



Housing Survey Toplines

Online sample of 2123 Americans age 18+ fielded over web panels from July 29, 2025 to July 31, 2025 and weighted by gender, race, education, 2024 vote for president and birth year. Respondents were also weighted by whether they passed attention checks. The margin of error is 3.0%.

1. Please select your gender:

	All
Male.....	48%
Female.....	52%

2. What is the highest level of school you have completed or the highest degree you have received?

	All
No high school diploma.....	2%
High school diploma or equivalent	23%
Some college, no degree	24%
Associate's degree.....	14%
Bachelor's degree.....	24%
Advanced degree (such as Masters, Professional, or Doctorate degree)	13%

3. Choose the race or ethnicity you consider yourself to be:

	All
White.....	71%
Black or African American.....	11%
Hispanic or Latino/a.....	11%
Asian	4%
American Indian or Alaska Native.....	1%
Other race.....	2%



4. Are you registered to vote?

	All
Yes.....	95%
No.....	5%
Don't know	1%

5. Did you vote in the 2024 presidential election?

	All
Yes, I voted.....	93%
No, I didn't vote.....	7%
I'm not sure.....	0%

6. Who did you vote for in the 2024 presidential election? (n=1570)

	All
Democrat Kamala Harris	49%
Republican Donald Trump.....	50%
Libertarian Chase Oliver	0%
Green Party candidate Jill Stein	0%
Independent Robert F. Kennedy Jr.....	0%
Someone else	0%

7. Did you vote in the 2020 presidential election?

	All
Yes, I voted.....	84%
No, I didn't vote	15%
I'm not sure.....	1%

8. Who did you vote for in the 2020 presidential election? (n=1487)

	All
Republican Donald Trump.....	49%
Democrat Joe Biden	49%



	All
Libertarian Jo Jorgensen	1%
Green Party candidate Howie Hawkins	0%
Someone else	1%

9. Generally speaking, do you think of yourself as a Democrat, a Republican, an Independent, or something else?

	All
Democrat.....	36%
Republican.....	37%
Independent	24%
Something else.....	3%

10. If you had to choose, would you say you typically lean more towards Democrats or more towards Republicans? (n=680)

	All
Democrats.....	26%
Republicans.....	29%
Neither	45%

11. Do you have a favorable or unfavorable view of the following people?

Joe Biden

	All
Very favorable.....	17%
Somewhat favorable.....	23%
Somewhat unfavorable	16%
Very unfavorable	41%
Not sure/never heard of.....	3%



12. Do you have a favorable or unfavorable view of the following people?

Donald Trump

	All
Very favorable.....	27%
Somewhat favorable.....	18%
Somewhat unfavorable	8%
Very unfavorable	45%
Not sure/never heard of.....	3%

13. Do you have a favorable or unfavorable view of the following people?

Kamala Harris

	All
Very favorable.....	25%
Somewhat favorable.....	19%
Somewhat unfavorable	12%
Very unfavorable	40%
Not sure/never heard of.....	4%

14. Do you have a favorable or unfavorable view of the following people?

J.D. Vance

	All
Very favorable.....	23%
Somewhat favorable.....	17%
Somewhat unfavorable	10%
Very unfavorable	39%
Not sure/never heard of.....	11%

15. Do you currently rent or own your home?

	All
Own (include paying mortgage).....	52%
Rent by myself	20%



	All
Live with roommates and share rent or mortgage.....	4%
Live with family/friends and share rent or mortgage	12%
Live with family/friends rent-free or mortgage-free.....	9%
Prefer not to say.....	2%

16. What is your relationship status?

	All
Single, never married.....	29%
In a relationship, never married.....	9%
Married.....	38%
Divorced/Separated.....	16%
Widowed.....	7%
Prefer not to say.....	1%

17. What best describes your current living situation? Select all that apply

	All
Live alone.....	27%
Live with roommates.....	4%
Live with family members (such as parents, siblings).....	19%
Live with spouse/partner, no children	23%
Live with spouse/partner, with children	25%
Prefer not to say.....	2%

