

HEP C **HOPE**.COM

LIVING WITH  
**CHRONIC**  
HEPATITIS C?

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YOU HAVEN'T  
BEEN  
FORGOTTEN.

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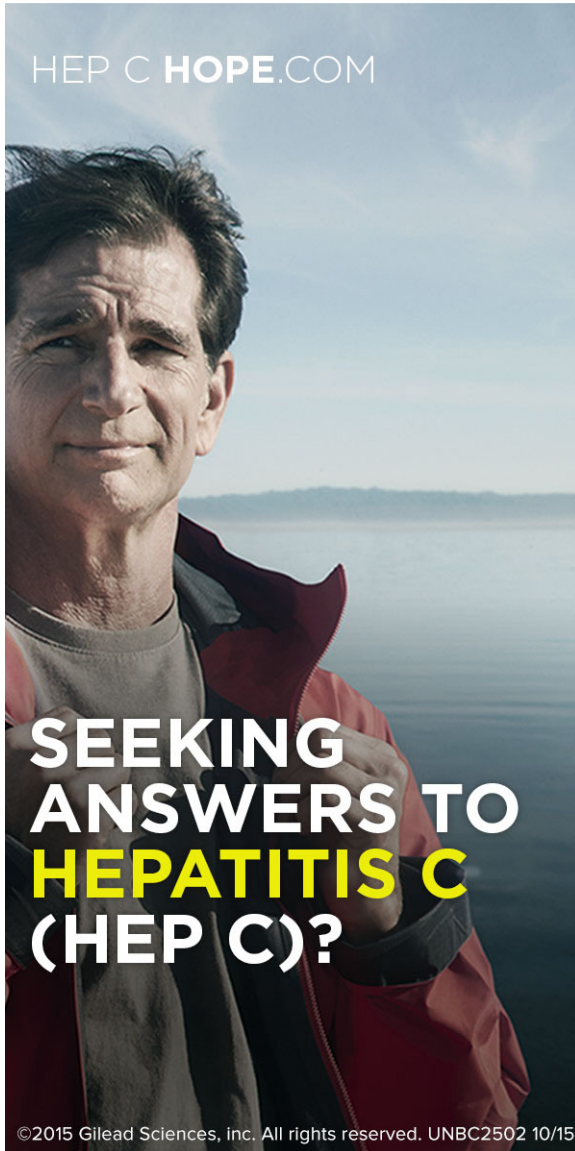


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THERE'S  
EXCITING  
NEWS.

LEARN MORE ►

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A man with dark hair, wearing a red jacket over a grey t-shirt, is looking out over a body of water under a blue sky. The text is overlaid on the bottom left.

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SEEKING  
ANSWERS TO  
**HEPATITIS C**  
(HEP C)?

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A man with dark hair, wearing a red jacket over a grey t-shirt, is looking out over a body of water under a blue sky. The text is overlaid on the bottom left.

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TODAY,  
THERE'S  
HOPE...

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A man with dark hair, wearing a red jacket over a grey t-shirt, is looking out over a body of water under a blue sky. The text is overlaid on the bottom left.

