



Case Studies in Global Management: Strategy, Innovation and People Management (Paperback)

By Tony Dundon, Adrian Wilkinson

Tilde Publishing, Australia, 2012. Paperback. Condition: New. New edition. Language: English. Brand new Book. Case Studies in Global Management: Strategy, Innovation and People Management provides undergraduate, postgraduate and MBA-level students with a bank of evidence-based case studies. Derived from scholarly research, these cases are contemporary and relevant examples from people management, corporate strategy, innovation studies, organisational analysis, and learning and development, and cover different sectors, countries, occupations and experiences. The style is critical and pragmatic.Part I consists of five cases that cover the issues of strategy and strategic management in some detail. Part II contains five cases and stresses the importance of understanding the process or system of innovation as a journey. Part III includes five cases concerned with change and culture, where the transfer and acquisition of knowledge is crucial. Part IV groups five cases that bridge variable aspects of management leadership. Part V has seven cases, each reporting on the use of application of different HRM practices and strategies, while Part VI includes eight cases dedicated to specific global aspects of innovation and people management. This casebook can be used as an accompanying text for inclass learning, assessment papers and presentations, or as a case study examination tool. It...



Reviews

Most of these publication is the perfect ebook accessible. It is amongst the most awesome publication i have got read through. You wont truly feel monotony at whenever you want of the time (that's what catalogs are for regarding in the event you request me).

-- Prof. Edgar Kshlerin

It is easy in study safer to comprehend. It can be writter in basic phrases and never confusing. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Emmitt Harber

See Also



Information Security Management Handbook, Volume 6 (Paperback)

Taylor & Francis Ltd, United Kingdom, 2016. Paperback. Condition: New. 6th New edition. Language: English. Brand new Book. Updated annually, the Information Security Management Handbook, Sixth Edition, Volume 6 is the most comprehensive and up-to-date reference available on information security and assurance....



Multinational Management, International Edition (Paperback)

Cengage Learning, Inc, United States, 2013. Paperback. Condition: New. 6th edition. Language: English. Brand new Book. In today's increasingly complex global environment, developing and making strategic choices are the mainstays of successful decision making. The updated edition of Cullen & Parboteeah's MULTINATIONAL...



Biochemistry: Concepts and Connections, Global Edition (Paperback)

Pearson Education Limited, United Kingdom, 2018. Paperback. Condition: New. 2nd edition. Language: English. Brand new Book. For courses in biochemistry. Engage students in biochemistry visually and through real-world applicationsBiochemistry: Concepts and Connections engages students with a unique approach to visualization, synthesis of...



Ethics and Decision Making in Counseling and Psychotherapy (Paperback)

Springer Publishing Co Inc, United States, 2016. Paperback. Condition: New. 4th Revised edition. Language: English. Brand new Book. Completely revised and updated to reflect the new 2014 ACA Code of Ethics and current ethics codes in psychology, social work, and marriage and...



Ross and Wilson Anatomy and Physiology in Health and Illness (Paperback)

Elsevier Health Sciences, United Kingdom, 2014. Paperback. Condition: New. 12th Revised edition. Language: English. Brand new Book. Ross and Wilson has been the number one choice for over a million students since it first published, over 50 years ago. One of the...



Unlock: Unlock Level 4 Listening, Speaking & Critical Thinking Student's Book, Mob App and Online Workbook w/ Downloadable Audio and Video (Mixed media product)

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2019. Mixed media product. Condition: New. 2nd Revised edition. Language: English. Brand new Book. Get your students thinking critically. A six-level skills-based English course. Unlock Listening, Speaking & Critical Thinking is a six-level, research-informed, academic-light English course...