18. How many children under 18 currently live in your household?

	All
0	73%
1.....	12%
2.....	9%
3.....	3%



	All
4 or more	1%
Prefer not to say.....	1%

19. What type of home do you currently live in?

	All
Single-family detached house.....	63%
Townhouse or duplex.....	5%
Apartment or condo.....	22%
Mobile home.....	6%
Other	2%
Prefer not to say.....	1%

20. How long have you lived in your current neighborhood?

	All
Less than 1 year	7%
1 to less than 2 years.....	6%
2 to less than 5 years.....	16%
5 to less than 10 years.....	19%
More than 10 years from now.....	50%
Prefer not to say.....	1%

21. How long have you lived in your current county?

	All
Less than 1 year	3%
1 to less than 2 years.....	2%
2 to less than 5 years.....	8%
5 to less than 10 years.....	9%
More than 10 years from now	77%
Prefer not to say.....	1%



22. How would you describe the housing density within walking distance of your home?

	All
Very spread out with large lots and significant space between housing units	12%
Somewhat spread out with moderate-sized lots.....	35%
Moderately dense with smaller lots and housing units close..... together	35%
Very dense with little space between housing units	12%
Not sure.....	6%

23. What best describes your neighborhood?

	All
Rural	23%
Suburban	52%
Urban.....	23%
Prefer not to say.....	2%

24. Do you believe that increasing the number of homes in your community will lower prices or raise prices?

	All
Lower prices a lot.....	5%
Lower prices slightly	19%
Raise prices slightly	28%
Raise prices a lot	16%
Not sure.....	32%
Total Lower prices.....	24%
Total Raise prices.....	44%
Net Total Lower prices.....	-20%



25. Do you think building new housing in your community would be good or bad for your community?

	All
Good	54%
Bad.....	46%

26. How would you describe housing costs in America today?

	All
Housing costs are reasonable	3%
Housing costs are a little high.....	15%
Housing costs are too high.....	36%
Housing costs are way too high	43%
Not sure	4%
Total Reasonable costs.....	3%
Total High costs.....	93%
Net Total Reasonable costs.....	-90%

27. Over the last three years, has it become harder or easier for you to find housing in your price range?

	All
Much harder	39%
Somewhat harder	23%
About the same	14%
Somewhat easier.....	2%
Much easier.....	1%
Not sure	21%
Total Easier.....	3%
Total Harder	62%
Net Total Easier	-59%



28. If someone wanted to move to your community today, do you think it would be harder or easier for them to find housing in their price range compared to three years ago?

	All
Much harder	36%
Somewhat harder	36%
About the same	15%
Somewhat easier	5%
Much easier	1%
Not sure	8%
Total Easier	6%
Total Harder	71%
Net Total Easier	-66%

29. Do you think it will be easier or harder for young people today to buy a house when they grow up?

	All
Much harder	59%
Somewhat harder	23%
About the same	9%
Somewhat easier	2%
Much easier	1%
Not sure	6%
Total Easier	3%
Total Harder	82%
Net Total Easier	-78%

30. What impact would building more housing have on the following?

Your personal financial well-being

	All
Improve	13%



	All
Stay the same	52%
Worsen	18%
Not sure	17%

31. What impact would building more housing have on the following?

Home values

	All
Improve	29%
Stay the same	26%
Worsen	27%
Not sure	18%

32. What impact would building more housing have on the following?

The number of jobs in your community

	All
Improve	31%
Stay the same	36%
Worsen	17%
Not sure	16%

33. What impact would building more housing have on the following?

Crime

	All
Go up	41%
Stay the same	32%
Go down	7%
Not sure	21%



34. What impact would building more housing have on the following?

Costs of goods like groceries

	All
Go up.....	36%
Stay the same.....	40%
Go down.....	5%
Not sure.....	19%

35. The environmental impact would be:

	All
Positive.....	10%
Neutral.....	35%
Negative.....	40%
Not sure.....	16%

36. To the best of your knowledge, which level of government has the most control over what gets built on urban and suburban land?

