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Hep C Hope

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What would a cure mean to you?

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HEP C **HOPE**.COM

CALL **844-4HepcHope**

RETHINK HEP C

CONSIDERING TREATMENT

IMAGINE YOUR LIFE
WITHOUT HEP C

FORGET ME NOT

"My Hep C may be silent, but I can't forget it's always there."

Dear [First Name],

Maybe it's time to rethink what it means to have hepatitis C (Hep C). Despite being a serious disease, chronic Hep C may not be obvious to others or easy for you to talk about. But you haven't been forgotten. You are not alone: Hep C affects millions of people from all walks of life.

Today, you are in good company as one of the many people rethinking their Hep C. In fact, there are treatment options that may help cure your Hep C. Cure means the Hep C virus is not detected in the blood when measured 3 months after treatment is completed. Take a moment to consider what curing your Hep C could mean to you.

- What would your life be like without Hep C?
- How would curing your Hep C affect your personal goals?

Talk to someone you can count on about how you are feeling about your Hep C and your goals — you may find the added support is just what you need. And at your next appointment, discuss your ideas with your Hep C specialist, so you can work together on a plan to get you closer to your goals.

Learn more about Hep C and your treatment options at HepcHope.com, or get live support by calling a Hep C Educator at **844-4HepcHope**.

Sincerely,

The Hep C Hope Team



Find your Hep C specialist today.

HEP C BY THE NUMBERS

- Over **3 million** people in the US are infected with chronic, long-term Hep C
- **60–70%** of people with Hep C will develop chronic liver disease
- Each year, approximately **17,000** Americans become infected with Hep C

Get the facts >>>

Call a Hep C Educator at

**844-4HepcHope
(844-443-7246)**

to get live support.

DID YOU KNOW?

The number of Americans dying from Hep C-related conditions is increasing.

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