

To: [name]

From: Treatment Support

Subject: [First name], you've made an important decision.



HARVONI
ledipasvir/sofosbuvir
90 mg/400 mg tablets

You're on your way

You've taken an important first step

You've made the decision to treat your hepatitis C (Hep C) with HARVONI. Now, let [HARVONI Support Path](#)[®] help you get the support and information you may need. From insurance and financial matters to help getting you started on treatment, [HARVONI Support Path](#) is simply on your side.

Let us provide insurance support



[HARVONI Support Path](#) simplifies the treatment approval process by connecting you to a live specialist.

Your specialist can:

- **Research, verify, and explain your benefits.**
- **Explain the prior authorization process and work with your healthcare provider office** so they can submit on your behalf (a step that some insurance companies require before they decide if they are going to pay for your medicine).
- **Provide information about the appeals process**, if necessary (a prior authorization that is initially denied may be reconsidered upon appeal).

HARVONI is a prescription medicine used to treat chronic (lasting a long time) hepatitis C genotype 1 infection in adults. It is not known if HARVONI is safe and effective in children under 18 years of age.

Important Safety Information

What should I tell my healthcare provider before taking HARVONI?

- If you have: liver problems other than hepatitis C infection; severe kidney problems or are on dialysis; any other medical condition; or if you are pregnant or breastfeeding or plan to become pregnant or breastfeed. It is not known if HARVONI will harm your unborn baby or pass into your breast milk.
- If you take amiodarone (Cordarone[®], Nexterone[®], Pacerone[®]), rifampin (Rifadin[®], Rifamate[®], Rifater[®]), St. John's wort or a product that contains St. John's wort. Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. HARVONI may affect the way other medicines work, and other medicines may affect how HARVONI works.

You should not take HARVONI if you also take other medicines that contain sofosbuvir (SOVALDI[®]).

What are the most common side effects of HARVONI?

Common side effects include tiredness and headache.

[Click here for full Prescribing Information, including Patient Information](#)

A co-pay coupon may lower your costs



Some patients may need financial assistance to help reduce the cost of treatment. [HARVONI Support Path](#) is here to help. Those who are eligible will receive a coupon to **pay no more than \$5 per co-pay.***

*Some restrictions apply.

Sometimes you need a little extra help



Anytime you need live support, just call [HARVONI Support Path](#) at **1-855-7-MYPATH** (1-855-769-7284). You can connect with nurses who are on call 24/7 to answer any questions you may have about HARVONI. You'll also have access to tips and tools that can help you get started.



Simply on Your Side.

Just call **1-855-7-MYPATH**
(1-855-769-7284) to talk to a nurse or HARVONI specialist.
Or [visit us online](#) to learn more.

[HARVONI](#) | [Privacy Policy](#) | [Terms of Use](#) | [Contact Us](#) | [Unsubscribe](#)



HARVONI, the HARVONI logo, SOVALDI, SUPPORT PATH, the SUPPORT PATH logo, GILEAD, and the GILEAD logo are trademarks of Gilead Sciences, Inc., or its related companies. All other trademarks referenced herein are the property of their respective owners.

©2015 Gilead Sciences, Inc. All rights reserved. HVNC0179 07/15
Gilead Sciences, Inc. | 333 Lakeside Drive | Foster City, CA 94404

Dear [First Name],

You've made the important decision to treat your hepatitis C (Hep C) with HARVONI. Now let us help you get started, with information and support whenever you may need it.

A significant advancement in Hep C therapy

HARVONI is a prescription medicine for chronic (lasting a long time) Hep C genotype 1 in adults that combines two drugs (ledipasvir and sofosbuvir). It is not known if HARVONI is safe and effective in children under 18 years of age. In clinical studies, **96–99% of adult patients who've had no prior Hep C treatment** were cured with just **12 weeks of therapy***. Cure means the Hep C virus is not detected in the blood when measured three months after treatment is completed. **Your Hep C specialist will determine how long you will need to take HARVONI.**

*In a study of 865 patients with genotype 1 Hep C and no prior Hep C treatment, with or without advanced liver disease (cirrhosis), 99% (210 out of 213) of those who received HARVONI once daily for 12 weeks were cured. In a separate study of 647 patients with genotype 1 Hep C, with no prior Hep C treatment and without cirrhosis, 96% (208 out of 216) of those who received HARVONI once daily for 12 weeks were cured.