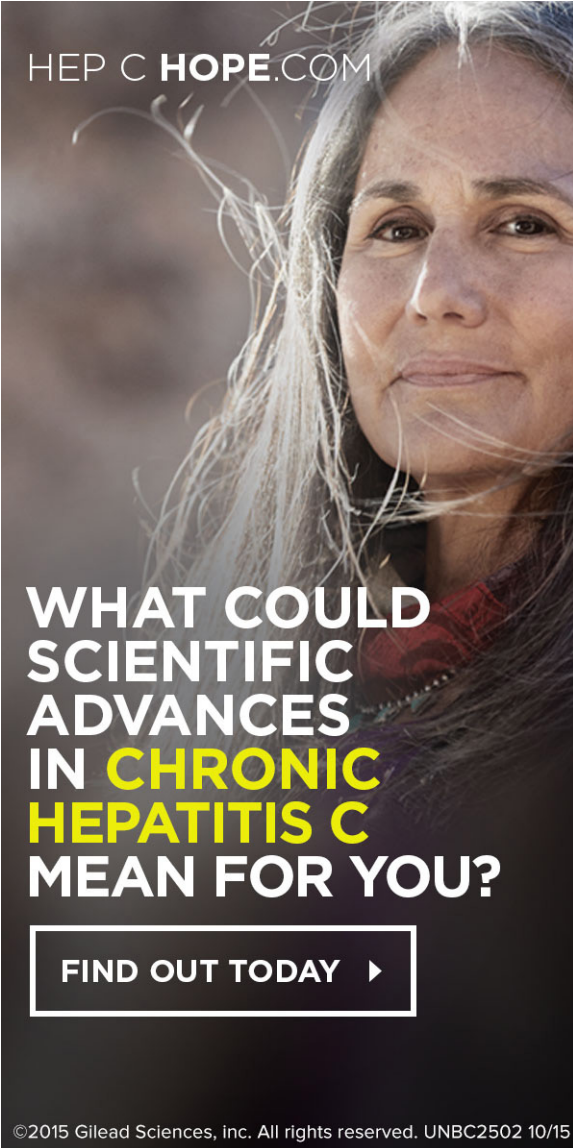
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RETHINK HEP C  
WITH  
HEP C HOPE.

SIGN UP TODAY ►

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ACCELERATE PATH TO TREATMENT



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WHAT COULD  
SCIENTIFIC  
ADVANCES  
IN **CHRONIC  
HEPATITIS C**  
MEAN FOR YOU?

FIND OUT TODAY ►

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EDUCATION/AWARENESS



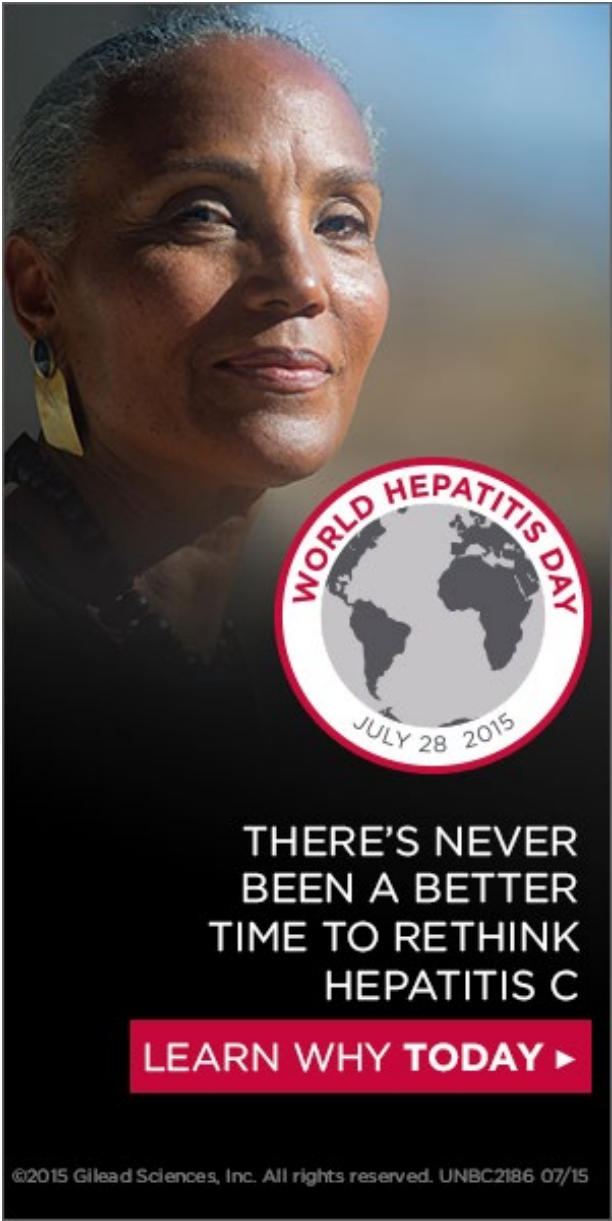
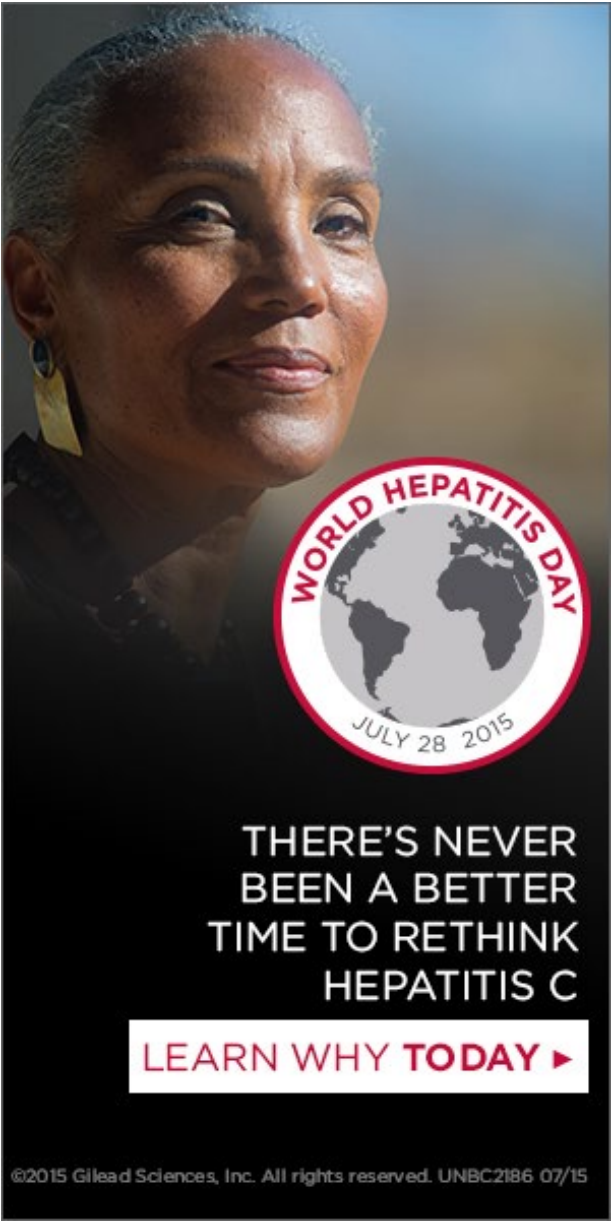
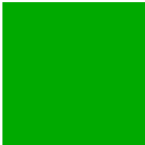
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CAN **CHRONIC  
HEPATITIS C**  
REALLY BE  
CURED?