	All
Federal government.....	8%
State government.....	24%
Local government.....	49%
Not sure.....	19%

37. How much of a barrier do you think each of the following is to building new housing?

Zoning laws and building regulations

	All
High barrier.....	30%
Medium barrier.....	37%
Low barrier.....	13%
Not a barrier.....	4%
Not sure.....	15%



	All
Total Barrier	68%
Total Not Barrier	17%
Net Total Barrier	51%

38. How much of a barrier do you think each of the following is to building new housing?

Government approval processes and community input

	All
High barrier.....	26%
Medium barrier	35%
Low barrier	17%
Not a barrier	4%
Not sure	18%
Total Barrier	61%
Total Not Barrier	21%
Net Total Barrier	40%

39. How much of a barrier do you think each of the following is to building new housing?

High construction costs and financing requirements

	All
High barrier.....	49%
Medium barrier	27%
Low barrier	8%
Not a barrier	2%
Not sure	14%
Total Barrier	76%
Total Not Barrier	10%
Net Total Barrier	66%



40. How much of a barrier do you think each of the following is to building new housing?

Limited availability of construction workers and materials

	All
High barrier.....	23%
Medium barrier	33%
Low barrier	20%
Not a barrier	10%
Not sure.....	15%
Total Barrier	56%
Total Not Barrier	29%
Net Total Barrier	27%

41. How much of a barrier do you think each of the following is to building new housing?

Limited land availability and infrastructure capacity

	All
High barrier.....	34%
Medium barrier	32%
Low barrier	14%
Not a barrier	6%
Not sure.....	13%
Total Barrier	66%
Total Not Barrier	21%
Net Total Barrier	45%

42. How much of a barrier do you think each of the following is to building new housing?

Landlords and developers focusing on higher-profit projects

	All
High barrier.....	40%
Medium barrier	27%
Low barrier	11%



	All
Not a barrier	5%
Not sure	17%
Total Barrier	67%
Total Not Barrier	16%
Net Total Barrier	51%

43. Do you think the following policies would increase, decrease, or have no impact on housing costs?

Prohibiting banks and corporations from buying single-family houses

	All
Increase housing costs.....	22%
Decrease housing costs.....	36%
Have no impact on housing costs.....	12%
Not sure.....	29%

44. Do you think the following policies would increase, decrease, or have no impact on housing costs?

City restrictions on short-term vacation rentals like Airbnb

	All
Increase housing costs.....	24%
Decrease housing costs.....	19%
Have no impact on housing costs.....	26%
Not sure.....	31%

45. Do you think the following policies would increase, decrease, or have no impact on housing costs?

Requiring developers to set aside units for low and middle income people

	All
Increase housing costs.....	30%
Decrease housing costs.....	29%
Have no impact on housing costs.....	16%



	All
Not sure	25%

46. Do you think the following policies would increase, decrease, or have no impact on housing costs?

Requiring local governments to approve housing development projects that meet state-set building standards

	All
Increase housing costs.....	32%
Decrease housing costs.....	17%
Stay the same.....	22%
Not sure.....	30%

47. Do you think the following policies would increase, decrease, or have no impact on housing costs?

Increasing public spending on affordable housing

	All
Increase housing costs.....	26%
Decrease housing costs.....	35%
Stay the same.....	13%
Not sure.....	26%

48. Do you think the following policies would increase, decrease, or have no impact on housing costs?

Reducing environmental regulations on housing development

	All
Increase housing costs.....	18%
Decrease housing costs.....	36%
Stay the same.....	17%
Not sure.....	29%



49. Do you think the following policies would increase, decrease, or have no impact on housing costs?

Increasing public spending on rent vouchers

	All
Increase housing costs.....	26%
Decrease housing costs.....	24%
Stay the same.....	16%
Not sure.....	34%

50. Do you think the following policies would increase, decrease, or have no impact on housing costs?

Changing zoning to allow more apartments in existing neighborhoods

	All
Increase housing costs.....	26%
Decrease housing costs.....	34%
Stay the same.....	14%
Not sure.....	25%

51. Do you think the following policies would increase, decrease, or have no impact on housing costs?

Allowing homeowners to build a small additional house on their property

	All
Increase housing costs.....	28%
Decrease housing costs.....	26%
Stay the same.....	19%
Not sure.....	27%

