



Case Studies in Global Management: Strategy, Innovation and People Management (Paperback)

By Tony Dundon, Adrian Wilkinson

Tilde Publishing, Australia, 2012. Paperback. Condition: New. New edition. Language: English. Brand new Book. Case Studies in Global Management: Strategy, Innovation and People Management provides undergraduate, postgraduate and MBA-level students with a bank of evidence-based case studies. Derived from scholarly research, these cases are contemporary and relevant examples from people management, corporate strategy, innovation studies, organisational analysis, and learning and development, and cover different sectors, countries, occupations and experiences. The style is critical and pragmatic.Part I consists of five cases that cover the issues of strategy and strategic management in some detail. Part II contains five cases and stresses the importance of understanding the process or system of innovation as a journey. Part III includes five cases concerned with change and culture, where the transfer and acquisition of knowledge is crucial. Part IV groups five cases that bridge variable aspects of management leadership. Part V has seven cases, each reporting on the use of application of different HRM practices and strategies, while Part VI includes eight cases dedicated to specific global aspects of innovation and people management. This casebook can be used as an accompanying text for inclass learning, assessment papers and presentations, or as a case study examination tool. It...



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