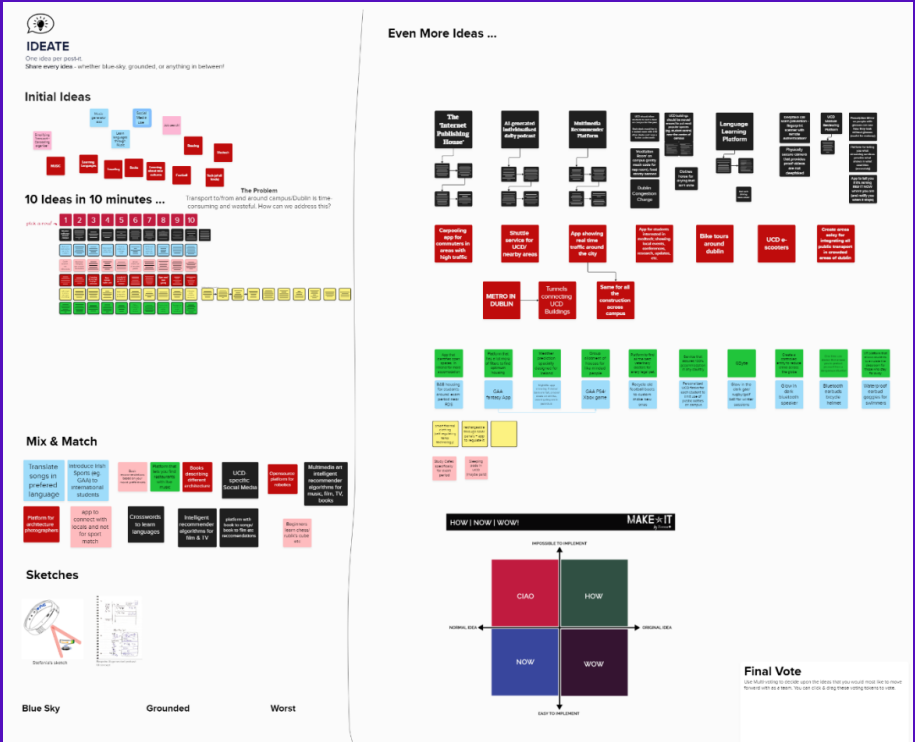
We are



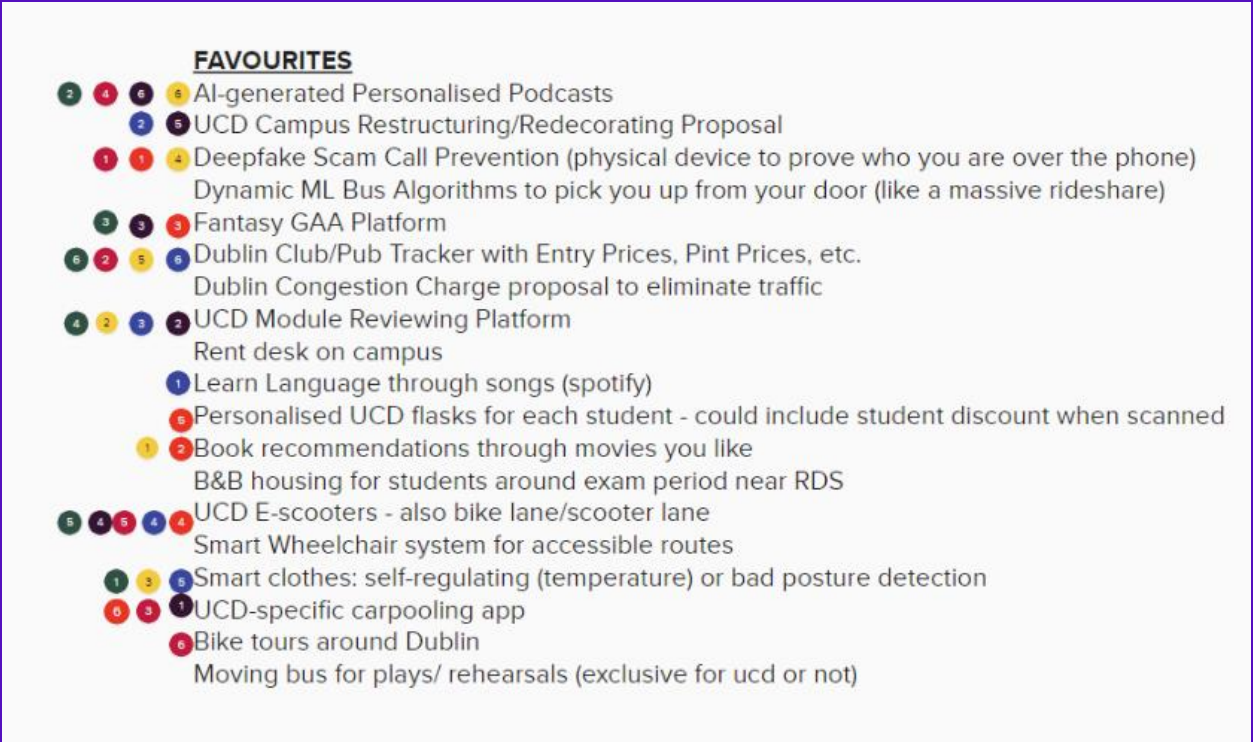


Selection Process

Ideation Phase



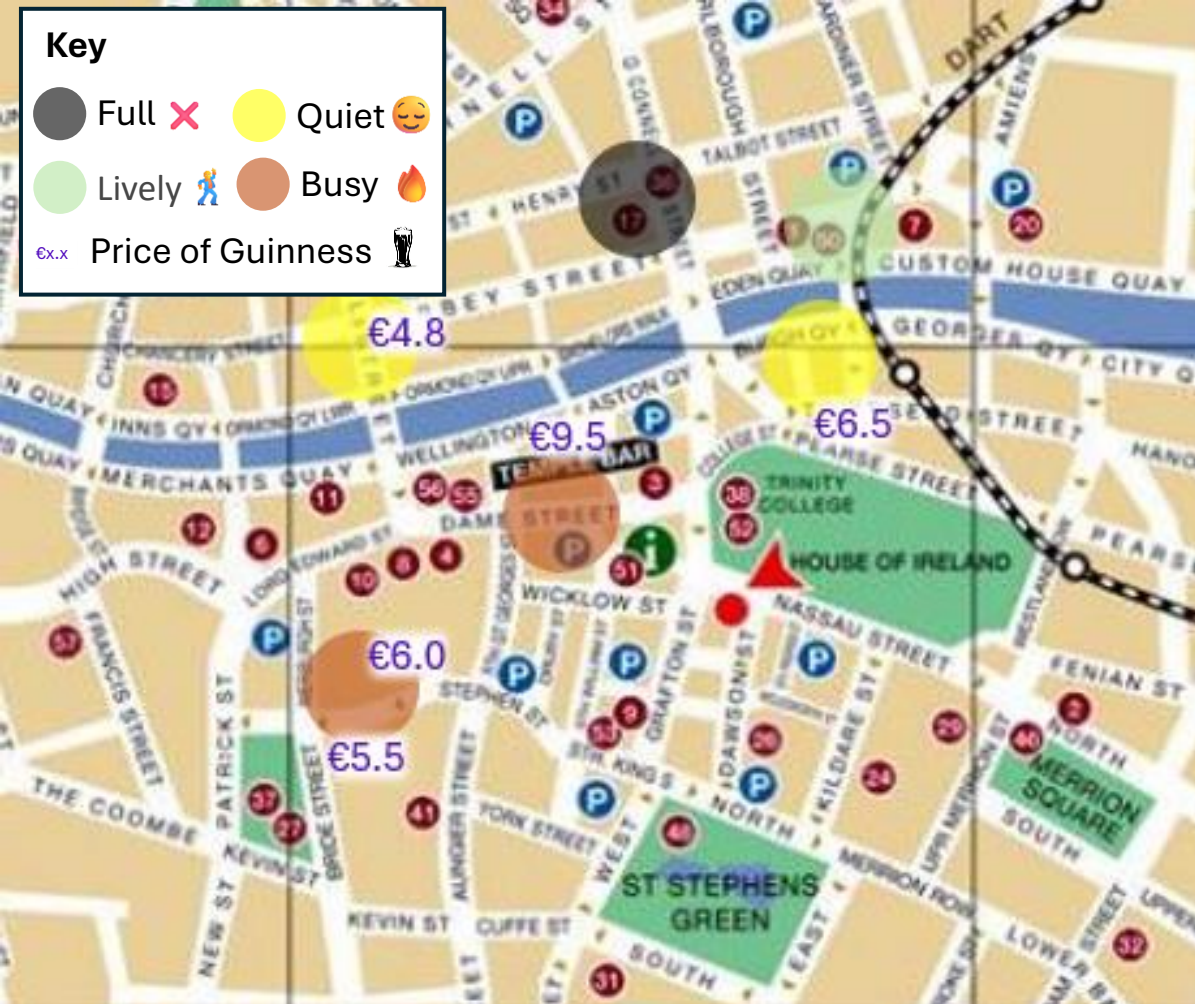
Converging Phase





Top Three Ideas

- Dublin Club/Pub Tracker App
- Rentable eScooters on UCD Campus
