

To: [name]

From: Treatment Support

Subject: [name], are you ready?



## HARVONI is a **revolutionary treatment** for chronic **hepatitis C** (genotype 1).

If you've been living with the uncertainties of hepatitis C (Hep C) for years, **now may be the time** to put it behind you. HARVONI is a **breakthrough treatment** for Hep C genotype 1, the most common type in the United States.

HARVONI is a prescription medicine for chronic (lasting a long time) Hep C genotype 1 in adults that combines two drugs (ledipasvir and sofosbuvir). It is not known if HARVONI is safe and effective in children under 18 years of age.

**HARVONI has been proven to cure 96–99% of patients** who've had **no prior** Hep C treatment with 12 weeks of therapy.\*

\*In a study of 865 patients with genotype 1 Hep C and no prior Hep C treatment, with or without advanced liver disease (cirrhosis), 99% (210 out of 213) of those who received HARVONI once daily for 12 weeks were cured. In a separate study of 647 patients with genotype 1 Hep C, with no prior Hep C treatment and without cirrhosis, 96% (208 out of 216) of those who received HARVONI once daily for 12 weeks were cured.

### Important Safety Information

#### What should I tell my healthcare provider before taking HARVONI?

- If you have: liver problems other than hepatitis C infection; severe kidney problems or are on dialysis; any other medical condition; or if you are pregnant or breastfeeding or plan to become pregnant or breastfeed. It is not known if HARVONI will harm your unborn baby or pass into your breast milk.
- If you take amiodarone (Cordarone®, Nexterone®, Pacerone®), rifampin (Rifadin®, Rifamate®, Rifater®), St. John's wort or a product that contains St. John's wort. Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. HARVONI may affect the way other medicines work, and other medicines may affect how HARVONI works.

**You should not take HARVONI if you also take** other medicines that contain sofosbuvir (SOVALDI®).

#### What are the most common side effects of HARVONI?

Common side effects include tiredness and headache.

[Click here for full Prescribing Information, including Patient Information](#)

## What does it mean to be cured?

It's when the Hep C virus can **no longer be detected** in your blood when measured three months after you've finished your treatment.

### What makes HARVONI a breakthrough treatment?

- It's the one and only cure that's **one pill, once a day**.
- With HARVONI, there's **no interferon, no ribavirin, and no complicated regimens**.

Wondering what to ask your Hep C specialist?

this discussion guide can help

find one today

So, if you're **ready** to be **hepatitis** cured, talk to your Hep C specialist about **HARVONI**.

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**HARVONI** is a revolutionary treatment for chronic hepatitis C (genotype 1).

Dear [Patient],

Congratulations. Requesting information about a breakthrough treatment for hepatitis C (Hep C) genotype 1, the most common type in the United States, could be the first step in putting the uncertainties of Hep C behind you.

HARVONI is a prescription medicine for chronic (lasting a long time) Hep C genotype 1 in adults that combines two drugs (ledipasvir and sofosbuvir). It is not known if HARVONI is safe and effective in children under 18 years of age.

**What makes HARVONI a breakthrough treatment?**

- It's the one and only cure that's **one pill, once a day**.
- With HARVONI, there's **no interferon, no ribavirin, and no complicated regimens**.

**HARVONI has been proven to cure 96–99% of adult patients** who've had no prior Hep C treatment with 12 weeks of therapy.\*

\*In a study of 865 patients with genotype 1 Hep C and no prior Hep C treatment, with or without advanced liver disease (cirrhosis), 99% (210 out of 213) of those who received HARVONI once daily for 12 weeks were cured. In a separate study of 647 patients with genotype 1 Hep C, with no prior Hep C treatment and without cirrhosis, 96% (208 out of 216) of those who received HARVONI once daily for 12 weeks were cured.

**What does it mean to be cured?** It's when the Hep C virus can **no longer be detected** in your blood when measured three months after you've finished your treatment.

**What should I tell my healthcare provider before taking HARVONI?**

- If you have: liver problems other than hepatitis C infection; severe kidney problems or are on dialysis; any other medical condition; or if you are pregnant or breastfeeding or plan to become pregnant or breastfeed. It is not known if HARVONI will harm your unborn baby or pass into your breast milk.
- If you take amiodarone (Cordarone®, Nexterone®, Pacerone®), rifampin (Rifadin®, Rifamate®, Rifater®), St. John's wort or a product that contains St. John's wort. Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. HARVONI may affect the way other medicines work, and other medicines may affect how HARVONI works.