HARVONI gives you what you need

We've enclosed a helpful HARVONI starter guide with tools to help you during treatment. This guide can help you understand more about HARVONI, how to take HARVONI every day, guidelines for taking HARVONI with other medicines, and tips for sticking with treatment. It can also be a useful reference when talking with your Hep C specialist about any questions you may have.

What should I tell my healthcare provider before taking HARVONI?

- If you have: liver problems other than hepatitis C infection; severe kidney problems or are on dialysis; any other medical condition; or if you are pregnant or breastfeeding or plan to become pregnant or breastfeed. It is not known if HARVONI will harm your unborn baby or pass into your breast milk.
- If you take amiodarone (Cordarone®, Nexterone®, Pacerone®), rifampin (Rifadin®, Rifamate®, Rifater®), St. John's wort or a product that contains St. John's wort. Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. HARVONI may affect the way other medicines work, and other medicines may affect how HARVONI works.

You should not take HARVONI if you also take other medicines that contain sofosbuvir (SOVALDI®).

What are the most common side effects of HARVONI?

Common side effects include tiredness and headache.

HARVONI Support Path® – we're simply on your side

While taking HARVONI, if you need financial assistance or want to speak with someone who understands your condition, HARVONI Support Path is here to help. With just a call or a click, you could be up and running:

- **Financial assistance**
Connect with a specialist who can walk you through financial assistance options.
- **Insurance support**
Connect with a specialist who can help you navigate your insurance coverage.
- **Live support, treatment tips, and tools**
Connect with nurses who are on call 24/7 to answer any questions you have about HARVONI and provide resources to help you reach your treatment goals.

Let us help you get started

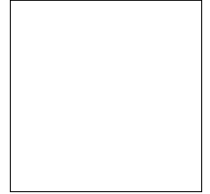
Congratulations, again, on taking an important first step to begin treatment with HARVONI. You're ready to put Hep C behind you. And HARVONI Support Path is here to help make it simple. Just call 1-855-7-MYPATH (1-855-769-7284) to talk to a specialist, or visit HARVONI.com/support to learn more.

Sincerely,
Your HARVONI Team

Please see Full Prescribing Information, including Patient Information, in the inside pocket of the enclosed brochure.

**"Hepatitis C is not hanging over my head anymore.
It's really an awesome feeling." - Charlotte, TN, HARVONI patient**

Gilead Sciences, Inc.
77 Moonachie Avenue
Moonachie, NJ 07074



[Jon Patient]
23456 Elmwood Street
City, ST 12345

Congratulations on making an important decision.

See inside for a helpful guide.

To: [name]

From: Treatment Support

Subject: [First name], help us give you the support you need.



HARVONI
ledipasvir/sofosbuvir
90 mg/400 mg tablets

Here for you at every step

Let us know how it's going

The road to getting started on treatment can take a few different turns. And we want to give you support that's just right for your needs.

Let us know where you are in the process so we can better help with your next steps:

- ☐ I am waiting for insurance approval so I can begin treatment
- ☐ I have been approved for treatment but haven't acted on it yet
- ☐ I was not approved for treatment by my insurance company
- ☐ I have started taking HARVONI
- ☐ I have completed HARVONI treatment

Support as you move forward



At any stage of working toward your goals, you can call [HARVONI Support Path®](#) at **1-855-7-MYPATH** (1-855-769-7284) for help.

- **Live specialists** are available to help you navigate [insurance coverage](#) and explain the appeals process (if necessary, approval that is initially denied may be reconsidered upon appeal).
- **Nurses are on call 24/7** to answer any questions you may have about taking HARVONI.