GET THE ANSWER ►

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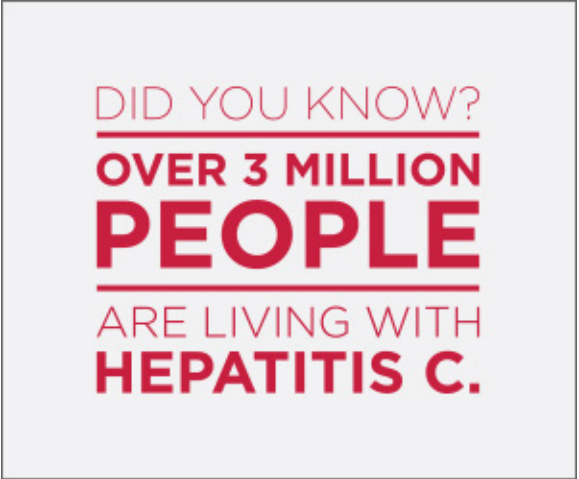


Button becomes red on rollover.



Type slides up, building up the message step by step.

**Step 1:** Did you know?  
**Step 2:** Over 3 million people  
**Step 3:** are living with hepatitis c.



Type slides out to the left and type on next frame slides in from the right.



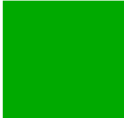
Full frame slides out to the left, revealing the image of the man behind it.



Info fades in.



Button becomes red on rollover.



Type slides up, building up the message step by step.

- Step 1:** Did you know?
- Step 2:** Scientific advances
- Step 3:** Are giving people reason to rethink Hepatitis C.



Info fades in.



Button becomes red on rollover.