

optimization  
operations research  
artificial intelligence (AI)  
computational intelligence  
machine learning  
data mining

delivery

- optimized logistics (business-to-customer)
- planning and scheduling of maintenance visits
- planning and scheduling of supply visits

production

- production planning and scheduling
- optimized assignment of jobs/orders to machines
- optimization of production processes
- optimization of stock-keeping
- optimization of intra-enterprise logistics
- optimization of supply chains
- optimization of factory layouts and intra-factory logistics

management

- scheduling of employee work
- optimal assignment of employees to tasks or customers
- optimized locations for new branch offices  
(based current or predicted future customers)

products/  
services

- optimization of product design
- optimization of product feature configuration
- optimization of service offers
- improved tailoring of products/services to customers

sales

- optimization of pricing and offers
- mining of customer data for targeted offers