HARVONI is a prescription medicine used to treat chronic (lasting a long time) hepatitis C genotype 1 infection in adults. It is not known if HARVONI is safe and effective in children under 18 years of age.

Important Safety Information

What should I tell my healthcare provider before taking HARVONI?

- If you have: liver problems other than hepatitis C infection; severe kidney problems or are on dialysis; any other medical condition; or if you are pregnant or breastfeeding or plan to become pregnant or breastfeed. It is not known if HARVONI will harm your unborn baby or pass into your breast milk.
- If you take amiodarone (Cordarone®, Nexterone®, Pacerone®), rifampin (Rifadin®, Rifamate®, Rifater®), St. John's wort or a product that contains St. John's wort. Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. HARVONI may affect the way other medicines work, and other medicines may affect how HARVONI works.

You should not take HARVONI if you also take other medicines that contain sofosbuvir (SOVALDI®).

What are the most common side effects of HARVONI?

Common side effects include tiredness and headache.

[Click here for full Prescribing Information, including Patient Information](#)



Simply on Your Side.

Just call **1-855-7-MYPATH**
(1-855-769-7284) to talk to a nurse or HARVONI specialist.
Or [visit us online](#) to learn more.

[HARVONI](#) | [Privacy Policy](#) | [Terms of Use](#) | [Contact Us](#) | [Unsubscribe](#)



HARVONI, the HARVONI logo, SOVALDI, SUPPORT PATH, the SUPPORT PATH logo, GILEAD, and the GILEAD logo are trademarks of Gilead Sciences, Inc., or its related companies. All other trademarks referenced herein are the property of their respective owners.

©2015 Gilead Sciences, Inc. All rights reserved. HVNC0148 07/15

Gilead Sciences, Inc. | 333 Lakeside Drive | Foster City, CA 94404

To: [name]

From: Treatment Support

Subject: [First name], we can help you get started.



Today is the day to set your course

You are ready to get started

Now that your hepatitis C (Hep C) specialist has prescribed HARVONI, it may be helpful to understand more about starting this breakthrough treatment.

A simple treatment regimen: One pill, once a day



HARVONI treatment is one tablet, once per day, with or without food. In clinical studies, **96-99% of adult patients who've had no prior Hep C treatment** were cured with just **12 weeks** of therapy.* Cure means the Hep C virus is not detected in the blood when measured three months after treatment is completed. **Your Hep C specialist will determine how long you will need to take HARVONI.** Talk to your Hep C specialist any time you have questions about your treatment.

*In a study of 865 patients with genotype 1 Hep C and no prior Hep C treatment, with or without advanced liver disease (cirrhosis), 99% (210 out of 213) of those who received HARVONI once daily for 12 weeks were cured. In a separate study of 647 patients with genotype 1 Hep C, with no prior Hep C treatment and without cirrhosis, 96% (208 out of 216) of those who received HARVONI once daily for 12 weeks were cured.

HARVONI is a prescription medicine used to treat chronic (lasting a long time) hepatitis C genotype 1 infection in adults. It is not known if HARVONI is safe and effective in children under 18 years of age.

Important Safety Information

What should I tell my healthcare provider before taking HARVONI?

- If you have: liver problems other than hepatitis C infection; severe kidney problems or are on dialysis; any other medical condition; or if you are pregnant or breastfeeding or plan to become pregnant or breastfeed. It is not known if HARVONI will harm your unborn baby or pass into your breast milk.
- If you take amiodarone (Cordarone®, Nexterone®, Pacerone®), rifampin (Rifadin®, Rifamate®, Rifater®), St. John's wort or a product that contains St. John's wort. Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. HARVONI may affect the way other medicines work, and other medicines may affect how HARVONI works.

You should not take HARVONI if you also take other medicines that contain sofosbuvir (SOVALDI®).

What are the most common side effects of HARVONI?

Common side effects include tiredness and headache.