**You should not take HARVONI if you also take** other medicines that contain sofosbuvir (SOVALDI®).

**What are the most common side effects of HARVONI?**

Common side effects include tiredness and headache.

Please see full Prescribing Information, including Patient Information, inside brochure pocket.



**Take the next step. Talk to your Hep C specialist about HARVONI.**

Read the enclosed brochure for more information about HARVONI. Then make an appointment to see your Hep C specialist. He or she can determine if HARVONI is right for you.

Just think. This next step could be a step closer to a cure.

Sincerely,  
Your HARVONI Team

P.S. Please see the checklist on page 16 of the enclosed brochure to help start a conversation with your Hep C specialist.



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Learn more  
about a  
**breakthrough**  
treatment



# I AM **READY** TO BE **HEPATITIS** **CURED**

*In clinical studies, 96–99% of patients who had **no prior treatment** were cured with just **12 weeks** of therapy.\**

**HARVONI**, a prescription medicine containing ledipasvir and sofosbuvir, is used to treat chronic (lasting a long time) hepatitis C genotype 1 infection in adults. It is not known if HARVONI is safe and effective in children under 18 years of age.

\*In a study of 865 patients with genotype 1 Hep C and no prior Hep C treatment, with or without advanced liver disease (cirrhosis), 99% (210 out of 213) of those who received HARVONI once daily for 12 weeks were cured. In a separate study of 647 patients with genotype 1 Hep C, with no prior Hep C treatment and without cirrhosis, 96% (208 out of 216) of those who received HARVONI once daily for 12 weeks were cured. Cure means the Hep C virus is not detected in the blood when measured three or more months after treatment is completed.

Please see full Prescribing Information, including Patient Information, inside pocket.

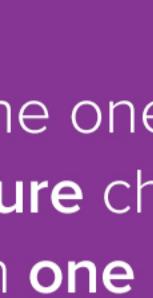


THE ONE YOU'VE BEEN WAITING FOR

To: [name]

From: Treatment Support

Subject: [name], looking for a simple treatment regimen?



**HARVONI®**  
ledipasvir/sofosbuvir  
90 mg/400 mg tablets

**HARVONI** is the one and only treatment that's been proven to **cure** chronic hepatitis C (genotype 1) with **one pill, once a day.**

## Leading the way in Hep C treatment.

In the past, you or a loved one may have heard about or experienced challenging treatment regimens for hepatitis C (Hep C) that may have included multiple separate medicines and complicated dosing.

Today, there's HARVONI, a prescription medicine containing ledipasvir and sofosbuvir, that is used to treat chronic (lasting a long time) Hep C genotype 1 infection in adults. It is not known if HARVONI is safe and effective in children under 18 years of age.

## HARVONI treatment is one pill, once a day. It's that simple.

That means your schedule doesn't have to revolve around added medications or injections. And you don't have to keep track of multiple pills wherever you go.

## Important Safety Information

### What should I tell my healthcare provider before taking HARVONI?

- If you have: liver problems other than hepatitis C infection; severe kidney problems or are on dialysis; any other medical condition; or if you are pregnant or breastfeeding or plan to become pregnant or breastfeed. It is not known if HARVONI will harm your unborn baby or pass into your breast milk.
- If you take amiodarone (Cordarone®, Nexterone®, Pacerone®), rifampin (Rifadin®, Rifamate®, Rifater®), St. John's wort or a product that contains St. John's wort. Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. HARVONI may affect the way other medicines work, and other medicines may affect how HARVONI works.

**You should not take HARVONI if you also take** other medicines that contain sofosbuvir (SOVALDI®).

### What are the most common side effects of HARVONI?

Common side effects include tiredness and headache.

[Click here for full Prescribing Information, including Patient Information](#)

**HARVONI has been proven to cure 96–99% of patients who've had no prior Hep C treatment with 12 weeks of therapy.\* Cure means the Hep C virus can **no longer be detected** in your blood when measured three months after you've finished your treatment.**

With HARVONI, there's **no interferon or ribavirin**. The most common side effects include **tiredness** and **headache**.