52. Do you think the following policies would increase, decrease, or have no impact on housing costs?

Adopting policies that reduce the number of immigrants in the United States

	All
Increase housing costs.....	19%
Decrease housing costs.....	23%



	All
Stay the same	26%
Not sure	31%

53. Do you think the following policies would increase, decrease, or have no impact on housing costs?

Passing rent freezes or rent caps in your community

	All
Increase housing costs.....	19%
Decrease housing costs.....	34%
Stay the same	19%
Not sure	29%

54. Which of the following do you think are the biggest cause of high housing costs in the US? (Select up to three)

	All
It takes too long to build housing.....	9%
Elected officials do not prioritize policies to make housing moreaffordable	33%
Landlords are raising rents faster than necessary	43%
Too many immigrants moving into the US	17%
People moving within the US to where housing is expensive	10%
The materials used to build homes are too expensive	46%
The workers hired to build homes are too expensive	12%
Investors are buying up housing to turn a profit	48%
People are converting their homes into Airbnbs instead ofrenting them out	11%
Not sure	9%



55. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Allowing anyone to build additional small houses on existing home lots

	All
Strongly support	17%
Somewhat support	29%
Somewhat oppose.....	18%
Strongly oppose.....	14%
Not sure	22%
Total Support	46%
Total Oppose.....	33%
Net Total Support	13%

56. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Allowing up to 4 housing units on lots that currently allow only 1 housing unit

	All
Strongly support	9%
Somewhat support	18%
Somewhat oppose.....	23%
Strongly oppose.....	31%
Not sure	19%
Total Support	27%
Total Oppose.....	54%
Net Total Support	-26%

57. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Building housing units in areas currently used for businesses and factories

	All
Strongly support	11%



	All
Somewhat support	31%
Somewhat oppose.....	20%
Strongly oppose.....	14%
Not sure	24%
Total Support	42%
Total Oppose.....	34%
Net Total Support	8%

58. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Charging extra taxes on landlords who leave housing units empty

	All
Strongly support	21%
Somewhat support	25%
Somewhat oppose.....	16%
Strongly oppose.....	15%
Not sure	23%
Total Support	46%
Total Oppose.....	31%
Net Total Support	15%

59. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Charging extra taxes on homeowners who leave housing units empty

	All
Strongly support	15%
Somewhat support	23%
Somewhat oppose.....	19%
Strongly oppose.....	20%
Not sure	22%



	All
Total Support	39%
Total Oppose.....	39%
Net Total Support	-0%

60. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Requiring local governments to approve housing projects that meet clear standards

	All
Strongly support	31%
Somewhat support.....	35%
Somewhat oppose.....	9%
Strongly oppose.....	6%
Not sure.....	19%
Total Support	66%
Total Oppose.....	15%
Net Total Support	51%

61. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Limiting how much neighbors can delay new housing projects

	All
Strongly support	12%
Somewhat support.....	29%
Somewhat oppose.....	18%
Strongly oppose.....	10%
Not sure.....	31%
Total Support	41%
Total Oppose.....	28%
Net Total Support	13%



62. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Limiting environmental challenges to new housing projects

	All
Strongly support	14%
Somewhat support	23%
Somewhat oppose.....	22%
Strongly oppose.....	15%
Not sure	26%
Total Support	37%
Total Oppose.....	37%
Net Total Support	1%

63. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Making permits faster and easier to get for new housing units

	All
Strongly support	28%
Somewhat support	37%
Somewhat oppose.....	12%
Strongly oppose.....	5%
Not sure	18%
Total Support	65%
Total Oppose.....	17%
Net Total Support	48%

64. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Eliminating height limits for new housing units

	All
Strongly support	12%



	All
Somewhat support	23%
Somewhat oppose.....	25%
Strongly oppose.....	15%
Not sure	26%
Total Support	35%
Total Oppose.....	40%
Net Total Support	-5%

65. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Allowing new housing units to be built without parking spaces

	All
Strongly support	6%
Somewhat support	12%
Somewhat oppose.....	25%
Strongly oppose.....	39%
Not sure	18%
Total Support	18%
Total Oppose.....	64%
Net Total Support	-46%

66. Communities are looking at different policies to increase the amount of housing. Please tell us how much you support or oppose each policy in your community.