[Click here for full Prescribing Information, including Patient Information](#)

Suggestions to help you stay on course



Always take HARVONI exactly as your healthcare provider tells you to take it. Here are some helpful tips for staying on track with your treatment.

- Take HARVONI once a day exactly as prescribed.
- Take HARVONI at the same time every day.
- Set your alarm clock or phone alarm as a daily reminder.
- Keep HARVONI with your other daily medications.
- Leave a reminder note where you'll be sure to see it.

It's simple to get the support you may need



With just a call to **1-855-7-MYPATH** (1-855-769-7284) or a click to [HARVONI Support Path®](#), it's simple to get assistance and information, from insurance and financial matters, to help getting you started on treatment.

- Connect with a [HARVONI Support Path](#) specialist who can walk you through financial assistance options, including a **\$5 co-pay option** for those who are eligible.[†]
- Connect with nurses who are on call 24/7 (including holidays) to answer any questions you may have about HARVONI.

[†]Some restrictions apply.



Simply on Your Side.

Just call **1-855-7-MYPATH**
(1-855-769-7284) to talk to a nurse or HARVONI specialist.
Or [visit us online](#) to learn more.

[HARVONI](#) | [Privacy Policy](#) | [Terms of Use](#) | [Contact Us](#) | [Unsubscribe](#)



HARVONI, the HARVONI logo, SOVALDI, SUPPORT PATH, the SUPPORT PATH logo, GILEAD, and the GILEAD logo are trademarks of Gilead Sciences, Inc., or its related companies. All other trademarks referenced herein are the property of their respective owners.

©2015 Gilead Sciences, Inc. All rights reserved. HVNC0180 07/15
Gilead Sciences, Inc. | 333 Lakeside Drive | Foster City, CA 94404

To: [name]

From: Treatment Support

Subject: [First name], you're near an important milestone!



You're right on track

Keep taking steps toward your goal

In clinical studies, **96–99%** of adult patients who've had **no prior Hep C treatment** were cured with just **12 weeks** of HARVONI therapy.* As you work toward your goal of putting hepatitis C (Hep C) behind you, remember to celebrate every milestone. After you've been on treatment with HARVONI for a few weeks, one of the key milestones you may reach is being asked to take a simple blood test. This test will give your Hep C specialist a chance to see the level of Hep C virus in your bloodstream, so he or she can help you keep moving toward your goal.

*In a study of 865 patients with genotype 1 Hep C and no prior Hep C treatment, with or without advanced liver disease (cirrhosis), 99% (210 out of 213) of those who received HARVONI once daily for 12 weeks were cured. In a separate study of 647 patients with genotype 1 Hep C, with no prior Hep C treatment and without cirrhosis, 96% (208 out of 216) of those who received HARVONI once daily for 12 weeks were cured.

Let your healthcare team be your partner along the way



As you progress through treatment with HARVONI, stay open and honest with your healthcare team. Talk to your Hep C specialist any time you have questions. And make notes about how you feel, so at your next appointment you can share information about your health and get the answers you need. A strong partnership with your Hep C specialist may help you overcome hurdles as you move toward your goal.

Tips to help manage common side effects



Have you been experiencing any tiredness or headache? These were the most common side effects seen in clinical trials with HARVONI. The following tips may help you keep on track.

Tips for tiredness

- Do your hardest chores when you have the most energy.
- Take short naps — 20 minutes or less — and not close to bedtime.

Tips for headache

- Drink water. Limit coffee, tea, and soda with caffeine.
- Avoid bright lights, loud noises, and bad smells.

These are not all the possible side effects of HARVONI. Be sure to tell your healthcare provider if you have any side effect that bothers you or does not go away. For more information, ask your healthcare provider or pharmacist.

HARVONI is a prescription medicine used to treat chronic (lasting a long time) hepatitis C genotype 1 infection in adults. It is not known if HARVONI is safe and effective in children under 18 years of age.

Important Safety Information

What should I tell my healthcare provider before taking HARVONI?

