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- optimized logistics (business-to-customer)
    - planning and scheduling of maintenance visits
    - planning and scheduling of supply visits
  - production planning and scheduling
  - optimized assignment of jobs/orders to machines
  - optimization of production processes
  - optimization of stock-keeping
  - optimization of intra-enterprise logistics
  - optimization of supply chains
  - optimization of factory layouts and intra-factory logistics
  - scheduling of employee work
  - optimal assignment of employees to tasks or customers
  - optimized locations for new branch offices  
(based current or predicted future customers)
- optimization of product design
  - optimization of product feature configuration
  - optimization of service offers
  - improved tailoring of products/services to customers
- optimization of pricing and offers
  - mining of customer data for targeted offers

delivery

production

management

products/  
services

sales