

heuristics  
metaheuristics  
operations research  
linear programming  
machine learning  
optimization  
data mining

delivery

optimized logistics (business-to-customer)  
planning and scheduling of maintenance visits  
planning and scheduling of supply visits

production

production planning and scheduling  
optimized assignment of jobs/orders to machines  
optimization of production processes  
optimization of stock-keeping  
optimization of intra-enterprise logistics  
optimization of supply chains  
optimization of factory layouts and -logistics

management

scheduling of employee work  
optimal assignment of employees to tasks/customers  
optimized locations for new branch offices  
(based on current or predicted future customers)

products/  
services

optimization of product design  
optimization of product feature configuration  
optimization of service offers  
improved tailoring of products/services to customers

sales

optimization of pricing and offers  
mining of customer data for targeted offers