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From: Hep C Hope

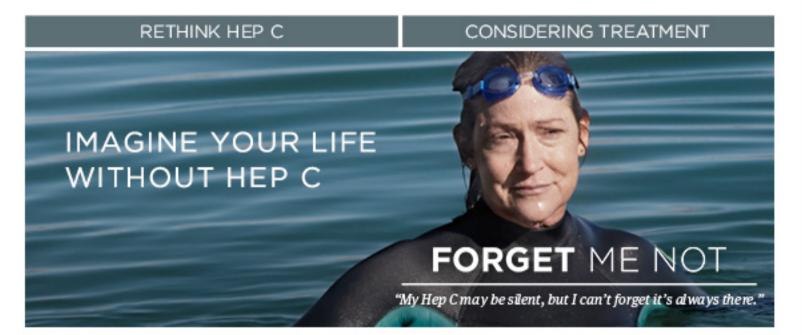
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Subject: What would a cure mean to you?

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## HEP C HOPE.COM

## CALL 844-4HepcHope



Dear [First Name],

Maybe it's time to rethink what it means to have hepatitis C (Hep C). Despite being a serious disease, chronic Hep C may not be obvious to others or easy for you to talk about. But you haven't been forgotten. You are not alone: Hep C affects millions of people from all walks of life.

Today, you are in good company as one of the many people rethinking their Hep C. In fact, there are treatment options that may help cure your Hep C. Cure means the Hep C virus is not detected in the blood when measured 3 months after treatment is completed. Take a moment to consider what curing your Hep C could mean to you.

- What would your life be like without Hep C?
- How would curing your Hep C affect your personal goals?

Talk to someone you can count on about how you are feeling about your Hep C and your goals — you may find the added support is just what you need. And at your next appointment, discuss your ideas with your Hep C specialist, so you can work together on a plan to get you closer to your goals.

Learn more about Hep C and your treatment options at HepcHope.com, or get live support by calling a Hep C Educator at 844-4HepcHope.

Sincerely,

The Hep C Hope Team



## HEP C BY THE NUMBERS

- Over 3 million people in the US are infected with chronic, long-term Hep C
- 60–70% of people with Hep C will develop chronic liver disease
- Each year, approximately 17,000 Americans become infected with Hep C

Get the facts >>>

Call a Hep C Educator at

844-4HepcHope (844-443-7246)

to get live support.

## DID YOU KNOW?

The number of Americans dying from Hep C-related conditions is increasing.

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