



## mobile streaming media technology

By LU GUAN MING

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Publisher: Electronic Industry Publishing House Pub. Date: 2010-03-01. Book layman's language and move streaming media technology. the basic concepts. basic principles. key technologies. system solutions. The book is divided into nine chapters. including an overview of mobile streaming media technology. voice audio coding technology and standards. digital image and video coding standard. fault-tolerant coding and error concealment technology. scalable video coding and transcoding. digital rights management  $technology.\ synchronization\ Multimedia\ Integration\ Language\ SMIL.\ 3G\ mobile\ communications$ network in the broadcast and multicast. mobile streaming media business functions and business processes. system solutions for mobile streaming media and other content. Book focus on selection. innovative. and structured. While emphasizing basic concepts. basic principles. while focusing on the combination of theory and practical application. This book can be used as radio and television universities. electronic information and communication engineering professional undergraduate or graduate teaching books. but also in related fields as engineering and technical management of the professional training materials or reference books. Contents: Chapter 1 Overview 1.1 mobile multimedia streaming technology and the basic concepts 1.1.1 streaming media. multimedia and...



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