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To: UserName

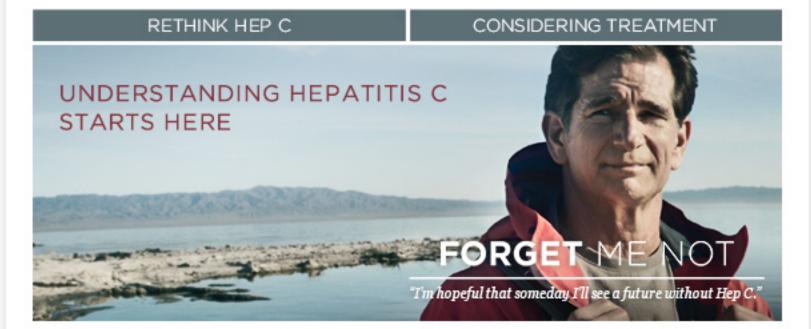
From: Hep C Hope

Subject: Welcome, [First name]. Thank you for registering.

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HEP C HOPE.COM

CALL 844-4HepcHope



Welcome [First Name],

We are so glad you've joined Hep C Hope. We understand that, at times, your chronic hepatitis C (Hep C) may not be your first priority. Maybe you pushed it aside because you haven't had any symptoms. Or perhaps your doctor has said your Hep C isn't that bad or you don't need treatment now.

YOU HAVE NOT BEEN FORGOTTEN. That's why we're here. Hep C Hope is designed to provide you with information and resources to help you rethink your Hep C so that, when you're ready, you can have a better conversation with a Hep C specialist.

THIS IS AN EXCITING TIME. Many people like you are rethinking their Hep C. In fact, there are treatment options that may help cure your Hep C. Cure means the Hep C virus is not detected in the blood when measured 3 months after treatment is completed.

We are looking forward to helping you learn more about Hep C and your treatment options.

Sincerely,

The Hep C Hope Team

We're here to give you information and support to help you move forward. IN THE COMING WEEKS, YOU CAN EXPECT TO:

- · Receive more information and resources
- Get tips on how to have a better conversation with a Hep C specialist
- Learn about different treatment options

Learn more about Hep C and your treatment options.

Call a Hep C Educator at

844-4HepcHope (844-443-7246)

to get live support.

YOU'RE NOT ALONE.

Approximately 3.2 million people in the US are infected with chronic Hep C.

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