



@Thomas Sokolowski

## Contact

### Phone

+45 42616113

### Email

Thomas.s686@gmail.com

### Address

Nyelandsvej 39, 5

## Education

2020  
**Business high school**  
Campus Vejle

2023  
**Marketing AP**  
Copenhagen business school

## Expertise

- Office-pack
- Independent - motivated
- Social media management
- Copywriting
- Canva content creation
- Marketing

## Language

Danish Native

English High proficiency

# Thomas Sokolowski

Passionate, Knowledgeable and motivated marketing student, who thrives working and studying sales, marketing, communication and economics. Possessing expertise within the office-pack excel word and AX. Great communication skills both written and verbal in Danish as well as English, I thrive in social work environments, and feel comfortable in team settings.

## Experience

### July 2020 - November 2020

Elevpraktik.dk - Vejle

#### Sales worker

Working as a sales person, calling businesses and pitching them, and asking to put their info on a website, where students aged 13-17 could find contact info on these businesses that they could contact for an internship. This job strengthened my sales, copywriting and IT abilities.

### November 2020 - March 2021

FN enterprise - vejle

#### Foundation worker

Working physically mainly building foundation for homes and other buildings. Worked here in my gap year.

### March 2021 - June 2021

Rødkilde Gymnasium - Vejle

#### Corona Supervisor

Doing logistic work for the school, streamlining and supervising the COVID-testing of students by:

- Preparing and cutting the testing time of each class in half
- Catching and stopping the COVID virus to spread in the school

### August 2021 - May 2022

OneFiber by Globalconnect - Copenhagen

#### Brand ambassador

Representing brand, increasing the flow of positive reviews on Trustpilot. Being and active worker and implementing marketing strategies such as:

- Offline marketing using signs in B2C costumer areas.
- Optimizing text for e-mail marketing,
- Collecting data to polish FAQ sections, for marketing purposes - still used to this day.

## Reference

### Marikka Bentzen

Student Worker IDA

**Phone:** +45 33184858

**Email:** mlg@ida.dk

### Lisbeth Fischer

Corona Supervisor

**Email:** lf@roedkilde-gym.dk

**Letter of recommendation:** Sent on request



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## Experience

○ **June 2021 - December 2022**

IDA Union  
**Student worker**

Helping with support and coordination for danish and international student-members of the biggest engineer focused union over the phone. Competing with fellow student workers, achieving record sales numbers.

○ **January 2023 - Present**

IDA union  
**Marketing Intern**

Marketing intern focusing on organic media, for a union representing engineers IT and natural sciences. Managing social media accounts, creating content and conducting market research, Increasing organic reach. Learned valuable skills in digital marketing, social media management, and content creation.

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