



# IMPACT REPORT 2019-20



## WHAT

We believe "Mindset Growth" is key to taking on the world and self-discovery. The concept founded on the principles of exploring, confronting, and moving past failure to build on key transferable skills.

Dr. Carol S. Dweck - "The ability to learn is not fixed"

## MISSION

Skills For Life promotes the importance of life skills development to encourage success.

## VISION

Kids from ALL walks of life realize the tools they have within themselves to pursue their dreams

## FOCUS AREAS

- Peer-to-peer relationship management ([people skills](#)),
- Projection of self-confidence ([personal motivation](#)),
- Practical experiential learning ([volunteering/ civic engagement](#)),
- Career development goal setting ([knowledge of the job market](#))

## CORE TOPICS

1. Self-Esteem Building
2. S.M.A.R.T Goal Setting
3. Financial Literacy
4. Understanding the needs of the job market
5. Building Professional Networks
6. Personal & Professional Discovery
7. Engaging in your community

**Because of the support and gifts SFL has received from people like you, over the last 12 months we have been able to:**

*NOTE: In person engagements engaged in February 2020 and we took sometime to transition to a digital structure which is the cause for limited workshops and numbers.*

Engaged over **1000 youth** in direct contact ranging from ages 8-28 in motivational talks, workshops, panel sessions and physical activity

- **13 In Person Workshops:** Royal Orchard (3), Aspire 4 Hire (3), Robert J Lee (2), North Park Worship Centre (1), ILite Conference Toronto (3)
- **2 In Person community events:** Holiday of giving tournament (1); Skills For Life Gala (1)
- **8 Digital Events:** IG Interview Series (7) We Made It Event (1)



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**Highlights from Self-assessments returned by youth attending sessions. Out of 300 individual respondents within our youth self assessments:**

- When a youth was asked what they thought about a topic before and after a workshop over **95%** indicated being more informed.
- After the sessions **87%** indicate that they enjoyed the sessions
- **92%** indicate a higher understanding of what Soft Skills are by the end of the session.
- **90%** indicate a greater importance to start working on their goals.
- **80%** indicate that a SFL Life Skills work book would helpful.
- **86%** indicate that a SFL Life Skills app would be helpful.

## INTERNAL UPDATES:

With the loss of our annual golf tournament which traditional brought in over 70% of our annual funding we were able to adjust and apply for grants to make up the short fall after Covid19 hit.

## APPROVED GRANTS:

- **Maples Leaf's Entertainment** – Funding is being used to support our Discover Your Path Program
- **Community Foundations** – Funding is being used to support our Networking in a New Age Program
- **Federal Government Canada Summer Jobs** – Funding was used to hire 6 temporary Student Staffers
- **Ontario Government Summer Experience Program**- Funding was used to hire 1 temporary Student Staffer
- **City of Brampton Advanced Fund** – Funding was used to kick off our Next Steps Program –Digital We Made It event

## ONLINE CAMPAIGNS:

Growth in Online General Giving Campaigns has allowed us to keep on the 7 Youth Staff as core Skills For Life employees

## DEVELOPMENT:

The Skills For life – Youth S.M.A.R.T Goal Setting Mobile App is 80% completed and will be launching in the Spring of 2021



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## GALLERY & YOUTH COMMENTS



"I have learned many great things. Which include how to goal set and the importance of networking. It taught me that all those great people had their challenges in their life, but they have never given up on their visions and their passion to bring positive change in the world. They all had to leave their comfort zone in order to accomplish their dreams. This has encouraged me to do the same. It refreshed my brain into a more positive and happy outlook for today and 2021 year. Lastly, I learned to be more positive & have a healthy mindset, and take care of my health all along."

#WeMadeIt event participant

### Additional comments and feedback:

Please share something you learned today:  
I learned what it takes to do what you want.

Please share what you liked about the workshop:  
I liked the video and the inspirational messages.

Please share anything else you would like: (what else would you like to learn about or do?)  
I would like to learn how to be a better person.



### Additional comments and feedback:

Please share something you learned today:  
Soft Skills and how useful they are

Please share what you liked about the workshop:

The personal story made it interesting

Please share anything else you would like: (what else would you like to learn about or do?)  
Application of soft skills



### Additional comments and feedback:

Please share something you learned today:

I learned the importance of 'soft skills' and how things like mentorship can help later in my career.

Please share what you liked about the workshop:

I liked how Chris gave personal examples to show his point.