Removing limits on how many housing units can be built in an area

	All
Strongly support	11%
Somewhat support	24%
Somewhat oppose.....	24%
Strongly oppose.....	22%
Not sure	20%



	All
Total Support	35%
Total Oppose.....	46%
Net Total Support	-11%

67. Some policy makers are proposing that the federal government increase affordable housing subsidies for families earning less than half of their communities' median income by \$2,000 per year. This would be paid for by a 0.03 percentage point increase in the income tax for all U.S. citizens. Supporters say this small tax increase would help 2.3 million working families afford decent housing and reduce homelessness for just pennies per day from taxpayers. Opponents say middle-class taxpayers shouldn't subsidize other people's rent when they're already struggling to afford their own housing costs. Do you support or oppose this policy?

	All
Strongly support	13%
Somewhat support.....	26%
Somewhat oppose.....	18%
Strongly oppose.....	20%
Not sure	23%
Total Support	39%
Total Oppose.....	38%
Net Total Support	1%

68. Some state politicians are proposing that your state government require local governments to automatically approve housing projects within 60 days if they meet basic state building and safety standards, rather than allowing cities to require lengthy review processes that can take years. Supporters say this will make homes more affordable by cutting through red tape that adds unnecessary costs, and will still protect neighborhoods because projects must meet all safety and building standards. Opponents say this will stop neighbors from having a say when developers want to build next to their homes and won't actually make housing affordable because new construction is still expensive no matter how fast it gets approved. Do you support or oppose this policy?

	All
Strongly support	13%
Somewhat support.....	29%
Somewhat oppose.....	20%



	All
Strongly oppose.....	11%
Not sure	27%
Total Support	42%
Total Oppose.....	31%
Net Total Support.....	11%

69. Some advocacy groups in your city are proposing that your city eliminate single-family-only zoning rules and allow duplexes, townhomes, and small apartment buildings to be built in neighborhoods currently restricted to single-family homes only. Supporters say this will help working families find homes they can afford by creating more housing choices, and will bring more neighbors to areas that need housing for people who work locally. Opponents say this will change quiet residential streets by adding larger buildings with more residents, and won't actually help families afford homes because developers will still charge high prices for new housing. Do you support or oppose this policy?

	All
Strongly support	8%
Somewhat support	19%
Somewhat oppose.....	23%
Strongly oppose.....	27%
Not sure.....	23%
Total Support	27%
Total Oppose.....	50%
Net Total Support.....	-24%

70. Imagine there is a policy proposal where the federal government would give \$1,000 tax rebates each year to households in cities and counties that build enough new housing to keep up with their population growth. Under this proposal, households would get this money each year their city or county builds enough homes to match this growth. Do you support or oppose this policy?

	All
Support this policy.....	39%
Oppose this policy.....	25%
Not sure	36%



71. If this policy was in place, would you support or oppose your local government allowing more housing to be built in your neighborhood?

	All
Strongly support	11%
Somewhat support.....	28%
Somewhat oppose.....	22%
Strongly oppose.....	16%
Not sure	23%
Total Support	39%
Total Oppose.....	38%
Net Total Support	1%

72. If this policy was in place, would you approve or disapprove of the elected officials that are trying to build more housing in your neighborhood/city?

	All
Strongly approve	9%
Somewhat approve.....	19%
Neutral	25%
Somewhat disapprove.....	14%
Strongly disapprove.....	16%
Not sure	18%
Total Approve.....	27%
Total Disapprove.....	30%
Net Total Approve	-3%

73. Is street homelessness a priority for politicians in your area?

	All
High priority.....	7%
Medium priority	17%
Low priority.....	27%



	All
Not a priority.....	28%
Not sure	21%
Total Priority.....	24%
Total Not Priority.....	55%
Net Total Priority.....	-31%

74. Which approach should your community prioritize to address street homelessness?

	All
Enforce existing rules more strictly	15%
Provide more outreach programs and services.....	38%
Focus on getting people into housing.....	33%
Not sure	13%

75. Do you think this survey was written by Democrats or Republicans?

	All
Democrats.....	29%
Republicans.....	17%
Not sure	54%