- If you have: liver problems other than hepatitis C infection; severe kidney problems or are on dialysis; any other medical condition; or if you are pregnant or breastfeeding or plan to become pregnant or breastfeed. It is not known if HARVONI will harm your unborn baby or pass into your breast milk.
- If you take amiodarone (Cordarone®, Nexterone®, Pacerone®), rifampin (Rifadin®, Rifamate®, Rifater®), St. John's wort or a product that contains St. John's wort. Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. HARVONI may affect the way other medicines work, and other medicines may affect how HARVONI works.

You should not take HARVONI if you also take other medicines that contain sofosbuvir (SOVALDI®).

What are the most common side effects of HARVONI?

Common side effects include tiredness and headache.

[Click here for full Prescribing Information, including Patient Information](#)

Our specialists are here to help you



As your treatment continues, remember [HARVONI Support Path®](#) is always here for you. Our nurses are on call 24/7 (including holidays) at **1-855-7-MYPATH** (1-855-769-7284), and can answer any questions you may have about HARVONI. And our specialists can tell you about our financial assistance options, including a **\$5 co-pay option** for those who are eligible.†

†Some restrictions apply.



Simply on Your Side.

Just call **1-855-7-MYPATH**
(1-855-769-7284) to talk to a nurse or HARVONI specialist.
Or [visit us online](#) to learn more.

HARVONI | Privacy Policy | Terms of Use | Contact Us | Unsubscribe



HARVONI, the HARVONI logo, SOVALDI, SUPPORT PATH, the SUPPORT PATH logo, GILEAD, and the GILEAD logo are trademarks of Gilead Sciences, Inc., or its related companies. All other trademarks referenced herein are the property of their respective owners.

©2015 Gilead Sciences, Inc. All rights reserved. HVNC0181 07/15
Gilead Sciences, Inc. | 333 Lakeside Drive | Foster City, CA 94404

To: [name]

From: Treatment Support

Subject: [First name], keep working toward your goals.



Every day, you're closer to learning if you're cured*

You've already come a long way

As you move toward the completion of your HARVONI therapy, it's important to reflect on how far you've come. It's also important to stay focused on the goals you set when you and your hepatitis C (Hep C) specialist started to work toward putting Hep C behind you. Day by day, you may want to take some time for yourself or call someone you trust to discuss all the reasons you decided to begin treatment. Also remember, you can always reach out to your Hep C specialist any time you have questions.

*Cure means the Hep C virus is not detected in the blood when measured three months after treatment is completed.

What does the idea of a cure mean to you?

In clinical studies, **96–99%** of adult patients who've had **no prior Hep C treatment** were cured with just **12 weeks** of therapy.[†] As you think about your goals and motivation for treatment, you may find it helpful to know how other people have described their feelings about Hep C and what being cured means to them.

- *"I wanted to get better. I wanted to be cured of this horrible disease."*
Joe, PA
- *"From my perspective and experience, the Gilead drug was a breakthrough."*
Jon, CA
- *"Hepatitis C is not hanging over my head anymore. It's really an awesome feeling."*
Charlotte, TN

[†]In a study of 865 patients with genotype 1 Hep C and no prior Hep C treatment, with or without advanced liver disease (cirrhosis), 99% (210 out of 213) of those who received HARVONI once daily for 12 weeks were cured. In a separate study of 647 patients with genotype 1 Hep C, with no prior Hep C treatment and without cirrhosis, 96% (208 out of 216) of those who received HARVONI once daily for 12 weeks were cured.

We're here to help you reach your treatment goals



Remember, we are here if you need us. With [HARVONI Support Path®](#), you can call **1-855-7-MYPATH** (1-855-769-7284) to talk to a nurse 24/7 about any questions you have about HARVONI. You can also get tips and tools that help you easily monitor your progress.



Simply on Your Side.

Just call **1-855-7-MYPATH**
(1-855-769-7284) to talk to a nurse or HARVONI specialist.
Or [visit us online](#) to learn more.

