

TOM BRODERICK

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Process improvement fanatic with Lean Six Sigma Green Belt and 7+ years of experience in project management, data analysis, and strategic planning. Proven track record of analyzing complex processes and delivering high-impact projects on time and under budget. Effective communicator with a passion for facilitating workshops, training seminars, and meetings of all sizes. Tech-savvy problem solver with skills in Visio, Excel, Project, and statistical analysis in Python and SQL.

EXPERIENCE

9/1/15 – PRESENT

PROJECT MANAGER, FARMERS INSURANCE

- Led the Farmers project team responsible for the creation of the first Virtual Reality Training module in the insurance industry. Project featured in both [Forbes](#) and [Fortune](#) Magazines in 2017.
- Managed high-level, strategic projects throughout the Farmers Claims organization, including the redesign of the University of Farmers, creation of Fraud Detection model using machine/deep learning, and the implementation of a new Timekeeping system.
- Managed projects with budgets ranging from \$5K to \$250K and timelines from three months to two years. Utilized ADKAR change management strategies to create detailed communication plans. Developed relationships with stakeholders including executives, regulatory compliance, IT staff, and agents.
- Redesigned Strategic Initiatives department's project templates and created reporting methodology/infrastructure as part of PMO startup in 2016/17. Developed capacity tracking spreadsheet and portfolio management tools for incoming National Manager.

10/1/10 – 8/31/15

PROCESS CONSULTANT, FARMERS INSURANCE

- Led Paperless initiative for Litigation team that reduced their spending on copying, stationery, and storage expenses by over \$200K in 2013-14.
- Redesigned Total Loss process in 2012 resulting in a 3 day reduction in average vehicle storage time. Annual savings on storage and rental costs totaled \$625K.
- Analyzed process data using MS Excel and Statistica software. Created detailed analysis of Auto adjuster mileage for dispatch project.
- Facilitated kaizen events as a Lean Green Belt for Total Loss, Commercial Liability, and University of Farmers. Mentored two Lean Yellow Belts to earn their Green Belts.
- Obtained Advanced Coach designation and facilitated coaching seminars in 2014-2015. Mentored multiple leadership candidates in various departments to successfully advance their careers.

8/1/08 – 9/30/10

SUPERVISOR, FARMERS INSURANCE

- Promoted to Acting Staff Manager in 2010, overseeing team of other supervisors.
- Completed Farmers leadership development program.
- Created process improvement project related to collaboration with other departments and reducing average claim handle time.

EDUCATION AND CREDENTIALS

2002

BA POLITICAL SCIENCE, UNIVERSITY OF KANSAS

2010

CHARTERED PROPERTY CASUALTY UNDERWRITER

2013

LEAN SIX SIGMA GREEN BELT

SKILLS

- Process mapping and analysis in Visio
- Data analysis in Excel, Statistica, SQL
- PowerPoint presentation creation
- Project plan creation in Project
- Business plan creation and analysis
- ADKAR change management
- Meeting/workshop facilitation
- One on one coaching
- Python programming
- Tableau visualizations