- AI-Generated Personalised Podcasts



Dublin Club/Pub Tracker

- Database of pints prices, entry fees, etc.
- Which clubs are empty, busy, or full tonight?

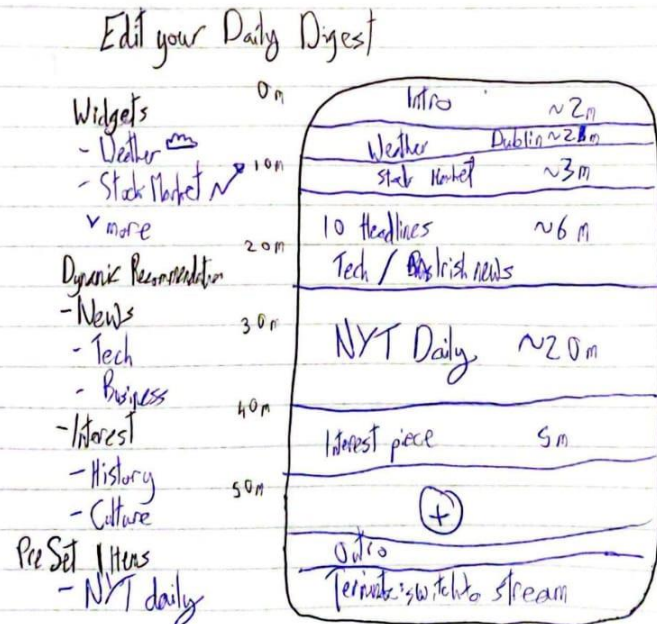
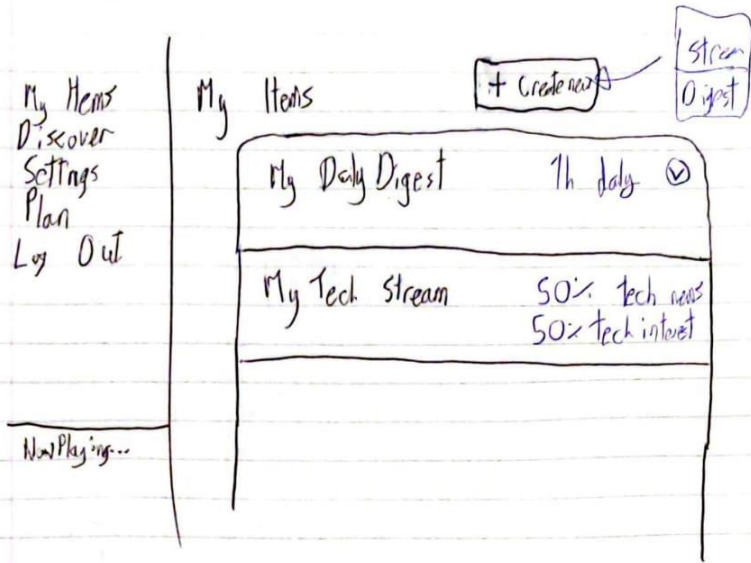




UCD Rented eScooters

- Shortening journeys across campus
- Just tap your UCard and go
- Add scooter lanes on major walkways





Personalised Daily Podcasts

- Generate your 1-hour daily digest according to your specification
- Collate news stories and interest pieces tailored to your interests into one podcast



Thank you