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To:

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Hep C Hope

Subject:

[First Name], thank you for your interest.

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HEP C HOPE.COM

CALL 844-4HepcHope

RETHINK HEP C

CONSIDERING TREATMENT

TAKE A MOMENT TO COMPLETE YOUR REGISTRATION



FORGET ME NOT

"I'm hopeful that someday I'll see a future without Hep C."

Dear [First Name],

Thank you for visiting our booth at the [Name of Event]. We appreciate your interest in joining the Hep C Hope program.

Please take a moment to [complete your registration](#). You will start receiving information about living with hepatitis C (Hep C) as well as resources like a personalized discussion guide to help you have better conversations with your Hep C specialist.

You can also receive live support by calling a Hep C Educator at 844-4HepcHope. They can answer questions about Hep C and help you locate a Hep C specialist.

Sincerely,

The Hep C Hope Team

COMPLETE YOUR REGISTRATION TO RECEIVE:

- Resources for managing Hep C
- Tips on how to have a better conversation with a Hep C specialist
- Information about different treatment options

Register Now

Call a Hep C Educator at
844-4HepcHope
(844-443-7246)
to get live support.

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You can also receive live support by calling a Hep C Educator at 844-4HepCHope. They can answer questions about Hep C and help you locate a Hep C specialist.

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The Hep C Hope Team

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Join Hep C Hope

Name*

Email*

Phone Number

☐ By checking this box, I certify that I am at least 18 years of age and want to receive information from Gilead Sciences, Inc. and third parties working on behalf of Gilead. I agree that Gilead may use the information I provide to call me and send me materials about products, disease education, and financial assistance. Gilead also may use my information for market research or to evaluate and improve the company's services and program. I understand that I may stop Gilead from contacting me at any time by calling 844-4HepCHope (844-443-7246), or by clicking the "unsubscribe" link at www.hepchope.com or in the e-mails I receive from Gilead. I understand that Gilead and companies providing services to Gilead will not sell or rent my personally identifiable information. For information on Gilead's privacy practices, please see Gilead's privacy policy at www.gilead.com. PLEASE CONFIRM YOUR CONSENT.

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To: [name]

From: Hep C Hope

Subject: Join the movement to increase awareness worldwide.



THERE'S NEVER
BEEN A BETTER
TIME TO RETHINK
HEPATITIS C

FORGET
ME NOT

TODAY IS WORLD HEPATITIS DAY

Across the globe, special attention is being given to increase the awareness of the facts about chronic hepatitis C (Hep C) and the seriousness of the disease. The silent epidemic impacts the lives of almost 150 million people worldwide, and 3.2 million here in the US. The good news is Hep C has not been forgotten. And neither have you.

HEP C CAN BE CURED

There's never been a better time to rethink Hep C. In the last few years, scientific advances have made treatment for Hep C shorter and more effective than previously, with the goal of Hep C treatment being to cure the disease. Cure means the Hep C virus can no longer be detected in your blood when measured three months after you've finished treatment.

World Hepatitis Day is an opportunity to learn more facts about Hep C, and be part of the movement to increase global awareness.



Chronic Hep C affects almost

150
MILLION PEOPLE
WORLDWIDE

75%

UP TO **75%** OF PEOPLE
WITH HEP C
ARE UNAWARE

THAT THEIR LIVERS ARE
BEING SLOWLY DAMAGED

A "silent" disease, Hep C often has no noticeable symptoms for years — or even decades.

To Learn More,
Call a Hep C Educator at
844-4HepcHope
(844-443-7246)

A Hep C Educator can help answer questions you have about Hep C, and better prepare you for a discussion with your Hep C specialist.

HELP INCREASE AWARENESS **TODAY**

Get more facts at HepcHope.com and share them with others to increase global Hep C awareness.

GET MORE FACTS NOW ►



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To: [name]

From: Hep C Hope

Subject: This month, discover reasons for hope.



THERE'S NEVER
BEEN A BETTER
TIME TO RETHINK
HEPATITIS C.

FORGET
ME NOT

MAY IS HEPATITIS AWARENESS MONTH.

This month, more attention is being paid to the facts about chronic hepatitis C (Hep C) and the seriousness of the disease. In just the last few years alone, great strides have been made to understand, identify, and treat people with Hep C.

Hep C CAN BE CURED.

It's truly an exciting time for people considering treatment for Hep C. In the last few years, scientific advances have made treatment for Hep C shorter and more effective than previously. The goal of Hep C treatment is to be cured of the disease. Cure means the virus cannot be detected in your bloodstream 3 months after treatment is completed.

Hepatitis Awareness Month is a good time to learn more about Hep C and to prepare for a conversation with your Hep C specialist. Here are some questions to think about:

1 AM I CARING FOR MY HEALTH?

Things like eating healthy foods, sleeping enough, and even meditating or taking a walk with a friend can make a difference.

2 AM I PREPARED FOR TREATMENT?

By talking to a Hep C specialist, you can consider your overall health, know what to expect, and make a plan for treatment.

3 WHERE DO I FIND SUPPORT?

It helps when you can open up about Hep C with close friends and family, in a journal, or in an online forum.

WE'RE ALSO HERE TO HELP YOU.

**1-844-4-HEPCHOPE
(1-844-443-7246)**

You'll reach a live Hep C Educator. He or she can answer questions you have about Hep C and help you have a better conversation with your Hep C specialist.

TURN AWARENESS INTO ACTION.

Learn more about Hepatitis Awareness Month and some facts about Hep C that you can share with others.

GET THE FACTS TODAY