\*In a study of 865 patients with genotype 1 Hep C and no prior Hep C treatment, with or without advanced liver disease (cirrhosis), 99% (210 out of 213) of those who received HARVONI once daily for 12 weeks were cured. In a separate study of 647 patients with genotype 1 Hep C, with no prior Hep C treatment and without cirrhosis, 96% (208 out of 216) of those who received HARVONI once daily for 12 weeks were cured.

Start the conversation with this helpful discussion guide.

[get the guide](#)

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Wondering what to ask your Hep C specialist?

Already have a prescription for HARVONI?

Sign up or call 1-855-7-MYPATH (1-855-769-7284) for HARVONI SUPPORT PATH® to access financial and coverage services that can help you take the next step.

[sign up today](#)

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To: [name]  
From: Treatment Support  
Subject: [name], discover a different kind of treatment regimen.



## Get closer to a cure with **no interferon** and **no ribavirin**.

Cure means the hepatitis C (Hep C) virus is not detected in the blood when measured 3 months after treatment is completed.

### A significant advancement in chronic Hep C genotype 1 treatment.

If you or someone you care about have experienced or heard of past Hep C treatments that were difficult to tolerate, you should know about **HARVONI—a different kind of treatment regimen.**

HARVONI, a prescription medicine containing ledipasvir and sofosbuvir, is used to treat chronic (lasting a long time) Hep C genotype 1 infection in adults. It is not known if HARVONI is safe and effective in children under 18 years of age.

### Think about it.

HARVONI lets you treat your Hep C with **no interferon**, **no ribavirin**, and **no complicated treatment regimens**. What could that mean for you?

### Important Safety Information

#### What should I tell my healthcare provider before taking HARVONI?

- If you have: liver problems other than hepatitis C infection; severe kidney problems or are on dialysis; any other medical condition; or if you are pregnant or breastfeeding or plan to become pregnant or breastfeed. It is not known if HARVONI will harm your unborn baby or pass into your breast milk.
- If you take amiodarone (Cordarone®, Nexterone®, Pacerone®), rifampin (Rifadin®, Rifamate®, Rifater®), St. John's wort or a product that contains St. John's wort. Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. HARVONI may affect the way other medicines work, and other medicines may affect how HARVONI works.

**You should not take HARVONI if you also take** other medicines that contain sofosbuvir (SOVALDI®).

#### What are the most common side effects of HARVONI?

Common side effects include tiredness and headache.

[Click here for full Prescribing Information, including Patient Information](#)

### No interferon.

Interferon is an injectable medicine (a shot) that can be used to treat Hep C. Among other side effects, it can cause flu-like symptoms, such as headache, fever, chills, tiredness, muscle aches, and joint pain.

### No ribavirin.

Ribavirin is an anti-viral therapy that has been used to treat Hep C in combination with other medications. No ribavirin means there is no need to take multiple pills per day as part of your Hep C treatment, and it reduces the risk of developing anemia (decrease in red blood cells).\*



Start the conversation with this helpful discussion guide.

[get the guide](#)

[sign up today](#)

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**HARVONI®**  
ledipasvir/sofosbuvir  
90 mg/400 mg tablets

Now may be the time to  
**put chronic hepatitis C  
(genotype 1) behind you.**

Dear [Name],

Life with hepatitis C (Hep C) can be filled with questions and concerns about what the virus may be doing to your liver over time. It doesn't have to be this way. If you've ever wondered about whether or not you should seek treatment, talking to a Hep C specialist about a revolutionary treatment like HARVONI can help.

HARVONI is a prescription medicine for chronic (lasting a long time) Hep C genotype 1 in adults that combines two drugs (ledipasvir and sofosbuvir). It is not known if HARVONI is safe and effective in children under 18 years of age.

**What could HARVONI mean for you or someone you care about?**

- HARVONI treatment is **one pill, once a day**. It's that simple.
- HARVONI has been **proven to cure 96–99% of adult patients** who've had no prior Hep C treatment with 12 weeks of therapy.\*
- With HARVONI, there's **no interferon, no ribavirin, and no complicated treatment regimens**.

