* Why will people come to your site?

People will come to the site because they are looking for and want earrings.

* What questions will your visitors expect your site to answer for them?

Some of the questions that people will have are: The price of the earrings. The availability of the earrings. How long it takes to get them. Can you do customs etc…

* What types of activities will visitors want to complete on your site?

Well, the main activity that people will be doing on the site is going to be buying earrings.

* What information is necessary to complete any actions your site offers?

Some of the necessary information that you need to complete things on the site, is info such as card info, address, name, quantity ect…

* Why will your visitors come to your site instead of another to get this information or complete the actions?

Visitors will come to the site for unique homemade earrings.