# **Thomas Bishop**

# Web developer

Highly motivated independent frontend web developer and technical SEO consultant committed to building clean, efficient and performant websites and storefronts.

- thomas-bishop.co.uk
- thomas@thomas-bishop.com
- Peacehaven, East Sussex

### Technical skills

- Languages: JavaScript, HTML5, CSS3, LaTeX, Liquid
- Build tools: Git, CLI, (Bash/Zsh), Node.js, Yarn, npm, Gulp, Webpack, SSH, Netlify, Heroku, Lighthouse
- Frameworks and libraries Material, Bootstrap 4, Bulma, Gatsby.js, Jekyll, Vue.js
- Content management systems: WordPress, Drupal (basic)
- Data: MySQL, JSON, Cube.js

# **Experience**

#### Freelance client work

## Remote web developer | clareshort.org | 2016 — present

- Clare Short is the UK's former Secretary of State for International Development.
- Developed, designed and now maintain clareshort.org as a responsive Word-Press.org website.
- In addition to ongoing maintenance and content manangement I provide technical SEO services.

#### Remote web developer | University of Sussex | June—July 2019

- Hired by the University's Digital Humanities Lab to make customisations to the Making African Connections Digital Archive
- Introduced several front-end refinements to make the site responsive and ensure functionality not compromised on 2G African networks.
- Implemented backend processes to assist researchers in showcasing artefacts.

#### Remote web developer | Modish Living | 2019 — present

- Modish Living is a reclaimed furniture retailer located in Hove, East Sussex.
- Implemented a redesign of their Shopify site and to introduce several custom features that were lacking in previous iterations of the site, including:
  - a graphical page builder to allow content managers to easily add content blocks and control layout and placement
  - a custom 'mega navigation' that enabled in-menu promotions
  - the introduction of a 3D product image rotator
  - streamlining the aggregration and compression of high-resolution productimages with a modern pipeline
- I now maintain the site on a retainer basis

#### Remote web developer | Colour Me KT | 2019 — present

- Refurbished and upscaled furniture store with Shopify e-commerce site.
- Managed domain migration from Etsy/Facebook to a dedicated Shopify store that integrates the different product lines and selling channels
- Made numerous front end alterations to the site and built new templates for curated blog and product content
- Conducted a detailed technical SEO audit of the site, implementing the recommendations myself
- I now maintain the site on a retainer basis

#### Salaried work

# Technical SEO analyst | RocketMill | 2017-18

- Managed several client accounts as chief SEO manager: Dropbox, Financial Times, Kimberley Clark.
- Through regular technical auditing, competitor and link analyses, forecasting and data review I was able to help clients solve technical search issues and drive market performance.

### SEO analyst | Oban International | 2017

- Joined Oban as a developer with limited SEO experience. Underwent six-month training programme to assimilate the core principles and procedures of SEO, with a specific focus on international markets and technologies.
- Contributed to the SEO management of a range of client accounts including the BBC World Service, Camper, and AXA Healthcare Insurance.
- Learned how search engines and ranking algorithms work outside of the Google sphere, i.e Yandax, Baidu, Naver etc.

# **Teaching**

- Qualified as a primary school teacher in 2012. Passed professional induction in 2013.
- Worked as a teacher in a number of schools throughout South London, mainly teaching Years 4 and 5.

## **Education**

**Postgraduate Certificate of Education**, Middlesex University (2011—12) **B. A Philosophy**, University of Warwick (2006—2009), graduated 2:1