\*In a study of 865 patients with genotype 1 Hep C and no prior Hep C treatment, with or without advanced liver disease (cirrhosis), 99% (210 out of 213) of those who received HARVONI once daily for 12 weeks were cured. In a separate study of 647 patients with genotype 1 Hep C, with no prior Hep C treatment and without cirrhosis, 96% (208 out of 216) of those who received HARVONI once daily for 12 weeks were cured.

**How will you know if you're cured?** You'll know when the Hep C virus can **no longer be detected** in your blood when measured three months after you've finished your treatment.

**What should I tell my healthcare provider before taking HARVONI?**

- If you have: liver problems other than hepatitis C infection; severe kidney problems or are on dialysis; any other medical condition; or if you are pregnant or breastfeeding or plan to become pregnant or breastfeed. It is not known if HARVONI will harm your unborn baby or pass into your breast milk.
- If you take amiodarone (Cordarone®, Nexterone®, Pacerone®), rifampin (Rifadin®, Rifamate®, Rifater®), St. John's wort or a product that contains St. John's wort. Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. HARVONI may affect the way other medicines work, and other medicines may affect how HARVONI works.

**You should not take HARVONI if you also take** other medicines that contain sofosbuvir (SOVALDI®).

**What are the most common side effects of HARVONI?**

Common side effects include tiredness and headache.

**Now may be the time to talk to your Hep C specialist.**

Only your Hep C specialist can decide if HARVONI is right for you. Take the first step by making an appointment today and learn more at HARVONI.com.

Sincerely,  
Your HARVONI Team

P.S. Look for questions to ask your Hep C specialist in the enclosed brochure and bring them to your next appointment.

Please see full Prescribing Information, including Patient Information, attached to the enclosed brochure.

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"From my perspective and experience, **the Gilead drug was a breakthrough.**" - Jon, Fallbrook, CA, HARVONI patient

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**Take a clear  
step forward**  
in chronic  
hepatitis C  
treatment for  
genotype 1.

**HARVONI<sup>®</sup>, a prescription medicine containing ledipasvir and sofosbuvir, is used to treat chronic (lasting a long time) hepatitis C genotype 1 infection in adults. It is not known if HARVONI is safe and effective in children under 18 years of age.**

Please see full Prescribing Information, including Patient Information, attached.

 **HARVONI<sup>®</sup>**  
ledipasvir/sofosbuvir  
90 mg/400 mg tablets

THE ONE YOU'VE BEEN WAITING FOR

To: [name]  
From: Treatment Support  
Subject: [name], have you taken the next step?



## NO PRIOR TREATMENT?

With just **12 weeks** of therapy,  
you or someone you care about could  
move on from **chronic hepatitis C**  
**(genotype 1).\***

It's true.

HARVONI is the one and only treatment that's **one pill, once a day for 12 weeks**. That means the sooner you talk to your hepatitis C (Hep C) specialist, the sooner you can find out if HARVONI is right for you.

HARVONI, a prescription medicine containing ledipasvir and sofosbuvir, is used to treat chronic (lasting a long time) hep C genotype 1 infection in adults. It is not known if HARVONI is safe and effective in children under 18 years of age.

A proven cure.

**HARVONI has been proven to cure 96–99% of patients** who've had no prior Hep C treatment with 12 weeks of therapy.\* **Cure means the Hep C virus is not detected in the blood when measured three months after treatment is completed.**

A simple regimen.

With HARVONI, there's **no interferon, no ribavirin, and no complicated treatment regimens.**

### Important Safety Information

**What should I tell my healthcare provider before taking HARVONI?**

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**What are the most common side effects of HARVONI?**

Common side effects include tiredness and headache.

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**“Hepatitis C is not hanging over my head anymore. It's really an awesome feeling.”**

— Charlotte, Nashville, TN., HARVONI patient

CALL THE HARVONI EDUCATION LINE AT  
**1-844-READY41 (1-844-732-3941)**  
TO SPEAK WITH SOMEONE TODAY.

Eligible patients may pay no more than \$5 per co-pay for HARVONI.

Some restrictions apply.

[see if you're eligible](#)

Already have a prescription for HARVONI?

Sign up or call 1-855-7-MYPATH (1-855-769-7284) for HARVONI Support Path® and get access to financial assistance, insurance support, and live support, treatment tips & tools.

[sign up today](#)

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