HARVONI | Privacy Policy | Terms of Use | Contact Us | Unsubscribe



HARVONI, the HARVONI logo, SOVALDI, SUPPORT PATH, the SUPPORT PATH logo, GILEAD, and the GILEAD logo are trademarks of Gilead Sciences, Inc., or its related companies. All other trademarks referenced herein are the property of their respective owners.

©2015 Gilead Sciences, Inc. All rights reserved. HVNC0182 07/15
Gilead Sciences, Inc. | 333 Lakeside Drive | Foster City, CA 94404

To: [name]

From: Treatment Support

Subject: [First name], soon you could know your results!

HARVONI®
ledipasvir/sofosbuvir
90 mg/400 mg tablets

Keep looking forward

Your “results date” is getting closer each day

While taking HARVONI, you’ve probably been looking forward to your results date. That’s the date when you can take a single blood test, which will tell you if you’re cured. Cure means the Hep C virus is not detected in the blood when measured three months after treatment is completed. Your results date is three months after your last day of treatment. So be sure to work with your Hep C specialist to schedule your follow-up visit and blood test on or after this date to get your results.

Share your success

If you have already been tested and achieved your cure, [share your news](#) with us. We’ll anonymously post your story to the [HARVONI Digital Wall](#) that we’ll be creating to recognize those who have been cured and to help inspire other people with Hep C genotype 1 to talk to their Hep C specialist.

HARVONI is a prescription medicine used to treat chronic (lasting a long time) hepatitis C genotype 1 infection in adults. It is not known if HARVONI is safe and effective in children under 18 years of age.

Important Safety Information

What should I tell my healthcare provider before taking HARVONI?

- If you have: liver problems other than hepatitis C infection; severe kidney problems or are on dialysis; any other medical condition; or if you are pregnant or breastfeeding or plan to become pregnant or breastfeed. It is not known if HARVONI will harm your unborn baby or pass into your breast milk.
- If you take amiodarone (Cordarone®, Nexterone®, Pacerone®), rifampin (Rifadin®, Rifamate®, Rifater®), St. John’s wort or a product that contains St. John’s wort. Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements. HARVONI may affect the way other medicines work, and other medicines may affect how HARVONI works.

You should not take HARVONI if you also take other medicines that contain sofosbuvir (SOVALDI®).

What are the most common side effects of HARVONI?

Common side effects include tiredness and headache.

[Click here for full Prescribing Information, including Patient Information](#)

Stay focused on wellness



As you prepare to complete therapy, take a moment to reflect on the experience. Have you made some lifestyle choices during treatment to positively affect your mood and body that you could continue? Have your personal goals changed since you started treatment?

Here are a few tips you might consider, in coordination with your Hep C specialist, to keep focusing on your health:

- **Continue being active**, for example, going on a brisk walk a few times a week or trying a workout plan that fits your daily schedule.
- **Keep watching what you eat** and learning what nutritional goals are right for you to keep making healthy eating a part of your life.
- **Protect yourself and others** from transmission after Hep C treatment. Cover open cuts or wounds, avoid using contaminated needles, and do not share hygiene products or donate blood.

Our nurses are on call 24/7 to help you



If you have questions about what you should do next, you can talk to your Hep C specialist to create a plan that’s right for you. You can also reach out any time to [HARVONI Support Path®](#). Call **1-855-7-MYPATH** (1-855-769-7284) to speak with a nurse anytime.



Simply on Your Side.

Just call **1-855-7-MYPATH**
(1-855-769-7284) to talk to a nurse or HARVONI specialist.
Or **visit us online** to learn more.

HARVONI | Privacy Policy | Terms of Use | Contact Us | Unsubscribe



HARVONI, the HARVONI logo, SOVALDI, SUPPORT PATH, the SUPPORT PATH logo, GILEAD, and the GILEAD logo are trademarks of Gilead Sciences, Inc., or its related companies. All other trademarks referenced herein are the property of their respective owners.

©2015 Gilead Sciences, Inc. All rights reserved. HVNC0126 07/15
Gilead Sciences, Inc. | 333 Lakeside Drive | Foster City, CA 94404